



MAXATP™

ENERGY DRINK

Purpose

MaxATP™ is a Performance Supplement of nutrient-driven energy powered by RiboCeine. MaxATP's proprietary ingredients support proper muscle function, the metabolism of carbohydrates, the formation of red blood cells to transport oxygen, and also provides antioxidants.

These benefits support the generation and consumption of cellular fuel, giving cells the components to more effectively clean up free radical damage to better assist them in working at their peak level of performance.

General Description

ATP (adenosine triphosphate) is the basic form of cellular energy for your body and is critically important to the life and health of every cell. As long as ATP is present in sufficient quantity, energy levels are maintained, allowing cells and tissues to function at optimal levels. However, as we age, ATP production can become less efficient. The ATP process requires certain critical elements in order to be manufactured. Numerous vitamins and minerals support both ATP production as well as the process to release the energy stored in food as it goes through the metabolic process.

MaxATP provides the critical elements needed for proper ATP function and support. It includes ribose (a precursor to ATP production), as well as other needed vitamins and nutrients to support natural ATP production in the cell. The nutrients that support ATP ensure that cells are able to effectively metabolize energy for longer periods of time.

Furthermore, MaxATP provides critical antioxidants needed to help protect cells from free radicals.



Ingredients

Vitamin C - is an important antioxidant that helps protect against free radical damage and has been shown to regenerate other antioxidants within the body, including vitamin E. In addition to its antioxidant functions, vitamin C plays an important role for the body's immune system, it is required for the biosynthesis of collagen, and is an essential component of connective tissue, which plays a vital role in wound healing.

Taurine - is an amino acid with antioxidant properties found in high concentrations in the brain and heart. Taurine supports blood flow and metabolism during athletic performance.

Glucuronolactone - is a naturally occurring substance found in connective tissue. It helps to detoxify the body by making toxic substances water-soluble.

Inositol - is a naturally occurring nutrient that plays a role in preventing the collection of fats in the liver, aids in the efficient processing of nutrients into energy, and helps the body maintain a healthy metabolism.

RiboCeine™ - an exclusive product comprised of ribose and cysteine. RiboCeine effectively passes through the digestive tract and delivers the fragile cysteine molecule to the cell, enabling efficient, natural production of glutathione. The ribose compound in RiboCeine is also used by the cell as an essential component to ATP production, the body's source of energy. This essentially manufactures glutathione "on demand" so the cell is ready to defend itself from free radical damage when it needs it most.

Green Tea Extract - is known to have high antioxidant activity and, together with RiboCeine, promotes a critical step in the production of glutathione. It also provides the natural source of caffeine which acts as a natural metabolic enhancer and supports mental alertness.

D-Ribose - is a sugar produced by the body that is used as a source of energy. Ribose is used to support exercise and activity by assisting in the creation of muscle energy.



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Ingredients (continued)

B Vitamins (thiamine, riboflavin, niacin, pantothenic acid, pyridoxine, biotin, folic acid, cyanocobalamin) - support various enzymes that help convert food to energy. B vitamins serve as coenzymes that assist in specific metabolic processes to break down fats, amino acids, and carbohydrates for energy.

Magnesium - essential in all energy dependent reactions that include the use of ATP energy. It serves as a catalyst in the creation of ATP from ADP. It is also a catalyst when ATP is used for energy by helping in the hydrolysis of ATP (the act of releasing the energy stored in the high energy phosphate bond).

Copper - plays an important role supporting the synthesis of ATP in the mitochondria, or the part of the cell responsible for energy production.

Chromium - an essential trace element that is needed for the metabolism of energy. Chromium works with insulin and assists cells to uptake glucose and release energy.

Suggested Use

As a dietary supplement, mix one scoop with 4-6 oz (120-180 mL) of water.

Store product in a cool, dry place.

Guarantee

This product has been manufactured in the USA in strict conformance with industry standards. Purity guaranteed.

Caution

Keep out of reach of children. This product is for adult use only. DO NOT CONSUME WHILE PREGNANT OR BREASTFEEDING.

High caffeine content (27.9 mg / 100 mL). Consumption of energy drinks along with alcoholic beverages is not recommended.

