

Detroit Pistons and Lovepop Enter To Win Rules Official Contest Rules and Regulations

1. **TO ENTER: NO PURCHASE NECESSARY.** All federal, state and local regulations apply. Void where prohibited by law. The contest runs from October 1st, 2018 at 11:00 a.m., Eastern Time until January 26th, 2019 at 4:30 p.m., Eastern Time. The sponsors of this contest are Palace Sports & Entertainment (the "Detroit Pistons") and Lovepop, Inc. ("Lovepop,") and, collectively with the Detroit Pistons, (the "Sponsors"). To enter, entrants must fill out the sweepstakes form provided at <https://www.lovepopcards.com/pages/detroit-pistons-sweepstakes> or enter the code LP-Pistons at checkout of a Lovepop online purchase. One entry per person per email or Lovepop purchase. One winner per Prize (as defined below). All entries must be received by Sponsors no later than February 1st, 2019 at 4:30 p.m. Eastern Time to be considered for entry into the sweepstakes. The Detroit Pistons' computer is the official time keeping device. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different phone numbers, identities, and/or registrations or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. The Sponsors are not responsible for late, undelivered, misaddressed, ineligible, misdirected, illegible, incomplete, or incorrect entries. The Sponsors have sole discretion on determining ineligible entries. For a copy of the Official Rules, send a self-addressed stamped envelope to Detroit Pistons Enter To Win Rules, ATTN: Brand Networks Department, 6 Championship Drive, Auburn Hills, MI 48326.
2. **CONDITIONS OF ENTRY:** By submitting an entry, participants are agreeing to the rules ("Official Rules") of the contest. For a copy of the Official Rules, send a self-addressed stamped envelope to Detroit Pistons Enter To Win Rules, ATTN: Brand Networks Department, 6 Championship Drive, Auburn Hills, MI 48326.
3. **DRAWING AND NOTIFICATION:** Two second prize potential winners and one Grand Prize potential winner will be randomly selected in a drawing from among all eligible entries. The drawing will take place on February 2nd, 2019 and shall be conducted by the Sponsors, whose decisions are final and binding. The odds of winning are dependent upon the number of eligible entries. Potential winners will be notified by e-mail. If any potential winner cannot be reached after a reasonable effort has been exerted, if he/she is found to be ineligible, or if he/she cannot or does not comply with these Official Rules, such potential winner will be disqualified and an alternate potential winner will be selected at sole discretion of the Detroit Pistons from all eligible entries, time permitting. Prizes must be claimed by February 3rd, 2019 at 4:30 p.m. Unclaimed prizes will not be awarded. The Sponsors decisions on matters relating to this sweepstakes are final. Non-compliance with these rules may result in disqualification and an alternate winner may be selected.

PLEASE NOTE THAT EVEN IF ENTRANT IS LISTED AS A POTENTIAL WINNER AT THE CLOSE OF THIS PROMOTION, **ENTRANT HAS NOT YET WON THE PRIZE**. EACH POTENTIAL WINNER IS SUBJECT TO VERIFICATION BY THE SPONSORS, AND MUST MEET ALL ELIGIBILITY REQUIREMENTS AND THE TERMS OF THESE OFFICIAL RULES BEFORE AN ENTRANT WILL BE CONFIRMED AS A WINNER AND THE PRIZE WILL BE AWARDED.

4. **PRIZE DETAILS:** Two (2) randomly selected Second Prize winners will receive a Lovepop prize pack with autographed Pistons merchandise ("Second Prize"). Each Second Prize is valued at \$250. One (1) randomly selected Grand Prize winner will receive one (1) fly away trip for two (2) people including flight, hotel and tickets to the game to Boston, Massachusetts, as determined by the Sponsors ("Grand Prize") (together with Second Prize, the "Prize"). Grand Prize is valued at \$1500. Limit one Prize per person, no Prize substitution or cash redemption allowed by winner, except at the Sponsors sole and absolute discretion. The Sponsors reserve the right to substitute prizes of equal or greater value as necessary. All Prizes are non-transferable. All taxes on prizes and expenses incurred in connection with any other aspect of the Prize are the sole responsibility of winner.
5. **ELIGIBILITY:** The Sweepstakes is open to legal residents of the United States and must be 18 years or older. Employees of Lovepop, Inc., Little Caesars Arena, The Palace of Auburn Hills, the Detroit Pistons, Detroit Pistons Basketball Company, or the National Basketball Association ("NBA") and it's Member Teams, NBA Properties, Inc. (NBA and WNBA), and their immediate families, their respective subsidiaries, agents' affiliates, franchisees, licensees, advertising and promotion agencies, event co-promoters and their immediate families are not eligible to win. All federal, state, and local laws apply.

