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## Blog Posts

1. 10 Lessons I learned in September
2. The Ultimate Guide to [Problem You Solve]  
(ex: Marketing, Fashion Tips, Home Decor)
3. My 30 Day [Problem You Solve] Journey  
(ex: Weight Loss, Facebook Marketing, Teeth Whitening)
4. How to get [Benefit] in 7 Days  
(ex: rich quick, fit, booked as a motivational speaker)
5. \_\_\_\_\_ vs \_\_\_\_\_ Which one is better?  
(ex: Facebook or Pinterest, Life Coach or Business Coach, Flats or Wedges)
6. How to use [product you love] to solve [problem readers have]  
(ex: clean eating to lose weight, online advertising to get customers, coupons to save money)
7. 12 Things You've Never Heard About [Your Industry/Specialty]  
(ex: manifesting, chiropractors, accounting, Pokemon, Online Shopping)
8. Why You Should Be Using [product you sell]  
(ex: fireproof matches, promotional products, email marketing)

9. The How To Guide For [Your Specialty / Industry]

(ex: Hiring a Life Coach, Buying Clothes that Fit, Changing Your Eating Habits, Getting More Sales)

10. 10 Things Your Competitor Can't Teach You About [Your Industry]

(ex: Cooking, Fitness, Nail Polish)