

## **10 Parameters to evaluate before selecting the right Business School**

The task of choosing a right Business-School has become challenging today because there is no standard parameter or universally acceptable criteria in our country. Of late, a number of surveys have been carried out by leading magazines which further aggravate confusion in the minds of the student.

Since you will be spending a lot time and money in your management programme, it is important for you to select the right Business School - The question arises, how can we differentiate between these schools? How to search and choose the appropriate management institute for yourself

Step 1: In-depth analysis of your goal (Personal, Professional and Career goals)

Step 2: Accreditation of the Institute – If its AICTE or any Recognised Authority

Step 3: Profile of Faculty – With Industry, Academic, Research and Consultancy Experience

Step 4: Pedagogy and Curriculum – How agile and updated it is?

Step 5: Infrastructure – Physical, Technical and Knowledge Infrastructure

Step 6: Enticements – including laptops, text books etc.

Step 7: Scholarships – If any

Step 8: Placements and Alumni – Track Record of Final Placements

Step 9: International Exposure – MOU/ bi-lateral agreement of B-school with foreign Institutes.

Step 10: Campus Life – Covering curricular and extracurricular activities

(Source - <http://www.fsm.ac.in>)