



Gate No. 7, MSR Nagar,
MSRIT Post, Off New BEL Road
Bengaluru - 560 054



RAMAIAH

Institute of Management

FINAL PLACEMENT

Batch 2016-18



DEN'S MESSAGE

Greetings!

I have pleasure in presenting to you our Placement Brochure of the Academic Session 2017 - 18.

Our Institute which has been driven by its punch line "Better Managers for Better tomorrow" has constantly endeavored to shape the careers of our students.

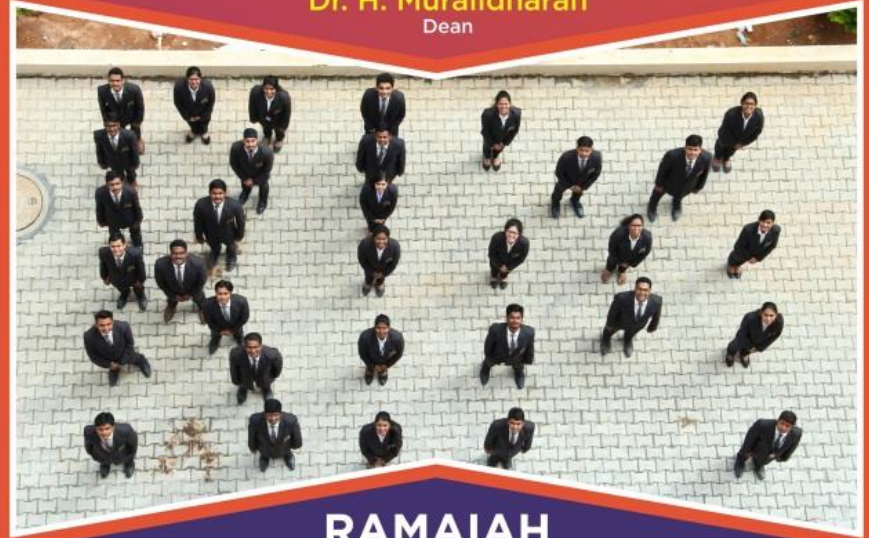
The robust physical, intellectual, infra structural and social capital that we have built over years have enabled the Institute to design programs efficiently and deliver them effectively, making our young and aspiring management graduates well-rounded professionals and socially responsible citizens.

I take this opportunity to extend a warm invitation to you, the potential employers, to visit our campus for your recruitment needs and engage with our student community. I am positive that you would find the value-proposition appealing and the experience rewarding. Your continued trust and confidence has helped us scale great heights of performance and achieve newer benchmarks of excellence. We look forward to your ongoing support in the years to come.

Best regards and goods wishes

Dr. H. Muralidharan

Dean



**RAMAIAH
INSTITUTE OF MANAGEMENT**

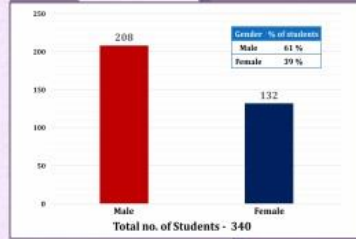
BETTER MANAGERS FOR A BETTER TOMORROW

2016-18 BATCH

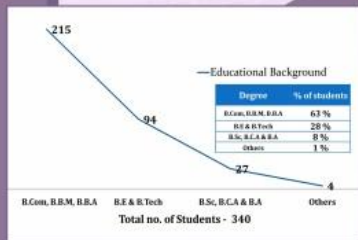
Specialization - wise statistics



Gender Wise Break up



Educational Background



2014-16 Batch at a Glance

- 340 Students
- 2 Programs
- 22nd Batch
- 28% Engineers

Key recruiters of previous years

- ACT Fibrenet
- Amazon
- Axis Bank
- Azim Premji Foundation
- Berger Paints India Ltd
- CP Group
- Deloitte Consulting
- EY Global Services
- Future Group
- Godrej & Boyce
- Goldman Sachs
- HDFC Bank
- Honeywell Technologies
- HSBC Bank
- ITC Ltd
- J.K Tyre & Industries
- Khimji Ramdas (P&G)
- Kotak Mahindra Bank
- KPMG
- L&T Infotech
- LG Electronics
- Mahindra Finance
- Moody's Analytics Knowledge Services
- Oracle Financial Services
- Societe Generale
- Yes Bank

PROMINENT SUMMER PROJECTS

- Leverage portfolio synergies to improve productivity at Comprehensive Care Department, structure sales and marketing organization (deployment), Biocon Ltd
- Study on effectiveness of customer order cycle, Bosch limited
- A Study On U.S. Taxation, Deloitte U.S.I
- Comparative Analysis on the risk and return of competitor firms in the investment banking industry, Goldman Sachs
- A Study On Customer Satisfaction Towards Online Income Tax Return Filing Service, H&R Block India Pvt. Ltd."
- Consumer Satisfaction & Behavior, Hero Motorcorp
- A study undertaken to understand the impact of different hiring sources on the employee retention, Kotak Mahindra Bank
- An analysis of Non-Performing Assets with special reference to Punjab National Bank
- Designing a tool to measure Employee Engagement, Reliance Retail
- Customer Acquisition Through Event Management, Zomato

FINAL PLACEMENTS CALENDAR

Phase I : October 2017 to March 2018

Phase II : April 2018 to June 2018

(Companies are encouraged to conduct Pre-Placement Talk before Campus Interview)

CONTACT DETAILS

Mr. SRIKANTH PAYAL

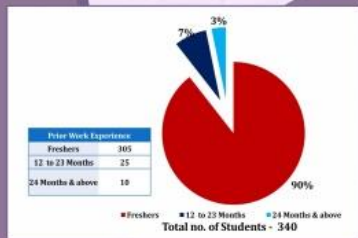
Head - Corporate Relations and Placements
 Mobile : +91-9972679419
 Landline : +91-80-23608769
 Extn.: 116

Mr. SOMASHEKAR M.N.

Placement Officer
 Mobile : +91 9844757145 /
 +91 9845007145
 Landline : +91-80-23608769 Extn.: 114



Prior Work Experience



Program Wise Break up

