2019-20 53rd Season Sponsorship Opportunities

SEASON PARTNER $25,000
($14,871 tax deductible)

Highlights:
• Full color top-line marketing benefits in-house, electronic and direct mail
• September through July events, 8 productions
• Annual Gala, exclusive "in-home" artist series and Opening Night Dinners
• Employee incentives and support for youth theatre programs

SEASON UNDERWRITER $15,000
($6,484 tax deductible)

Highlights:
• Full color marketing benefits in-house, electronic and direct mail
• September through July events, 8 productions
• Annual Gala, exclusive “in-home” artist series and Opening Night Dinners
• Employee incentives and support for youth theatre programs

SEASON SPONSOR $10,000
($4,800 tax deductible)

Highlights:
• Full color marketing benefits in-house, electronic and direct mail
• September through July events, 8 productions
• Annual Gala and exclusive “in-home” artist series
• Employee incentives and support for youth theatre programs

SEASON SUPPORTER $5,000
($2,035 tax deductible)

Highlights:
• Full color marketing benefits, in-house and electronic
• September through July events, 8 productions
• Annual Gala and exclusive “in-home” artist series
• Employee incentives and support for youth theatre programs

For more information, please contact:
Angela Colombo
Director of Development
415.322.6043 | angelac@marintheatre.org
http://www.marintheatre.org
397 Miller Avenue
Mill Valley CA 94941

397 Miller Avenue, Mill Valley CA 94941 | marintheatre.org | box office: 415.388.5208
Marin Theatre Company is an equal opportunity not-for-profit organization, tax I.D. #23-7018125.
2019-20 53rd Season Sponsorship Opportunities

SEASON PARTNER $25,000
($14,871 tax deductible)

Season Benefits (6 productions)
- Season tickets – 16 tickets to each of the 6 mainstage productions
  (96 tickets per season, excludes Opening Nights) ................... $3,360 value

Marketing Benefits (6 productions)
- Sponsor logo prominently featured and displayed on lobby monitors at each performance at the Boyer Theatre
- Season promotion brochure* – season sponsorship page, color logo (27,000 impressions) *Deadline: July 1, 2019
- Playbill season sponsorship page, color logo (6 productions – 168 performances on avg, 30,000 patrons)
- Playbill full page color premium placement ad (6 productions – 168 performances on avg, 30,000 patrons) .................... $3,300 value
- Listing, logo and link from marintheatre.org to your website
- MTC e-newsletter – listed in production promotion to patrons (18,500 mailing list)
- Publicity posters (6 productions) color logo on posters (posted throughout Mill Valley – space permitting)
- Print advertisement logo (space permitting)

Social Benefits (Fall – Spring)
- Gala 53! – table of 10 ................................................ $2,875 value
- 2 “Premiere Society” exclusive In-Home Artist Receptions – 8 tickets
  (4 tickets each for 2 receptions) .......... Not available for public purchase.
- “Annual Director’s Dinner/2020-21 sneak peek” – 4 tickets
  .......................................................... Not available for public purchase.
- Opening Night Dinners – 6 tickets (2 tickets each for 3 productions)
  .............................................. $594 value (not available for public purchase)

Employee & Give-Back Incentives
- Mainstage ticket discount for employees – $15 tickets offered periodically throughout the regular season
  ($35 regular price ticket on average)
- Student Matinee Performances – 30 students attend a performance on behalf of your organization

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2019-20 53rd Season Sponsorship Opportunities

SEASON UNDERWRITER $15,000
($6,484 tax deductible)

Season Benefits (6 productions)
  • Season tickets – 12 tickets to each of the 6 mainstage productions (72 tickets per season, excludes Opening Nights) ...................... $2,520 value

Marketing Benefits (6 productions)
  • Sponsor logo prominently featured and displayed on lobby monitors at each performance at the Boyer Theatre
  • Season promotion brochure* – season sponsorship page, color logo (27,000 impressions) *Deadline: July 1, 2019
  • Playbill season sponsorship page, color logo (6 productions – 168 performances on avg. 30,000 patrons)
  • Playbill full page color ad (6 productions – 168 performances on avg. 30,000 patrons) ................................................................. $3,300 value
  • Listing, logo and link from marintheatre.org to your website
  • MTC e-newsletter – listed in production promotion to patrons (18,500 mailing list)
  • Publicity posters (6 productions) color logo on posters (posted throughout Mill Valley – space permitting)
  • Print advertisement logo or credit line (space permitting)

Social Benefits (Fall – Spring)
  • Gala 53! – table of 8 ................................................................. $2,300 value
  • 2 “Premiere Society” exclusive In-Home Artist Receptions – 8 tickets (4 tickets each for 2 receptions) ................................. Not available for public purchase.
  • “Annual Director’s Dinner/2020-21 sneak peek” – 2 tickets ................................................................. Not available for public purchase.
  • Opening Night Dinners – 4 tickets (2 tickets each for 2 productions) ................................................................. $396 value (not available for public purchase)

