

# EXECUTIVE SUMMARY ON PRODUCT LAUNCH

Date:  
18-11-2018.

Place:  
32b, Lane-3,  
Washington Dc, 32005.



## Product Description/ Objective:

This is your opportunity to sell our product in our website. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularized in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently

## Target Audience:

When we are selling our product we have to know about the actual requirement of the audience. Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

## Competitors:

We have to be aware of our competitors so that we can bring a new product in the market in which the audience will show interest to buy that product. as "a favorable or advantageous circumstance or combination of circumstances".

## Risk and Opportunity:

Notice risk is not defined as the "negative" effect of uncertainty on objectives. Future uncertain events may have a positive or negative impact. A positive outcome presents an opportunity which can be defined as "a favorable or advantageous circumstance or combination of circumstances".

## Use of Technology:

Technology is also an application of science to solve a problem. But what you have to know is that technology and science are different subjects which work hand-in-hand to accomplish a specific task or solve a particular problem. various versions have evolved over the years, sometimes by accident, sometimes on purpose (injected humour and the like).

## Conclusion:

We have to be aware of our competitors so that we can bring a new product in the market in which the audience will show interest to buy that product. various versions have evolved over the years, sometimes by accident, sometimes on purpose (injected humour and the like).

Thank You for Business!