

CONTRACTORS—RENOVATING

See Contractors Building, also Carpenters

CONTRACTORS—ROAD BUILDING

See Road Building Contractors

CONTRACTORS—ROOFING

See Roofing Contractors

CONTRACTORS SUPPLIES

See Contractors Equipment & Supplies

CONTRACTORS—WATER HAULING

See Water Hauling Contractors

COPIERS

See Photocopying Machines & Supplies

COPYING MACHINES

See Photocopying Machines & Supplies

COSTUME JEWELLERY

See Jewellery & Watches—Retail

COTTAGE BUILDERS

See Contractors—Building

Cranes

Meier Lawrence 440 2 Av NW Medicine Hat 527-1562
(See Advertisement This Page)

PINETREE EQUIPMENT RENTALS

A DIVISION OF PINETREE SUPPLY LTD.

CRANE RENTALS — MOBILES

BACKHOES — LOADERS

233 31 St N Lethbridge 327-2520

**MOBILE
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OFFICE

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LAWRENCE MEIER

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Brooks Savings & Credit Union

110 1 St W Brooks 362-4233

(See Advertisement This Page)

**Brooks Savings
&
Credit Union**

A Member Owned Financial Service

• **SAVINGS** • **LOANS**
• **CHEQUING SERVICE**

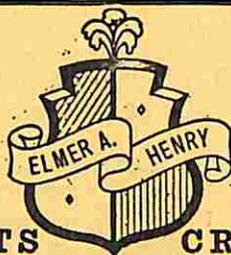
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110 - 1st Street W., Brooks

Crests

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(See Advertisement This Page)



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DESIGNED TO ORDER

- ★ Pennants
- ★ Felt Cut Crests
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CALGARY

244-2025

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CROP SPRAYING

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Orange pekoe, pekoe, souchong, fannings and dust are some of the words indicating the size of the pieces of tea leaf. These words are used to describe black teas. Orange pekoe is largest grade of black tea; dust is the smallest.

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 (See Advertisement This Page)

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- CALGARY 263-8050
- EDMONTON 424-9796
- LETHBRIDGE 328-8141
- KINGSGATE, B.C. 604 - 424-5458

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 TO ALL BRANCH OFFICES

Head Office: Coutts — P.O. Box 39

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 POWER CHORING
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277-0030

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Alpha Milk Co Bassano 472-3678
 Central Alberta Dairy Pool
 412 2 Av W Brooks 362-3101
 (See Advertisement This Page)

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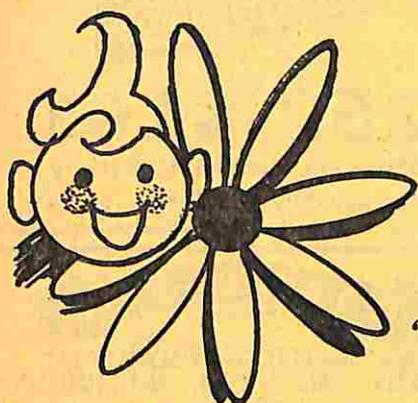
A few lettuce leaves placed on top of frozen peas while cooking will give them the flavour of garden-fresh peas.

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BUY ALPHA

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 BASSANO, ALBERTA**

DEHYDRATED FOODS

See Food Products

DELIVERY SERVICE

See Cartage Section

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CERTIFIED DENTAL MECHANICS

233 1 St SE Medicine Hat 526-3130

Dentists

McCune Dr C T 209 3 St W Brooks 362-3133

Department Stores

Eaton's 3 St & 6 Av SE Medicine Hat 527-1171
(See Advertisement This Page)

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OR MONEY REFUNDED
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THE T. EATON CO. CANADA LIMITED

Department Stores—Mail Order

EATON'S

CATALOGUE SHOPPING

EATON'S

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Simpsons-Sears 106 1 St W Brooks 362-3441

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See Jewellery & Watches Section

DIESEL ENGINES

See Engines—Diesel

Diesel Fuel Injection Equipment

KOSMAN PUMP SERVICE LTD

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See Physicians & Surgeons

DOG & CAT HOSPITALS

See Veterinarians

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Doors—Overhead

Overhead Door Sales (Calgary) Ltd

3631 Blackburn Rd SE Calgary 287-0633
(See Advertisement This Page)

Sims Garage Door Co Ltd

5512 4 St SE Calgary 252-8161
(See Advertisement This Page)

**SIMS GARAGE
DOOR CO. LTD.**

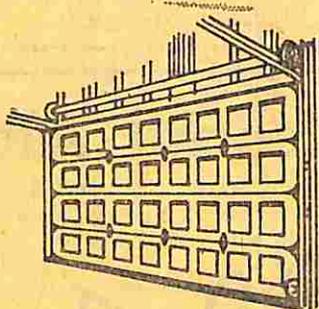
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Electronic Door Operators



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**RESIDENTIAL — COMMERCIAL
SECTIONAL, WOOD, ALUMINUM
STEEL**

★ Sales Service Installation
★ Electric Operators

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Satisfaction Guaranteed
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See Restaurants Drive-In

Drug Stores

See also Pharmacies

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**YOUR REXALL
 PRESCRIPTION DRUG STORE**

Robt. C. Masters — Wilf Poxon
 Gerald Keating, Props.

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Gerald Keating, Pharmacist 362-3629

Robt. C. Masters 362-2753

119 2 St W Brooks 362-2520

Central Drugs 128 2 St W Brooks 362-4042
 (See Advertisement This Page)

Dollar Pharmacy (1967) Ltd.
 219 8 Av SW Calgary 263-2425
 (See Advertisement This Page)

Listings Of This
 Classification Are Continued
 On Next Page

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 Yellow Pages.

TO BE HEARD

. . . please speak directly
 into the Telephone with
 your lips just clearing the
 mouthpiece.

**DIAL
 CAREFULLY**

Central Drugs



Prescriptions

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 COSMETICS — BABY SUPPLIES

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362-4042

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NOW AT ONE LOCATION

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 Across From The Bay

- **PRESCRIPTION SERVICE**
- **COMPLETE DIABETIC SUPPLIES**
- **VITAMINS**
- **MAIL ORDER SERVICE**

*"In Pharmacy We Are Still Known
 As The Little Profit Dealer"*
 We Pay For C.O.D. & Mail Charges

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269-3261

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**SERVICE
SINCE
1909**

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DRUGS

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THE REXALL STORE

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Strathmore Pharmacy Strathmore 382-3122
(See Advertisement This Page)

Strathmore Pharmacy

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- ★ VETERINARY SUPPLIES

After Hours Call 382-3438
JULIAN FEDORAK, PHARMACIST

Box 449
STRATHMORE 382-3122

DRY CLEANERS

See Cleaners

DRY CLEANING—SELF SERVICE

See Cleaners—Self Service

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472-3542

I E M Hardware Ltd Bassano 472-3877
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YOUR YARD GOODS CENTRE**

John Bell, Owner

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Your Home Sewing Centre
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See Contractors—Drywall

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See Electricians

ELECTRIC GENERATORS

See Generators

ELECTRIC REPAIRS

See Electric Appliances—Repairing,
also Specific Kinds

**ELECTRICAL APPLIANCES
—REPAIRING**

See Electric Appliances—Repairing,
also Specific Kinds

ELECTRICAL CONTRACTORS

See Electricians

**ELECTRICAL HOUSEHOLD
APPLIANCES**

See Electric Appliances Section

ELECTRICAL REPAIRS

See Electric Appliances—Repairing,
also Specific Kinds

Mr. Businessman:

**YOUR AD
HERE
WOULD PRODUCE
RESULTS**

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Chisholm Electric Ltd
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(See Advertisement This Page)

Dorren Electric Ltd
226 22 St N Lethbridge 327-6060
(See Advertisement This Page)

J & M Electric Ltd {527-4510
877 17 St SW Medicine Hat {527-4511
(See Advertisement This Page)

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ELECTRICAL CONTRACTOR
RESIDENTIAL & COMMERCIAL
Town or Country

611 Centre St Brooks 362-2676

Ostrom James T Box 221 Gleichen 734-3941
Vasselin Russell 409 2 St W Brooks 362-2720
(See Advertisement This Page)

CHEESE TIP

When cooking with cheese, keep the heat low to let cheese melt completely and spread through the whole dish. Cooking at high heat makes cheese tough and stringy.

Chisholm Electric Ltd.

A Complete Electrical Service

Industrial - Commercial
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Your Satisfaction Is Our Future

ALEX CHISHOLM, OWNER

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934 Bassett Crescent N.W.
MEDICINE HAT

DORREN
Electric
LTD.

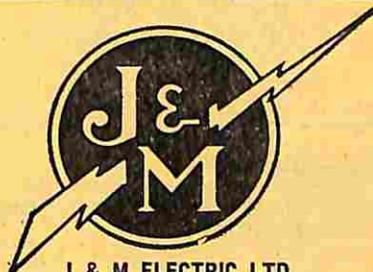
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- OIL FIELD • MAINTENANCE

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LETHBRIDGE 327-6060

CORONATION 578-3933

EMERGENCY — R. S. Dorren 327-6767



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Equipped to give You Faster Service

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24 HOUR SERVICE

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MEDICINE HAT
After Hours Call: 527-4510



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VASSELIN
ELECTRIC

RESIDENTIAL
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INDUSTRIAL



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BROOKS

Vasselin Russell

362-2720

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See Grain Elevators

ENAMELS—PAINT

See Paint Dealers Section

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from 20 to 1650 h.p. for all power
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H.P. Since 1895. Differentials, Trans-
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- Factory Authorized Service
- Genuine Parts • Trained Mechanics

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Moths, Carpet Beetles, Silverfish,
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See Fire Fighting Appliances

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EYE GLASSES

See Opticians—Dispensing, Optometrists,
also Physicians & Surgeons

FABRICS

See Dry Goods—Retail, Knit Goods—Retail,
Silks—Retail, Woollens, also Yard Goods—Retail

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See Buildings Prefabricated also Contractors
Building

FARM EQUIPMENT & SUPPLIES

See Farm Machinery & Supplies

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B & H Farm Sales Ltd 617 2 St W Brooks 362-4024
(See Advertisement This Page)

Bud's Farm Equipment (Bassano)
Ltd Bassano 472-3813
(See Advertisement Opposite Page)

Evergreen Implements Co 2 St W ... Brooks 362-3486
(See Advertisement Opposite Page)

FERADI AUTO SERVICE

GULF OIL SUPPLIES

**Firestone Tires & Accessories
Farm Sales & Service**

Phone Hussar 787-3963

(Continued Next Page)



**B & H
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SALES
LTD.**

**All Case Farm Machinery &
Ireco Sprinkler Irrigation
Systems**

BILL M. REMPEL

BROOKS **362-4024** Box 1269

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International Harvester Co of Canada Ltd

304 Stafford Dr Lethbridge 327-3125

(See Advertisement This Page)

Kirchner Machine Ltd

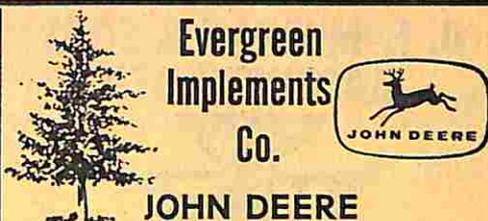
24 St & 2 Av N Lethbridge 327-3678

(See Advertisement This Page)

(Continued Next Page)

ABOUT EVEN

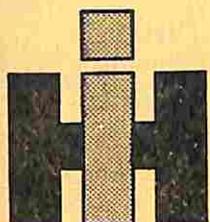
Sherbet contains less milk fat than ice cream, but more sugar.



