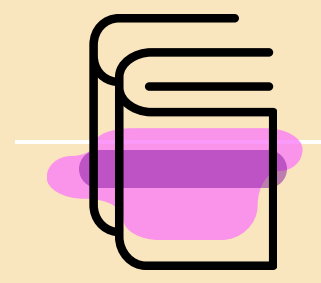




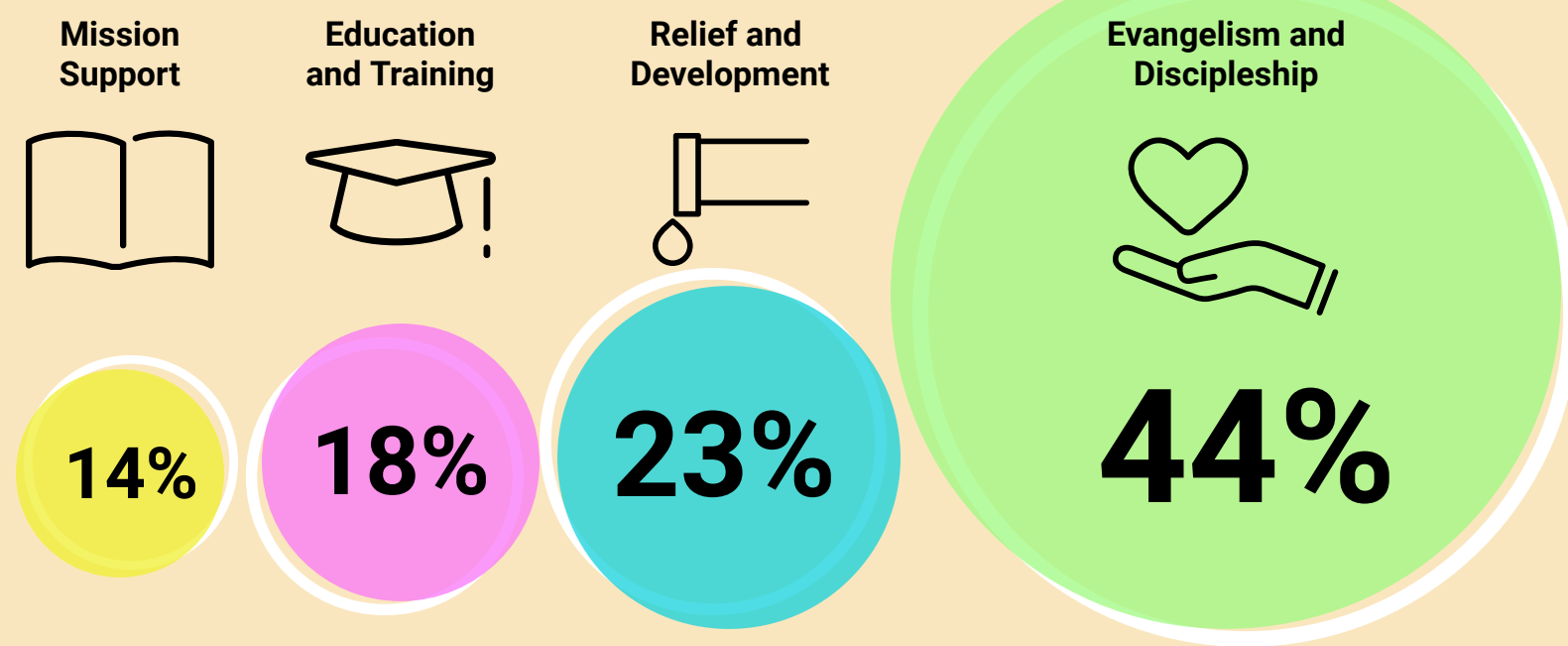
# Primary Activities of Mission Agencies

USA and Canada

Identified Primary Activities of Mission Agencies in 2016.  
Sourced from the North American Mission Handbook, 22nd Edition.



## Top Categories of Mission Agency



**922** Number of organizations tracked.

**67%** Evangelism/discipleship and relief/development represent the largest area of activities.

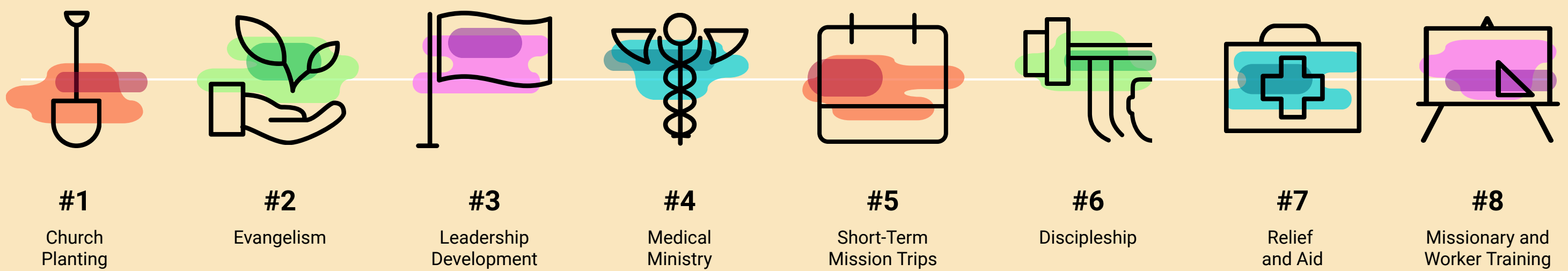
## Categories by Country

Primary activity of each organization sorted by category and country.

