

Alpharetta
GEORGIA

Official
VISITORS
GUIDE

MUSIC



SHOP



PLAY



FOOD



ARTS

— awesome —
ALPHARETTA
CONVENTION & VISITORS BUREAU

678-297-2811
awesomealpharetta.com

The Official Destination Marketing Organization for Alpharetta, Georgia

— *awesome* —
ALPHARETTASM
CONVENTION & VISITORS BUREAU

On behalf of the **Alpharetta Convention and Visitors Bureau**, I welcome you to explore our dynamic city where visitors from around the world come to experience what the locals live every day. Spend a week or a weekend in one of our modern, affordable hotels and you'll understand why readers of *Southern Living*[®] Magazine named Alpharetta one of The South's Best Cities on the Rise in 2024.

Whether it is a family road trip, getaway with the girls, romantic retreat, or extending a business trip for a little fun, Alpharetta has something for everyone! The city suits the outdoors crowd with **award-winning parks**, hiking and biking trails, arboretums, and free fitness experiences. Savvy shoppers will love the **250+ shops in a five-mile radius** with eclectic boutiques, luxury brands, and renowned retail stores. More than **200 dining options** with locally owned and chef-driven restaurants will delight every imaginable culinary preference. It's a place where you can stay and play or take an adventure out to surrounding locations, only to return for vibrant evenings of nightlife and entertainment.

Experience **Alpharetta Music City**, where our thriving music scene includes the award-winning, 12,000-seat **Ameris Bank Amphitheatre** drawing mainstream performers; **The Velvet Note**, where you can find the best in jazz; **Matilda's Under the Pines** showcasing folk, country, and blues; **Avalon Nights Live** each Friday night from April to October; **Home by Dark Concert Series at Brooke Street Park** and **Union Hill Park**; and **Alpharetta Music Match** concert series at restaurants throughout the city. **Adventure Air Sports, Immersive Gamebox, Main Event Entertainment, Topgolf, Dave & Buster's, Fairway Social, Motorcycle Safety Foundation, and Roaring Social** await with fun and games to entertain your group.

Experience the charm of Alpharetta with farmers markets, festivals, and art in the park on weekends. Explore our vibrant downtown district with unique shops, restaurants, and attractions, bringing energy to the heart of the city.

Visit **[awesomealpharetta.com](https://www.awesomealpharetta.com)** to plan your adventure and sign up for our e-newsletter to stay informed. Stop by the Alpharetta Welcome Center when you arrive for insider tips on the area's must-sees. Welcome to Awesome Alpharetta, where you'll find endless fun, beautiful weather, impeccable service, and upscale Southern hospitality.

Come experience YOUR awesome here! Visit & Be Inspired!

Sincerely,



Janet Rodgers, President and CEO
Alpharetta Convention & Visitors Bureau

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EXPERIENCE AWESOME
DON'T MIS



Wire & Wood Alpharetta Songwriters Festival



Alpharetta Farmers Market



Art in the Park



Alpharetta Arts Streetfest



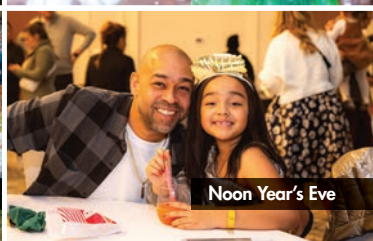
Paint The Town



Season of Celebration



Ameris Bank Amphitheatre



Noon Year's Eve

S EVENTS!



Celebrate Freedom Rodeo



Alpharetta Wine Festival



Brew Moon Fest



July 4th Celebration



Women's Half Marathon & 5K Race

Experience awesome in one great destination! With hundreds of exceptional events each year, celebrating just about everything and every season you can imagine. With culinary events fit for foodies, art festivals boasting hand-crafted art, concerts at music venues all over the city, kid-centric events focused on family fun, and quite literally, everything in between, Alpharetta has an event for everyone.



SCAN HERE

to see the full list of events
happening in Alpharetta.

EXPERIENCE AWESOME DINING &



Luci's Steakhouse



Sorella Vicina



Delbar



The Cape

In Alpharetta, Georgia, you'll find a unique foodie culture with an unbeatable lineup of more than 200 top-notch eateries and one-of-a-kind culinary hot spots. A true hidden gem, the city is home to an eclectic blend of restaurants where you can enjoy modern, craft cocktails or turn the corner for some made-from-scratch biscuits and gravy just a block away. Whatever craving you're out to satisfy, know you're in for a delicious meal you won't soon forget.



SCAN HERE

to see the full list of restaurants
and dining options in Alpharetta.

CUISINE



Flour Power Cooking Studio



Williams Sonoma

WE'RE COOKING UP A CULINARY ADVENTURE!

