THE IMPACT OF CONVERSATIONS—

Over 200 live career retrospectives and Q&As in Los Angeles and New York annually

An online archive of over 500 streaming videos

sagaftra.foundation/video-gallery

youtube.com/sagaftrafoundation

Available online 24 hours/day, 7 days/week

A total of more than 2.3 million views of recorded panels, Q&As and career retrospectives

HELP PRESERVE THE HISTORY OF THE CRAFT

SPONSORSHIP OPPORTUNITIES

SPONSOR ONE (1) CONVERSATIONS PROGRAM

DONATION AMOUNT: $10,000

COMPANY/ORGANIZATION WILL RECEIVE:

SPONSOR SIGNAGE
  - Sponsor signage in the green room where actors lounge prior to screenings
  - Logo placement on slide/title card on screen during Q&A
  - Logo on pre-show presentation at screenings and panels seen by 33,000+ attendees annually

ONLINE AND COLLATERAL BRANDING
  - Logo on SAG-AFTRA Foundation website linked to your site
  - Logo on title card pre-roll at the top of video of each Conversations program
  - Logo on all Conversations materials as official sponsor

PR AND MARKETING
  - Logo and/or name included in all media, press releases and promotional materials
  - Social media posts and mentions on SAG-AFTRA Foundation Facebook, Instagram and Twitter with over 200,000 followers
  - Logo and/or name included in E-blast to over 45,500 emails

HOSPITALITY
  - Four (4) seats to career retrospectives and/or screenings with Q&As in Los Angeles or New York

CONVERSATIONS SPONSOR FOR 1 YEAR OF PROGRAMMING

DONATION AMOUNT CAPPED AT: $1,000,000

COMPANY/ORGANIZATION WILL RECEIVE:
  - Package includes everything listed above for Conversations program - signage, branding, collateral materials, PR and marketing, hospitality
  - Ten (10) tickets to the SAG-AFTRA Foundation’s 3rd Annual Patron of the Artists Awards on November 8, 2018 at the world-class Wallis Annenberg Theater for the Performing Arts in Beverly Hills, California

JOIN OUR CAST. BE A SPONSOR OF CONVERSATIONS.

CONTACT
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The SAG-AFTRA Foundation’s Conversations program, primarily presented in Los Angeles and New York, features career retrospectives with acclaimed actors who explore the process and profession of acting with an audience of fellow artists. These celebrated actors reflect on personal experiences and artistic influences that informed and shaped their careers, discuss past and current projects, and share invaluable insights into the craft and industry.

Conversations also screens current films and television shows followed by Q&As with lead actors and ensemble casts. Conversations are recorded and archived in the Foundation’s extensive online video gallery.

Since its inception in 2001, the Foundation has presented over 700 Conversations, including Al Pacino, Angelina Jolie, Bradley Cooper, Cate Blanchett, Denzel Washington, Gary Oldman, George Clooney, Halle Berry, Ian McKellen, Julia Roberts, Leonardo DiCaprio, Mark Ruffalo, Matt Damon, Matthew McConaughey, Nicole Kidman, Robert De Niro, Robin Williams, Tom Hanks, Viola Davis and Will Smith to name a few.