

LAYOUT & PRESENTATION

DGM-2271 MARIO A. CARLOS

For this assignment I reviewed several digital publications, including: Nat. Geo. Magazine, Macworld, NYTimes, Popular Science, Sports Illustrated and Vogue.

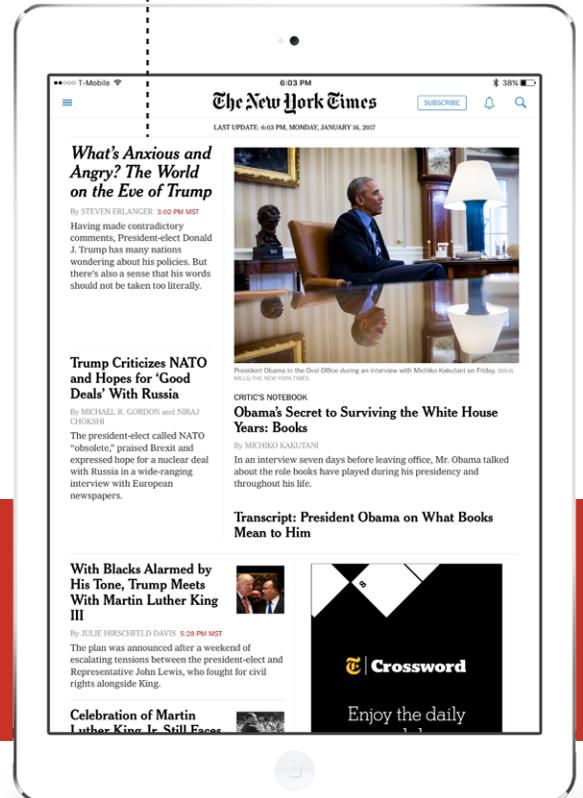


I have always been a fan of the layouts of Vogue Magazine, they always look interesting and compelling. They really push the limits, they take risks, and most of the times it works.

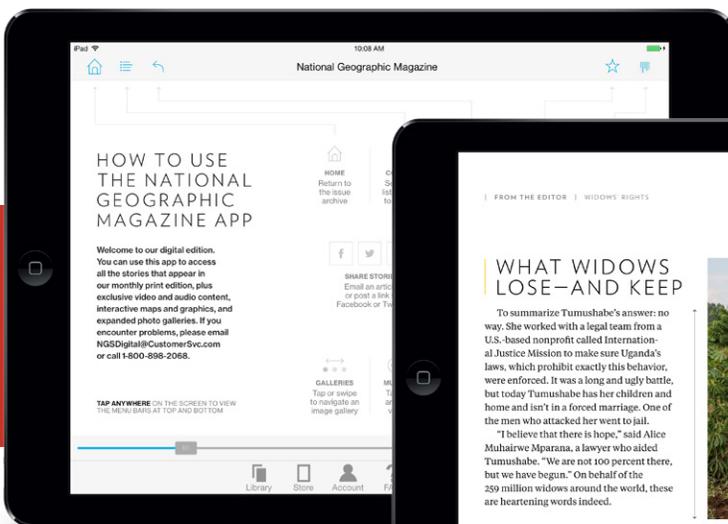
This layout, blew my mind out: using, the golden ratio, and laying the articles that way, it gives you the impression that you are reading an actual newspaper, only, it's on a screen.

Something I really enjoyed from Vogue's Magazine, was their rectangle layout, using the golden ratio, gives the whole design, a sense of unity and harmony in a really clever way.

The New York times also has gorgeous layouts, it works for what it is, a digital Newspaper. They could do some interactions to make the experience more compelling.



If you tap in that button, you can send an email directly to the Editor! Amazing!



Nat. Geo. by far has the best interactions in its Magazine. Their HQ photos, and their amazing interactions make Nat. Geo one of the best digital magazines out there.