Unique cooking experiences bring culinary tourism to life with intriguing classes and workshops ranging from basic knife skill techniques to chef demonstrations. Check our Calendar of Events at [awesomealpharetta.com](https://www.awesomealpharetta.com) for a full list of upcoming experiences.

FLOUR POWER COOKING STUDIO

131 South Main St., Alpharetta, GA 30009
(470) 760-6460

WILLIAMS SONOMA AT AVALON

8180 Avalon Blvd., Alpharetta, GA 30009
(678) 448-4105

REFRESHING CAFFEINE BOOSTS IN ALPHARETTA



In the charming streets of Alpharetta, Georgia, a rich coffee culture beckons, boasting a diverse array of cozy cafes and artisanal roasteries. **Artifex Coffee**, a specialty coffee roaster offering single origins and several delicious blends of premium roasted, fresh coffee. At **Warm Waves**, patrons are welcomed with a laid-back atmosphere and a menu featuring specialty drinks. Dive into a world of rich aromas at **Café Intermezzo** at Avalon. Whether you're a latte lover or an espresso enthusiast, you will find something to tantalize every taste bud. Not a coffee aficionado? No problem! Discover **The Ginger Room** with a diverse range of teas, crafted to satisfy every palate.



SCAN HERE

for insider info on top spots to fuel up.
Don't miss out – scan, sip, and savor!

ALPHARETTA BREWERIES



Jekyll Brewing Downtown



Currahee Brewing



Taste a perfect pour of Alpharetta flavor. For the folks that are passionate about pale ales, love a good lager, or sip on stouts time and time again, Alpharetta is a hops haven! With countless varieties of styles and tastes, beer enthusiasts make pilgrimages to breweries like **Currahee Brewing** and **Jekyll Brewing**.

Tap into fun along the **Topside Tap Trail** featuring eight distinctive craft beer destination breweries and brewpubs along GA400.



SCAN HERE

to learn more about the **Topside Tap Trail** and find a trail map.

EXPERIENCE AWESOME

SHOPS &



La Bella Maison



Avalon Boulevard



North Point Mall

Boasting as Metro Atlanta's ultimate shopping destination with more than **250 shops** within a five-mile radius, Alpharetta is the premier stop for outstanding outfits or gifts for family and friends. Alpharetta's **three distinct shopping districts** offer events and unique experiences that will elevate your day of retail therapy.



SCAN HERE

to see the full list of
shops & boutiques in Alpharetta.

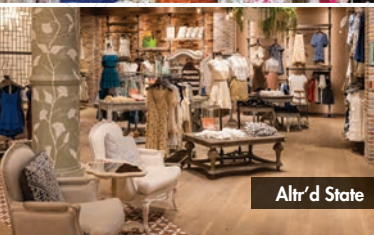
BOUTIQUES



Happy Home Interiors



Magnolia Moon



Altr'd State



Lolli & Pops

Shop til you drop at **Avalon** where you'll discover a mixture of **over 60** well-known brands, upscale retail and luxury finds. Expand your experience beyond the thrill of shopping with ice skating in the winter and live music, comedy, and tons of seasonal entertainment throughout the year.

Downtown Alpharetta is bustling with more than just charm as savvy shoppers can score some of the best items in town from locally owned fashion boutiques, art galleries and home interior stores. Shop for the newest trends in the **North Point** area where you will find **over 100** major retailers, sporting goods and home furnishing stores with something for everyone.

EXPERIENCE AWESOME HISTORY

Did you know Alpharetta began as a Cherokee Indian territory? Alpharetta and Milton County can trace their history to the time of the resettlement of the Cherokee Indian Nation in the 1830's. Drawn by the promise of free Indian lands, a few nomadic settlers moved into the area. These first pioneers were soon followed by permanent farmers and merchants who were the fortunate winners of the land lotteries.



SCAN HERE

and take a step back in
Alpharetta's history.



Alpharetta & Old Milton County History Museum

ALPHARETTA & OLD MILTON COUNTY HISTORY MUSEUM

2 Park Plaza, 30009

(678) 297-6000 | awesomealpharetta.com

The History Museum covers the history of Alpharetta, from its earliest days as Cherokee Indian territory, through its remarkable emergence as one of the nation's most vibrant high tech cities. Free admission.

Located inside City Hall on the main floor.

Hours: Monday – Thursday, 8:30am – 5pm

Fridays from 8:30am – 4:30pm

HONORING OUR VETERANS



Walk of Memories

ALPHARETTA HISTORY WALK

Throughout Downtown Alpharetta

(678) 297-2811 | awesomealpharetta.com

Step back in time using the complimentary Alpharetta & Old Milton County History Museum and Walk brochure, available at the **Alpharetta Welcome Center** or **Alpharetta City Hall**, and explore the earlier days of this beautiful city. There are 25+ historical markers, located within walking distance or a short drive of one another, that tell the story of Alpharetta's past. You'll learn what industry used to drive the city's economy and what buildings served uniquely different purposes other than their modern-day functions.