Not recommended for people sensitive to caffeine.

The maximum acceptable daily consumption limit for this product is three (3) scoops per 250mL.

Related Scientific Studies

Dodd SL, et al. The role of ribose in human skeletal muscle metabolism. *Med Hypotheses*. 2004;62(5):819-824.

Hellsten Y, et al. Effect of ribose supplementation on resynthesis of adenine nucleotides after intense intermittent training in humans. *Am J Physiol Regul Integr Comp Physiol*. 2004 Jan;286(1):R182-188.

Van Gammeren D. The Effects of Four Weeks of Ribose Supplementation on Body Composition and Exercise Performance in Healthy, Young, Male Recreational Bodybuilders: A Double-Blind, Placebo-Controlled Trial. *Current Therapeutic Research*. 2002;(63)8:486-495.

Roberts, J.C.; Francetic, D.J. Time course for the elevation of glutathione in numerous organs of L1210-bearing CDF1 mice given the L-cysteine prodrug, RibCys. *Toxicology Letters*, 1991, 59 (1-3), 245-251.

FAQs

Why is the Colombian MaxATP formula different?

In order to be compliant with national laws and regulations some ingredients needed to be removed and replaced with similar ingredients. We have taken care to select ingredients for the Colombian MaxATP Energy Drink formula that will provide similar benefits to the North American formula. The new ingredients are all naturally found in the body and are complementary to other ingredients found in the original MaxATP formula.

What is ATP?

ATP, or adenosine triphosphate, is your body's most basic form of energy. ATP is produced in every cell and is the means by which our cells, organs, and by extension, our bodies are powered. ATP needs many different compounds or elements to be produced. MaxATP™ was designed with your body's energy needs in mind and provides a comprehensive list of elements needed for ATP production which helps to provide a more sustained and consistent supply of cellular energy.

How is MaxATP different from energy drinks?

Most energy drinks focus on short-term energy boosts by delivering harmfully high dosages of sugar, caffeine and other stimulants. MaxATP supports the natural metabolic process so cells can burn fuel and produce energy.

Can I take MaxATP with MaxGXL™, Cellgevity™ and MaxN-Fuze™?

MaxATP is designed to work synergistically with all of our Max products and can be taken together.

Nutrition Facts	Amount / Serving	% VD*	Amount / Serving	% VD*
Serving Size: 6.8 g (1 scoop)	Total Fat 0 g	0%	Total Carbohydrate 5 g	1%
Serving Per Container: 30	Saturated Fat 0 g	0%	Dietary Fiber 0 g	0%
Calories 20	Cholesterol 0 mg	0%	Sugars 5 g	
Calories from Fat: 0	Sodium 0 mg	0%	Protein 0 g	0%
* Percent Daily Values are based on 2,000 calorie diet.	Vitamin A 0%	Vitamin C 100%	Calcium 0%	Iron 0%

Ingredients: Crystalline fructose, L-Taurine, D-Ribose, Citric acid (pH regulator), Silicon dioxide (flow regulator), D-Ribose-L-Cysteine, Guar gum (binder), Magnesium carbonate, Vitamin C, Extract of green tea leaf (Camellia sinensis), Glucoronolactone, natural orange flavor, stevia leaves (natural sweetener), Niacin, Malic acid (pH regulator), Inositol, Biotin, Calcium Pantothenate, Natural tangerine flavor, Juice crystallized lemon (Natural flavoring), Vitamin B6, Vitamin B12, Chromium nicotinate, Natural lemon flavor, Vitamin B1, Vitamin B2, Copper gluconate, Folic acid.

Contains 32mg of natural caffeine
RiboCeine™ US Patent 8,501,700
Gluten Free • Melamine Free

Registration Number RSA-000078-2015



Banned Substance Control Group Certified

MaxATP has received the highly coveted Banned Substance Control Group certification proving that MaxATP contains no trace of harmful anabolic agents or stimulants. Under the direction of anti-doping expert Don Catlin, M.D., professionals with years of experience use cutting-edge technology and vigorous testing methodology to test every submitted product. BSCG certification affirms this product is safe for elite and professional athletes everywhere.