

I AM A STORYTELLER.

I WILL NOT UNDERESTIMATE THE POWER AND POTENTIAL IN THE TALES I TELL. THIS IS MY PROMISE.

I WILL CRAFT STORIES THAT CREATE CONNECTION, HOPE, CHANGE.

I WILL UNLOCK WINDOWS INTO OTHER WAYS OF THINKING, BEING, DOING.

I WILL FOREVER BE A STUDENT, ALWAYS LISTENING, ALWAYS LEARNING.

EVERY STORY HAS THE OPPORTUNITY TO BE REMARKABLE. I WILL HONOR THAT OPPORTUNITY.

I WILL CHOOSE TO LISTEN, INTENTLY, CAREFULLY, WHOLLY. I WILL NOT BE A TRIPOD.



MUSE

I WILL EMBRACE CONFLICT. I TRUST THAT IT WILL REVEAL THE JOURNEY.

I WILL MAKE MISTAKES. I WILL WELCOME FAILURE.

I WILL LET CURIOSITY GUIDE ME.

I WILL HUNT FOR THE UNEXPECTED, BUT I WILL NOT BE PERSUADED BY THE GLITTER.

I WILL CHASE AFFECT OVER EFFECT.

I WILL BE INTENTIONAL.

I WILL RESPECT MY AUDIENCE. I WON'T ASSUME THEY'LL CARE. I WILL CRAFT STORIES THAT ARE IRRESISTIBLE.

I WILL SPEAK TO THE HEART TO MOVE THE MIND.

THE MUSE MANIFESTO

SIGNED DATE