

Landor at a glance

Our story

Landor helps build some of the world's most agile brands—brands that thrive on change. As new audiences and technologies accelerate market demands, disruption has become the norm. Agile brands see these challenges as opportunities, sharpening their strategies and transcending their categories.

Founded by Walter Landor in 1941, Landor has grown into a global leader in brand consulting and design. We partner with clients in myriad industries to build brands that engage audiences across channels and platforms—agile brands that stand for something without ever standing still.

Landor is a member of the Young & Rubicam Group network within WPP, the world's largest marketing and communications firm.

Clients

Accenture	Danone	Marks & Spencer
AECOM	DC Entertainment	Marriott International
Alitalia	Diageo	PepsiCo
Barclays	Emaar	Pernod Ricard
Bayer	Etihad Airways	Russian Copper Co.
BMW	FedEx	Samsung
BP	General Electric	Sony
Citroën	Henkel	Taj Group
City of Melbourne	Kraft Heinz	Tata Group

Contact

Email
hello@landor.com

Twitter
[@landor_dot_com](https://twitter.com/landor_dot_com)

Website
landor.com

Facebook
facebook.com/landorassociates

On Deck newsletter
landor.com/newsletter

Instagram
[@landorassociates](https://www.instagram.com/landorassociates)

LinkedIn
linkedin.com/company/landor-associates

Media relations
Trevor Wade
Global Marketing Director
trevor.wade@landor.com

Expertise

Research & analytics
Strategy & positioning
Brand architecture
Naming & verbal identity
Innovation

Identity & design
Experiences & environments
Brand engagement
Interactive & media design
And things yet to be discovered

Locations

27 offices in 21 countries. Always one Landor.



Bangkok	Istanbul	New York
Beijing	Jakarta	Paris
Cape Town	Kuala Lumpur	San Francisco
Chicago	London	São Paulo
Cincinnati	Melbourne	Seoul
Dubai	Mexico City	Shanghai
Geneva	Milan	Singapore
Hamburg	Moscow	Sydney
Hong Kong	Mumbai	Tokyo

Leadership

Lois Jacobs
Chief Executive Officer

Stuart Sproule
President, North America

James Bruce
Chief Financial Officer

Jane Geraghty
President, Europe, Middle East & Africa

Carol-Ann White
Chief Talent Officer

Nick Foley
President, Southeast Asia, Pacific & Japan

Thomas Ordahl
Chief Strategy Officer

Doris Ho
Managing Director, Greater China

Peter Knapp
Chief Creative Officer

Mary Zalla
Global President,
Consumer Brands



Landor