ALPHARETTA VETERANS MEMORIAL

2 Park Plaza

(678) 297-2811 | awesomealpharetta.com

Located behind city hall, the centerpiece of the memorial is a 7-foot tall bronze statue, "The Defenders", featuring two soldiers in full combat gear. A lasting tribute to all those who have served to protect this great country.

ALPHARETTA WALK OF MEMORIES

201 Wills Rd., 30009

(770) 475-9023 | awesomealpharetta.com

Pay homage to our fallen heroes at the Walk of Memories. In honor of Georgian service men and women, this memorial displays almost 8,000 bricks with the engraved names of Georgia POWs, DOWs, KIAs and their families. It is the **only one of its kind in the state** and includes a display of military equipment. A tank, helicopter, Navy gun, and an Air Force T-33 Trainer are part of the exhibit including monuments commemorating the branches of the military and a separate section reserved for those Georgia men and women who served.

EXPERIENCE AWESOME **FUN &**



ADVENTURE AIR SPORTS

10800 Davis Dr., 30009

(470) 668-5355 | alpharetta.adventureairsports.com

Adventure Air Sports is your ultimate destination for high-flying fun and excitement! With a vast indoor trampoline park featuring exhilarating attractions like foam pits, dodgeball courts, and slam dunk zones. Whether you're bouncing, flipping, or soaring through the air, this action-packed venue guarantees thrills for all ages.

THE COOLER FAMILY SKATE CENTER

10800 Davis Dr., 30009

(770) 649-6600 | cooler.com

Cool off at The Cooler year-round with two 85'x 200' ice rinks. Enjoy figure skating, ice hockey, public skating, birthday parties, or special events.

COSMIC MINI GOLF & PLAY

1202 North Point Cir., 30022

(404) 953-8790 | cosmicminigolfandplay.com

Embark on a cosmic adventure like no other at Cosmic Mini Golf, nestled within North Point Mall! Step into a world of neon lights and futuristic landscapes as you navigate through our challenging yet thrilling mini-golf course. Perfect for families, date nights, or group outings, our cosmic playground promises endless fun and excitement for all ages.

GAMES



Dave & Buster's



Fairway Social

DAVE & BUSTER'S

6500 North Point Pkwy., 30022

(678) 256-1100 | daveandbusters.com/alpharetta

Dave & Buster's has more state-of-the-art games than ever, more mouth-watering menu items, and the most exciting drinks. From wings to steaks, the menu has whatever suits your appetite and a premium bar is stocked to satisfy patrons! Catch the big game on massive HDTVs with epic stadium sound, or play to win on the arcade floor where you'll find hundreds of games from classic favorites to new, modern gaming experiences.

FAIRWAY SOCIAL

240 South Main St., 30009

(470) 657-1448 | fairway-social.com

Experience an 11,000 sq. ft. entertainment destination with sports simulators including baseball, football, soccer, lacrosse, hockey, cricket, and zombie dodgeball. The Back Nine features 9 customizable holes on synthetic turf with synthetic sand traps, bridges over "J's Creek" and putting challenges amidst lush azalea-laden landscaping.

GO GEOCACHING!

This outdoor treasure-hunting escapade is great for groups, families and even individuals. Visit geocaching.com and search Alpharetta zip codes 30004, 30005, 30009, 30022 and 30023 to find a complete list of all the caches around town.

EXPERIENCE AWESOME

FUN & GAMES



Immersive Gamebox



HI-FIVE SPORTS ZONE
1000 North Point Cir., 30022
(844) 397-2255
[hifivesportsclubs.com/
location_north_atl/](http://hifivesportsclubs.com/location_north_atl/)

A state of the art indoor facility located in North Point Mall. This 7,600 sq. ft. facility features a basketball court and turf field space that help foster sports exploration and development for youth pre-k to 12 years old.

IMMERSIVE GAMEBOX

3920 1st St., 30009
(404) 590-1635

immersivgamebox.com/en-US/venues/aga-avalon-atlanta

Step into a world of limitless adventure and unparalleled excitement at Immersive Gamebox. Immerse yourself in cutting edge virtual reality experiences that transport you to realms beyond imagination. With state of the art technology and an array of thrilling games, it's the ultimate destination for thrill seekers and gaming enthusiasts alike. Come and discover a new dimension of entertainment at Immersive Gamebox in Avalon, where the only limit is your imagination.

EXPERIENCE AWESOME

FUN & GAMES



MAIN EVENT

10700 Davis Dr., 30009

(770) 521-9100 | mainevent.com/alpharetta

Main Event features bowling with state-of-the-art scoring, bumpers for the little ones, and lasers. Compete against other teams in laser tag through glowing pillars, arches, and passageways in a black light, fog-filled, heart-pounding, music-jamming adventure. Boasting more than 100 virtual and interactive games, the games gallery is designed to keep you playing on and on and on. Imagine scaling a swaying bridge, balancing on narrow planks, or walking a tight rope; all while suspended high above the busy game room.



