

# *Six-Figure Low Ticket Business Model*

## **Checklist**

Step One: Choose an Evergreen Niche

Step Two: Choose a Problem

First Hour: Create an Outline

- Manually written or typed out
- Have 6-10 steps to cover

Second Hour: Create Your Product (Choose One Medium)

- Easiest: Audio (No More Than One Hour)
- 2<sup>nd</sup> Best: Written (Think report, not eBook)
- Last Option: Video

Third Hour: Create Your Sales Letter

- Use the template I created
  - o Can be found on download page

Fourth Hour: Create Your Sales Funnel

- Upload Sales Letter
- Create Download Page
- Create Opt-In Form
- Upsells if you have any

Fifth Hour: Drive Traffic

- Your own list is primary method
- Paid Advertisement is second
- Free methods are third (Article Marketing)
- Partner Traffic
- GO WHERE YOUR BUYERS ARE

Sixth Hour: Monitor Results

- If no success, FIND OUT WHY and FIX IT!
- SUCCESS EQUALS 1 or More sales
  - o If you sold something, you win!

Step Three: Rinse and Repeat