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Market Schedule, Location, Booth Descriptions, & Fees

2026 New Harvest Farmers Market (Thursdays)

DATES:

- Every Thursday, April 23 – September 24, 2026 (23 markets)

LOCATION:

- **Outdoors** at Knox County Parks & Recreation's New Harvest Park (4775 New Harvest Ln, Knoxville, TN 37918)

MARKET HOURS:

- Set-up: 1:30 pm – 2:45 pm
- Market Open: 3:00 pm – 6:00 pm
- Break-down: 6:00 pm – 6:45 pm

BOOTH SPACES AVAILABLE:

- Thursdays:
 - (12) booths WITH rear vehicle parking
 - (17) booths WITHOUT vehicle parking (adjacent parking may be available)

BOOTH DIMENSIONS:

- Booths are 10' x 10'. A Vendor's tents, tables, weights, signage, and products all must fit within the 10' x 10' space.
- Vehicle spaces are approximately 10' x 20'. Oversized vehicles may not be able to be accommodated and may be required to park off-site OR purchase an additional booth/vehicle space, depending on availability. Vehicle spaces are **not** available at every booth and must be requested during the application process. Vehicle spaces are assigned based on demonstrated need and seniority.

VENDOR FEES:

- Application Fee (all Vendors)
 - \$40 **non-refundable** application fee
- Booth Fees (by Vendor type)
 - **Agriculture Vendors** - \$10 per 10' x 10' booth space per market
 - **Prepared Food Vendors** - \$15 per 10' x 10' booth space per market
 - **Craft Vendors** - \$20 per 10' x 10' booth space per market
- Additional Fees
 - **Vehicle parking** - \$5 per standard-sized vehicle parking per market.

2026 Market Square Farmers Market (Wednesdays + Saturdays)

DATES:

- Every Wednesday, May 6 – October 28, 2026 (26 markets)
- Every Saturday, May 2 – October 31, 2026 (27 markets)

LOCATION:

- Wednesdays: **Outdoors** on historic Market Square in downtown Knoxville
- Saturdays: **Outdoors** on historic Market Square, Union Ave. (between Walnut St. and Gay St.), & Market St. (between Union Ave. & Clinch Ave.) in downtown Knoxville

MARKET HOURS:

- Wednesdays:
 - Set-up: 8:00 am – 9:30 am
 - Market: 10:00 am – 1:00 pm
 - Break-down: 1:00 pm – 2:30 pm
- Saturdays:
 - Set-up: 7:00 am – 8:30 am
 - Market: 9:00 am – 1:00 pm
 - Break-down: 1:00 pm – 2:30 pm

BOOTH SPACES AVAILABLE:

- Wednesdays:
 - (12) booths WITH vehicle parking
 - (23) booths WITHOUT vehicle parking
 - (14) overflow booths WITHOUT vehicle parking
- Saturdays:
 - (24) booths WITH vehicle parking
 - (117) booths WITHOUT vehicle parking
 - Maximum length of 13 feet to accommodate food trucks and trailers.

***** Important note:** Food trucks are not eligible to vend at the Wednesday Market Square Farmers Market due to our layout. Food/beverage carts are eligible on a case-by-case basis. ***

BOOTH DIMENSIONS:

- Booths are 10' x 10'. A Vendor's tents, tables, weights, signage, and products all must fit within the 10' x 10' space.
- Vehicle spaces are approximately 10' x 20'. Oversized vehicles may not be able to be accommodated and may be required to park off-site OR to purchase an additional booth/vehicle space, depending on availability. Vehicle spaces are **not** available at every booth and must be requested during the application process. **Vehicle spaces are for Agriculture Vendors only** and are assigned based on demonstrated need and seniority.