MINIME FACTORY

5530 Windward Pkwy.,

Ste. 100A, 30004

(770) 797-5020

minimefactory.com

Create a miniature version of you! Step into the "MiniMe dome," fitted with over 100 cameras and scanners, capturing over 500 instant images. All captured images are rendered into a 3D digital model of YOU!

EXPERIENCE AWESOME **FUN &**



Motorcycle Safety Foundation

MOTORCYCLE SAFETY FOUNDATION

1450 Morrison Pkwy., 30004

(770) 442-2459 | idowannaride.com

For a high-octane experience, zoom on over to the Motorcycle Safety Foundation for fun motorcycle and dirt bike training classes. Whether you are a gear head or simply have a need for speed, there's heart-pounding fun for anyone aged six years old or above. Check out MSF's DirtBike School, an ultra-cool six-hour session full of hands-on rider training on a closed range exercise course. Alpharetta is **one of only three nationwide courses** providing full-throttle fun in the dirt with an emphasis on safety and skill development. Find street bikers taking basic training, youngsters learning how to maneuver ATVs, groups team building, or a family learning the elements of dirt bike riding.

ODYSSEY ESCAPE GAME

1111 Alderman Dr., Bldg. 200, Ste. 210, 30005

(770) 559-7548 | odysseyscapegame.com

Odyssey Escape Game challenges the mind and ability to collaborate with others in an interactive, team-building environment where good times and good memories are had by all. Use the clues, codes, and wit to figure out the puzzles and riddles. Work with your team, communicate, and be creative together.

GAMES



Topgolf Alpharetta

TOPGOLF ALPHARETTA

10900 Westside Pkwy., 30009

(770) 217-0513 | topgolf.com/alpharetta

Topgolf is the premier golf entertainment complex where the competition of sport meets your favorite local hangout spot. Players hit golf balls containing computer microchips that track each shot's accuracy and distance while also awarding points for hitting targets on the outfield. It's an upscale, laid-back experience featuring climate-controlled hitting bays and an impressive food and beverage menu.

URBAN ESCAPE GAMES

20 Mansell Ct. East, Ste. 275, 30076

(678) 805-2189 | urbanescapegames.com

Enter a themed game room, race against the one-hour clock, and figure out how to escape. Work with your team to find clues, solve puzzles, crack codes, and investigate EVERYTHING to make it out in time! Put your skills to the test and unlock your potential!



SCAN HERE

to find a full list of all the fun things to do in Alpharetta.

FEEL THE BEAT IN ALPHARETTA

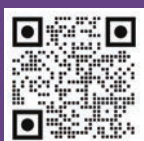


Ameris Bank Amphitheatre



There's no better feeling than when the lights start to dim as you wait in anticipation for the band to hit the stage. Music lovers will feel right at home amidst Alpharetta's thriving music scene. From local artists and big-name bands, to world-class jazz musicians, you can count on Alpharetta to bring you just about every genre you could ask for, along with unique venues filled with enthusiastic crowds.

Visitors can look forward to an abundance of unique and exciting festivals taking place throughout the year. Many of them feature live music and live entertainment, so you can jam out while grubbing on good eats and craft beer. Numerous events are dedicated specifically to music, such as the **Wire & Wood Alpharetta Songwriters Festival**, **Avalon Nights Live**, **Brew Moon Fest**, **Alpharetta Symphony Orchestra** and **Home By Dark Concert Series**.



SCAN HERE

to see the full list of live music events happening in Alpharetta.

MUSIC CITY



Roaring Social

On any given night, you'll find local and national artists playing a vast array of genres in restaurants and music venues throughout the city.

AMERIS BANK AMPHITHEATRE

2200 Encore Pkwy., 30009

(404) 733-5010

livenation.com/venues/14312/ameris-bank-amphitheatre

ALPHARETTA SYMPHONY ORCHESTRA

69 North Main St., 30009

(678) 740-3554 | alpharettasympphony.org

MATILDA'S UNDER THE PINES

850 Hickory Flat Rd., 30004

(678) 480-6932 | matildasmusicvenue.com/music

ROARING SOCIAL

35 Milton Ave., 30009

(678) 580-1970 | roaringsocial.com

THE VELVET NOTE

4075 Old Milton Pkwy., 30005

(855) 583-5838 | thevelvetnote.com

UNION HILL PARK

1590 Little Pine Trail, 30005

awesomealpharetta.com/venue/union-hill-park

EXPERIENCE AWESOME **ARTS &**



A visit to Alpharetta would be incomplete without taking some time to admire the art and artists that play an important role in the city's vibrant culture. From theatre acts and concerts, to galleries galore and sculptures to explore, Alpharetta's arts landscape is waiting to be discovered.

