

Hyper Traffic Using RSS Feeds

(Ninja Traffic Tactic)

by

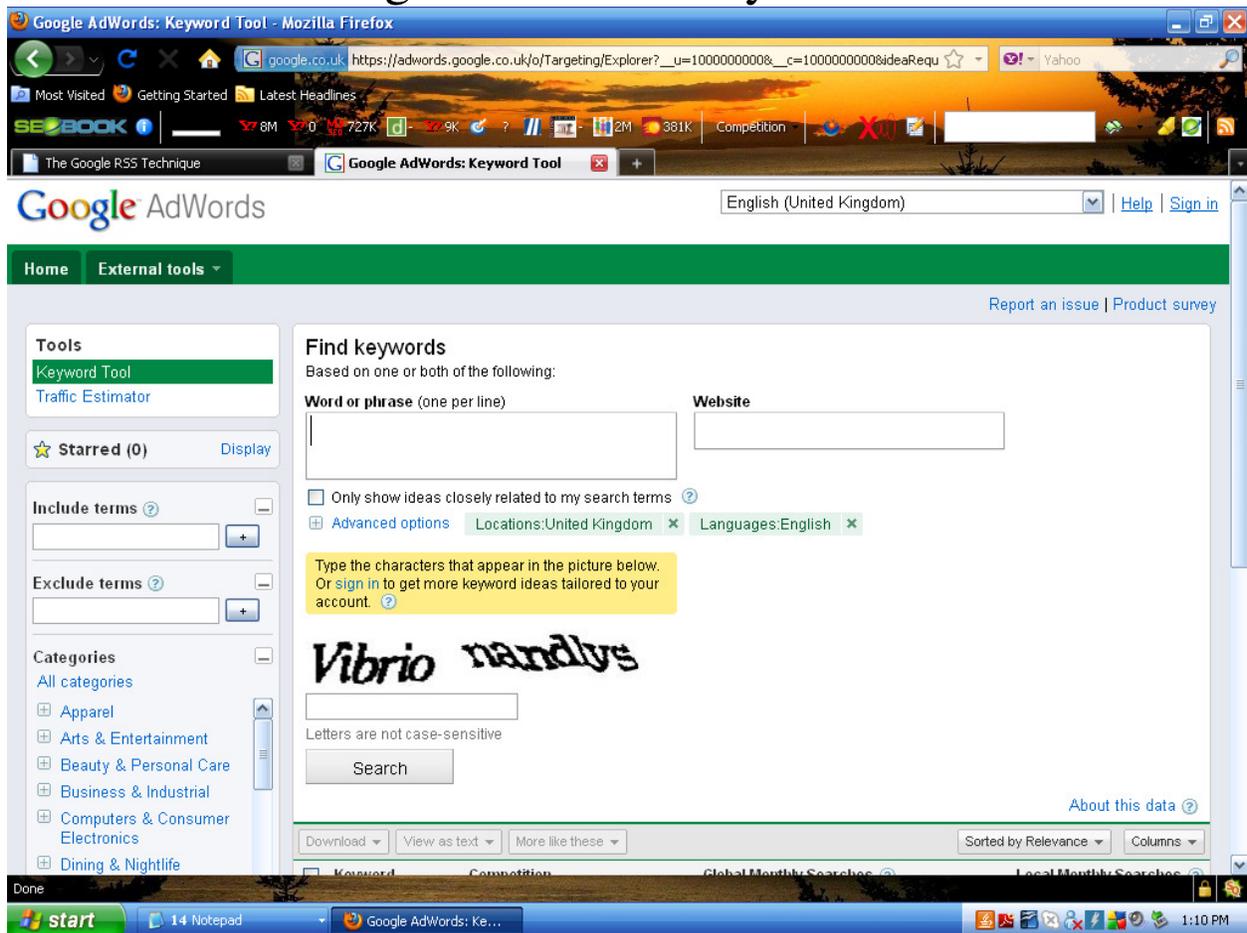
Richard Mortimer

This is a simple technique for using RSS feeds to get some immediate traffic to your site. It works great. And, there is one BIG advantage of RSS feeds: no-one knows how to use them for traffic generation (generally speaking)!