**Evergreen
Implements
Co.**

JOHN DEERE
Sales Parts & Service
Used Tractors & Equipment
CALL SAM & DALE MARTIN

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2nd Street W., Brooks, Alberta

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**"First To Serve
The Farmer"**

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TRUCKS & GARDEN EQUIPMENT**

- ★ Complete Parts & Service Facilities
- ★ Open 8:00 a.m. to 11:00 p.m. Monday through Friday
- ★ Factory Trained Personnel
- ★ On the Spot Financing available

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CO. of CANADA LTD.**

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**BUD'S FARM
Equipment (Bassano) Ltd.**



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WE SERVICE WHAT WE SELL



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MANUFACTURERS OF
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• LAND PLANES
• BEET HARVESTERS
• BEET TOPPERS
• BALE WAGONS

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- Welding Oxy-Acetylene

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CALGARY

264-0850

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IMPLEMENT
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362-2924

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— POTATO BULK BOXES —
SPUDNIK & MILESTONE
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327-5455}

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Up To 65 Foot Span
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Wetmore & B/J Feed Equipment

Custom Built Feeder Equipment

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Renn Sales (Calgary) Ltd

3240 11 St SE Calgary 264-0850

(See Advertisement This Page)

Sieg's Motors 6 Av E & 4 St E Brooks 362-2924

(See Advertisement This Page)

Universal Farm Sales Brooks 362-2562

(See Advertisement This Page)

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sell — the **YELLOW PAGES** are an
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- FARMHAND
- ALLIS-CHALMERS
- VERSATILE

FRANK CHARLTON

362-2562

BROOKS

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Lakeside Feeders Ltd Brooks 362-3646
(See Advertisement This Page)

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3 Miles West of Brooks
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362-3646

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4440 Manitou Rd SE Calgary 287-1520

Feed & Poultry Supplies

Hansen Peter J Transport Brooks 362-2957

Newell Feed & Supply Ltd

508 2 Av S Brooks 362-4484

(See Advertisement This Page)

Listings Of This
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On Next Page



**Newell Feed
& Supply Ltd.**

- "COMPLETE FEED & FARM SUPPLIES"
- SHUR-GAIN COMPLETE FEED & CONCENTRATES
 - BULK FEED DELIVERY
 - ANIMAL HEALTH PRODUCTS
 - LIVESTOCK FEEDING EQUIPMENT

We Pay Cash For Non-Quota Feed Grain
J. H. BERRY, Mgr's. Res. 362-3659

362-4484

508 - 2nd Avenue S., Brooks

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**Poultry & Livestock Nutrition
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Plant at Rockyford 533-3811

382-3331

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XL

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COMPLETE FEED SERVICE
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GRINDING
MIXING & PELLETING**

Grant Bodmer, Mgr.
472-3866

472-3744

Night Calls - 472-3975 **BASSANO**

Feed & Poultry Supplies—(Cont'd)

Spence's Agri-Supply Ltd
522 2 St W Brooks 362-3296
Superior Feed & Supply Ltd ... Strathmore 382-3331
(See Advertisement Preceding Page)
X L Feed & Supply Ltd Bassano 472-3744
(See Advertisement Preceding Page)

FEED SYSTEMS

See Farm Machinery & Supplies

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Manufacturers of
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4132 16 St SE Calgary 265-4040

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Bassano Bassano 472-3656

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108 61 Av SE Calgary 255-6033

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132 2 St W Brooks 362-3431

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See Insurance—Other Than Life

FIREARMS

See Sporting Goods Section

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(See Advertisement This Page)

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Laid — Sanded — Finished
Resanding & Refinishing of Old Floors

All Types of Carpets, Vinyl Sheet
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& We Will Bill You Direct

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5 Lines to Serve You

1406 17 Av SW Calgary 244-9343

FLOWERS—ARTIFICIAL

See Artificial Flowers

FLYING INSTRUCTION

See Aviation Instruction

Food Products

Brooks Food Industry Ltd Brooks 362-3645

Foods—Frozen

Home Provisioners Ltd—Call Long Distance

(No Toll Charge) & ask for Zenith 06204

FOOTWEAR

See Shoes Section

FORK LIFT TRUCKS

See Material Handling Equipment,
also Trucks Industrial

Why wonder? ... why worry? ...
why wait? ... when a Long Dis-
tance call can give you the
answers and relieve your mind.
You'll find the cost is surprising-
ly low.

MORE VITAMINS

One medium-sized raw tomato will
give nearly one-half of a day's re-
quirement of vitamin C and generous
amounts of vitamin A.

Foundries—Iron, Steel, Brass &

Aluminum Castings

SOVEREIGN CASTINGS LTD

GREY IRON & NON-FERROUS CASTINGS
 EXPERT PATTERN MAKING &
 DESIGNING — DIE MAKING &
 MACHINE SHOP FACILITIES

5110 5 St SE Calgary {252-1228
 {255-0366

FREIGHT AUTOMOBILE
 See Truck Lines

Fruit & Produce—Wholesale

Newell Vegetables Co-op Ltd Brooks 362-4016

Fuel Oil

GULF CANADA FUEL OIL

GULF OIL
 CANADA LIMITED
 the Canadian Member
 of the world-wide
 Gulf Oil family



"WHERE TO CALL"

GULF OIL CANADA LIMITED
 Product Order Office

319 1 Av E Brooks 362-2778

**Around the
 Clock**

If you need help
 in an emergency,
 your Telephone
 Operator is
 ready to help—
 anytime.

FUMIGATING

See Exterminators

Funeral Directors

Smith's Funeral Home Ltd

301 1 St W Brooks 362-4636
 (See Advertisement This Page)

**SMITH'S
 FUNERAL HOME LTD.**

24 HOUR SERVICE 362-3303

BROOKS OFFICE

Dale Smith Res. 362-2903

BASSANO OFFICE

John W. Ratzlaff 472-3766

FLOWERS & MONUMENTS

301 - 1st St. W
 BROOKS

362-4636

Fur Storage

Virag Joe Furriers Ltd

507 17 Av SW Calgary 262-2456

Furnace Cleaners

CLEAN AIR

**CLEANING & REPAIR SERVICE
 HEATING & AIR CONDITIONING**

**Residential — Industrial
 Commercial**

Mezz Flr Greyhound Bldg ... Calgary 245-1835

Furnaces—Heating

COLEMAN PLUMBING & HEATING COMPANY LTD

705 2 St W Brooks 362-2747

LENNOX WARM AIR FURNACES

Custom designed systems
 for residential, school,
 commercial and industrial
 use. Gas, oil, electric equipment. Oil and Gas
 conversions. Humidifiers. Air conditioning easily
 added or separate. Free estimating. Prompt
 service on all makes. Factory-trained crews.



"WHERE TO CALL"

AUTHORIZED DEALERS

Coleman Plumbing & Heating Company Ltd

705 2 St W Brooks 362-2747

CANDLE TIP

If candles are too large or too small
 for candle holders, hold bottom of
 candle in very hot water to soften,
 then mold to fit.

Furniture Dealers—Retail

Brooks Home Furnishings Ltd
 112 1 St W Brooks 362-2707
 (See Advertisement This Page)
 Toshach Furniture & Appliances
 238 2 St W Brooks 362-4585
 (See Advertisement This Page)

FURNITURE STAIN REMOVER

If you have a piece of heat-stained furniture, apply a thin paste of salt and salad oil. Let stand for an hour, then remove. Unless the stain has really penetrated the grain of the wood, it will respond to this treatment.

TOSHACH Furniture & Appliances

YOUR AUTHORIZED  DEALER

"The House of Quality Furniture"

- APPLIANCES
- CHESTERFIELD SUITES
- OCCASIONAL CHAIRS
- RECLINERS
- BEDROOM SUITES
- MATTRESSES
- BOX SPRINGS
- FLOOR COVERINGS
- OCCASIONAL TABLES
- LAMPS ETC. . . .

Trade-Ins Accepted
 Appraisals Without
 Obligation

PHONE

362-4585

238 - 2nd Street W.
 Brooks, Alberta

Furniture Manufacturers

Brooks Custom Furniture 112 3 St W Brooks 362-4827

Furniture Repairing & Refinishing

Kraft Upholstery 224 2 St W Brooks 362-3121

GARAGE DOORS

See Doors—Section

Garages—Service

Alberta Esso Service
 Trans Canada Hwy Brooks 362-4248
 Arden's Trans Canada Royalite Brooks 362-2833
 B & H Farm Sales Ltd 617 2 St W Brooks 362-4024
 Bassano Gulf (1965) Bassano 472-3808
 (See Advertisement This Page)

BASSANO TEXACO SERVICE Bassano 472-3939
 Big Twin Motors (Brooks) Ltd
 626 2 St W Brooks 362-3182

BROOKS ESSO SERVICE

**IMPERIAL ESSO PRODUCTS
 MECHANICAL REPAIRS**

AMA Towing Service
 Quality Atlas Products

Andre Bouvier, Residence 362-3238

202 2 St W Brooks 362-4033

Brooks Gulf Service 521 2 St W ... Brooks 362-2618

BUD'S SERVICE (1960) LTD Bassano 472-3828
 Centennial Garage Duchess 378-4331
 (See Advertisement This Page)

(Continued Next Page)

**BASSANO GULF
 (1965)**



Specialists In

- MOTOR TUNE-UPS
- MUFFLER SERVICE
- BRAKE SERVICE
- UNDERCOATING

Darrel Gamble Lessee

472-3808

BASSANO, ALBERTA

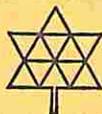
**BROOKS
 HOME FURNISHINGS LTD.**

"The Store With the Low Overhead"

**FRIGIDAIRE - MAYTAG
 TYNAN KANT-SAG
 CARPETS & RUGS**

362-2707

112 - 1st Street W., Brooks



**CENTENNIAL
 GARAGE**

Reboring, Rebuilding, Motors & Cylinder Heads,
 Valve Seats Cut and Installed,
 Brake Drum Turning

**Firestone Store - Service Dealer
 All Texaco Products**

Repairs to All Makes of Cars, Trucks & Tractors
 Full Line of Genuine Ford Parts

378-4331

Duchess, Alta.

PROPS: Vince Graham, Ewald Rutschmann

Garages—Service—(Cont'd)

- Circle Gulf Service
Trans Canada Hwy Brooks 362-4077
- GOLDEN PHEASANT SHELL SERVICE**
Trans Canada Hwy Brooks 362-4014
- John's Service 711 2 St W Brooks 362-2910
(See Advertisement This Page)
- Oasis Service Station Rainier Brooks 362-2216

PENNER'S SERVICE

AUTOMOTIVE REPAIRS
FARM MACHINERY

Rosemary Duchess 378-4474

- PHEASANT SALES LTD** 504 2 St W Brooks 362-3416
- Ray's Service Brooks 362-3534
(See Advertisement This Page)

BUYERS

can find
you

..... Quickly
..... Easily

That's why it pays to list your
product or service in the
YELLOW PAGES

John's Service

Specializing in

- ★ COMPLETE OVERHAULING & TUNE-UPS
- ★ DIESEL TRUCK SERVICE
- ★ COMPLETE STOCK OF PARTS TO ALL MAKES OF CARS & TRUCKS

Licensed Mechanic On Call
AFTER HOURS 362-4334

"No Job Too Big Or Too Small"

362-2910

711 - 2nd Street W., Brooks

Gas Appliances—Whlse & Mfrs

SHANNON BROS GAS APPLIANCE MANUFACTURERS
1 Dunmore Rd SE Medicine Hat 526-4549

GAS—BOTTLED

See Propane Gas

GAS FILTERS

See Filters—Air & Gas

Gas Fitters

Wells Dan Bassano 472-3541

GAS—PROPANE

See Propane Gas

Gasoline & Oil Bulk Stations

- Beaudin Implements
Box 3054 Cluny Gleichen 734-3755
- Brooks Co-op Assn Limited Brooks {362-2885
362-4433

(See Advertisement This Page)

BUDD'S ROYALITE SERVICE

Agents For

GULF OIL CANADA LIMITED

Serving Brooks & Surrounding District
BULK & RETAIL SALES

PHONE 362-2882

1031 2 St W Brooks 362-2882

(Continued Next Page)

**BROOKS CO-OP
ASSN. LIMITED**



**QUALITY PETROLEUM
PRODUCTS**

Two Delivery Trucks

For Fast Efficient Service

BROOKS

362-2885 • 362-4433

**RAY'S
SERVICE**

Complete Automotive Repairs

**TUNE-UPS & ENGINE REBUILDING
AUTOMATIC TRANSMISSIONS**

362-3534 BROOKS

**OVER A BARREL...
mr. businessman?**

... about how to tell your sales
story at the very moment people
want to buy what you sell?

Here's how! Put your sales story in
these **YELLOW PAGES**, where
more than 90% of your prospects
look when they're ready to buy!

Gasoline & Oil Bulk Stations—(Cont'd)

FERADI AUTO SERVICE

GULF OIL SUPPLIES
Firestone Tires & Accessories
Farm Sales & Service

Phone Hussar 787-3963

IMPERIAL OIL LTD Bassano 472-3656

IMPERIAL OIL LTD

Serving Brooks & District
BULK SALES & FERTILIZER
AGENT, ED MARTIN
Residence 362-4373

Phone Brooks 362-2575

Lake Keith Owen Duchess 378-4322
Lee R E Tilley 473-2255

PETE'S GULF SERVICE

PROPANE & APPLIANCES
GAS & PROPANE
DELIVERY SERVICE

Rosemary Duchess 378-4533

RAWLEIGH J L & SON

ROYALITE
BULK SALES & SERVICE

After Hours Call Residence 473-2293

Phone Tilley 473-2209

Shell Canada Ltd Duchess 378-4588

SHYSHKA ROBERT

SHELL OIL BULK PRODUCTS
SHELL BRAND FERTILIZERS
Complete Line of Farm Accessories

Phone Gleichen 734-3740

Gasoline & Oil Bulk Stations—(Cont'd)

SUPERIOR 77 LTD

JOE ALBRIGHT, Local Rep.

