

Thank You for riding with us!



Welcome and thank you for riding with us!


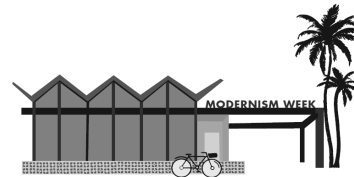
Hot Purple Energy is a Coachella Valley based solar company who celebrates architecture and design. We are delighted to share our town with you in the best way to see it, by bike! While we collect at the start and finish as a group, the ride is mapped and marked with arrows at every turn, so we encourage you to explore and take in the sites as you wish.

Thank you again for riding with us, enjoy the ride, and Modernism Week! For information about solar and energizing homes or businesses please reach out to us at 760.322.4433 or solar@hotpurpleenergy.com.



**BIG WHEEL
TOURS**

FOR RENTALS OR IF YOU
BREAK DOWN ON RIDE,
760.779.1837



In the past, we have handed out physical copies of maps however this year to be more eco-friendly, we have released the map in advance, electronically. We will have a map onsite if you'd like to photograph it.



Hot Purple Energy



Join us on **Strava**! We have made the route available on **Strava** if you'd like to download the app! Remember, Strava does not mark the homes we have singled out, it only has the route for you to follow at your convenience.

<https://www.strava.com/routes/17222316>

Hot Purple Energy Modernism Week Bike Ride 2019 (East Ride)



START FINISH 810 N Farrell Dr., Palm Springs

- HPE SOLAR-POWERED HOMES
- ARCHITECTURAL & SIGNIFICANT HOMES
- WATER STOP

- | | | | | | |
|----|------------------------|----------------------|----|------------------------|----------------------|
| 1 | 696 N Farrell Dr | 1960 | 12 | 425 N Monterey | 1957 |
| 2 | 695 N Juanita Dr | 1960 | 13 | 481 N Monterey | 1957 |
| 3 | Desert Day Modern | 1960, Jack Meiselman | 14 | 300 N Orchid Tree Ln | 1966 |
| 4 | 593 N Juanita Dr | 1960, Jack Meiselman | 15 | 2151 E Desert Palms Dr | 1955 |
| 5 | 367 N Juanita Dr | 1962 | 16 | 2111 E McManus Dr | 1956 |
| 6 | 337 N Juanita Dr | 1962 | 17 | 2189 E McManus Dr | 1955 |
| 7 | 2836 E Plaimor Ave | 1958 | 18 | Six Palms | 1959, William Krisel |
| 8 | 204 N Airline Dr | 1958 | 19 | The Amado | 1955 |
| 9 | Palm Springs City Hall | 1952 | 20 | 1880 E Park Dr | 1957 |
| 10 | PS Intl. Airport | 1966, Donald Wexler | 21 | 543 N Monterey Rd | 1960 |
| 11 | 224 N Orchid Tree Ln. | 1958 | 22 | 607 N Monterey Rd | 1960 |

3 Desert Day Modern
657 N Juanita Dr
1960, Jack Meiselman
*Home has been completely remodeled & currently a vacation rental. Was included on the Palm Springs Modernism Week Home Tour in 2017.

Palm Springs International Airport
3400 E Tahquitz Canyon Wy
1966, Donald Wexler
*Wexler designed the Main Terminal of the airport along with many other notable buildings in Palm Springs including Palm Springs High School and the Dinah Shore House. Wexler's airport design has windows nearly 30 ft. high framing views of the mountains.

SUNMOR Neighborhood
The SunMor neighborhood is comprised of a remarkably intact collection of mid-century homes built in the late 50s and early 1960s. The two primary builders of Sunmor houses were: locally prominent builder Robert "Bob" C. Higgins and the nationally prominent team of Robert Alexander and his father, George Alexander, of the Alexander Construction Company. The Alexander Const. Co also worked with many prominent architects including Palmer & Krisel. The neighborhood's most famous resident was actor, author, and "cowboy mayor," Frank Bogert.

18 Six Palms
2293 E McManus Dr
1959, William Krisel & Alexander Const. Co
*Home has been restored & currently a vacation rental.

9 Palm Springs City Hall
3200 E Tahquitz Canyon Wy
1952, Albert Frey
*The Swiss Architect Albert Frey designed City Hall as well as collaborated with Robson Chambers on the Tramway Gas Station in North Palm Springs. Like many of his designs, the City Hall building is integrated into the surrounding terrain.

