

# Make Money System Basics Explained

Hello – I am Robert Bruce Anderson

I teach and show people how to market online.

I build websites and more.

Existing businesses need highly targeted leads and people who are looking for business opportunities need the best advice they can get.

Sadly there is a lot of very bad advice out there online and people that have red bad advice share that with their friends and this causes the “make money online” opportunities to be classed as crooks and thieves.

It is actually incredibly easy to make a full time living online.

You just need to accept that you will need to learn a few new skills and actually work all day for a few months.

Could you do that?

I know you said yes, but between 95 and 98% of people give up within hours.

This is really good news for you, because that means that while thousands of people want to start their own businesses every day and a few ever actually get those website businesses to the point where they are making money.

There is no trickery involved, just work.

Work that – by the way – is about as hard to learn to do as learning to drive a car

Seems hard when you start, but is actually very easy to do

Let us get started.

What is this report? And how can it help me?

Well, I admit that it is not even near to being a proper course at all.

I wrote this out because I made a video earlier today – talking about all this stuff.

In truth, if you really want to learn more about how this all works, then you will need to go to my website

See it here - <http://small-business-opportunities.co.za/>

On that website I have a lot of free training and courses that can help you get a better understanding on how to go about building your perfect lifestyle business for yourself and your family.

The list of steps below is probably not even in the correct order, but I wrote it out very quickly for that video I made and promised on the video that I will make this list available to you.

Watch the video again if you need to get refreshment on what I say about all this -

**Find a niche that you enjoy writing and talking about.** (Write out a list of your favourite things – 10 even 20 of them – and use that list to do the keyword research)

**Check the keyword search numbers** (OK you will need to do a bit more research here – but it will be worth it) see the free training on my website

**See if there is a decent affiliate program**

**Sign up for that affiliate program**

**Get as close to an exact match domain** - put the keywords first and add other words after if there is no exact match .com available

**Get hosting** (free premium site if you use my link)

<http://small-business-opportunities.co.za/courses-and-freebies/free-premium-website/>

**Create POWERFUL SEO content** – See the free training on my website for content creation

**Launch site with all the correct stuff** - IE Plugins, legal pages, affiliate links etc. Content pages too. This is one service I offer, but you can do it yourself easily by following the training on my website

**Set up social media stuff.** Facebook page, youtube etc

**Start daily marketing.** – see the list below

*Build funnels in necessary*

*Create your own courses if necessary*

*Split test everything*

*Add email marketing if your niche fits*

**This is your daily marketing stuff...**

**Content for your website** – this is core content with 4000 word pages and equally normal pages and posts. With good internal linking and SEO etc - Important stuff

**Content for your social media** – never ever copy and paste your content, always create fresh original content

**A LOT of videos** – video marketing can drive all the targeted buyers you will ever need to your business if you do it the right way.

**Live streaming and hangouts** – this would be via Google and Facebook, both want to see you doing this often. They will reward you with tons of links and visitors.

**Blog commenting** – not so important, but it helps diversify your link building system

**Back linking** (guest posts – PBN etc) – very important

**Press releases** – these help get you a lot of quality back links fast

**OK, I hope that this short report has given you a bit of a start on the whole system.**

I suggest that you get the following stuff and read more (they are all on the website anyway)

[26 Ways To Make Money Online](#)

[Free toolkit](#)

Thank you for your efforts and I hope that if you do decide to start a business that you have fantastic success with it.

Keep in touch (IE stay on my email list 😊)

**Robert Bruce Anderson**