AFTER HOURS: Residence 362-2046

1031 2 St W Brooks 362-2882

TEXACO CANADA LTD

Bulk & Farm Fuel Deliveries
FIRESTONE TIRES & BATTERIES
After Hours: Ken Harris, Residence 362-4256
718 2 St W Brooks 362-4358

GASOLINE & OIL SERVICE STATIONS
See Service Stations

GENERAL CONTRACTORS
See Contractors—General

General Merchants

Harry's General Store Rosemary Duchess 378-4463
Hong's Store Ltd Box 3129 Cluny .. Gleichen 734-3757

Generators

LETHBRIDGE DIESEL LTD
2328 2a Av N Lethbridge 327-7805

Gift Shops

Bassano Flower Shop Bassano 472-3611

YELLOWED LINEN

If linens have yellowed, on a sunny day saturate the linens with thick, hot soap or detergent suds and hang in the sun to bleach. Finally, launder as usual.

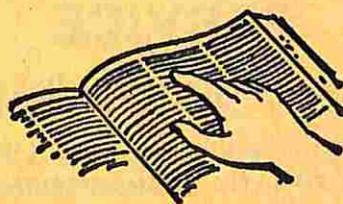
No Matter What You Want

THESE

Yellow Pages

contain the answer to
your buying problems.

RIGHT WAY



Before dialing, look up the number
if you're in doubt.
If it's not listed, ask "Information."

Glass Auto Plate & Window

A & T Auto Body & Car Wash
 Ltd Bassano 472-3773
 Capital Glass Ltd
 616 7 Av SE Medicine Hat 527-3331
 (See Advertisement This Page)
 Skip's Auto Glass Installations
 448 42 Av SE Calgary 243-4518
 (See Advertisement This Page)
 Superior Millwork Brooks 362-3206
 Tunney's Body Shop 110 1 Av E ... Brooks 362-3109

MORE LEMON JUICE

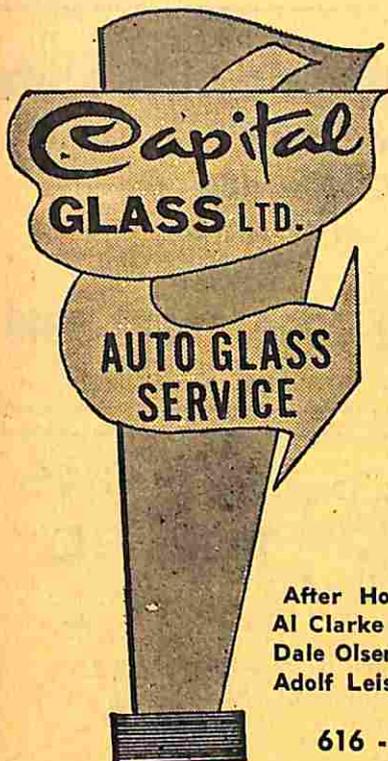
Lemons heated in hot water before using will give more juice.

**AUTO GLASS INSTALLATIONS**

New & Used Glass For
 Every Purpose

All Insurance Claims Handled
 1 Year Guarantee
 Saturday Open To 5 P.M.
**OFF THE STRIP & DEAL WITH
 SKIP — TRUCKS & CARS**

448 - 42 Avenue S.E. **243-4518**
 Calgary

**AUTO
GLASS****FAST SERVICE**

- * CURVED WINDSHIELDS INSTALLED
- * TANNER WINDOWS
- * WINDOW GLASS
- * DESK TOPS
- * MIRRORS

**PLATE GLASS
 STOREFRONT METAL & DOORS**

After Hours Phone
 Al Clarke 527-1995
 Dale Olsen 526-2385
 Adolf Leis 527-5328

**527-3331
 527-3234**

616 - 7th Avenue S.E., Medicine Hat, Alberta

Distributor For SOLARPANE SEALED WINDOWS

When a **NAME**
RECOMMENDED
 has been **FORGOTTEN**

You remember the recommendation but
 don't remember the name. If you will

**LOOK IN THE
 YELLOW PAGES**

You will probably recognize the name
 when you see it.

*for safety's sake ...
 for your sake ...
 for others' sake ...*

DRIVE SAFELY

for goodness sake!

GLASSES—EYE

See Opticians—Dispensing, also Optometrists

Golf Courses

Brooks Golf Club Brooks 362-2998

GOVERNMENT OF ALBERTA

See Alphabetical Section under Government of Alberta (Provincial)

GOVERNMENT OF CANADA

See Alphabetical Section under Government of Canada

Grain Elevators

Alberta Wheat Pool 1 St. W Brooks 362-2626
 Alberta Wheat Pool Duchess 378-4433
 Alberta Wheat Pool Rolling Hills 964-3500
 Alberta Wheat Pool Tilley 473-2249
 Federal Grain Limited Scandia Brooks 362-3963
 Federal Grain Limited Duchess 378-4366
 Pioneer Grain Co Ltd Rosemary Duchess 378-4470
 United Grain Growers Ltd Brooks 362-2611
 United Grain Growers Ltd Tilley 473-2229

GRAIN & FEED

See Feed & Poultry Supplies

Gravel, Rock & Sand

BOW CITY SAND & GRAVEL

SAND & GRAVEL SUPPLIES
 Crushed, Screened, Washed
 DELIVERIES

Bow City Brooks 362-3725

CARLSON BROS 112 3 St E Brooks 362-2511

Smith Trucking Service Ltd

621 4 Av E Brooks 362-4071

Westbrook Sand & Gravel Ltd Brooks 362-4474

(See Advertisement This Page)

OLD CHEESE!

Cheese is mentioned in recorded history as far back as 2,000 B.C., but historians believe it was discovered as early as 9,000 B.C.

Grocers—Retail

BARTLETT P Duchess 378-4333
 Bodmer's M M Store Bassano {472-3990
 {472-3818

(See Advertisement This Page)

Brooks Tomboy 208 1 Av W Brooks 362-3178

(See Advertisement This Page)

C & E GENERAL STORE

GROCERIES — DRY GOODS
HARDWARE
LAUNDROMAT SERVICE

Phone Tilley 473-2274

(Continued Next Page)

Bodmer's MM Store

DRY GOODS

GROCERIES

FRUITS &

VEGETABLES

472-3990 472-3818

BASSANO, ALBERTA



BROOKS TOM-BOY

"You Rate More At Your Tom-Boy Store"

Mon. Thru Sat. 8:30 a.m. - 6 p.m.

Open Friday Nite Until 9 p.m.

MGR., GARRY JOHNSON

208 - 1 Ave. W.
 Brooks, Alta.

362-3178

WESTBROOK SAND & GRAVEL LTD.
SCREENED ROCK & SAND



PIT RUN GRAVEL

FOR DELIVERY CALL 362-4474

After Hours Call Residence 362-3208 or 362-2688
BROOKS

GENTENNIAL GROCERY & CONFECTIONERY

- GROCERIES
- FRESH MEATS & VEGETABLES

Open 7 Days a Week
 For Your Convenience

362-2630

707 - 2nd Street W., Brooks

Grocers—Retail—Cont'd

Centennial Grocery & Confectionery
 707 2 St WBrooks 362-2630
 (See Advertisement Opposite Page)
 Gleichen Super MarketGleichen 734-3737
 I G A Foodliner 226 2 St WBrooks 362-2606
 (See Advertisement This Page)
 Lil's Corner StoreHussar 787-3747
NORTH END STORE 619 2 St W ..Brooks 362-2767
 Richman's Foods Ltd 113 2 St W ...Brooks 362-2766
 (See Advertisement This Page)
 Rosemary Bakery & Confectionery
 RosemaryDuchess 378-4866
 Tatem's General StoreTilley 473-2201

TAYLOR'S GROCERY (HUSSAR) LTD

Groceries - Meats - Confectionery
 Dry Goods - Veterinary Supplies

"WE GUARANTEE QUALITY"

PhoneHussar 787-3764

Thrifty Market Box 76Gleichen 734-3966
 Wittig J PDuchess 378-4515

KEEPING PIMIENTOS

To store leftover pimientos, either drain them and immerse them in water in a covered jar in the refrigerator, or add 1/2 teaspoon of vinegar to the pimiento liquid, cover tightly and refrigerate.

**I. G. A.
 Foodliner**

- FRESH PRODUCE
- FRESH MEATS & GROCERIES

"The Trend Today is to I. G. A."

EVERY DAY LOW PRICES

362-2606 • 362-2020

226 - 2nd Street W., Brooks

**RICHMAN'S
 FOODS LTD.**

GROCERIES
 FRESH MEATS
 & VEGETABLES

INDEPENDENTLY OWNED

FREE DELIVERY

362-2766

113 - 2nd Street W., Brooks

HAIRDRESSERS—LADIES

See Beauty Parlors

HAIRDRESSERS' SUPPLIES

See Beauty Parlor Supplies & Equipment

HARD SURFACING ALLOYS

See Welding Equipment & Supplies

Hardware—Retail

Brooks Co-op Assn LimitedBrooks 362-2885

FLANAGAN BROS LTD

**PAINT
 CHINA
 TV**

Owners
**MARSHALL-WELLS
 STORE**

HARDWARE ALL TYPES
 CHINA & GIFTWARE
 HOUSEWARES
 SPORTING GOODS
 APPLIANCES — MAJOR & SMALL
 PAINTS & SUNDRIES

Residence 472-3772

PhoneBassano 472-3783

GLEICHEN HARDWARE Box 177 ..Gleichen 734-3936
 Hussar SuppliesHussar 787-3755

I E M HARDWARE LTD

EVERYTHING FOR THE
 HOME — FARM & FAMILY

PhoneBassano 472-3877

Macleod's Family Shopping Centre
 125 1 St WBrooks 362-2540

MARSHALL-WELLS STORES

HARDWARE — PAINT
 ZENITH APPLIANCES

John Bell, Owner

124 2 St WBrooks 362-2602

HARDWOOD FLOORING

See Floors—Material & Laying

HARNESS & SADDLERY

See Saddlery & Harness—Retail

Hatcheries

BROOKS HATCHERY LTD

522 2 St WBrooks 362-3296

HAULING

See Cartage—Movers also Truck Lines

HAY

See Feed & Poultry Supplies

Heating Contractors—Hot Water,

Steam & Warm Air

Coleman Plumbing & Heating Company Ltd
705 2 St W Brooks 362-2747

Ken's Plumbing & Heating
204 1 St W Brooks 362-2939

(See Advertisement This Page)

PASKALL DENNIS PLUMBING & HEATING LTD
553 Purcell Place Brooks 362-4270



Ken's PLUMBING & HEATING

Gas & Oil Fired Forced Air Furnaces
Hot Water & Steam Heating
Air Conditioning
Installed & Guaranteed

Ken Bosworth, Residence 362-2796

362-2939
204 - 1st Street W., Brooks

Hobby Supplies

CERAMIC STUDIO SIX

Ceramichrome Inc. Distributor
Ceramic Supplies - Mail Orders
Instruction Classes - Custom Firing

2441 33 Av SW Calgary 242-7842

HOME BUILDERS

See Contractors—Building

Hospitals, Homes & Sanatoriums

Bassano General Hospital Bassano 472-3520
Nurses' Home Bassano 472-3641

BROOKS GENERAL HOSPITAL

315 3 St W Brooks 362-3411
Information & General Office Brooks 362-3411
Nurses' Residence Brooks 362-2648
Administrator Brooks 362-3411

Hotel Reservation—Out of Town

Imperial Hotel Bassano 472-3544

ROYAL HOTEL

**FREE PARKING
LICENSED PREMISES**
Completely Renovated
For Your Comfort
"Where Friends Meet"

126 S Railway St SE Medicine Hat 527-2242

Hotels

Brooks Hotel 113 1 St W Brooks {362-2588
362-4333

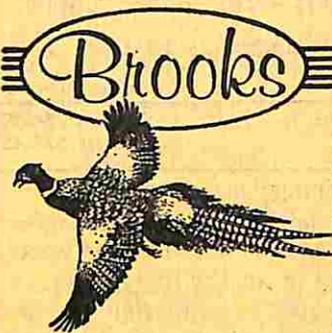
(See Advertisement This Page)

Cluny Hotel Box 3010 Cluny Gleichen 734-3766
DUCHESS HOTEL Duchess 378-4365

(Continued Next Page)

KIT TIP

Save an old handbag to make a first aid, sewing or whatnot kit to pack in car trunk for emergencies.

