

## FOR IMMEDIATE RELEASE

### **Mushroom Networks Keeps San Diego's Tourism Authority's Internet Access Up and Running in All Conditions**

*SD-WAN Innovator and SDTA Serve a Distributed Work Force Across Major Metro Area*

**SAN DIEGO – March 28, 2017** – Mushroom Networks, an innovator in Broadband-Bonding™ and [Software-Defined Wide Area Networking](#) (SD-WAN) platforms, today announced that the San Diego Tourism Authority (SDTA), has selected Mushroom Networks as a critical technology partner. The SDTA is a private, non-profit corporation composed of 1000 member organizations, business, local government, and individuals seeking to promote and market San Diego region as a preferred vacation and meeting destination.

“With a staff of over 90 people distributed throughout the major San Diego area, we needed a reliable, cost-effective means of providing Internet access to everyone,” said Hameed Qasimi, SDTA’s network administrator. “With Mushroom Networks’ Truffle platform, we have added performance and redundancy for users at a price point that is very attractive.”

Truffle load balances and intelligently orchestrates up to four (or optionally as many as eight or twelve) Internet lines to increase performance and up-time of applications and services that run over the Internet. Several T-1, DSL, cable modem, MPLS, metro-Ethernet or fiber services from different ISPs can be aggregated to provide increased bandwidth. Truffle provides a quick Return on Investment (ROI) and lower operating expenses. The payback period on the investment is often less than 6 months.

Cahit Akin, CEO of Mushroom Networks, said, “We’re thrilled to help our home town and one of the best locations to visit, San Diego promote itself to the rest of the world. Truffle is an ideal platform for organizations like the SDTA to provide reliable, cost-effective Internet access.”

As businesses begin to recognize the WAN as the primary performance bottleneck for cloud services and Internet connectivity, there has been a shift away from carrier-managed private networks like MPLS as the sole connectivity resource, due to hosted applications as well as lower cost and higher bandwidth availability.

To learn more about Mushroom Networks’ solutions, visit <https://www.mushroomnetworks.com>

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#### **About Mushroom Networks**

Mushroom Networks, Inc., is a privately held company based in San Diego, CA, providing patent pending Broadband Bonding solutions to a range of Internet connection applications. The company’s flagship product line serves SMBs, enterprises, multi-tenant buildings, and broadband service providers and bonds dissimilar broadband access

technologies forming a single highly reliable broadband pipe that can easily scale based on needs. Mushroom Networks was the winner of the 2015 Most Innovative Product award by CONNECT, finalist for the coveted 2012 San Diego Business Journal Innovation Award, winner of the XCHANGE Tech Innovators Xcellence Award, and winner of the 2008 CONNECT® 'Most Innovative New Product' award, Network World's "top technology trend of 2008" award. For more information, please visit <https://www.mushroomnetworks.com> or call (858) 366-9255.

**Media Contact:**

Jay Nichols

Mushroom Networks, Inc.

[jnichols@mushroomnetworks.com](mailto:jnichols@mushroomnetworks.com)

Tel: (858) 366-9255 ext 6039