But, don't worry if you know nothing about RSS feeds, you don't need to, to make this work!

Here are the steps to follow:

1 – Go to the Google AdWords Keyword Tool



Type in your keyword phrases

Click the 'Advanced options' link

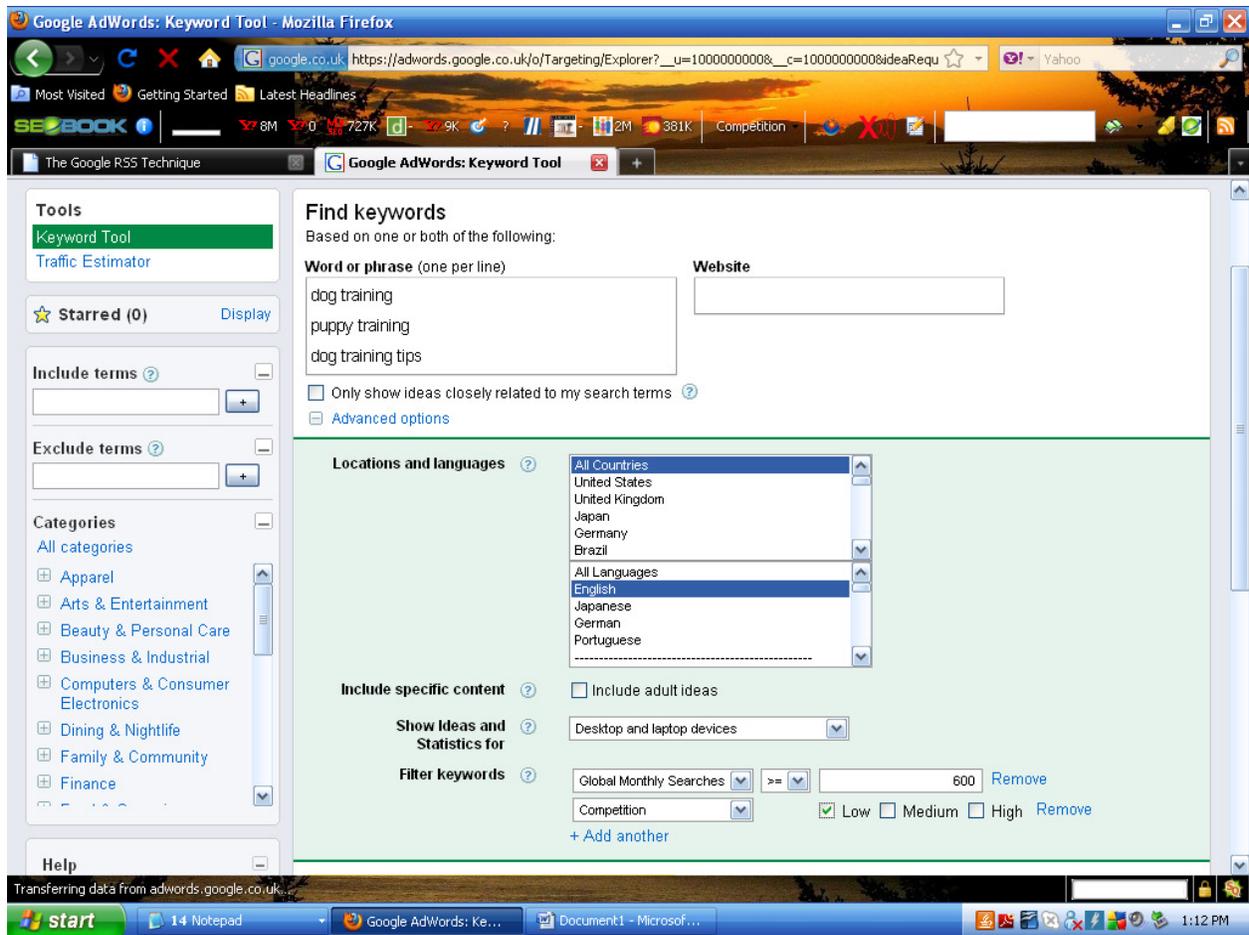
Set 'Locations and languages' to "All countries" and "English" (the language of the Internet)