Employee & Give-Back Incentives
  • Mainstage ticket discount for employees – $20 tickets offered periodically throughout the regular season ($35 regular price ticket on average)
  • Student Matinee Performances – 20 students attend a performance on behalf of your organization
2019-20 53rd Season Sponsorship Opportunities

SEASON SPONSOR $10,000
($4,800 tax deductible)

Season Benefits (6 productions)
- Season tickets – 10 tickets to each of the 6 mainstage productions
  (60 tickets per season, excludes Opening Nights) ..................... $2,100 value

Marketing Benefits
- Sponsor logo prominently featured and displayed on lobby monitors at each performance at the Boyer Theatre
- Season promotion brochure* – season sponsorship page, color logo (27,000 impressions) *Deadline: July 1, 2019
- Playbill season sponsorship page, color logo (6 productions – 168 performances on avg, 30,000 patrons)
- Playbill half-page color ad (6 productions – 168 performances on avg, 30,000 patrons) ................................................. $1,950 value
- Listing, logo and link from www.marintheatre.org to your website
- MTC e-newsletter – listed in production promotion to patrons (18,500 mailing list)
- Publicity posters (6 productions) color logo on posters (posted throughout Mill Valley – space permitting)
- Print advertisement logo and/or credit line (space permitting)

Social Benefits (Fall – Spring)
- Gala 53! – 4 tickets ........................................................ $1,150 value
- 2 “Premiere Society” exclusive In-Home Artist Receptions – 4 tickets
  (2 tickets each for 2 receptions) ........ Not available for public purchase.
- “Annual Director’s Dinner/2020-21 sneak peek” – 2 tickets
  ........................................................ Not available for public purchase.

Employee & Give-Back Incentives
- Mainstage ticket discount for employees – $25 tickets offered periodically throughout the regular season
  ($35 regular price ticket on average)
- Student Matinee Performances – 10 students attend a performance on behalf of your organization
2019-20 53rd Season Sponsorship Opportunities

SEASON SUPPORTER $5,000
($2,035 tax deductible)

Season Benefits (6 productions)

- Season tickets – 4 tickets to each of the 6 mainstage productions (24 tickets per season, excludes Opening Nights) ................................................................. $840 value

Marketing Benefits

- Sponsor logo prominently featured and displayed on lobby monitors at each performance at the Boyer Theatre
- Season promotion brochure* – season sponsorship page, color logo (27,000 impressions) *Deadline: July 1, 2019
- Playbill season sponsorship page, color logo (6 productions – 168 performances on avg. 30,000 patrons)
- Playbill half-page color ad (3 productions – 168 performances on avg. 30,000 patrons) .............. $975 value
- Listing, logo and link from marintheatre.org to your website
- MTC e-newsletter – listed in production promotion to patrons (18,500 mailing list)

Social Benefits (Fall – Spring)

- Gala 53! – 4 tickets ................................................. $1,150 value
- 2 “Premiere Society” exclusive In-Home Artist Receptions – 4 tickets (2 tickets each for 2 receptions) ........................................................................ Not available for public purchase.

Employee & Give-Back Incentives

- Mainstage ticket discount for employees – $25 tickets offered periodically throughout the regular season ($35 regular price ticket on average)
- Student Matinee Performances – 6 students attend a performance on behalf of your organization

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2019-20 53rd Season Sponsorship Registration Form

Please complete this form to activate your 2019-20 Season Sponsorship.

Sponsor (Company or name as it should appear in the Playbill):

________________________________________________________

Address: ________________________________________________

City: ______________________ State: _____ Zip: ____________

Contact Name: __________________________________________

Email: ______________________ Phone: ____________________

Marketing Contact Name (if different from above):

________________________________________________________

Email: ______________________ Phone: ____________________

Company URL: __________________________________________

Season Sponsorship Level (please select one):

☐ $25,000 Season Partner ☐ $10,000 Season Sponsor

☐ $15,000 Season Underwriter ☐ $5,000 Season Supporter

Payment information:

Credit Card #: ____________________________________________

Expiration Date: ______________________ CVV#

Name on Card: __________________________________________

Signature: ______________________________________________

Date: __________________________________________________

☐ Pay by Check  Check to be sent on ____________________

For more information, please contact:

Angela Colombo | Director of Development
415.322.6043 | angelac@marintheatre.org

www.marintheatre.org
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Forms are due by September 1, 2019, for inclusion in Playbill 1. If this form and artwork is not received by the deadline, we cannot guarantee an acknowledgement in Playbill 1. A new playbill is printed, along with an opportunity to submit artwork, prior to each of the 6 productions.