

# Mindframe Arena

## Product Information Sheet – 1.2

<http://www.mindframearena.com/>



**Genre:** Strategy

**Other Genres:** Board

**Summary:** Mindframe Arena is a fast and furious turn-based game combining classic board gameplay with collectable characters, spells and upgrades.

**USPs**

- New approach to board gaming with an arcade feel
- Non-traditional board game characters for a wider player audience
- Unique V-shaped game board for fast paced strategic gameplay

**Initial Platforms:** Android, IOS, Web

**Target Players:** Younger Player (8 to 15)  
Primarily female - Nintendo type players - non-violent gamers – card collectors  
Young Adults (20 to 30)  
Social game players – Enjoys casual games but with depth

*The above is based on active research from game shows and expos*

## Why is Mindframe Arena going to be so good!

- A unique combination of card and board gaming
- Chess strategy mixed with spell casting!
- The Tec's - colourful diverse characters designed for a broader player appeal
- The Tec Spells: bring a visceral arcade feel to board gaming
- Quick to learn yet remains challenging for advanced players
- Over 100 Tec's to collect in 6 massive game worlds
- Strong game story interwoven into the meta-game structure = high player retention & monetisation
- PVE and PVP gameplay modes
- For Android, Apple and PC platforms
- Free to play





## **Descriptions**

### **One-Liner**

Manage and lead your Tec's to victory in the mega Mindframe Arena

### **Short description**

Mindframe Arena is a fast and furious turn based game combining classic board gameplay with collectable characters, spells and upgrades.

Build and lead your Tec faction to victory, overcoming other online factions and journey to the secret centre of Mindframe Arena. Tec's are the native characters that inhabit this virtual world. Each one has individual skills and super awesome spells. Tec's are organised into groups called factions which you control. Are you ready to battle other fearsome factions and journey into the virtual world that is Mindframe Arena.

The Arena was created by the omnipotent oligarch that is Metrix. His world, his rules....  
Metrix awaits your challenge.....

### **Long description**

Mindframe Arena is a fast and furious turn based game combining classic board gameplay with collectable characters, spells and upgrades.

Build and lead your Tec faction to victory, overcoming other online factions and journey to the secret centre of the Arena. Tec's are the native characters that inhabit this virtual world. Each one has individual skills and super awesome spells. Tec's are organised into groups called factions which you control. In the game, your Tec faction will battle other fearsome factions and journey into the virtual world that is Mindframe Arena.

### **Tec Tree**

- Civic
- Active
- Fighter
- Warrior
- Combat
- Mystic
- Advanced
- Prime

### **Game features:**

- A unique combination of action and strategy gameplay
- Play online against thousands of other players
- Over 50 Tecs to collect including the rarest of the rare!
- Over 100 powerful spells to acquire and master
- Metrix – the secret force behind Mindframe Arena
- Free to play on your phone and tablet

### **Game Tags/SEO**

Board games multiplayer battle strategy moba duel card rts pvp arena deck realtime collectable dueling battling

### **Age Rating:**

General

### **Device Support**

#### Android

Smartphone and Tablets – Android 4.0 and above

#### iOS

iPhone 5 and above

### **Fierce Fun**

Located in Dublin, Ireland, Fierce Fun is an experienced game development studio specialising in mobile games, animations and apps. We create interactive apps for Apple, Android and HTML5 platforms. In addition to original IP development, we provide custom mobile application development services for the advertising, educational and gaming sectors. Our proprietary technology allows us to provide synchronised interactive entertainment across all digital consumer platforms.

<https://fiercefun.com/>