ACT1 THEATER

180 Academy St., 30009
(770) 663-8989 | act1theatre.com
Award-Winning Community Theatre

ALL FIRED UP

53 South Main St., 30009
(770) 740-7800 | allfiredupart.com
Pottery painting and creative art classes

ALPHARETTA ARTS CENTER

238 Canton St., 30009
(678) 297-6135 | alpharetta.ga.us/arts
Gallery exhibits, art classes and events

OYA ART GALLERY

50 Canton St., Ste. 114, 30009
(404) 729-2544 | oyaartgallery.com
Art gallery featuring American, Modern and Contemporary art.

CULTURE



The Treehouse at Sis + Moon's



ACT1 Theater



All Fired Up

PAINTING WITH A TWIST

11770 Haynes Bridge Rd., Ste. 801, 30009

(470) 294-0051 | paintingwithatwist.com

Canvas painting classes.

THE SCENE ART GALLERY

North Point Mall, 2070 N. Point Cir., 30022

thesceneartgallery.com

Gallery featuring local Georgia artists.

THE TREEHOUSE AT SIS + MOON'S

24 Milton Ave., 30009

(404) 414-5765 | sisandmoons.com

Studio for art parties and classes.

ALPHARETTA ARTS WALKING TOUR

Take a self-guided walking tour through Downtown Alpharetta to see nearly 20 permanent and temporary art sculptures. A free brochure for the walking tour can be picked up at the **Alpharetta Welcome Center** or found online at awesomealpharetta.com.



SCAN HERE

to access the digital brochure
for the **Alpharetta Arts Walk**.

EXPERIENCE OUTDOOR PARKS



Wills Park Equestrian Center

Alpharetta has **over 25 parks** including active, passive, community, and pocket parks. These parks are home to more than 775 acres of lush green space and an array of amenities for visitors to enjoy including an equestrian center at Wills Park and a two-acre working farm at Old Rucker Park.



SCAN HERE

to view a full list of Alpharetta's parks, trails, and green spaces.

Immerse yourself in Alpharetta's outdoor scene while enjoying over 20 miles of trails. Find picturesque scenery and nature preserves on these well-shaded, mostly flat paths. All trails are open year round, dawn to dusk, and free to the public.

THE ALPHA LOOP

The Alpha Loop, connecting **Avalon**, **Downtown**, **North Point Eco District**, and **Northwinds** in Alpharetta, isn't just a network of trails. It's about fostering a sense of place and connection, linking people to places, experiences, and each other. Whether you stroll, bike, or wheel along its 12-foot-wide paths, solo or with a friend, the Alpha Loop ensures you're part of a vibrant community.



SCAN HERE

to view the Alpha Loop Map.

& TRAILS



Webb Bridge Park



Big Creek Greenway

ALPHARETTA BIG CREEK GREENWAY

Trail Length: Over 9 miles one way, joins 1.5-mile loop

Type of Trail: Out and back; easy

Features: 12 foot-wide paved concrete path that meanders through the deciduous woods along Big Creek, ideal for biking, walking, roller blading, and inline skating. Dirt mountain bike trails are located on the east side of the creek.

COGBURN ROAD PARK

Trail Length: 0.2 miles | **Type of Trail:** Loop

Access Point: 12825 Cogburn Road

NORTH PARK

Trail Length: 1.0 mile | **Type of Trail:** Out and back

Access Point: 13450 Cogburn Road

WEBB BRIDGE PARK

Trail Length: Approximately 1.7 miles | **Type of Trail:** Loop

Access Point: 4780 Webb Bridge Road

WILLS PARK

Trail Lengths: 1.25 and 1.75 miles

Type of Trail: Loop with spurs

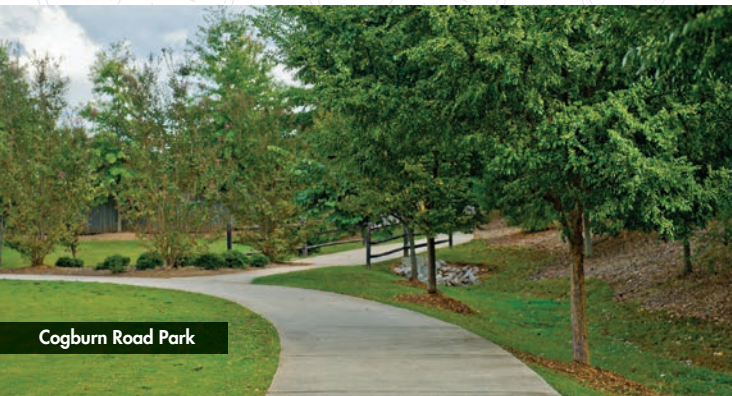
Access Points: 1825 Old Milton Parkway
or 11925 Wills Road

WINDWARD COMMUNITY PARK

Trail Length: 1.0 mile | **Type of Trail:** Gravel walking path

Access Points: 6435 Windward Parkway

EXPERIENCE AWESOME ARBOR



ALPHARETTA ARBORETUM AT BROOKE STREET PARK

2 Park Plaza, 30009

awesomealpharetta.com

Established in 2016, this arboretum features a variety of springtime flowering trees that will delight visitors with vibrant colors. Flowering trees are a staple in landscapes, used as ornamental and specimen plantings, and add color to the landscape with their wide range of sizes and flower color choices. Take your time to enjoy the park and arboretum at your own pace with a winding concrete path, a beautifully landscaped stream, open lawn, the **Veterans War Memorial**, and a small reading garden.