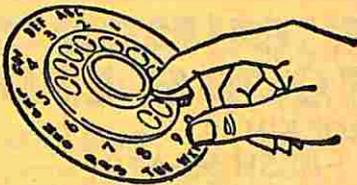


Brooks HOTEL

**MODERN
FULLY
LICENSED**

**FREE PARKING
REASONABLE RATES**

362-2588
3 6 2 - 4 3 3 3
113 - 1st Street W., Brooks



RIGHT WAY

When you dial, turn the dial until your finger strikes the stop.
Remove finger and let dial return by itself.

Hotels—(Cont'd)

Hotel Newell 105 2 St W Brooks 362-3421
 (See Advertisement This Page)
 Hussar Hotel Hussar 787-3924
 Imperial Hotel Bassano 472-3544
 (See Advertisement This Page)

OXFORD HOTEL

TEMPERANCE HOTEL
 22 ROOMS
 MOST REASONABLY
 PRICED IN BROOKS

S. Vescarelli, Mgr.

102 1 St W Brooks 362-2582

PATRICIA HOTEL Patricia Duchess 378-4647

QUEEN'S HOTEL

DINING ROOM SERVICE

**MODERN
 FULLY LICENSED**

Phone Gleichen 734-3868

Tel Star Motel Ltd Brooks 362-3466

Tilley Hotel 1965 Ltd Tilley 473-2202
 (See Advertisement This Page)

HOUSE TRAILERS

See Trailers—Mobile Homes

HUNTING EQUIPMENT

See Sporting Goods Section

AUTHORIZED Sales and Service

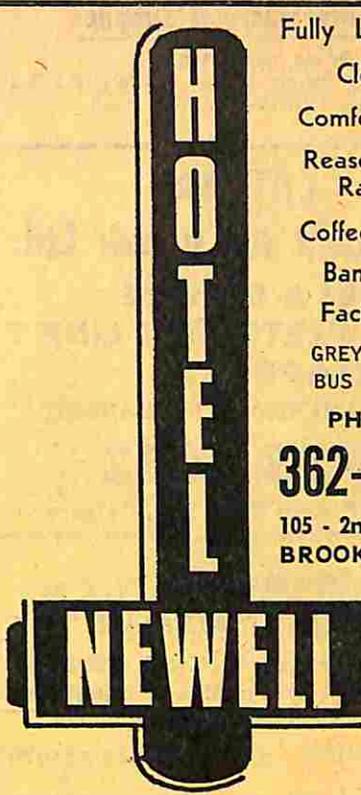
* * * *

When you want to know who sells a certain trade-marked or branded article or where to secure authorized service, look for the name of the product or service, or for its trade-mark under the heading which describes it in the

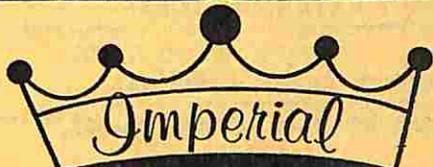
Yellow Pages

* * * *

Authorized dealers are listed under the trade name or trade - mark heading.



Fully Licensed
 Clean
 Comfortable
 Reasonable Rates
 Coffee Shop
 Banquet Facilities
 GREYHOUND
 BUS DEPOT
 PHONE
362-3421
 105 - 2nd St. W.,
 BROOKS



IMPERIAL HOTEL
THORLAKSON BROS. PROPS., (New Ownership)
FULLY LICENSED — GOOD FOOD
 COMFORTABLE ROOMS
 NEWLY RENOVATED FOR YOUR COMFORT
BASSANO 472-3544

TILLEY HOTEL
1965 LTD.
Mr. Russell, Mgr.
28 MODERN ROOMS
 SOME WITH PRIVATE BATHS
 COMMERCIAL RATES
 COMFORTABLE MODERN ACCOMMODATION
 BEVERAGE ROOM
TILLEY 473-2202

Hydraulic Machinery & Supplies

Calgary Hydraulic Air Repair Ltd
7053b Farrell Rd SE Calgary 253-3032
(See Advertisement This Page)

**CALGARY
Hydraulic Air Repair Ltd.**

- * SALES & SERVICE
- * COMPLETE JACK LINE
- * PORTA POWER

GUARANTEED WORKMANSHIP

253-3032

7053b Farrell Road S.E., Calgary

Ice Cream Freezers

McLAREN GEORGE DISTRIBUTORS LTD

Complete line of New & Used Soft
Server & Shake Maker Equipment
Soda Servers & Allied Lines

FOR SALES & SERVICE CALL CALGARY

2040 42 Av SW Calgary 243-4484

INSECT EXTERMINATORS

See Exterminators

Insurance Agents & Brokers

CLARKE INSURANCE & TRAVEL AGENCY

ALL LINES OF INSURANCE
Airline & Steamship Travel
Complete Real Estate Service

113 2 St W Brooks 362-4011

Fabian Vincent Insurance Agency Tilley 473-2469
(See Advertisement This Page)

MackAY GEORGE

INSURANCE - REAL ESTATE

Notary Public

Phone Bassano 472-3558

NO TIPPING

A strip of elastic at intervals of several inches across the front of a dresser will hold bottles securely preventing spilling.

Insurance Agents & Brokers—(Cont'd)

McLENNAN W W BUD

General Insurance - Real Estate
Mutual Funds &
Public Accountant

BROOKS 362-4205

Upstrs 106 2 St W Brooks 362-4205

Penner Co-op Insurance

1-208 2 St W Brooks 362-4566

(See Advertisement This Page)

Rolling Hills Insurance Agency Rolling Hills 964-3502

Stark Insurance Associates Ltd

110 2 St W Brooks 362-3155

THOMSON FISHER INSURANCE LTD

FOR ALL YOUR
INSURANCE NEEDS

323 6 Av SE Medicine Hat 526-2885

Tilley Insurance Agency Tilley 473-2217

Call AGT Architects, Engineers and
Building Consulting Service, Calgary
262-8611, for a copy of their telephone
specification & requirement booklet.

**Vincent Fabian
INSURANCE AGENCY**

AUTO - HOME - BUSINESS
LIFE

*"Acting in the Best
Interest of Our Clients"*

473-2469

TILLEY, ALBERTA

AUTO - FIRE - HEALTH
LIFE - CASUALTY



CO-OPERATIVE INSURANCE
SERVICES

AGENT — JOHN PENNER

PENNER CO-OP INSURANCE

1-208 - 2 St. W.
BROOKS

362-4566

Insurance—Life

Fabian Vincent Insurance Agency Tilley 473-2469
SUN LIFE ASSURANCE CO OF CANADA
 3-208 2 St W Brooks 362-2677

Insurance—Other Than Life

FABIAN VINCENT INSURANCE AGENCY Tilley 473-2469
 Penner Co-op Insurance
 1-208 2 St W Brooks 362-4566

Intercommunicating Systems**AGT INTERCOMMUNICATION SYSTEMS**

DIAL INTERCOM
 SERVICE WITH KEY
 TELEPHONE SETS;
 PUBLIC ADDRESS
 SYSTEMS, BUSINESS INTERCOM, A LOUD
 SPEAKING INTERCOM SYSTEM

*Total Communications
 for modern business*

"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES
 Part of Trans-Canada Telephone System
 115 6 Av SW Calgary—Call Long Distance
 (No Toll Charge) & ask for . . . Zenith 33000

Investment Dealers

DOHERTY ROADHOUSE & McCUAIG
 525 2 St SE Medicine Hat 527-1131
RICHARDSON SECURITIES OF CANADA
 562 2 St SE Medicine Hat 527-3307

IRON FOUNDERS

See Foundries—Iron, Steel, Brass &
 Aluminum Castings

Irrigation Systems & Equipment

ELECTRIC-CRAFTS (1962) LIMITED
 114 6 Av SW Calgary 262-2830
FARMLAND SUPPLY CENTRE LTD

Oliver Sprinkler Equipment
 Turf & Agriculture
 Jacuzzi Pumps
REPAIRS TO ALL PUMPS

1639 9 Av SW Medicine Hat 527-5657

Fladhamer Torpedo Irrigator Co Bassano 472-3893
 Oliver Industrial Supply Co
 737 2 St E Brooks 362-4545
 United Machine Distributors Div of Haico
 Manufacturing Ltd 3815 8 St SE Calgary 287-1033

JAMS

See Food Products

Janitor Service

BROOKS WINDOW CLEANING & JANITOR SERVICE 609 Pine Av Brooks 362-3651

JEWELLERY ENGRAVERS

See Engravers—Jewellery

Quick as a wink —
 Yellow Pages.

Jewellery & Watches—Retail

Ellik's Jewellery 115 2 St W Brooks 362-2731
 (See Advertisement This Page)

PEARSON L H

Watches - Diamonds - Jewellery

Expert Watch & Jewellery Repairs

102 1 St W Brooks 362-2717



ELLIK'S

JEWELLERY

33 YEARS IN BROOKS

All Work Guaranteed

Ear Piercing Service, Watches,
 Diamonds, Jewellery, Engraving,
 China, Crystal, Ikora, Holloware

115 - 2nd St. W.,
 BROOKS

362-2731

JUNK DEALERS

See Scrap Metals

Knitting Machines**DOT'S YARN BARN**

KNITTING MACHINES

(Lessons)

TOP QUALITY WOOL, ORLONS, ETC.

(Accessories)

HOURS OPEN:

10:00 am to 5:00 pm Monday to Friday

705 2 St W Brooks 362-2812

LABORATORIES—DENTAL

See Dental Mechanics Certified

Ladies' Wear—Retail

BETTY SHOP LTD 122a 2 St W Brooks 362-2780

CAROL'S FASHIONS 117 2 St W Brooks 362-4326

Laminated Structural Members**WILSON ARCHES LTD**

2607 10 Av NE Calgary 272-1146

EASE YOUR EYES

Seamstresses should take a few minutes off each half hour for the sake of their eyes. Close work over a long period of time can put strain on eyes and one way to lessen the fatigue is to glance off into the distance for a moment every now and then.

Land Leveling Contractors

Charles Earth Moving Ltd Tilley 473-2260
 (See Advertisement This Page)

Charles Earth Moving Ltd.



**LAND LEVELLING
 DUGOUTS — FILLS
 SURVEYING - PLANNING**

RUSS & JOHN CHARLES

Brooks 362-3516

TILLEY 473-2260

Land Leveling Equipment

ROSEDALE CONSTRUCTION LTD

Box 72 Rolling Hills 964-2146

LAND SURVEYORS

See Surveyors Land

Laundries

King Koin Launderette 129 1 St W Brooks 362-9914

Laundries—Self Service

C & E General Store Tilley 473-2274

Lawn Mowers—Sales & Service

LAWN-BOY ROTARY POWER MOWERS

FINGER-TIP
 START

LAWN-BOY

Quick, quiet, magnesium light. Canadian made. First in features and grasscatching. Two year warranty. Over 1000 OMC Servicentres to serve you.

"WHERE TO BUY THEM"

Park Sales & Service

137 2 St W Brooks 362-3255

PARKSIDE INDUSTRIES

Rear 235 10 Av SW Calgary 266-2223

MOTOR MOWER

**LAWN MOWER
 SALES & SERVICE**

Authorized Dealers For Jacobsen,
 Lawn-Boy & Sunbeam Davis Lawn
 Power Equipment

SHARPENING SERVICE

327-2669

817 - 3rd Avenue S., Lethbridge

Lawn Mowers—Sales & Service—(Cont'd)

Motor Mower 817 3 Av S Lethbridge 327-2669
 (See Advertisement This Page)

PARK SALES & SERVICE

YOUR AIR COOLED MOTOR REPAIR CENTRE

Parts Carried For

Wisconsin, Briggs & Stratton,
 Lawn Boy, Clinton, Kohler,
 Lawson Power Products, Etc.

After Hours 362-2605

137 2 St W Brooks 362-3255

Lawyers

Crerar Lutes & Noonan 101 2 St W Brooks 362-3447

LETTERING

See Signs

LIFE INSURANCE

See Insurance Life

LIFT TRUCKS—INDUSTRIAL

See Trucks Industrial Section

LIQUEFIED PETROLEUM GASES

See Propane Gas

Livestock Commission Merchants

Bow Slope Shipping Assn Limited

CPR Right of Way Brooks 362-4733

(See Advertisement This Page)

**Bow Slope Shipping
 Association
 Limited**

LIVESTOCK AUCTION MARKET

DEALERS & AGENTS

Regular Sales Every Thursday

Special Calf Sales Every Fall

Brooks Stockyards

OFFICE 362-3611
 YARDS 362-4733
 SALES RING 362-3639
 FRANK STEVENS 362-3600
 FARM 362-3081

Bow Slope Lumber Yards

Lumber — Hardware

Livestock — Feed & Fertilizer

Scandia Rolling Hills

362-3961 964-3585

Livestock Dealers

Hussar Barley Growers LtdHussar 787-3748
TAKEDA FEEDERS

H. Takeda, Owner

ORDER BUYING OF
 FEEDER & FAT CATTLE

PhoneDuchess 378-4527

LIVESTOCK HAULING

See Truck Lines

Quick as a wink—YELLOW PAGES.

