

Landor at a glance

Our story

Landor helps build some of the world's most agile brands—brands that thrive on change. As new audiences and technologies accelerate market demands, disruption has become the norm. Agile brands see these challenges as opportunities, sharpening their strategies and transcending their categories.

Founded by Walter Landor in 1941, Landor has grown into a global leader in brand consulting and design. We partner with clients in myriad industries to build brands that engage audiences across channels and platforms—agile brands that stand for something without ever standing still.

Landor is a member of WPP, the world's largest marketing and communications firm.

Clients

Accenture	Emaar Properties	Pernod Ricard
Barclays	Etihad Airways	Procter & Gamble
Bayer	FedEx	S&P Global
BBC	General Electric	Samsung
BMW	Huawei Technologies	Siemens
BP	Kraft Heinz	Singapore Airlines
Citroën	Marks & Spencer	Sony
City of Melbourne	Marriott International	Taj Group
Danone	Nike	Tata Group

Contact

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Expertise

Insights & analytics
Strategy & positioning
Innovation
Brand architecture
Naming & verbal identity
Brand engagement

Identity
Packaging
Adaptation & implementation
Experiences & environments
Interactive & new media
And things yet to be discovered

Locations

26 offices in 19 countries. Always one Landor.



Bangkok	Hong Kong	New York
Beijing	Istanbul	Paris
Cape Town	Jakarta	San Francisco
Chicago	London	Seoul
Cincinnati	Melbourne	Shanghai
Dubai	Mexico City	Singapore
Geneva	Milan	Sydney
Guangzhou	Moscow	Tokyo
Hamburg	Mumbai	

Leadership

Jane Geraghty
Chief Executive Officer

Stuart Sproule
President, North America

Tom Lightoller
Global Commercial
& Operations Officer

Luc Speisser
President, Europe

Carol-Ann White
Chief Talent Officer

Emma Beckmann
President, Central & Eastern
Europe, Middle East & Africa

Thomas Ordahl
Chief Strategy Officer

Nick Foley
President, Southeast Asia, Pacific
& Japan

Tiffany Vasilchik
Chief Growth Officer

Doris Ho
Managing Director, Greater China

Peter Knapp
Chief Creative Officer

Mary Zalla
Global President, Consumer Brands



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