

**CITY OF OAK HILL
ORDINANCE 2026-X4**

SECOND READING

NOW THEREFORE, be it ordained by the Council of the City of Oak Hill, in the State of West Virginia, as follows:

SECTION 1: **AMENDMENT** “15.42.080 On-Premise Signs Permitted In Commercial And Industrial Districts” of the Oak Hill Municipal Code is hereby *amended* as follows:

AMENDMENT

15.42.080 On-Premise Signs Permitted In Commercial And Industrial Districts

- A. General Regulations. Signs permitted in all commercial and industrial districts shall comply with the standards set forth in this section. Signs located in all commercial and industrial districts shall be limited in number, area, height and setback based on the type of use, as set forth in the table 15.42.080(G), Signs Permitted in Commercial and Industrial Districts.
- B. Supplemental Regulations for Blade Signs. Blade signs are permitted in the B-1, B-2, B-3, and B-R zoning districts provided the following conditions are met:
 - 1. Such signs may project over a public right-of-way.
 - 2. Shall be at least nine (9) feet above ground level and no more than twelve (12) feet above ground level.
 - 3. Shall not exceed thirty (36) inches in width and twenty four (24) inches in height, excluding the structural bracket.
 - 4. Shall not be internally illuminated.
- C. Supplemental Regulations for Freestanding Signs in Commercial and Industrial Districts.
 - 1. Freestanding signs permitted for non-residential uses may have up to fifty (50) percent of the permitted sign area devoted to changeable copy.
 - 2. When a freestanding sign is permitted on a site that has more than one occupant, it is the property owner’s responsibility to determine if the sign area shall be devoted to identification of the building(s), the anchor occupant, all occupants, or some combination thereof.
- D. Supplemental Regulations for Temporary Signs Permitted in Commercial and Industrial Districts. Signs for temporary uses or special events are permitted, provided that the following conditions are met:
 - 1. Such signs shall be located only on private property.
 - 2. Sign permits shall be limited to a duration of thirty (30) days or for the period of time stated on the temporary use permit. See OHMC 15.38.100 Temporary Uses.
 - 3. No more than three (3) temporary sign permits shall be issued within any twelve (12) month period for the same business in the same location and only one (1) sign may be included on each permit.
 - 4. Except as permitted by a temporary use permit, temporary signs shall be

attached to and parallel with a wall of the building on which wall signs are permitted and shall not exceed 32 square feet in surface area.

5. Such signs must be made of cloth or vinyl.
6. Where a temporary use permit specifically authorizes the use of a temporary ground sign, such sign shall not exceed 42 inches in height and 16 square feet in area per side.
7. Special events, such as those associated with civic, philanthropic, educational purposes, rodeos, and carnivals shall be allowed a temporary sign, provided that:
 - a. Up to two (2) ground signs shall be allowed per property per event.
 - b. Such sign shall be located only on private property.
 - c. Such sign, if a monument sign, shall be limited to 20 square feet each.
 - d. Such sign shall be erected no sooner than ten (10) days preceding the event and shall be removed no later than one (1) day following the event.
8. Banners mounted flat on a vertical surface, not exceeding 32 square feet, and banners mounted on individual light poles, not exceeding 24 square feet, shall be permitted for automobile retail sales establishments in a B-3 District and are not subject to temporary sign time limitations.
9. Temporary signs include, but are not limited to, special event signs, grand opening signs, and other similar types of events..

E. Instructional Signs. Instructional signs that are clearly intended for instructional purposes shall be permitted in addition to the maximum number and area of signs, and as needed, provided such signs comply with the following:

1. The signs are no larger than two (2) square feet.
2. The number of instructional signs on the site is the minimum necessary to serve the instructional purpose.
3. The signs are not located or designed to be legible or serve to attract attention beyond the perimeter of the site.

F. Supplemental Regulations for Electronic Reader Boards.

1. Electronic message boards may be permitted in lieu of a ground sign when accessory to a commercial use, provided the reader board displays:
 - a. On-site events only and does not advertise products; and
 - b. Motion or animation is limited to 10 seconds within any 60 second period.

G. On-Premise Signs Permitted in Commercial and Industrial Districts Table.

On-Premise Signs Permitted in Commercial and Industrial Districts				
(B-1, B-2, B-3, B-R, and IND)				
Type	Maximum Number	Maximum Area	Max. Height	Minimum Setback
Signs Permitted in the B-1 Districts				
Building Signplates	1 per public entrance	2 sq ft	NA	NA
Blade Signs	1 per public street front	6 sq ft	NA	NA

	entrance			
Wall, Awning Canopy or Marquee Signs	1 per business per building frontage	1.5 sq ft per linear ft of building frontage*	NA	NA
Monument Signs	1 per building	24 sq ft	10 ft	3 ft from property line
Temporary Signs	2 per building	32 sq ft	4 ft	Flush against building

Instructional Signs Exempt from regulations when in compliance with Part E.