Any member of your family can have their own directory listing.

You will be surprised at the small cost for this convenience.

**Call Your Telephone
 Company Business Office**

Loans

Household Finance Corp of Canada

Loans Are Available By Mail

615 3 St SEMedicine Hat 527-2244

NIAGARA FINANCE CO LTD

\$50.00

TO

\$5000.00

"WHERE TO CALL"

NIAGARA FINANCE CO LTD

132 2 St WBrooks 362-3431



Luggage

Fowler Harry Men's Wear

125 2 St WBrooks 362-2504

Lumber—Retail

Beaver Lumber Co LtdDuchess 378-4353

Bow Slope Shipping Association

LtdRolling Hills 964-3585

BROOKS CO-OP ASSN LIMITED ..Brooks 362-2885

Crown Lumber Company Limited

108 1 Av WBrooks 362-2522

Lutes Building Centre Ltd 619 2 Av E Brooks 362-4444

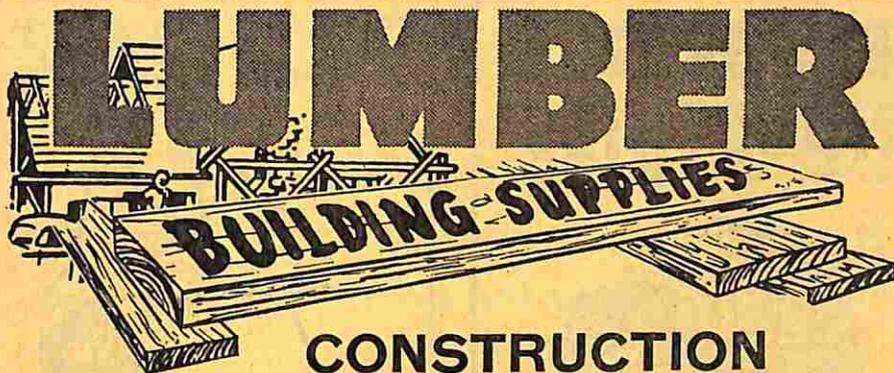
(See Advertisement This Page)

Revelstoke Building Materials Limited

201 2 St WBrooks 362-4755

Revelstoke Building Materials Limited Tilley 473-2206

Valley Lumber LtdBassano 472-3535



**CONSTRUCTION
 LUTES BUILDING CENTRE**

LTD.

FOR ALL YOUR BUILDING NEEDS

- HARDWARE
- PAINT
- INSULATION
- GLASS
- FENCING MATERIALS
- CARPET
- ANDERSEN WINDOWS
- MONAMEL PAINTS
- CONCRETE MATERIALS
- SASH & DOORS
- BUILDING & REMODELLING
- LINOLEUM

362-4444

619 - 2nd Avenue E.
 BROOKS
 ACROSS FROM COUNTY OFFICE

362-4444

Lumber—Wholesale

PEERLESS LUMBER BROKERS LTD

Wholesale Distributors of
B.C. & Alberta Lumber Products

CALGARY 263-2704

Phone Cayley {395-3811
395-3822

MACHINE SHOPS

See Machinists

Machinery—General

Evergreen Implements Co 2 St W ... Brooks 362-3486

MACHINERY—HYDRAULIC

See Hydraulic Machinery & Supplies

MACHINERY—REPAIRING

See Machinists

Machinists

BROOKS IRON WORKS

Walter Forzek, Owner

MACHINING
FABRICATE NEW PARTS &
REPAIRS
SHOP WELDING

308 Cassils Rd Brooks 362-4832

Machinists—(Cont'd)

HANS MACHINE SHOP

1276 2 Av S Lethbridge 328-3464
Lethbridge Industries Ltd

1117 2a Av N Lethbridge 327-2323

(See Advertisement This Page)

Schelske's Welding Shop Bassano 472-3801

Magazine Subscription Agents

KEYSTONE READER SERVICES

COMPLETE MAGAZINE SERVICE

"If it Has to do With Magazines—We Have It"

PAY AS YOU GO PROGRAMS — ALSO CASH

19-12108 Macleod Tr S ... Calgary 253-2246

MANICURISTS

See Beauty Parlors

Masonry & Brickwork

See also Bricklayers & Contractors—Cement

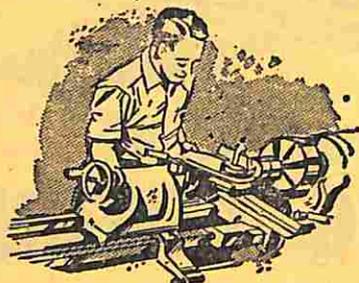
JUERGENSEN JOHN BRICK & MASONRY

CONSTRUCTION 806 4 Av W ... Brooks 362-4393

"LITTLE FOLKS" HANGERS

A coat hanger may be bent under at each end to make a "child-size" coat hanger.

LETHBRIDGE INDUSTRIES LTD.



MACHINISTS & WELDERS

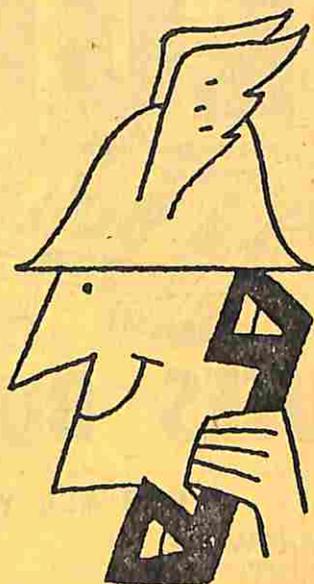
Manufacturers of HIGH GRADE ROLLER
CHAIN SPROCKETS
FEED ROLL RE-GROOVING

PHONE

327-2323

327-2606

1117 - 2a Avenue N., Lethbridge



Long Distance ?

Save Time

Call by Number

It's Twice as Fast

Material Handling Equipment

CLARK FORK LIFT TRUCKS—
SALES RENTAL & SERVICE
WILLIAMS A R MACHINERY WESTERN LTD
1143 42 Av SE Calgary 243-6011

Meat Markets

Bodmer's M M Store Bassano 472-3990
Brooks Meat Packing Ltd
704 1a Av SE Brooks 362-3228
(See Advertisement This Page)
Centennial Grocery & Confectionery
707 2 St W Brooks 362-2630
I G A Foodliner 226 2 St W Brooks {362-2606
362-2020
M & J Meat Market Box 75 Gleichen 734-3866
Pioneer Meat Market Bassano 472-3633
Richman's Foods Ltd 113 2 St W .. Brooks 362-2766
Slatter's Meat Market Duchess 378-4320

DANGER!

Charcoal fires produce carbon monoxide. In case of rain while doing outdoor cooking, do not drag the charcoal cooker inside a closed garage or porch. The biggest enemy of carbon monoxide is fresh air.

MEDICAL CLINICS

See Physicians & Surgeons

Men's Clothing & Furnishings—Retail**BRENT'S MEN'S WEAR**

MEN'S & BOYS' WEAR

BOOTS AND SHOES

Phone Bassano 472-3565

FOWLER HARRY MEN'S WEAR

SHIPLEY CLOTHING

BILTMORE & DOBBS HATS

ARROW & FORSYTH SHIRTS

HART SHOES

125 2 St W Brooks 362-2504

NELSON'S MEN'S WEAR LTD

COMPLETE LINE OF WORK
& DRESS CLOTHING
SHOES — LUGGAGE

114 2 St W Brooks 362-3244

BROOKS MEAT PACKING LTD.

Meat
Trimmed to Your Taste

WHOLESALE & RETAIL MEATS

Hogs & Cattle Slaughter Monday & Tuesday

Home Style Cured Hams & Bacon

All Styles of Sausages

*"Buy Your Meat Where
It's Fresh Every Day"*

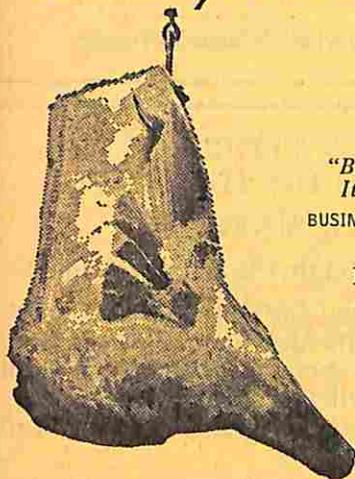
BUSINESS HOURS: 8 A.M. - 6 P.M.

Steve Kroll, Mgr.

Residence 362-4210

**362-3228**

704 - 1a Avenue South East, Brooks



METAL BUILDINGS

See Buildings Metal

METAL—SCRAP

See Scrap Metals

MILK COMPANIES

See Dairies

Millwork

SUPERIOR MILLWORK

CUSTOM MADE

WINDOW UNITS — SEALED UNITS — DOORS
CABINETS - DOOR FRAMES - CHURCH PEWS
ALL TYPES OF MILLWORK
PAINTS — BUILDERS HARDWARE — GLASS

M. Miklos

PhoneBrooks 362-3206

MOBILE HOMES

See Trailers—Mobile Homes

Motels—

Bluebird Cabins 407 3 St WBrooks 362-3191

Brookside Motel & Trailer Park

622 2 St WBrooks 362-3288

(See Advertisement This Page)

CIRCLE W MOTEL 702 2 St W ...Brooks 362-3460

COOKING DRIED FRUITS

Cook dried fruits in the water they were soaked in for full flavor.

Motels—(Cont'd)

HI-WAY MOTEL

14 MODERN UNITS

Some With Kitchenettes

YOUR HOSTS

Helen & Fred Redelback

P.O. Box 333

PhoneBrooks 362-3454

(Continued Next Page)

The buying public won't forget you when you advertise in the **YELLOW PAGES.**

Pheasant Motel

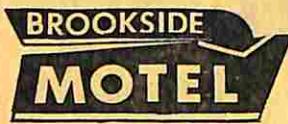
★ 12 MODERN COMPLETE UNITS

★ COMMERCIAL RATES

"¼ Mile South of Trans-Canada Highway"

BROOKS

362-2003



& Trailer Park

12 MODERN UNITS

Some With Kitchenettes

FAMILY ACCOMMODATION TV — RADIO

YOUR HOSTS Roy & Charlotte Gillespie

622 - 2nd St. W.
BROOKS

362-3288

Plains Motel

20 Units — Fully Modern

Air Conditioning, TV and

Phones in All Units

362-3367

Fairview Avenue, Brooks

MID-WAY MOTEL

TWENTY ★★ ★★ UNITS

FULLY MODERN WITH TV & RADIO

HARRY & DOREEN LEHR, PROPS.

BASSANO

472-3858

PEOPLE ARE ON THE MOVE

MR. BUSINESSMAN . . .

all through the Yellow Pages.

They'll find the heading they want, but . . . will your firm name be there to invite them to do business with you? It will if your advertising program in these Yellow Pages is all inclusive.

Motels—(Cont'd)

Mid-Way Motel	Bassano	472-3858
(See Advertisement Opposite Page)		
PHEASANT MOTEL	Brooks	362-2003
(See Advertisement Opposite Page)		
Plains Motel	Fairview Av	Brooks 362-3367
(See Advertisement Opposite Page)		
Tel Star Motel Ltd	Brooks	362-3466
(See Advertisement This Page)		

Mr. Businessman: Make it easy for out-of-town customers to call you; always display your AREA CODE on stationery and other printed pieces.

Motels—Out of Town

Medicine Hat

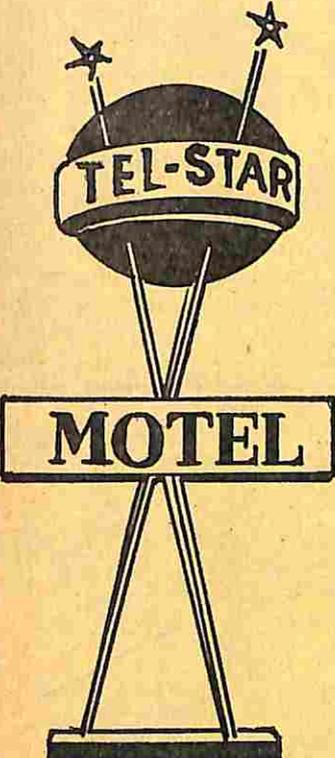
CASA-LINDA MOTEL

INDOOR POOL
14 MODERN UNITS - TELEPHONES
KITCHENETTES - T.V.

