



# **Go Social! Branding Checklist**

**FROM:  
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**If you're ready to make an impact online, a REAL impact, then you're going to want to take time to really BRAND YOUR BIZ! Get the FREE Social Branding Email Course at:**

**[MarketingSolved.com/SocialBranding](http://MarketingSolved.com/SocialBranding)**

**This checklist will help you prepare for massive brand recognition. If you want people to instantly recognize your business and your brand, these elements will ensure you have a strong consistent brand that attracts fans & clients!**

**[MarketingSolved.com/](http://MarketingSolved.com/)**

# SOCIAL MEDIA

## BRAND DESIGN ELEMENTS

### FACEBOOK PAGE

- COVER PHOTO
- PROFILE PICTURE
- FACEBOOK TABS
- YOUR CONTENT
- QUOTEABLES & GRAPHICS
- BLOG POST IMAGES SHARED ON FB
- BRANDED FACEBOOK POST TEMPLATES
- FACEBOOK AD IMAGES

### TWITTER PROFILE

- HEADER PHOTO
- PROFILE PICTURE
- THEME COLOR
- BLOG POST IMAGES SHARED
- QUOTEABLES & GRAPHICS
- BRANDED TWITTER POST TEMPLATES

### YOUTUBE PROFILE

- COVER PHOTO
- PROFILE PICTURE
- VIDEO THUMBNAI LS

### GOOGLE + PROFILE

- COVER PHOTO
- PROFILE PICTURE
- QUOTEABLES & GRAPHICS
- BLOG POST IMAGES

### PINTEREST PROFILE

- PROFILE PICTURE
- BOARD COVERS
- BRANDED PINNABLE BLOG GRAPHICS
- QUOTEABLES & GRAPHICS

### INSTAGRAM PROFILE

- PROFILE PICTURE
- QUOTEABLES & GRAPHICS
- BRANDED INSTAGRAM POST TEMPLATES
- BLOG POST IMAGES SHARED

### BLOG

- LOGO
- HEADER
- BLOG FEATURED IMAGES
- BRANDED BLOG POST GRAPHICS
- BRANDED QUOTE TEMPLATES