

Why should candidates prefer PGDM over MBA courses?

The question is often read and heard on online forums and admission counselling seminars. With so many universities in the country, some with a great reputation, offering MBA programmes, what is so special about PGDM?

The first-hand perception of any management aspirant of PGDM is muddled by the fact that the course is essentially a diploma. However, based on the materials that were available online (Sources will be shared based on request) we are presenting you the following

PGDM Vs MBA: Tabular analysis

Factor	Post Graduate Diploma in Management (PGDM)	Masters in Business Administration (MBA)
Fundamentals	It is a Postgraduate management diploma course, provided by an autonomous institute	It is a 2-year management degree that is offered by the colleges
Type	Diploma programme	Degree programme
Eligibility	Graduate from any field of study	Graduate from any field of study
Focus	Industry-driven surgical approach	Broad scale focus on theoretical aspects of management
Regulating body	Approval from All India Council for Technical Education (AICTE)	Affiliated university which has to be approved by University Grants Commission (UGC)
Academic Curriculum	Flexible while changing curriculum due to autonomy over all matters of education. Have the flexibility to design their courses within the parameters of AICTE. They can introduce or change the syllabus as per the market demand. More industry exposure and dynamic in nature	Often found to be extremely rigid due to affiliation with university. Have to strictly follow fixed curriculum as per the University. Change of syllabus happens once in 3-5 years in the university level

Course Fee	Generally more expensive than MBA	Affordable compared to PGDM but on the high end of the spectrum nevertheless
Course Duration	2 years	2 years
Entrance exam	Conducted centrally by the examination body of the institution. E.g. CAT, XAT and MAT	Conducted by the university independently. E.g. SNAP, NMAT

Further analysis can be done through several sources.