

Coffee Fuels more Than You Imagine

For many people globally, coffee is a daily ritual.

Consider how coffee fuels:

MISSIONARY ACTIVITIES

The London Missionary Society had its origins in a meeting held at Baker's Coffee House in Change Alley, London, in 1794.²

Coffee was introduced in a variety of countries via missionary efforts. Some developed colonial plantations, but many created small operations to financially support mission stations and equip local growers. Some of these include:³

China

Colombia

Malawi

Papua New Guinea

Tanzania

Other Fruitful Practices Reflect Key Qualities of Coffee

such as

BOLD

"Fruitful workers are bold in witness."

AROMATIC

"Fruitful workers address tangible needs in their communities."

ROBUST

"Fruitful workers persevere through difficulty and suffering."

From the Fruitful Practice Research⁶ we see how important hospitality and community are to church planting:
"Fruitful faith communities share meals and practice hospitality."

RELATIONAL EVANGELISM

ECONOMIC OPPORTUNITIES

Coffee is grown in more than 70 countries—virtually all in the Global South.

Two-thirds of the world's coffee is produced by just five of them:⁴

- 45.3 million bags—Brazil
- 27.5 million bags—Vietnam
- 12.5 million bags—Colombia
- 9.0 million bags—Indonesia
- 6.6 million bags—Ethiopia

Coffee was the first product to be marketed with a fair trade label; an estimated 25 million coffee workers are smallholder growers.⁵

Top Coffee Consuming Countries



As you drink your next cup of coffee, pray:

For the countries where coffee is grown

For the growers as they provide for their families

For the millions of people drinking coffee today

For those sharing the Gospel as they share a cup of coffee

Sources list at www.missiographics.com/coffee



More infographics at
www.missiographics.com

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