Mission: The Northwest Avalanche Center exists to increase avalanche awareness, reduce avalanche impacts, and equip the community with mountain weather and avalanche forecasts, education, and data.

Vision: We envision a community of backcountry users in the Pacific Northwest aware of avalanche risk, making informed decisions, and returning safely.

Project Background

NWAC and SheJumps are partnering to provide a mentorship program aimed at aspiring female-identifying avalanche professionals. Mentees will work with active professionals in the avalanche industry to assist in a SheJumps AIARE Level 1 course, shadow professionals in their area of interest, and receive structured feedback and guidance.

This women’s mentorship program is a result of many conversations with avalanche forecasters, ski patrollers, instructors, and mountain guides, both male and female. In an industry that is built on mentorship, it aims to address the lack of female participation in snow and avalanche operations by providing concrete steps to professional development.

This program will be the first of its kind nation-wide and though it is just one piece of an extremely complex puzzle that goes far beyond the snow and avalanche world, but we’re excited for NWAC to take a role in solving it.


Description

The four-day program will take place February 20 – February 23. We envision the project including the following:

- 1 field day at Mt. Hood Timberline; either February 22- February 23
- NWAC to retain image rights to be used for on our social media platforms, website, email marketing and general program promotion
- Capture video content for later use in short video for program promotion

Compensation

The budget range for this project is up to $1000.

Proposal Submission Requirements

If interested, please submit your proposal to charlotte@nwac.us. Consider including your qualifications, work samples, and your requested budget. If desired, you may also submit storyboard or content ideas. Submission deadline is February 14, 2020.