ALPHARETTA ARBORETUM AT COGBURN ROAD PARK

12825 Cogburn Rd., 30004

awesomealpharetta.com

This arboretum showcases a fine collection of mature trees, including oaks, yellowwood, ginkgo, pecan, flowering dogwoods, and southern magnolias. This collection of trees function as a living museum that can be used for education, research and enjoyment.

ETUMS



ALPHARETTA ARBORETUM AT WEBB BRIDGE PARK

4780 Webb Bridge Rd., 30005
awesomealpharetta.com

This park abounds in natural beauty with trees and flora that are native to Georgia, featuring upland hardwood forest, conifer forest and trees typically found in moist ravines and bottomland. Walk the mile and a half trail through the park and experience **"A Walk Through Georgia"**, spotting 23 trees that represent all three of Georgia's geographic regions: the mountains, the Piedmont, and the Coastal Plains.

ALPHARETTA ARBORETUM AT WILLS PARK

11925 Wills Rd., 30009
awesomealpharetta.com

Established in 2008, this arboretum is in the 110-acre, multi-use Wills Park near the downtown center of Alpharetta. Following a paved walking path, it showcases the natural setting and beauty of native tree species of the Southeastern United States, including 24 specimens from green ash, elms and dogwoods, oak, cherry, persimmon, cottonwood, and more. These trees offer an educational perspective on the wide choices of available trees suitable for planting in our urban landscape. The **Alpharetta Community Garden** can also be found inside Wills Park.



SCAN HERE

to learn more about how to connect
with nature at Alpharetta's Arboretums.

WELLNESS

IN ALPHARETTA



Free Outdoor Fitness Classes

Awesome Alpharetta is the perfect destination to refuel your body, mind, spirit, and soul. Whether you are looking to rejuvenate physically, mentally, or just kick start a healthier lifestyle, the city offers a plethora of opportunities to put your self-care and health at the center of your travel experience.

Spas and Wellness Centers | Over 20 spas and wellness centers offer a variety of services for relaxation and rejuvenation.

Single Class Fitness Experiences | Looking for a one-time, drop-in exercise or dance class? From barre to kickboxing, Alpharetta has several studios to keep your exercise goals on track while on the road.

Free Outdoor Fitness and Sport Experiences | Free outdoor fitness and sport activities have something for everyone without opening your wallet.

Fitness Shopping | Sport and fitness-focused shops in Alpharetta will get you trail-ready or prepared to hit the gym.

Healthy Dining | Who says you must sacrifice flavor for health? You can have both with over 200 dining options and culinary experiences in Alpharetta.

Creative Therapies | Find your creative spirit through canvas and pottery painting experiences, theatre productions, art gallery tours, and live music performances.



SCAN HERE

for a full list of wellness offerings
and plan your getaway in Alpharetta.

PET FRIENDLY IN ALPHARETTA



For pet owners, our four-legged babies are beloved family members and make Alpharetta outings even more fun. Luckily, this city has so many ways to spend the day or weekend with our furry loved ones in tow!

Avalon | Avalon's service and hospitality doesn't stop with just humans. Avalon is pet friendly with a small fenced in, off-leash dog park and dog relief stations throughout the property. Concierge also offers treats and water to furry friends!

Big Creek Greenway | The 12-foot-wide paths are great to walk, run, or skate alongside your pooch. The Greenway features 9 miles of dog approved pathways.

Off Leash | A place where owners and their dogs gather to dine, socialize and play in a relaxed atmosphere.

Fetch Park | Fetch Park features off-leash greenspace for pups to play as well as coffee, beer, wine, and spirits for humans, creating the ultimate place to "Unleash and Unwind®".

Pet-Friendly Shopping and Dining | An array of Alpharetta shops and restaurants with patio dining are pet-friendly for travelers.

Waggy World Dog Park | A 1.5 acre fenced in, off-leash dog park where well-behaved canines can exercise, frolic, and play in a clean, safe environment.



SCAN HERE

to view our list of pet-friendly Alpharetta hotels where everyone can sleep well.



