Dear Community Partner,

Marin Theatre Company (MTC) is thrilled to be celebrating 53 years of new American plays on Sat., April 4, 2020 in Mill Valley. Each year our gala sells out, representing 225+ Marin County and Mill Valley residents with a prime opportunity for your business to be featured. When you donate an item to our exclusive wine, culinary and experiential-focused silent or live auction, you create a significant marketing opportunity with our esteemed group of supporters. Funds raised at GALA53! provide critical operating support for MTC’s nationally-recognized new American play program, serving 30,000 patrons from Marin, Sonoma, San Francisco and East Bay Counties annually and education programs serving nearly 3,000 students annually with in-school residencies, student matinees and after-school and summer camp theatre programs.

Your donation to MTC’s GALA53! fundraising auction offers a prime opportunity to connect with our esteemed group of supporters who are well-educated, affluent, and active purchasers of services and goods.

Our patron base includes:

- More than 30,000 patrons at 175 performances, Sept to July each season
- Audience members are: 50% from Marin County, 20% from East Bay, 12% from San Francisco, 8% from Sonoma
  - Well educated: 60% of our audience has a graduate degree or higher
  - Affluent: 60% of our audience has annual income over $100,000 a year
  - Older and active: 40% of our audience is over 65 years old and regularly attend museums and galleries (70%). attend live music and movies (over 60%). and visit wineries, resorts and spas (20%)

In return for your generosity you will receive:

- Logo in the Gala53! program book/auction catalogue (subject to availability)
- Listing in Thank You advertisement in the Playbill immediately following GALA53! (subject to availability)
- Your in-kind donation is tax-deductible to the full extent of the law, MTC’s tax id is 23-7018125

Please complete our donation form. To be included in our auction catalog, donations must be received by February 28, 2020. Questions? Please contact the Development Department at development@marintheatre.org/415.322.6035.

We hope you join us!
Angela M. Colombo
Director of Development

A benefit for MTC’s artistic & educational programs.

397 Miller Ave | Mill Valley, CA 94941 | marintheatre.org | p: 415 388.5200 | f: 415 388.0768 | box: 415 388.5208

Wine Auction Co-Chairs: Fred Taylor & Buffington Miller, Committee Members: Cheryl Brandon, Diana Gay-Catania, Susan Holdstein, Vera Meislin, Connie Ockassen, Kathryn Olson, Stacy Scott, Kathleen Taylor

Marin Theatre Company is an equal opportunity not-for-profit organization. Tax ID #23-7018125.