<u>Digital/LED Sign or Electronic Message Board – Wall-mounted, Awning Canopy or Marquee Signs</u>	<u>1</u>	<u>1.5 sq ft per linear ft of building frontage</u>	<u>4 ft</u>	<u>NA</u>
Digital/LED Sign or Electronic Message Board – Freestanding Monument	1	32 sq ft per sign face	15 ft	10 ft from property line
<u>Digital/LED or Electronic Message Board Blade Sign</u>	<u>1 per storefront</u>	<u>4 sq ft</u>	<u>NA</u>	<u>NA</u>

Signs Permitted in the B-2, B-3, B-R, and IND Districts

Single Parcel Commercial Establishments

Building Signplates	1 per public entrance	2 sq ft	NA	NA
<u>Blade Signs</u>	<u>1 per public street front entrance</u>	<u>6 sq ft</u>	<u>NA</u>	<u>NA</u>
Shingle Signs	1 per public entrance	4 sq ft	NA	NA
Wall, Awning Canopy or Marquee Signs	No maximum	1.5 sq ft per linear ft of building frontage	NA	NA

Freestanding Signs	1	50 sq ft	15 ft	5 ft from property line
Temporary Signs	2 per building	32 sq ft	4 ft	5 ft from property line
Instructional Signs	Exempt from regulations when in compliance with Part E.			
<u>Digital/LED Sign or Electronic Message Board – Wall-mounted, Awning Canopy or Marquee Signs</u>	<u>1</u>	<u>1.5 sq ft per linear ft of building frontage</u>	<u>4 ft</u>	<u>NA</u>
<u>Digital/LED Sign or Electronic Message Board – Freestanding /Monument</u>	<u>1</u>	<u>32 sq ft per sign face</u>	<u>15 ft</u>	<u>10 ft from property line</u>
<u>Digital/LED or Electronic Message Board Blade Sign</u>	<u>1 per storefront</u>	<u>4 sq ft</u>	<u>NA</u>	<u>NA</u>

Multi-tenant Commercial Establishments

Building Signplates	1 per public entrance	2 sq ft	NA	NA
<u>Blade Signs</u>	<u>1 per public street front entrance</u>	<u>6 sq ft</u>	<u>NA</u>	<u>NA</u>
Shingle Signs	1 per public entrance	4 sq ft	NA	NA
Wall, Awning Canopy or Marquee Signs	1 per building frontage	1.5 sq ft per linear ft of building frontage	NA	NA
Freestanding Signs	1 per lot	50 sq ft + .25 sq ft per linear ft of building frontage	<u>15 ft</u> 20 ft	5 ft from property line

Temporary Signs	1 per business	32 sq ft	4 ft	5 ft from property line
Instructional Signs	Exempt from regulations when in compliance with Part E.			
<u>Digital/LED Sign or Electronic Message Board – Wall, Awning Canopy or Marquee Signs</u>	<u>1 per storefront</u>	<u>1.5 sq ft per linear ft of building frontage</u>	<u>4 ft</u>	<u>NA</u>
<u>Digital/LED Sign or Electronic Message Board – Freestanding /Monument</u>	<u>1 per lot</u>	<u>32 sq ft per sign face</u>	<u>15 ft</u>	<u>10 ft from property line</u>
<u>Digital/LED or Electronic Message Board Blade Sign</u>	<u>1 per storefront</u>	<u>4 sq ft</u>	<u>NA</u>	<u>NA</u>

REPEALER CLAUSE All ordinances or resolutions or parts thereof, which are in conflict herewith, are hereby repealed.

SEVERABILITY CLAUSE Should any part or provision of this Ordinance be declared by the courts to be unconstitutional or invalid, such decision shall not affect the validity of the Ordinance in whole or any part thereof other than the part so declared to be unconstitutional or invalid.

EFFECTIVE DATE This Ordinance shall be in full force and effect from _____ and after the required approval and publication according to law.

PASSED SECOND READING BY THE CITY OF OAK HILL COUNCIL 3/9/20.

	AYE	NAY	ABSENT	ABSTAIN
Bill Hannabass	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Diana Janney	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Roger Evans	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Terry VanBuskirk	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tim Buskirk	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carlos (PJ) Elder Jr.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chris Gill	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Presiding Officer

Charles H. Briscoe Jr., Mayor
City of Oak Hill

Attest

Valerie Vaughn, Clerk/Treasurer
City of Oak Hill