Alpharetta Welcome Center

Drop by the **Alpharetta Welcome Center** for maps, brochures, and seasonal event information. Find out what's happening in town and speak with our friendly staff. As the best resource for information about Alpharetta, we can point you in the right direction for incredible boutique shops or where to stroll on a 9-mile path along a lush creek watershed. Find 200 brochures about the area, from culturally rich Atlanta to the beauty of the North Georgia Mountains. With **over 300 things to do** around the area, we'll help you plan an action-packed itinerary for a day, a week or longer; then bring you back to Alpharetta to relax in one of our modern hotels, all dedicated to providing the best in service and comfort.

Our website goes a step further by providing a fully interactive planning experience through videos and photos along with easy-to-find listings of events including times, locations, and descriptions. Once your trip itinerary is planned, visit our "STAY" page to book your hotel with one click.

Whatever you choose to do in Alpharetta, we're here to help. Stop in for expert advice or just to say hello!

Share your stories with us!



#AwesomeAlpharetta

Alpharetta Welcome Center

178 South Main St., Suite 200
Alpharetta, GA 30009
(678) 297-2811

Hours: Monday – Friday, 8:30am – 5pm
Virtual Information Kiosk is available on
Saturdays from 10am – 4pm





Let's talk about your next meeting, event or special occasion!

A plethora of complimentary event planning services are at your fingertips from the Alpharetta CVB professionals. Our experienced staff is ready to work with you for **FREE personalized planning resources**, the most **individualized attention**, and the best insider tips on how to make your event a success.

WE WILL:

- Be a single point of contact as your Alpharetta event planning resource
- Check hotel rates and availability at all Alpharetta hotels based on your needs and provide you with one comprehensive list of options
- Assist with destination and hotel site inspections
- Provide complimentary welcome bags with Alpharetta visitor information for Alpharetta hotel guests
- Offer insider tips on securing the best activities, dining, and vendor options for your event
- Suggest customized itineraries for attendees

One call, one contact gets you all this for *free!*

To learn more, call our event specialists at 678-297-2811.



SPECIAL HOTEL PACKAGES

Spend less. Save more. Many Alpharetta hotels offer **special travel packages** to enhance your stay. Whether it's celebrating a special occasion, attending one of Alpharetta's **Don't Miss Events**, or just spending a relaxing weekend with friends or family, Alpharetta's hotels have you covered!



SCAN HERE to learn more about Alpharetta's current packages and book your getaway today!

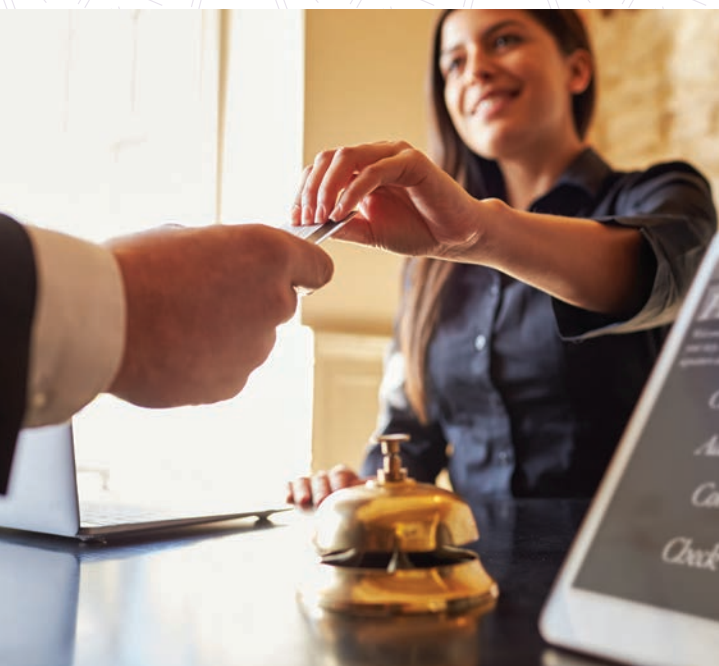


BOOK A ROOM WITH JUST ONE CLICK!

SCAN HERE and book your Alpharetta hotel directly through **awesomealpharetta.com**.

EXPERIENCE AWESOME

HOTELS



Retire in style at one of Alpharetta's 31 modern and upscale hotels. Many offer suites, free parking, complimentary breakfast and Wi-Fi.



Find the perfect Alpharetta hotel. Whether you're in town for a quick business trip or plan to explore the Alpharetta area while vacationing, Alpharetta offers **31 accommodation options** located throughout our awesome city. All hotels are centrally located, and many within walking distance to put you conveniently near **250+ shops, over 200 dining options**, and an abundance of fun activities fit for the entire crew or family.