CLOSE TO CITY CENTRE

221 2 St NEMedicine Hat 527-6661

FLAMINGO MOTEL	9 Av & 8 St SW	Medicine Hat 527-2268
HILL-TOP MOTEL	767 7 St SW	Medicine Hat 527-1377



Tel Star Motel Ltd.

★ ★ ★ ★

C.A.A. & A.A.A. APPROVED

43 Luxury Units

- 18 DOUBLES
- 25 SINGLES
- 5 WITH KITCHENETTES

SHOWER — BATH — PHONE

T.V. — RADIO — ICE

AMPLE PARKING

362-3466

1 Mile S. of the Trans-Canada Highway, BROOKS

Sales Come From
Phone Calls



Be Sure Your Phones
Are Answered

**YELLOW
PAGES**

"THE WHO'S WHO
IN BUSINESS"

Used Daily by Shoppers
and Businessmen when
they are ready to buy

**ARE YOU
ADEQUATELY
REPRESENTED HERE?**

MOTION PICTURE THEATRES

See Theatres—Motion Picture

MOTOR CARS

See Automobile Section

MOTOR COURTS

See Motels

MOTOR TRUCK BODIES & EQUIPMENT

See Truck Bodies & Equipment

MOTOR TRUCKS

See Truck Dealers Section

Motorcycles

**ROCKY MOUNTAIN MOTORCYCLE SALES & SERVICE
MAIL ORDER SERVICE**

Parts, Accessories, Engine Rebuilding
Reboring, Fork Tubes Straightened
Kawasaki — Hodaka — Jawa-CZ
PISTONS, RINGS, LEVERS, CABLES,
BATTERIES, TIRES, TUBES for popular makes
309 16 Av NW Calgary 277-9326

MOTORS—DIESEL & GASOLINE

See Specific Kinds— Engines Diesel &
Engines Gasoline

Movers

AERO MAYFLOWER LONG-DISTANCE

MOVING SERVICE

Helping Homemakers Since
1927. Specially - designed
equipment. Local warehouse
agents in Canada, United States & Free World.
Interprovincial, interstate, international moving.
Easy, safe, door-to-door service.



"FOR INFORMATION CALL"

AUTHORIZED AGENT

RICHARDS MOVING & STORAGE LTD

917 48 Av SE Calgary 243-5260

Al's Delivery 416 2 Av W Brooks 362-3143

BUSY BEE MOVING

804 47 St SE Calgary 272-5450

(Continued Next Page)

CLEANING FURNITURE

To remove accumulations of old, dis-
colored wax on furniture, rub it with
a piece of terrycloth toweling wrung
out of a hot solution of sal soda con-
centrated. Use a b o u t three table-
spoons of the sal to a quart of water.
Rinse, wipe, and let thoroughly dry
before rewaxing.

Don't close your
doors at noon!
Listing only half
of what you sell or
do is like closing
your doors at noon.

**Want your
advertising
to get action?**

Here's how:

Make sure the people who see your ad are looking to buy what you're selling and your ad will probably get action. And that's exactly why Yellow Pages advertising brings results!

People who read the Yellow Pages — Action-People — are ready to buy. Want proof? A recent national study found that 93 out of every 100 references to the Yellow Pages were followed up with some kind of action . . . a visit, a call or a letter.

Want that kind of action? Advertise in the Yellow Pages. It pays.

Advertise for action . . .



Movers—(Cont'd)

Carlson Bros 112 3 St E Brooks 362-2511
 (See Advertisement This Page)

MEDICINE HAT MOVING & STORAGE LTD**LONG DISTANCE MOVING**

"MOVING WITH CARE EVERYWHERE"

Agents for— United Van Lines

666 15 St SW Medicine Hat 526-3143

Sunnyside Cartage & Storage

639 9a St NW Calgary 283-1855

(See Advertisement This Page)

Carlson Bros. MOVING AND STORAGE



LOCAL & LONG DISTANCE MOVING

AFTER HOURS: Residence 362-3186

112 - 3rd St. E.,
BROOKS

362-2511

Sunnyside Long Distance Movers

INDEPENDENT SINCE 1912

SPECIAL RATES

VERNON
KELOWNA
VANCOUVER
VICTORIA



OVER 50 YEARS
SERVING CALGARY & AREA

DAILY SERVICE

CALGARY
EDMONTON
CRANBROOK
SASKATCHEWAN

★ SAVE MONEY BY CHECKING OUR RATES FIRST
ON YOUR LONG DISTANCE MOVE

★ CLEAN HEATED STORAGE

call **283-1855** *or*

SUNNYSIDE CARTAGE & STORAGE

WRITE 639 - 9a STREET N.W., CALGARY 41, ALBERTA

GOING TO MOVE?

Don't forget the house you're
leaving behind.

Here are some helpful hints.

1. See that all utilities have been disconnected or shut off (gas, electric, telephone, etc.)
2. Notify the milkman, paper boy or others who have been delivering to you regularly.
3. Notify the Post Office of your change of address.
4. Notify your insurance companies and secure records of transfer from school, church, bank, etc.
5. When you're in your new location have your change of address noted on your driver's license and automobile registration certificate.

If You Have**RECENTLY MOVED**

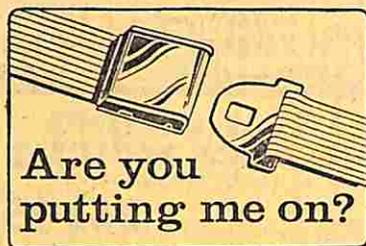
into a neighborhood and
want to find nearby stores
selling certain commodities
or services, look in the

YELLOW PAGES

... they will tell you.

Mufflers—Exhaust

Midas Muffler Shops
 4002 Macleod Tr S Calgary 252-2226
 (See Advertisement This Page)



NATURAL STONE

See Stone Natural

NEON SIGNS

See Signs

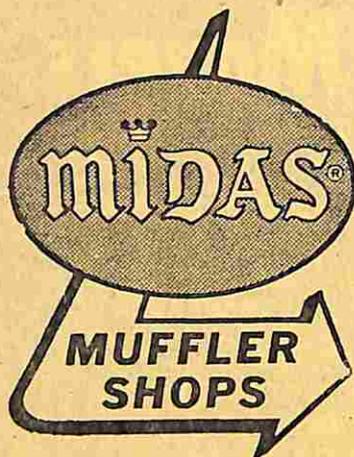
News Dealers

Brooks News & Tobacco 121 2 St W Brooks 362-3232

YOUR JOB

The law does all it can to protect the consumer, but it can't make sure that label warnings and instructions on household cleaners are followed. That job is up to you.

ONLY MIDAS GUARANTEES MUFFLERS AGAINST RUST, CORROSION, BLOW-OUT



EVEN 'WEAR-OUT' FOR AS LONG AS YOU OWN YOUR CAR. GUARANTEE HONOURED AT OVER 450 MIDAS SHOPS IN CANADA & U.S.A.

**FAST, 15 MIN.
 FREE MUFFLER
 INSTALLATION**

**One of the Largest Foreign Car
 Selections**

Dual Conversions & Custom Pipe
 Bending - Shock Absorbers

FREE 2 Min. Inspection At No Obligation
 Estimates

CALGARY — 3 LOCATIONS — CALGARY
284-1117 NORTH **284-1118**
 16 Avenue & 8 Street N.W.

SOUTH

252-2226

Corner 39 Ave. & Macleod Trail S.

CENTRAL

269-3157

5th Street & 17th Avenue S.W.

An instant and accurate touch . . .

**Alberta Government
 Telephones Teletype**

Modern managements
 sure link between
 scattered units.

**PUT OUT THE
 WELCOME
 MAT**

It's a fact . . . 96 out of 100 people turn to the Yellow Pages when they are ready to buy. If they're looking for you, don't disappoint them. Welcome them with your advertising message under every proper heading and watch your sales grow.

Newspapers & Periodicals

Bassano Times Bassano 472-3636

BROOKS BULLETIN

Published Every Thursday

Serving The Community Since 1910

Manager 362-2081

114 3 St W Brooks 362-2503

Nitrogen**WELDERS SUPPLIES LTD**

5 Av & 28 St N Lethbridge 327-7249

NURSERY SCHOOLS

See Colleges & Schools

Nursing Homes

Newbrook Lodge 520 3 St E Brooks 362-4455

OCULISTS

See Physicians & Surgeons

OFFICE CLEANING

See Janitor Service

OFFICE FURNITURE—REPAIRING

See Furniture Repairing & Refinishing

Office Stationery & Supplies

Brooks Stationers 133 2 St W Brooks 362-3293

Oil Companies

Canadian Export Gas & Oil Ltd

215 Centre St Brooks 362-2789

Canadian Pacific Oil & Gas Ltd .. Bassano {472-3533
{472-3616**CHEVRON STANDARD LTD**

110 1 St W Brooks 362-3403

Chevron Standard Ltd Sunnynook .. Cessford 566-3731

EMPIRE STATE OIL CO LTD

2-402 3a St W Brooks 362-3502

Gibson Petroleum Co Ltd

Pollockville Cessford 566-3922

Goliad Ltd Tilley 473-2244

GREAT NORTHERN OIL LTD Brooks 362-4211

Tilley Tilley 473-2241

Prenalta Petroleums Limited

208 2 St W Brooks 362-2822

TEXACO CANADA LTD Bassano 472-3939**TASTES FABULOUS**

You can make a quick ice cream pie by concocting a crust made up 1 cup of oven toasted uncooked quick oats combined with 1/2 cup firmly - packed brown sugar and 1/3 cup of melted butter. Press the mix onto the bottom and sides of a 9-inch pie pan and fill with 1 quart softened ice cream. Then freeze until firm.

Oil Consultants**DELTA CONSULTANTS LIMITED**

Specializing in
All Phases of the
Petroleum Industry

Mobile JL2-4740

Calgary Customers Call 262-6060

Phone Bassano 472-3964

OIL FIELD HAULING

See Oil Well Transportation

OIL FIELD SERVICES

See Oil Well Services

Oil & Gas Well Supplies & Equipment**B J SERVICE DIVISION BORG-WARNER (CANADA)****LIMITED** 4 Av E & Sutherland Dr Brooks 362-3577

Canadian Well Services & Tank Co

Ltd Brooks 362-3514

Franklin Pipe & Supply Ltd

813 2 St W Brooks 362-2001

24 Hour Answering Service Brooks 362-2001

F W I CANADA LTD

4616 Manhattan Rd SE Calgary 243-4236

Haranda Oilfield Services Ltd

310 10 St W Brooks 362-2005

Petro Tech Oil & Gas Well Construction

1 Brooks Trlr Crt Brooks 362-4464

OIL LUBRICANTS

See Oils & Greases

OIL PIPE LINES

See Pipe Line Companies

Oil Well Chemical Service

B J Service Division Borg-Warner (Canada) Limited

4 Av E & Sutherland Dr Brooks 362-3577

MAGNACHEM LIMITED 610 1 St W Brooks 362-4223

Charles Monaghan res Brooks 362-4223

Oil Well Coring Service**B J SERVICE DIVISION BORG-WARNER (CANADA)****LIMITED** 4 Av E & Sutherland Dr Brooks 362-3577**Oil Well Drillers**

Brooks Field Service Ltd Brooks 362-4344

Oil Well Drilling—Mud

Ace Mud Service Ltd

6 Brooks Trlr Crt Brooks 362-4026

I M C DRILLING MUD Brooks 362-4722

“Tele-zoned” homes have telephones in the living, working, sleeping and playing areas. Telephones in Tele-zones save steps, time, trouble, bother — save you.

ED'S

Field Construction Ltd.

