

Welcome to Mini Maven Magazine

*Now accepting Back to School & Fall Winter 2019 Digital Editorials. Deadline: August 10th.
Please send fully thought out mood-boards and submission concepts to:
Magazine@mini-maven.com, subject FW19 For Approval

Guidelines for *ALL* Submissions:

- We work **ONLY** with professional photographers, stylists and creative's.
- We **do not** accept already shot or published stories from any other digital or print media.
- All proposals must be well developed and suitable for our online & print publications. Familiarizing yourself with past-featured editorials is a must in order to determine if it meets our overall aesthetic.
- Along with your proposal, a mood board is mandatory for approval. Please include concept, suggested title, ideas of palette, location, inspirational fashion images and age ranges of children.
- Mini Maven digital editorials are all shoppable. Please use FW19 collections only.
- Once your submission has been approved by our editors, you will receive our submission specs and guidelines via email.
- Each digital story can range from 10-14 pages. Each print story can range from 8-12 pages. Each look should have variations, (beauty, ¾, full length) and a minimum of 10-15 images to select from. Our goal is for your creative team to weave together a captivating story and create an innovative fashion series for the modern child. (stylized, edgy, modern, avant garde, romantic, quirky, & vintage narratives are welcome) Once selections have been made, photographer is responsible for all editing of images.
- All submissions are to be shot exclusively for Mini Maven and not "shopped around".
- All submissions can be sent via Dropbox, Hightail or Wetransfer
- **Mini Maven is not responsible for restocking, returning, or overnight/rush shipping fees.**

****Due to high volume of submissions please allow us 7-10 days to respond.