**Hilton Garden Inn
Atlanta North/Alpharetta**



4025 Windward Plaza, 30005
(770) 360-7766

**Hilton Garden Inn
Atlanta Northpoint**



10975 Georgia Ln., 30022
(678) 566-3900

**Holiday Inn Express & Suites
Alpharetta – Windward Parkway**



12505 Innovation Way, 30004
(678) 339-0505

**Home2 Suites
by Hilton Alpharetta**



12075 Morris Rd., 30005
(470) 479-6699

**Homewood Suites by Hilton
Atlanta – Alpharetta**



10775 Davis Dr., 30009
(770) 998-1622

**Hyatt Place
Atlanta/Alpharetta/
North Point Mall**



7500 North Point Pkwy., 30022
(770) 594-8788

**Hyatt Place
Atlanta/Alpharetta/
Windward Parkway**



5595 Windward Pkwy., 30004
(770) 343-9566

**La Quinta Inn & Suites
by Wyndham**

Atlanta Alpharetta



1350 North Point Dr., 30022
(770) 754-7800

**Sonesta ES Suites Atlanta
Alpharetta Avalon**



3980 North Point Pkwy., 30005
(770) 569-7200

**Sonesta ES Suites Atlanta
Alpharetta North Point Mall**



1325 North Point Dr., 30022
(770) 587-1151

**Sonesta ES Suites Atlanta
Alpharetta Windward**



5465 Windward Pkwy., 30004
(770) 664-0664

**The Hamilton Alpharetta,
Curio Collection by Hilton Hotel**



35 Milton Ave., 30009
(770) 777-1820

**The Hotel at Avalon,
Autograph Collection &
Alpharetta Conference Center**



9000 Avalon Blvd., 30009
(678) 722-3600

**TownePlace Suites
Atlanta Alpharetta**



7925 Westside Pkwy., 30009
(770) 664-1300



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**shopping, dining,
events, and things
to do** while you are
in town.



Hotel Amenities Key



Internet



Parking



Fitness Center



Pool



Meeting Space



Restaurant



Shuttle



Pet Friendly



Breakfast Available

Aloft Alpharetta



7895 North Point Pkwy., 30022

(678) 527-6800

Atlanta Marriott Alpharetta



5750 Windward Pkwy., 30005

(770) 754-9600

Comfort Inn Alpharetta-Atlanta North



5455 Windward Pkwy. West, 30004

(470) 273-6604

Comfort Suites Alpharetta/Roswell-Atlanta Area



1005 Kingswood Place, 30009

(770) 649-0955

Courtyard Atlanta Alpharetta



12655 Deerfield Pkwy., 30004

(678) 366-3360

Courtyard Atlanta Alpharetta/Avalon Area



11700 Amber Park Dr., 30009

(770) 475-9955

DoubleTree by Hilton Hotel Atlanta – Alpharetta



2925 Jordan Ct., 30004

(678) 347-0022

Embassy Suites by Hilton Atlanta Alpharetta



5955 North Point Pkwy., 30022

(678) 566-8800

EVEN Hotel Alpharetta – Avalon Area



2715 Old Milton Pkwy., 30009

(770) 869-2546

Extended Stay America – Atlanta – Alpharetta – Northpoint – East



3331 Old Milton Pkwy., 30005

(770) 475-7871

Extended Stay America – Atlanta – Alpharetta – Northpoint – West



3329 Old Milton Pkwy., 30005

(770) 569-1730

Extended Stay America – Atlanta – Alpharetta – Rock Mill Road



1950 Rock Mill Rd., 30022

(770) 475-2676

Fairfield Inn & Suites Atlanta Alpharetta



11385 Haynes Bridge Rd., 30009

(770) 663-4000

Fairfield Inn & Suites Alpharetta Avalon Area



3225 Webb Bridge Rd., 30005

(770) 796-0310

Hampton Inn & Suites Alpharetta



16785 Old Morris Rd., 30004

(678) 393-0990

Hampton Inn & Suites Alpharetta/Roswell



10740 Westside Way, 30009

(770) 640-5511

Hilton Alpharetta Atlanta



5775 Windward Pkwy., 30005

(678) 240-9222

Discover Unforgettable
Experiences:

DON'T MISS EVENTS

Alpharetta Symphony Orchestra | February–December

ShamRockin' for a Cure | March

Alpharetta Restaurant Week | March & October

Alpharetta Food Truck Alley | April–October

Ameris Bank Amphitheatre Concerts | April–October

Alpharetta Farmers Market | April–November

Avalon Nights Live | April–October

Celebrate Freedom Rodeo | May

Taste of Alpharetta | May

Paint the Town: Alpharetta Plein Air | May

Alpharetta Arts Streetfest | May

Home by Dark Concert Series | May–October

Alpharetta Art in the Park | May–September

Alpharetta Brew Moon Fest | June & September

4th of July Celebration | July

Wire & Wood Alpharetta Songwriters Festival | October

Alpharetta Women's Half Marathon & 5K Race | November

Downtown Alpharetta Tree Lighting | November

Lighting of Avalon | November



SCAN HERE

to learn more about Awesome events.