Country	Primary Activity Category	Number of Orgs.
USA	Evangelism and Discipleship	341
	Mission Agency Support	147
	Relief and Development	128
	Education and Training	122
	Other	23
Canada	Evangelism and Discipleship	64
	Mission Agency Support	19
	Relief and Development	37
	Education and Training	24
	Other	1

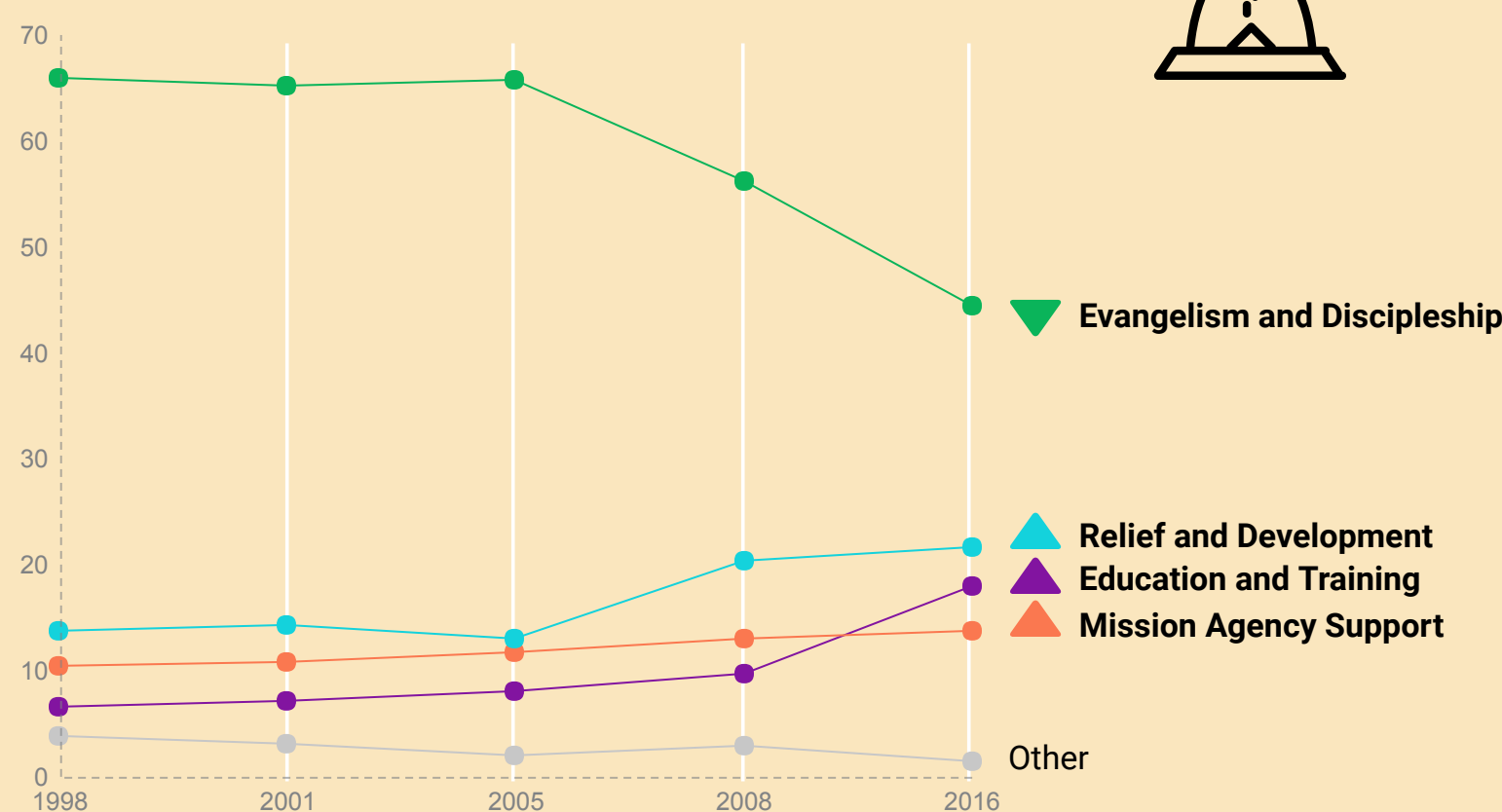
## Top Activities That Agencies Engaged In

This shows the ranking of primary activities most selected by agencies out of 80 different options.



