

Recording Your Testimony Video: “10 Testimony Tips”

- 1.) Good lighting is important. Whether you're indoors or outdoors, make sure your face and body is evenly lit. Stay away from bright areas behind you, like windows or white walls, which could damage the look of your video.

- 2.) Look around to make sure there is no large plant or lamp behind you that could appear to be growing out of your head on camera. Simply sit or stand several meters away from your background. This will take the focus off of the background and back onto you.

- 3.) Once you find your favorite setting, close your eyes and listen to your surroundings. It should be quiet. And when you're ready, speak *clearly* but comfortably, while sharing your testimony.

- 4.) If you're using your mobile phone to record your video, hold it horizontally, not vertically. Recording horizontally looks *much* better when it's shared on television and online.

- 5.) Don't move the camera, or record your testimony with a moving background, such as riding in a car or walking. Simply sit or stand, and tell your story to the camera, as if you're talking to me face-to-face. And try to find someone to shoot your testimony for you. And no background music, please.

- 6.) Maintain eye contact with the camera. Don't look at your reflection on your phone or camera screen. Looking straight into the camera will help your testimony get the best response, because you are *then* talking directly to your audience.

7.) Keep your testimony to three minutes or less. In three minutes, we'd like for you to answer four questions:

- 1.) How did God transform your life?
- 2.) How did Inspiration Ministries impact you?
- 3.) What was the hardest part of your journey to faith?
- 4.) What was the best part of your journey to faith?

8.) When you begin your testimony, state your full name and spell it slowly and clearly. Then, tell us where you're from, such as your state, city and country.

9.) Smile and relax. If you get a little emotional, don't start over, just keep recording. We'll edit out any mistakes or mess-ups. Remember, a little emotion will actually *engage* your audience even *more* to your story.

10.) When you're done recording your testimony, play it back to verify that you've incorporated these ten tips. If you need to reshoot some parts of your testimony, no problem, just send us *all* your video clips. Also, feel free to send us any related photos, documents, news clippings, or "proof" that supports your testimony.