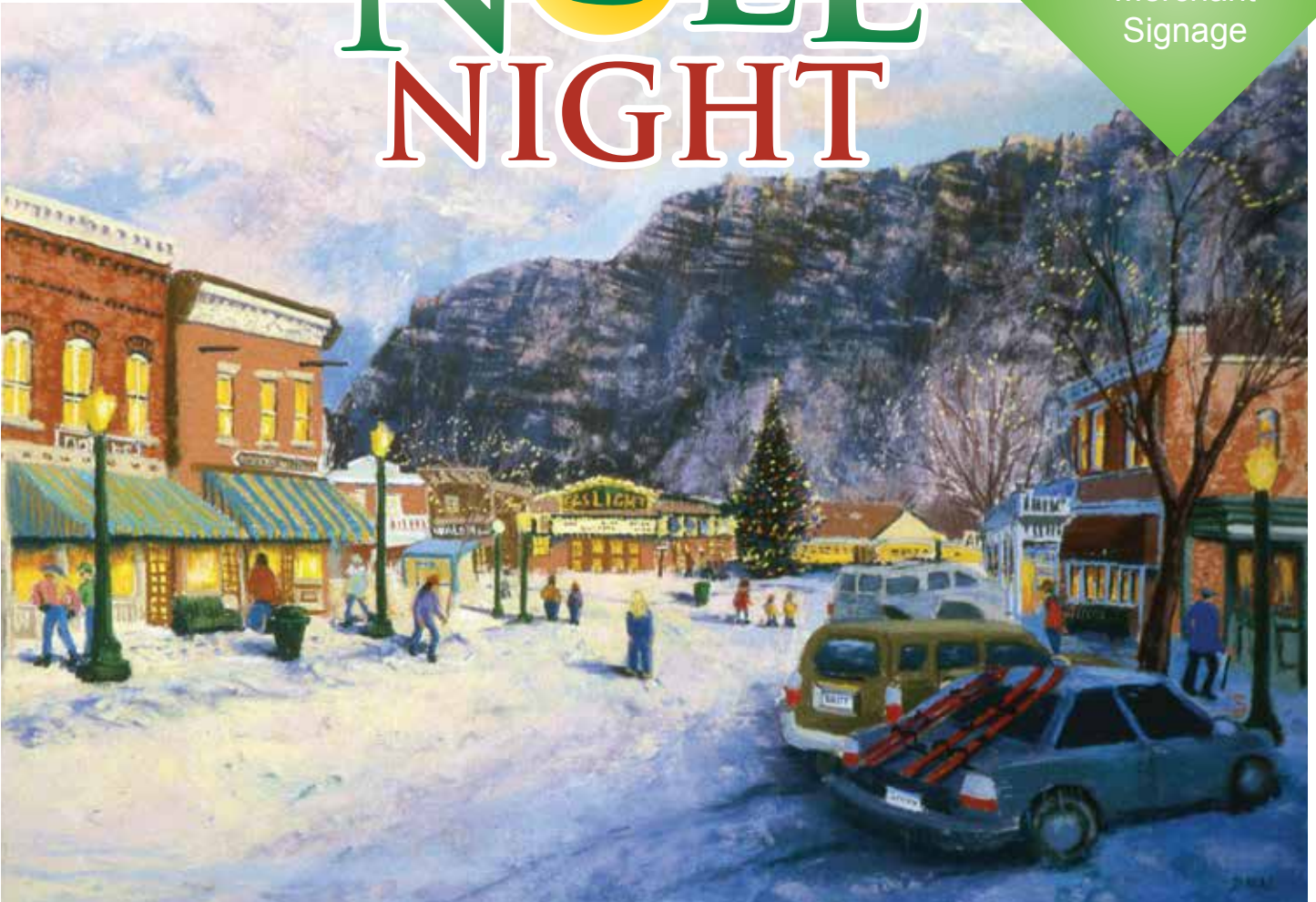


December 7th
2018

10 AM
to
9 PM

NOEL NIGHT

Includes
Participating
Merchant
Signage



*Durango's celebration of **Local Holiday Shopping***

Noel Night reminds our community to "shop local"

Brings in shoppers from the Four Corners area

Showcases our great downtown and local shopping.

Noel Night is Durango's Christmas Party!

For questions on Noel Night events/organization:
contact Local First, www.local-first.org

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THE Durango HERALD

PINE RIVER
TIMES

Call today to reserve your space! Advertising Department (970) 247-3504

NOEL NIGHT

Friday December 7th 2018

10AM to 9PM

Ad Sizes & Investment includes participation fee to Local First for organizing event, additional promotion

			Noel Night Guide + Online
Full Page	Color	9.5" x 9.5"	\$995
1/2 Page	Color	9.5" x 4.5"	\$590
1/4 Page	Color	4.5" x 4.5"	\$315
1/8 page	Color	4.5" x 2"	\$215
1/8 page	B&W	4.5" x 2"	\$190

Important Dates

Booking & Artwork

Space and Artwork Deadline: Friday, November 16
 Approval Deadline: Wednesday, November 21

Publication

Durango Herald: Saturday, December 1
 Pine River Times: Friday, November 30

Noel Night, traditionally held on the Second Friday after Thanksgiving, is a community-wide holiday event, featuring hospitality by merchants, entertainment by local artists, fundraising events and general festivity in the downtown area.

All merchants are invited to participate. Your ad fee is shared with Local First. The Durango Herald is responsible for much of the promotion, while Local First handles additional promotion and organizes the events and entertainment.

Noel Night has grown into Durango's Christmas Party over the past 15 years, thanks to your continued investment, participation and support!

Call today to reserve your space! Advertising Department (970) 247-3504

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THE Durango HERALD



I hereby agree to participate in these special publications of Ballantine Communications and have circled the appropriate package listed above. I also understand all deadlines and commitments to the package.

Ballantine Communications Account Executive (Sign and Date)

Business Owner (Sign and Date)