

Independent Publisher ClydeBank Media Teams Up With National Nonprofit AdoptAClassroom.Org

Nonprofit crowdfunding website for teachers, AdoptAClassroom.org, is the perfect fit for book publisher

Albany, NY—Independent global publisher ClydeBank Media announced this week they are committing a portion of retail sales across all platforms to AdoptAClassroom.org, the national nonprofit that raises funds for K-12 U.S. teachers.

“It’s a good fit. We publish simplified learning tools, and AdoptAClassroom.org has a great track record of providing assistance to teachers where it’s needed the most,” said ClydeBank Media Director John Donnachie. “We want to give back, and the AdoptAClassroom.org model is aligned with our values. It just makes sense.”

ClydeBank Media publishes simplified learning tools for adult learners, focusing on a variety of topics across the spectrum of business, finance and technology. Blurring the line between traditional learning paths and modern cross-platform learning, ClydeBank Media is an agile publishing startup with a focus on the future. Relying on a dedicated team of writers, researchers, influencers, and professional contributors, ClydeBank Media is an industry leader in the world of on-demand and digital publishing.

AdoptAClassroom.org focuses on helping teachers with the funding necessary to equip their classrooms. According to an [AdoptAClassroom.org survey](#), each year K-12 teachers spend an average of \$600 of their own money on classroom supplies so their students have the tools they need to learn and succeed.

More than 90% of teachers purchase classroom supplies out of pocket. Two-thirds of all classroom supplies are paid for by teachers. Through the efforts of AdoptAClassroom.org, nearly 250,000 students from all 50 states have benefitted in 2017. But the need is only growing.

Support for AdoptAClassroom.org is a no-brainer, says Donnachie. “I wouldn’t be where I am today if it weren’t for the dedicated teachers who helped me out along the way. There are teachers and students who need our help. AdoptAClassroom.org puts our contributions into

the hands of teachers who will put them to good use. We're really excited to do our part and to help build a better future."

About ClydeBank Media

ClydeBank Media is a premier independent publisher based in Albany, NY, that produces simplified learning tools for a global audience. Their products are available in a variety of print, digital, and audio formats. Visit ClydeBank Media at www.clydebankmedia.com, [contact them](#), or call 888-386-2624 for more information.

About AdoptAClassroom.org

AdoptAClassroom.org empowers teachers by providing the classroom supplies and materials needed to help their students learn and succeed. As an award-winning 501(c)(3), AdoptAClassroom.org makes it easy for individual donors and corporate sponsors to donate funds to K-12 classrooms in public, private and charter schools throughout the U.S.

On average, teachers spend \$600 of their own money each year to equip their classrooms – 20% of teachers spend more than \$1000 annually. Since 1998 AdoptAClassroom.org has raised more than \$30 million and benefited more than 4.25 million students.

AdoptAClassroom.org holds a 4-star rating from Charity Navigator.

For more information, or to adopt a classroom, please visit www.adoptaclassroom.org.