## Changes in Primary Activity Over Time

This chart shows the changing trends in the primary activity of mission agencies and organizations from 1998–2016.



2005–2016

Evangelism and Discipleship has Decreased

**22%**

**10%**

Increase in both: Relief and Development Education and Training



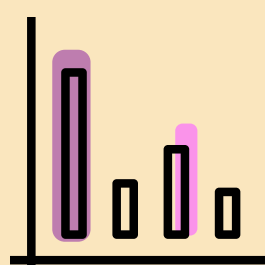
## Top Activities by the Numbers

These categories were selected by the most organizations as their primary activity out of 80 potential choices.

**143** Selected Church Planting (Establishing)

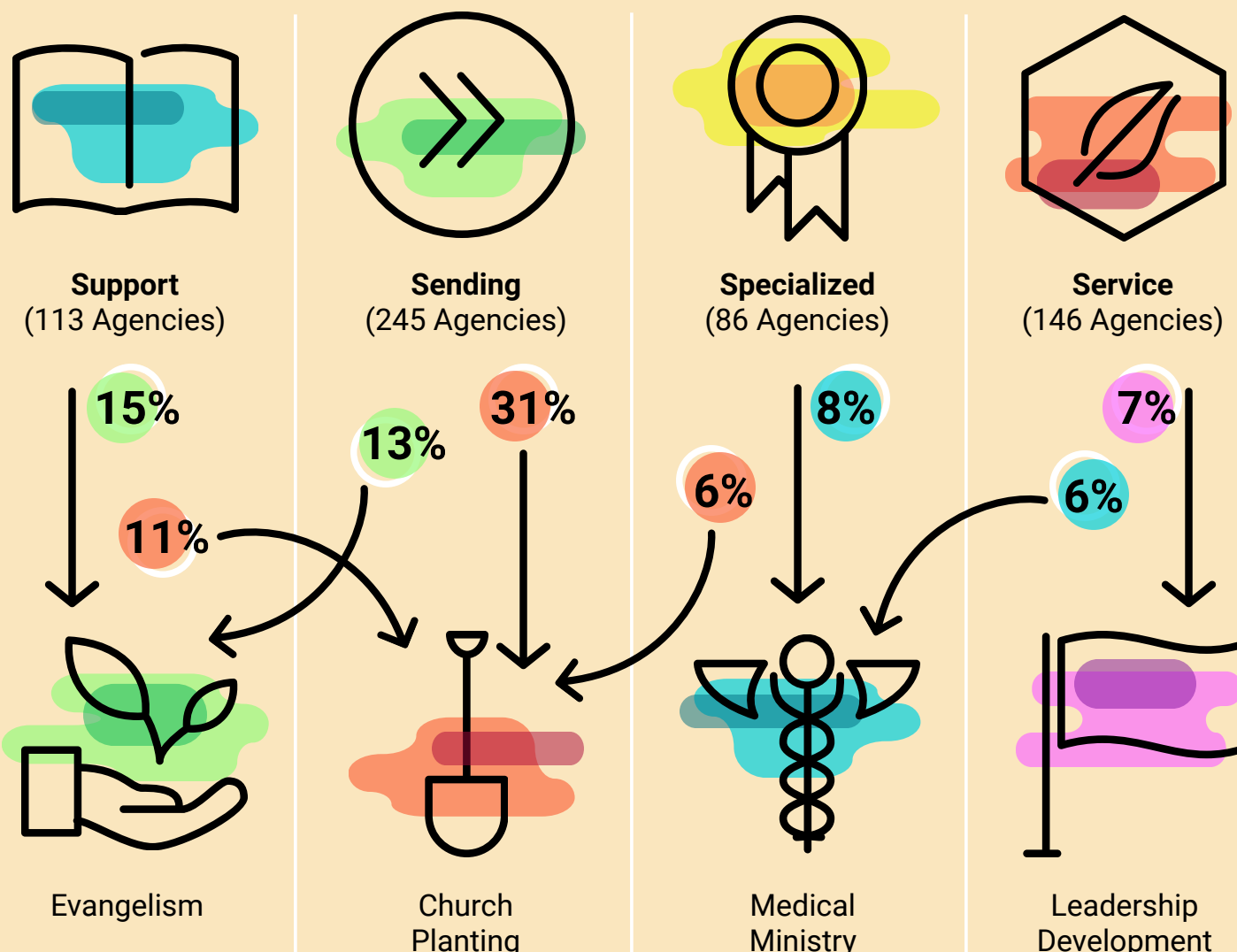
**60** Chose Evangelism

**50** Named Leadership Development



## Primary Activity By Agency Type

This chart highlights the top-selected primary activities chosen by organizations, the type of agency and the percentage of organizations that selected each activity.



## Overlapping Activities

Number of organizations, among all four agency types, whose primary activity overlaps.

