

# 3 REVOLUTIONS IMPACTING INTERNET EVANGELISM

YOU KNOW HOW THESE REVOLUTIONS IMPACT YOU.

Now consider how they impact mission.

There are over 1 billion Facebook users worldwide today.

## MOBILE TECHNOLOGY

### GETTING IT DONE

YouVersion's Bible App is available in more than 375 languages and has been installed in every country in the world.

You can get cell signal in 90% of the world

More than 60 billion mobile apps were downloaded in 2012

## SOCIAL MEDIA PLATFORMS

### GETTING IT DONE

Tami Heim and Toni Birdsong wrote @stickyJesus, a book teaching Christians how to effectively use social media as a platform for sharing their faith.

Around 58 million tweets are posted on twitter per day.

## VIDEO CONTENT

### GETTING IT DONE

One video library, Yesheis.com, offers over 5,000 outreach videos, which have been shared over 104,000 times. 2,500,000 views have occurred from these shares.

70% of YouTube traffic comes from outside the US.

Every month viewers watch over 6 billion hours of video on YouTube.

Around 58 million tweets are posted on twitter per day.

Sources: The World Bank • Tony Whittaker: Internet Evangelism Day • YouTube Statistics – www.youtube.com/yt/press/statistics.html • Berg Insight – www.berginsight.com/News.aspx?m\_m=6&s\_m=1  
www.statisticbrain.com • www.socialmediatoday.com • blog.youversion.com • www.yesheis.com • www.stickyjesus.com