



Catherine Sdao
Manager, Marketing



As Manager, Marketing, Catherine Sdao manages marketing initiatives for Midway's operating project portfolio including CITYCENTRE, Kirby Grove and Memorial Green.

Catherine joins us from Adcetera, where she served as an Account Executive. Prior to that, Catherine served as the Marketing Assistant for Landry's, Inc., where she coordinated various media campaigns, events and day-to-day marketing.

Catherine graduated from Texas State University in San Marcos with a degree in Mass Communications. She is an active member of the Junior League of Houston.

"Can you name one quitter, just one, who ever accomplished anything worthwhile?"