***** Important note:** City of Knoxville's hardscaping elements such as benches, tables, fencing, bike racks, parking meters, etc., may partially or fully overlap with some booth spaces and are not represented on the stylized map. ***

VENDOR FEES:

- Application Fee (all Vendors)
 - \$60 **non-refundable** application fee
- Booth Fees (by Vendor type)
 - Agriculture Vendors
 - **WEDNESDAYS: \$15** per 10' x 10' booth space per market
 - **SATURDAYS: \$25** per 10' x 10' booth space per market
 - Prepared Food Vendors
 - **WEDNESDAYS: \$25** per 10' x 10' booth space per market
 - **SATURDAYS: \$35** per 10' x 10' booth space per market
 - Craft Vendors
 - **WEDNESDAYS: \$35** per 10' x 10' booth space per market
 - **SATURDAYS: \$50** per 10' x 10' booth space per market
- Additional Fees
 - **Vehicle parking - \$15** per standard-sized vehicle parking per market.
 - **Vehicle spaces are for Agriculture Vendors only** and are assigned based on demonstrated need and seniority.

***** Important Note:** Vendors sharing a booth will be invoiced at the highest rate represented by the involved parties (e.g. A produce Vendor & baked goods Vendor would be charged the Prepared Food rate for their shared booth). More information on booth sharing can be found in the [At-Market Operations, Materials, & Responsibilities](#) section of the Vendor Handbook. ***

2026 - 2027 Market Square Farmers Market - Winter Hours (Saturdays)

DATES:

- Every Saturday, November 7, 2026 – March 27, 2027 (18 markets)
- **No Market Square Farmers Markets - Winter Hours on**
 - November 28, 2026
 - December 26, 2026
 - January 2, 2027

LOCATION:

- November and December: **Outdoors** on the south end of historic Market Square, Union Ave. (between Walnut St. and Gay St.), & Market St. (between Union Ave. & Clinch Ave.) in downtown Knoxville.
- January through March: **Outdoors** on historic Market Square, Union Ave. (between Walnut St. and Gay St.), & Market St. (between Union Ave. & Clinch Ave.) in downtown Knoxville.

MARKET HOURS:

- Set-up: 8:00 am – 9:30 am
- Market: 10:00 am – 2:00 pm
- Break-down: 2:00 pm – 3:30 pm

BOOTH SPACES AVAILABLE:

- November and December
 - (11) booths WITH vehicle parking
 - (105) booths WITHOUT vehicle parking
 - Maximum length of 13 feet to accommodate food trucks and trailers.
- January through March
 - (24) booths WITH vehicle parking
 - (117) booths WITHOUT vehicle parking
 - Maximum length of 13 feet to accommodate food trucks and trailers.

BOOTH DIMENSIONS:

- Booths are 10' x 10'. A Vendor's tents, tables, weights, signage, and products all must fit within the 10' x 10' space.
- Vehicle spaces are approximately 10' x 20'. Oversized vehicles may not be able to be accommodated and may be required to park off-site OR purchase an additional booth/vehicle space, depending on availability. Vehicle spaces are **not** available at every booth and must be requested during the application process. **Vehicle spaces are for Agriculture Vendors only** and assigned based on demonstrated need and seniority.

***** Important note:** City of Knoxville's hardscaping elements, such as benches, tables, fencing, bike racks, parking meters, etc., may partially or fully overlap with some booth spaces and are not represented on the stylized map. ***

VENDOR FEES:

- Application Fee (all Vendors)
 - \$40 **non-refundable** application fee
- Booth Fees (by Vendor type)
 - Agriculture Vendors
 - \$15 per 10' x 10' booth space per market
 - Prepared Food Vendors
 - \$25 per 10' x 10' booth space per market
 - Craft Vendors
 - \$45 per 10' x 10' booth space per market (November & December 2026)
 - \$35 per 10' x 10' Booth space per market (January – March 2027)
- Additional Fees
 - **Vehicle parking** - \$15 per standard-sized vehicle parking per market.
 - **Vehicle spaces are for Agriculture Vendors only** and are assigned based on demonstrated need and seniority.

***** Important Note:** Vendors sharing a booth will be invoiced at the highest rate represented by the involved parties (e.g. A produce Vendor & baked goods Vendor would be charged the Prepared Food rate for their shared booth). More information on booth sharing can be found in the [At-Market Operations, Materials, & Responsibilities](#) section of the Vendor Handbook. ***