MECHANICAL - ELECTRICAL
MAINTENANCE & PIPELINE
CONSTRUCTION & WELDING

- Contract Pumper
- Field Gauges
- Gas Plant Operators
- Motor Rewinding
& Repairs

362-4331

AFTER HOURS

E. E. COTE, President 362-4287
L. E. COTE, Mechanical Supv. . . 362-4430
M. V. BONORA, Electrical Supv. 362-4477
R. T. BETHEL, Office Mgr. . . . 362-3168

717 - 1st Street East, Brooks



Location Preparation & Clean Up

Cat Work

Winch & Trailer Work

Oil & Water Hauling

24 HOUR SERVICE

Box 1244, Brooks

362-2695

Oil Well Services

A & R Oilfield Construction (1968) Ltd
419 3 St E Brooks 362-3609
(See Advertisement This Page)

B J SERVICE DIVISION BORG-WARNER (CANADA) LIMITED

Oil Well Cementing, Acidizing,
Drill Stem Testing & Diamond Coring,
Oil Tools

24 Hour Answering Service — 362-3577
Cementing Dept. 501 1 St. W. 362-3504
4 Av E & Sutherland Dr ... Brooks 362-3577

Baroid of Canada Ltd 337 9 St W .. Brooks 362-3512

BEBLOW WIRE LINE SERVICE LTD

334 9 St W Brooks 362-3103

BROOKS FIELD SERVICE LTD ... Brooks 362-4344

Canadian Perforators Ltd Brooks 362-2736

(See Advertisement This Page)

D & A Trucking 26 Brooks Trlr Crtr Brooks 362-4611

Delta Consultants Limited Bassano 472-3964

Dowell of Canada Div of Dow Chemical of Canada

Limited Brooks 362-2022

Ed's Field Construction Ltd

717 1 St E Brooks 362-4331

(See Advertisement This Page)

Farr Oil Tool Ltd 7 Brooks Trlr Crtr Brooks 362-3284

5-G Hauling Ltd 819 5 Av W Brooks 362-2695

(See Advertisement This Page)

(Continued Next Page)

USE FOR SCISSORS

Use scissors to slice raisins, dried
fruits and candied fruits.



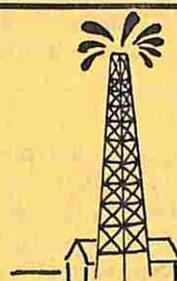
OILFIELD
CONSTRUCTION
(1968) LTD.

PIPELINE &
GENERAL OILFIELD WORK

24 Hour Answering Service

419 - 3rd Street E.
BROOKS

362-3609



Canadian
Perforators Ltd.

Gamma Neutron
Logging
Perforating

BRIDGE PLUGS - PRODUCTION PACKERS
Eldon Dyck, Manager

Brooks **362-2736**

Oil Well Services—(Cont'd)

Fleury & Son Transport Ltd Brooks 362-3354
 (See Advertisement This Page)
HALLIBURTON OIL WELL CEMENTING
CO LTD Brooks 362-2922
 Ralph Grover res Brooks 362-3695
 Haney Testers Ltd Brooks 362-2724

HARANDA OILFIELD SERVICES LTD

HARANDA LTD.

B-J HYDRO
CASING & TUBING TONGS

24 HOUR SERVICE

3 6 2 - 2 0 0 5

H. Anderson

310 10 St W Brooks 362-2005

Hi-Standard Trucking Ltd Brooks 362-4214

(See Advertisement This Page)

I M C Drilling Mud Brooks 362-4722

J C WELDING 313 3 St E Brooks 362-4013

Jo-Ann Construction Ltd 313 8 St W Brooks 362-4215

JOHNSTON TESTERS LTD

4 Brooks Trlr Crt Brooks 362-2057

Light Well Services

1607 41 Av SE Calgary 265-1577

(See Advertisement This Page)

LORY OIL FIELD RENTALS LTD

210 Lancaster Bldg Calgary 266-1118

MILLARD'S OILFIELD SERVICES LTD

422 4 St W Brooks 362-3676

OIL & GAS TECHNO SERVICE LTD

Back Pressure Testing
 Orifice Meter Repair & Calibrating
 (Water Meters & Oil Meters)
 Gas Field Operating - Fencing
 Lease Clean Up
 24 HOUR SERVICE 527-3653

2434 21 Av SE Medicine Hat 527-3653

OLSEN WELL SERVICES

SUB SURFACE PRESSURES
 FLUID LEVELS — DYNAMETERS

RED DEER OFC. 347-4544

1103-733 14 Av SW Calgary 262-3135

Petro Tech Oil & Gas Well Construction

1 Brooks Trlr Crt Brooks 362-4464

(See Advertisement This Page)

(Continued Next Page)



Oil & Gas Well
Construction

- * TANK INSTALLATION & MAINTENANCE
- * FLOWLINES
- * EQUIPMENT SALES & SERVICE
- * GENERAL CONSTRUCTION
- * MAINTENANCE
- * PAINTING
- * OIL WELL OPERATING
- * LANDSCAPING

24 HOUR SERVICE

362-4464

1 Brooks Trailer Court, Brooks

Hi-Standard Trucking Ltd.

- * OILFIELD HAULING
- * RIG MOVING
- * PIPE MOVING
- * WINCH WORK

*"Helping You Is A Better Move"*Brooks **362-4214**

After Hours Call —

Neil Giles, Res. 362-2030

Doug Gray, Res. 362-4363



- * OILFIELD HAULING
- * DRILLING MUD
- * CEMENT HAULING
- * PIPE HAULING

Mobile YJ2-3244

24 HOUR SERVICE **362-3354**
 Brooks, Alberta

LIGHT WELL SERVICES

Alberta & Saskatchewan

10 SERVICE RIGS COMPLETE
 WITH MOBILE PUMPS, TANKS
 & POWER TONGS

24 HOUR SERVICE

Drumheller 823-4677 — Coronation 578-3949

Turner Valley 625-3548

Gull Lake, Saskatchewan 306-672-3677

1607 - 41st Ave. S.E., **265-1577**
 CALGARY

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HOT OIL DEWAXING, - CONDENSATE
PRESSURE TESTING

24 Hour Service

COMPLETE PUMPING SERVICE
Chemical & High Pressure
Industrial Cleaning

338 - 8th Street W.
BROOKS

362-4266

Rooke & Christopherson Haulers Ltd.

CRUDE OIL HAULING
CONDENSATE
WATER HAULING SERVICE
BACKHOE WORK & WINCHING

IF NO ANSWER CALL 566-2142

Cessford **566-2242**
Pollockville, Alberta



Samsco

SERVICES LTD.

- SUB SURFACE PUMPS
- METER SERVICE
- CHEMICAL INJECTORS REPAIRS
- SALES — SERVICE

Mgr., Jim Castle

362-4533

725 - 2nd Street W.
P.O. Box 987, Brooks



Complete Workover Rigs to 16,000 Ft.
24 HOUR SERVICE

346-4056

Mobile JL2-3898 — P.O. Box 531
Upstairs 4-5326 - 47th Avenue, Red Deer

Oil Well Services—(Cont'd)

PRAIRIE DITCHING CO

BACKHOE - LOADER - TRENCHER

Rotary Ditch Cleaning Service

418 26 St S Lethbridge 327-8280

PRAIRIE GAS FIELD SERVICE

R. B. Butler

GAS WELL TESTING

Rig Moving

Lease Building & Clean Up

Pipe Line Construction

Ted Weishaar, Field Supt., 527-7080

504-727 5 St SW Medicine Hat 527-7080

R M C OILFIELD SERVICES LTD

501 2 St E Brooks 362-3562

Richard's Hot Oil Service Ltd

338 8 St W Brooks 362-4266

(See Advertisement This Page)

ROAD RUNNER SERVICE

Gordon Sakofsky

HOT SHOT SERVICE

Small Loads

CARGO INSURED

Mobile Telephone YJ2-5053

Brooks Trlr Crt Brooks 362-2961

ROOKE & CHRISTOPHERSON HAULERS LTD

Pollockville Cessford 566-2242

(See Advertisement This Page)

ROUND-UP WELL SERVICING LTD

319 10 Av W Brooks 362-3658

Samsco Services Ltd 725 2 St W ... Brooks 362-4533

(See Advertisement This Page)

SCHLUMBERGER OF CANADA

A Division of Schlumberger of Canada Limited

812 2 St W Brooks 362-3437

J Armbruster Mgr res Brooks 362-3531

TARGET WELL SERVICING LTD

Upstrs 4-5326 47 Av Red Deer 346-4056

(See Advertisement This Page)

TOP NOTCH CONSTRUCTION LTD

Specializing In

Road Building

Dozing & Ripping

Highway & Oilfield Construction

Earthmoving Construction

9 Skyway Trlr Pk Brooks 362-4342

(Continued Next Page)

Why wonder? . . . why worry? . . .
why wait? . . . when a Long Distance
call can give you the answers and re-
lieve your mind. You'll find the cost
is surprisingly low.

Oil Well Services—(Cont'd)

Twin R Oil Field Const Ltd
721 2 St EBrooks 362-2727
(See Advertisement This Page)

Wireline Electronics Ltd
302 Maple StBrooks 362-2064

Zippy Cat Service Ltd
Upstrs 208 2 St WBrooks 362-4044
(See Advertisement This Page)

NEW HAT!

To remove dirt and dust from a felt hat rub the entire surface with extra fine sandpaper. The result is a clean new look.

Zippy "CAT"

Service Ltd.

- LEASE PREPARATIONS
- CLEAN-UPS
- ROAD BUILDING
- GRADER WORK
- HEAVY EQUIPMENT HAULING

OILFIELD SERVICE - CAT & SCRAPER WORK

362-4044

Upstrs 208 - 2nd Street W., Brooks

Oil Well Tools

WESTERN ROCK BIT COMPANY LIMITED
112 3 St EBrooks 362-2536

Oil Well Transportation

Great Northern Oil LtdBrooks 362-4211
(See Advertisement This Page)

Hi-Ball Contractors Ltd
6229 Centre St SCalgary 255-6651
(See Advertisement This Page)

Rooke & Christopherson Haulers Ltd
PollockvilleCessford 566-2242

ZIPPY CAT SERVICE LTD
Upstrs 208 2 St WBrooks 362-4044

GREAT NORTHERN OIL LTD.



- CRUDE OIL MARKETING
- OIL & WATER HAULING

CALGARY 262-2111

TABER 223-2880

BROOKS

362-4211

Mobile 2M4-0740

BROOKS, ALBERTA

RR

Twin R Oil Field Const. Ltd.

Maintenance & Pipeline
Construction & Welding

BROOKS **362-2727**

AFTER HOURS

Russ Askin 362-2933
Ray Sideritsch 362-2949

721 - 2nd Street East, Brooks

HI-BALL

CONTRACTORS LTD.



LIGHT & HEAVY
OILFIELD HAULING
CRANE SERVICE

24 HOUR SERVICE

SUNDRE OFFICE 225-3030

255-6651

6229 Centre Street South, Calgary

Oils & Greases

Coles Bulk Sales 319 1 Av E Brooks 362-2778
**PENNZOIL DISTRIBUTORS DIV OF WESTERN
 PETROLEUM OPERATORS LIMITED**
 2918 One Calgary Place Calgary 264-0774

Optical Laboratories

IMPERIAL OPTICAL CO LTD
 647 2 St SE Medicine Hat 526-3883

Opticians—Dispensing

Cecil Oxenbury Dispensing Opticians Ltd
 11 7 St SE Medicine Hat 527-7932
 (See Advertisement This Page)

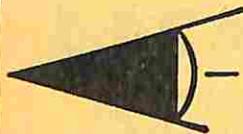
**Cecil Oxenbury
 Dispensing Opticians
 Ltd.**

11 - 7th Street S.E.
 MEDICINE HAT

ACROSS FROM SAFEWAYS ON THE HILL

- * OPTICAL PRESCRIPTIONS FILLED
- * WIDE SELECTION OF MODERN STYLE FRAMES
- * GLASSES REPAIRED
- * CONTACT LENSES
- * ZENITH HEARING AIDS
- * PLASTIC EYES

527-7932



WATCH DOG



Loyal. Always around, ready to go for help: your telephone.

Optometrists

ANDERSON DR M G 209 3 St W .. Brooks 362-2757
JAMES & FINDLAY DRs
 531 2 St SE Medicine Hat 526-3020

Organ Sales & Service

HAMMOND ORGAN STUDIOS (CALGARY) LTD

SALES & SERVICE

INSTRUCTION

Factory Trained Servicemen

Southridge Mall Calgary 253-5501

ORGANIZATIONS

See Associations & Societies

OVERHEAD DOORS

See Doors—Overhead

Oxygen

WELDERS SUPPLIES LTD

5 Av & 28 St N Lethbridge 327-7249

Packing Houses—Meat

BROOKS MEAT PACKING LTD

704 1a Av SE Brooks 362-3228

PAGING SYSTEMS

See Intercommunicating Systems
 also Sound Systems & Equipment

Paint Dealers—Retail

Anderberg Equipment Ltd

120 1 St W Brooks 362-2666

BAPCO PAINT LTD

QUALITY PAINTS



"WHERE TO BUY THEM"

AUTHORIZED DEALERS

- Valley Lumber Ltd Bassano 472-3535
- Bow Slope Shipping Assn Limited Brooks 362-4733
- Scandia Brooks 362-3961
- Gleichen Hardware Box 177 Gleichen 734-3936
- Bow Slope Shipping Association Ltd Rolling Hills 964-3585
- Revelstoke Building Materials Limited Tilley 473-2206

MONAMEL PAINTS & ENAMELS—

LUTES BUILDING CENTRE LTD

619 2 Av E Brooks 362-4444

PAINTER'S TIP

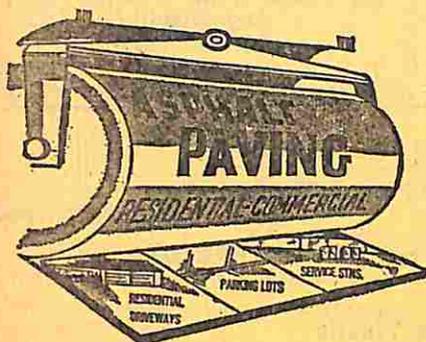
Professional painters say the correct way to hold a brush is to grasp it comfortably near the handle base. Don't bear down on the brush. Just exert enough pressure to make the bristles flex slightly toward the tip.