6. **RESTRICTIONS AND LIMITATIONS OF LIABILITY.** By participating, entrants agree (a) to abide by and be bound by these Official Rules and the decisions of the Sponsors, which shall be final and binding; (b) to the use of their names and/or likenesses, photograph, voice, opinions and/or hometown and state for advertising and publicity purposes in any media, worldwide, without without additional compensation, unless prohibited by law; and (c) to release Lovepop, The Palace of Auburn Hills, the Detroit Pistons, Detroit Pistons Basketball company, Olympia Entertainment Events Center, NBA, and their respective parent companies, franchisees/licensees, affiliates, subsidiaries, agents, award suppliers, officers, directors, employees, agents, and representatives (“Released Parties”) from any and all liability in connection with any Prize received in this Sweepstakes or from participating in this Sweepstakes or any prize-related activities. Entrants waive the right to assert, as a cost of receiving prize, any and all costs of redemption. The Sponsors reserve the right to cancel, suspend and/or modify the sweepstakes at any time. Any disputes relating to this sweepstakes shall be governed by the laws of the state of Michigan and venue for any such dispute shall be Oakland County, Michigan.

7. **GENERAL CONDITIONS:** Sponsors reserve the right to cancel, suspend and/or modify the contest, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the contest, as determined by Sponsors in their sole discretion. In such event, the Sponsors, in their sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the Prizes offered herein. The Sponsors reserve the right in their sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the contest or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the contest may be a violation of criminal and civil law, and, should such an attempt be made, The Sponsors reserve the right to seek damages from any such person to the fullest extent permitted by law. The Sponsors’ failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. The Winner must not be under any legal impediment that would prevent the Winner from accepting the Prize, and must be able to participate in the Promotion and accept the Prize on the date or dates specified by Pistons. Otherwise, the Prize will be forfeited.

8. **LIMITATIONS OF LIABILITY:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in cellular networks, phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Contest or receipt or use or misuse of any Prize; or (6) any inability to conduct the Promotion or award the Prize as a result of any act of God, labor stoppage strike, or lock out, or other reason beyond the control of the Released Parties. If for any reason an entrant’s entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant’s sole remedy is another entry in the contest, if it is possible. No more than the stated number of Prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of Prizes as set forth in these Official Rules to be available and/or claimed, The Sponsors reserve the right to award only the stated number of Prizes by a random drawing among all legitimate, unawarded, eligible Prize claims.

9. **DISPUTES.** Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this contest, or any Prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by, the appropriate State of Michigan Court located in Oakland County, Michigan (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this contest, but in no event attorneys’ fees; and (iii) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and the Sponsors in connection with the contest, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than the State of Michigan. Entrant hereby waives any right to trial by jury in any action or proceeding.

10. ENTRANT'S PERSONAL INFORMATION: By participating in the contest, entrant agrees to the Detroit Pistons' Terms of Use Agreement, to the use of entrant's personal information by the Detroit Pistons as described in their Privacy Policy located at <http://www.palacenet.com/privacy-policyt>, and to the use of entrant's personal information for marketing communications and purposes by Lovepop as described in its Privacy Policy located at <https://www.lovepopcards.com/3676021/policies/1390317.html>; entrant also grants full permission to Lovepop, PS&E, NBA and Nike_(and their respective licensees, the Detroit Pistons and designees), by any means, whether now known or hereinafter developed, to exhibit, record, reproduce, broadcast, transmit, publish, sell, distribute, perform, use and re-use, and to license others to exhibit, record, reproduce, broadcast, transmit, publish, sell, distribute, perform, use and re-use, for any purpose, in any manner, without further notification, authorization or compensation to entrant or anyone on its behalf, entrant's name, nickname, voice, biographical information, photograph, and/or other likeness, however captured, and any photographs, videotapes, motion pictures, recordings, or other record of in connection with the contest or any Prize in any and all media, whether now known or hereafter developed, worldwide and in perpetuity, and entrants represents and warrants that no further permission is required for such use.