

# LIVE & LUXURIOUS

THE \$10K Coaching Formula

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## THE \$10K COACHING FORMULA

When I talk about earning \$10,000 per month, this is just an example. I want you to replace \$10K with whatever number feels right for YOU at this time. If your next goal is to earn \$2,000 per month as a coach, fabulous! If it's \$25,000 that's great too.

How much would you like to earn per month? What is your next desired income leap?

Let's look at the example I give in the video for four different ways you could earn \$10K per month as a coach...

1. You could offer a **\$500 package** and get **20 clients** who purchase that package
2. You could offer a **\$1000 package** and get **10 clients** who purchase that package
3. You could offer a **\$2000 package** and get **5 clients** who purchase that package
4. You could offer a **\$2500 package** and get **4 clients** who purchase that package

Most coaches choose to offer more than one package. I generally recommend you have no more than 3 options – for example: a lower, medium and high-end offer.

List 3 packages you could offer, and the price for each. The chart will automatically calculate your monthly and annual income based on how many people you desire to have purchase each package.

| Name      | Price | How many do you desire to sell every month? | Total |
|-----------|-------|---|-------|
| Program 1 |       |   |       |
| Program 2 |       |   |       |
| Program 3 |       |   |       |

Your monthly income is:

x

Your yearly income is: