



## LurraLife Spotlight

At LurraLife our philosophy is centered on nature being the greatest resource for enriching our mind, body, and spirit. So, to inspire and connect with our members, we are introducing LurraLife Spotlight. This will be an experience you won't want to miss and will want to encourage your team to be part of as well.

Every quarter we will invite our top recruiters to a different location around the world. At this inspiring event, you will get to spend quality time with the Founders and executive staff of the company. More importantly, you will have the chance to meet other top recruiters and grow your network. We all know that success is found when surrounding yourself with like-minded individuals who have a proven record of achievement.

Event activities will focus on being outside in nature to enjoy and celebrate Mother Earth. It is our hope you will be inspired to connect with her and learn more about yourself in the process...and then take that inspiration back home and share your experience with your team members, customers, friends, and family.

### First Event: Southern Utah, USA (April 2019)

Our first LurraLife Spotlight will be a 3-day/2-night event in April held in Southern Utah, USA. We will spend a day hiking through Zion National Park – a breathtaking nature preserve distinguished for its red and white cliffs and internationally acclaimed as one of the most beautiful places on the Earth. Another day we will take out razor all-terrain sport vehicles and traverse the natural red sand dunes and stunning rock formations of nearby Sand Hallow recreational area.



### How to Qualify:

**Qualifying Dates:** 2/1/19 – 3/31/19

#### How to Qualify and Earn Points:

1. Have an active personal order of one qualifying pack each month of the qualifying date range.
2. Sign up new members into LurraLife, each with a monthly personal order of a qualifying pack.
3. Get as many existing team members in your personal sponsor tree as you can to do the same.

#### How Points are Awarded:

All new qualifying sign-ups during this time will give you the following points:

- 1<sup>st</sup> level sponsor = 3 points
- 2<sup>nd</sup> level sponsor = 2 points
- 3<sup>rd</sup> level sponsor = 1 point

Plus, every existing team member within 3 levels who upgrades to a qualifying pack during this time = 1 point

Track the current Quarterly Top Recruiter standings on the Leader Board in the [lurralife.com](http://lurralife.com) Back Office.

*We are excited to make these events a success and unique for all our qualifiers. And we are looking forward to seeing YOU and your team in Southern Utah this April!*