Paving Contractors

Eureka Paving 440 2 Av NW Medicine Hat 527-1562
(See Advertisement This Page)

Two friendly telephone habits . . .
QUICK to answer when your telephone rings; **SLOW** to hang up when you call someone who does not immediately respond. When calling others, remember that the called person may be almost there . . . so wait a few seconds longer.

EUREKA PAVING



- * **REPAIRS & RESURFACING**
- * **ALL WORK GUARANTEED**

OFFICE: 440 - 2nd Avenue N.W.

527-1562

SHOP: 1156 Steel Street S.E.

527-6056

MEDICINE HAT

A COMPLETE SERVICE THROUGHOUT
SOUTHERN ALBERTA

*A Short-cut to
Your Customers!*

To reach more prospects, make more telephone and walk-in sales, advertise under all classifications, where buyers look for your products and services.



PEST CONTROL

See Exterminators

PET HOSPITALS

See Veterinarians

PETROLEUM

See Specific Headings under Oil Classification

Pharmacies

See also Drug Stores

BROOKS PHARMACY 119 2 St W . . . Brooks 362-2520

Central Drugs 128 2 St W Brooks 362-4042

Stiles "The Druggist" Ltd Bassano 472-3757

PHARMACISTS

See Drug Stores also Pharmacies

Photocopying Machines & Supplies

Photofax Products Ltd

714 7 St S Lethbridge 327-7847

(See Advertisement This Page)

MORE INSTANT COFFEE USED

Canadians are drinking less coffee, or at least using fewer beans, than in the late 1940's. Part of the drop is due to introduction of instant coffee during the 1950's. Instant products now make up nearly one-fifth of total coffee consumption.



SAVIN 200
- 220



SAVIN DRY
PROCESS
COPIERS

COMPLETE LINE OF ELECTROSTATIC
COPIERS AVAILABLE

- ★ Cuts Copy Automatically To Length of Original
- ★ Maximum Copy Size 11 Inch by Any Length
- ★ Copies Books, Pasteups, Drawings
- ★ Makes Instant Offset Masters

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1039 - 17th Ave. S.W.
CALGARY

PHOTOFAX PRODUCTS LTD.
LETHBRIDGE OFFICE 327-7847

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Yellow Pages

tell the advertiser
you found
his name and
telephone number
there.

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Brooks Studio 119 1 St W Brooks 362-3126
(See Advertisement This Page)

Freelance Photos Ltd
49 8 St NW Medicine Hat 527-2600
(See Advertisement This Page)

GET YOUR VITAMINS

Don't forget turnip greens, kale and collards. All three are good vegetable sources of riboflavin as well as vitamins A and C.

Physicians & Surgeons

E I D ASSOCIATE CLINIC Bassano 472-3833
Dr W Shydlofski res Bassano 472-3687

NEWELL ASSOCIATE CLINIC
209 3 St W Brooks { 362-3456
362-3301
362-3461

Dr O Randell
Specialist in Surgery
Brooks 362-3456

Dr Dennis Papadopoulos
Specialist Internal Medicine
Brooks 362-3456

Dr J G Medway Brooks 362-3456

Dr John O'Callaghan Brooks 362-3456

Dr B Bennett Brooks 362-3456

Dr Leighton Smith Brooks 362-3456

Pipe

VARZARI IRON LTD

Dealers & Exporters of
NEW & USED PIPE

All Grades from 1/2" to 34" O.D.
Any Quantity

P.O. Box 434, Lethbridge

2802 2 Av N Lethbridge { 328-6414
328-1913

Pipe Line Companies

BOW RIVER PIPE LINES LTD

727 2 St W Brooks 362-3682

PIPE LINE CONTRACTORS

See Contractors—Pipe Line

Pipe Plastic

L F K PROGRESSIVE PLASTICS LTD

Manufacturer of
PLASTIC PIPE FOR CONDUIT
& WATER — GYM HOOPS
CLAMPS — FITTINGS

Other Products

4519 Manhattan Rd SE ... Calgary 243-5428

PLANING MILLS

See Lumber Section, also Millwork

Plumbers & Gas Fitters

Coleman Plumbing & Heating Company Ltd
705 2 St W Brooks 362-2747
(See Advertisement Opposite Page)

Ken's Plumbing & Heating
204 1 St W Brooks 362-2939
(See Advertisement Opposite Page)

OSBORNE'S PLUMBING & GASFITTING
613 Centre St Brooks 362-2758

Parker's Plumbing & Heating
Rosemary Duchess 378-4558

Paskall Dennis Plumbing & Heating Ltd
553 Purcell Place Brooks 362-4270
(See Advertisement Opposite Page)

TONY'S PLUMBING & HEATING LTD
70 8 St NW Medicine Hat 527-3100

WELLS DAN Bassano 472-3541
Western Plumbing & Heating Co
209 Finley Av SE Medicine Hat 526-3958
(See Advertisement Opposite Page)

BROOKS STUDIO PHOTOGRAPHERS



- ★ Portrait
- ★ Commercial
- ★ Photofinishing
- ★ Reproductions
- ★ Custom Framing

★ Wednesday
Children's Day



Residence 362-3190

362-3126

119 - 1st Street W.,
BROOKS

FREELANCE PHOTOS LTD.



Your Family Photographer

JIM SIMPSON

- Weddings — Portraits
- Child Studies — Family Groups
- Commercial — Aerial
- Custom Framing — Passports

49 - 8th Street N.W. **527-2600**
Medicine Hat

COLEMAN

Plumbing & Heating Company
Ltd.

CUSTOM SHEET METAL WORK
LENNOX DEALER
PLUMBING & HEATING
AIR-CONDITIONING
SEPTIC TANK PUMPING
BACKHOE TRENCHING
COMPLETE PROPANE SERVICE



362-2747

705 - 2nd Street W., Brooks

DENNIS PASKALL PLUMBING & HEATING LTD.



Specializing in

- * Custom Sheet Metal Work
- * Gasfitting & Repair Service
- * Heating & Air Conditioning
- * General Repairs

P.O. Box 1659

24 HOUR EMERGENCY SERVICE

City & Rural Installations

"No Job Too Big or Too Small"

362-4270

553 Purcell Place, Brooks

Plumbing & HEATING



We Come
PREPARED!

GAS FITTING

We Sell, Install & Guarantee

Ken Bosworth, res. 362-2796

362-2939

**Ken's PLUMBING
& HEATING**

204 - 1st Street W., Brooks

WESTERN Plumbing & Heating Co.

W. E. FISCHER, PROP.

Commercial & Industrial

- * PLUMBING
- * HEATING
- * GASFITTING
- * REPAIRS
- * INSTALLATIONS



526-3958

209 Finley Avenue S.E.
MEDICINE HAT



Plumbing & Heating Supplies

BARTLE & GIBSON CO LTD
 969 17 St SW Medicine Hat 527-3565
Kanik Plumbing & Heating
 Box 155 Gleichen 734-3958

POP
 See Beverages

PORTRAITS
 See Photographers

POST DRIVERS
 See Contractors Equipment & Supplies

Potato Chips

Brooks Food Industry Ltd Brooks 362-3645
 (See Advertisement This Page)

MARBLE STAINS

Most stains on marble are removed best with the application of a poultice. To make a poultice, soak a piece of white blotting paper, white napkin, white cleansing tissue, or commercial whiting in one of the following solutions: for organic stains, use ammonia or hydrogen peroxide in hair bleach strength; for oily stains, an amyl acetate or acetone solvent.

POULTRY SUPPLIES
 See Feed & Poultry Supplies

PREFABRICATED BUILDINGS
 See Buildings—Prefabricated

Printers

BASSANO TIMES Bassano 472-3636
Brooks Bulletin 114 3 St W Brooks 362-2503
 (See Advertisement This Page)
Iwaasa Industries 105 1 Av E Brooks 362-3688
 (See Advertisement This Page)

Whenever you need whatever you need, refer to the yellow pages of this directory.

BROOKS BULLETIN

Commercial Printing

- ★ OFFICE FORMS
- ★ BUSINESS STATIONERY
- ★ MOORE FORMS AGENT
- ★ WEDDING STATIONERY

362-2503

114 - 3rd Street West, Brooks, Alberta

TONA *Goldentop*
POTATO CHIPS



Available in
 Plain Chips
 Onion &
 Garlic
 Bar-B-Q

362-3645

Brooks Food Industry Ltd.

BROOKS, ALBERTA

Iwaasa Industries

Job Printing & Signs

For All Your Regular Printing
 & Sign Needs

OFFSET & LETTERPRESS
 Screen Printing & Rubber Stamps

362-3688

105 - 1st Avenue E., Brooks

Mr. Businessman:

**YOUR AD
 HERE
 WOULD PRODUCE
 RESULTS**

PRINTING PLATES

See Rubber Stamps

Produce—Wholesale

Brooks Produce 119 1 St W Brooks 362-2744

Propane Gas

Budd's Royalite Service 1031 2 St W Brooks 362-2882
(See Advertisement This Page)

CANADIAN PROPANE

A
COMPLETE
FUEL SERVICE
PROPANE — GASOLINE



Gas Appliances & Equipment
Sales & Service

"FOR INFORMATION CALL"

CANADIAN PROPANE

Trans-Canada Hwy Brooks 362-2919

COLEMAN PLUMBING & HEATING COMPANY

LTD 705 2 St W Brooks 362-2747

Consolidated Hydrocarbons Ltd

Trans-Canada Hwy Brooks 362-2919

Pete's Gulf Service Rosemary Duchess 378-4533

Superior 77 Ltd.

MARKETER OF

"SUPERIOR PROPANE"

362-2882

IF NO ANSWER CALL 362-3205

BUDD'S ROYALITE SERVICE

1031 - 2 Street W., Brooks

PSYCHIATRISTS

See Physicians & Surgeons

PUBLIC ACCOUNTANTS

See Accountants

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WELCOME
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It's a fact . . . 96 out of 100 people turn to the Yellow Pages when they are ready to buy. If they're looking for you, don't disappoint them. Welcome them with your advertising message under every proper heading and watch your sales grow.

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ALBATROSS RADIATOR SERVICES LTD

Radiator Cleaning & Repairs
Steel Radiators For Oil Industry
Transmission Oil Coolers
(D.O.T. Approved)

121 42 Av SE Calgary 243-3788

BROOKS SALVAGE 1 Av & 4 St E Brooks 362-3544
CROSSROADS RADIATOR

**CLEANING — REPAIRING
RECORDING**

24 HOUR EMERGENCY SERVICE

Nick Chrapko, res. Calgary 274-4944

½ Mile South, 1 Block East of

Trans Canada Hwy & Hwy 2 Cloverleaf

512a Moraine Rd NE Calgary 272-5757

Radio Communication Equipment &

Systems

AGT MOBILE SYSTEMS

General Mobile Telephone Service connects you with the regular telephone network, long distance service, or other mobile units. Private Mobile Service provides constant two-way contact with fleet vehicles between dispatcher and driver.

*Total Communications
for modern business*

"FOR INFORMATION CALL"

ALBERTA GOVERNMENT TELEPHONES

Part of Trans-Canada Telephone System

115 6 Av SW Calgary—Call Long Distance

(No Toll Charge) & ask for Zenith 33000

CANADIAN MOTOROLA ELECTRONICS COMPANY

903 42 Av SE Calgary 287-2111

Radio Sales & Service

Highland Electronics Ltd 111 2 St W Brooks 362-3594

RADIO TELEPHONES

See Radio Communication Equipment & Systems

Railway Companies

CP Rail Duchess 378-4344

CP Rail Medicine Hat—For Zenith Service Refer to the Listing in the Alphabetical Section under the Specific Exchange Desired

Reading Improvement

Wood Evelyn Reading Dynamics Lethbridge 328-7141
(See Advertisement This Page)

READY MIXED CONCRETE

See Concrete—Ready Mixed

Avoid wrong numbers.
Please **DIAL CAREFULLY.**