



2020 Excellence in Tourism Volunteer of the Year Award Nomination

Important Dates

- January 27, 2020 – Nomination forms and guidelines are released
- March 2, 2020 – Deadline to return nomination forms
- May 6, 2020 – Excellence in Tourism Award Luncheon

Travel and tourism is an important sector in the economic vitality of Lincoln County. Each year our visitors spend more than \$100 million, generate nearly \$9 million in state and local taxes and support more than 1,400 jobs with a payroll of just under \$25 million. What keeps these visitors coming to Lincoln County is more than our attractions, events, lodging and restaurants. What makes North Platte and Lincoln County memorable is our people – the people within our tourism businesses who make our visitors feel welcome and deliver excellent customer service.

Excellent customer service delivered from every individual and entity is integral to the continued growth in tourism in Lincoln County. It is said that a visitors' experience in any destination is only as good as their interaction with the frontline employees they encounter. If our visitors have positive experiences with the people they encounter at our attractions, events, retail establishments, hotels and restaurants, they will see North Platte and Lincoln County as a warm and welcoming place and they will be predisposed to enjoy their time in our community – and to recommend a visit to their friends.

The North Platte / Lincoln County Visitors Bureau Excellence in Tourism Awards are geared towards promoting performance excellence within our tourism industry. These awards will recognize individuals and organizations which have demonstrated best practices and offer excellent customer service to our visitors. The awards will be announced during National Travel and Tourism Week at the Excellence in Tourism luncheon scheduled for May 6, 2020 at the Prairie Arts Center. **All nominators and nominees are strongly encouraged to make plans to attend the luncheon. The cost is \$15 per person, or \$120 for a corporate table of 8. Please RSVP to Amanda Connick, aconnick@VisitNorthPlatte.com.**

Awards will be presented in the following seven categories: Excellent Service within a Hotel, Restaurant, Retail Outlet, Event and Attraction; Volunteer of the Year; and Hero of Tourism. Please use the following nomination form to nominate an individual for an Excellence in Tourism – Volunteer of the Year Award.

North Platte / Lincoln County Visitors Bureau

Recognizing Excellence in Tourism in Lincoln County

2020 Volunteer of the Year

Volunteer of the Year

The Excellence in Tourism Volunteer of the Year recognizes the contributions volunteers make to tourism in Lincoln County. Whether at an attraction or event, volunteers make up the foundation for success and positive visitor experiences. Nominees may be a volunteer for an attraction, event, serve on the board of a tourism related organization or other tourism volunteer commitment. This person will have devoted a significant amount of time to the organization(s) they serve, and will have had a lasting impact on the tourism activity upon which the nomination is based. They will possess strong volunteer characteristics that could include: dependability, flexibility, initiative, cooperation and positive interaction with other team members and the public. This person may or may not be seen throughout the year but rather is there, behind the scenes, and may or may not receive the glory for the success of the things they are involved in – this person wants to see events and organizations succeed, not for the betterment of themselves but for the community as a whole.

NOMINATION INSTRUCTIONS

Each nomination must be accompanied by the completed cover page. (attached)

On a separate sheet (Minimum of 400 and maximum of 500 words.)

- Describe this nominee's activities that are examples of how they work to better their event or organization.
- Please indicate the number of hours in the past year that the nominee has committed to the organization.
- Describe how this nominee has demonstrated commitment to, and made important contributions to their organization and contributed to the sustainability, growth or visitor experience.

You can make multiple nominations. All nominations must be completed separately. Nominators can be from within or outside of the business or organization the nominee is associated with. Self nominations are accepted. Visitors Bureau staff and sitting Advisory Committee members may not be nominated nor make nominations. Visitors Bureau volunteers may be nominated.

It is recommended that you provide up to three letters of support for your nomination. Support letters must be included with your nomination. Please do not send letters of support separate from your nomination.

Nominations must be returned to the Visitors Bureau by 5:00pm on March 2, 2020. They can be emailed or dropped off at 101 Halligan Drive, North Platte NE 69101. If mailing your nomination, please allow plenty of time for the nomination to arrive at the Visitors Bureau by March 2. Late nominations will not be accepted. Email nominations to mclark@VisitNorthPlatte.com or lburke@VisitNorthPlatte.com.



Excellence in Tourism Volunteer of the Year Nomination Form

NOMINATOR INFORMATION

Name _____

Business _____

Title _____

Address _____

Phone _____

Email _____

NOMINEE INFORMATION

Name _____

Title _____

Business _____

Address _____

Phone _____

Email _____

Please complete this cover page to accompany your nomination