Then, go to 'Filter keywords'

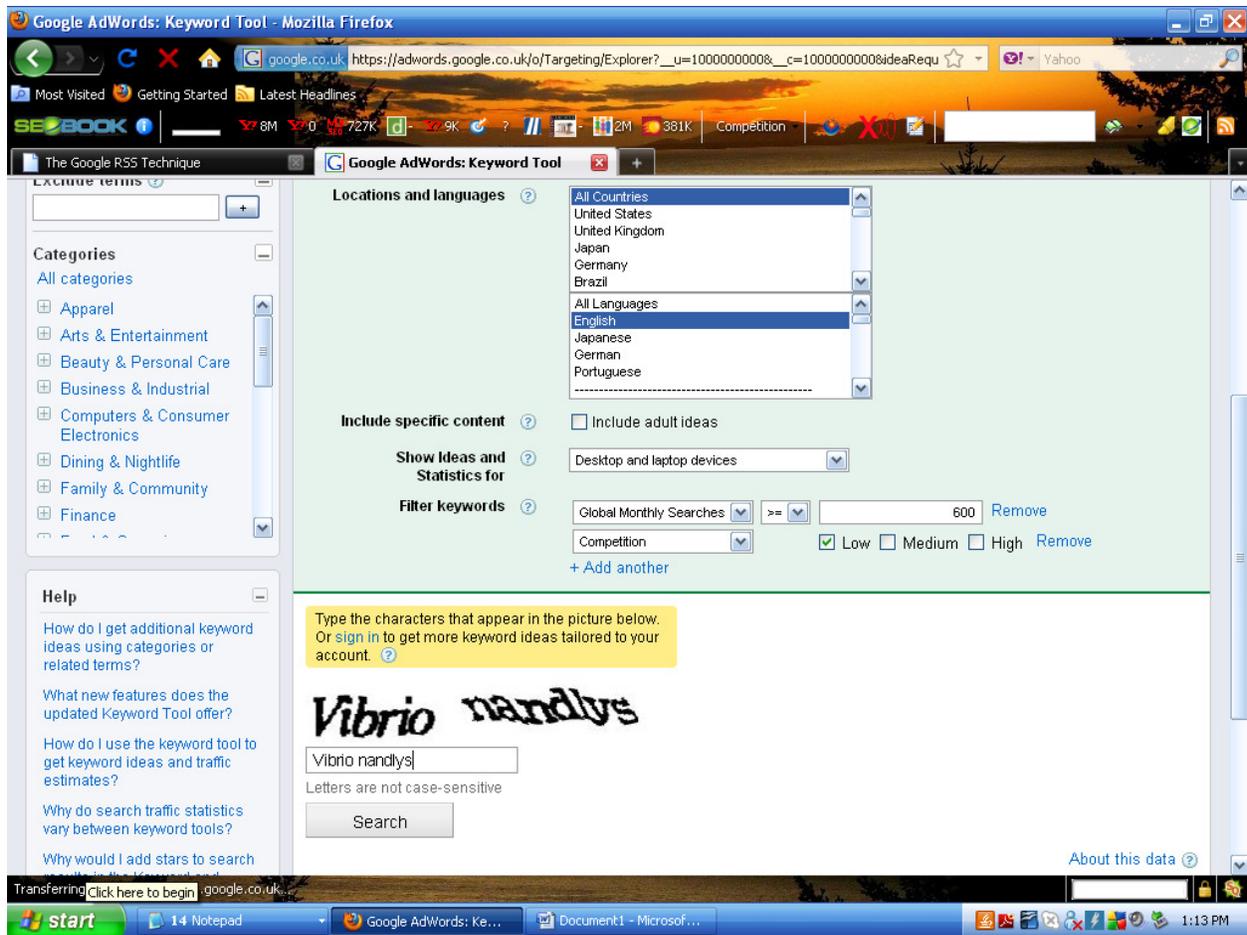
Change the first box to "Global monthly searches" and set it at greater than (\geq) 600

Then 'Add another'. Make that "Competition" and check the 'Low' box

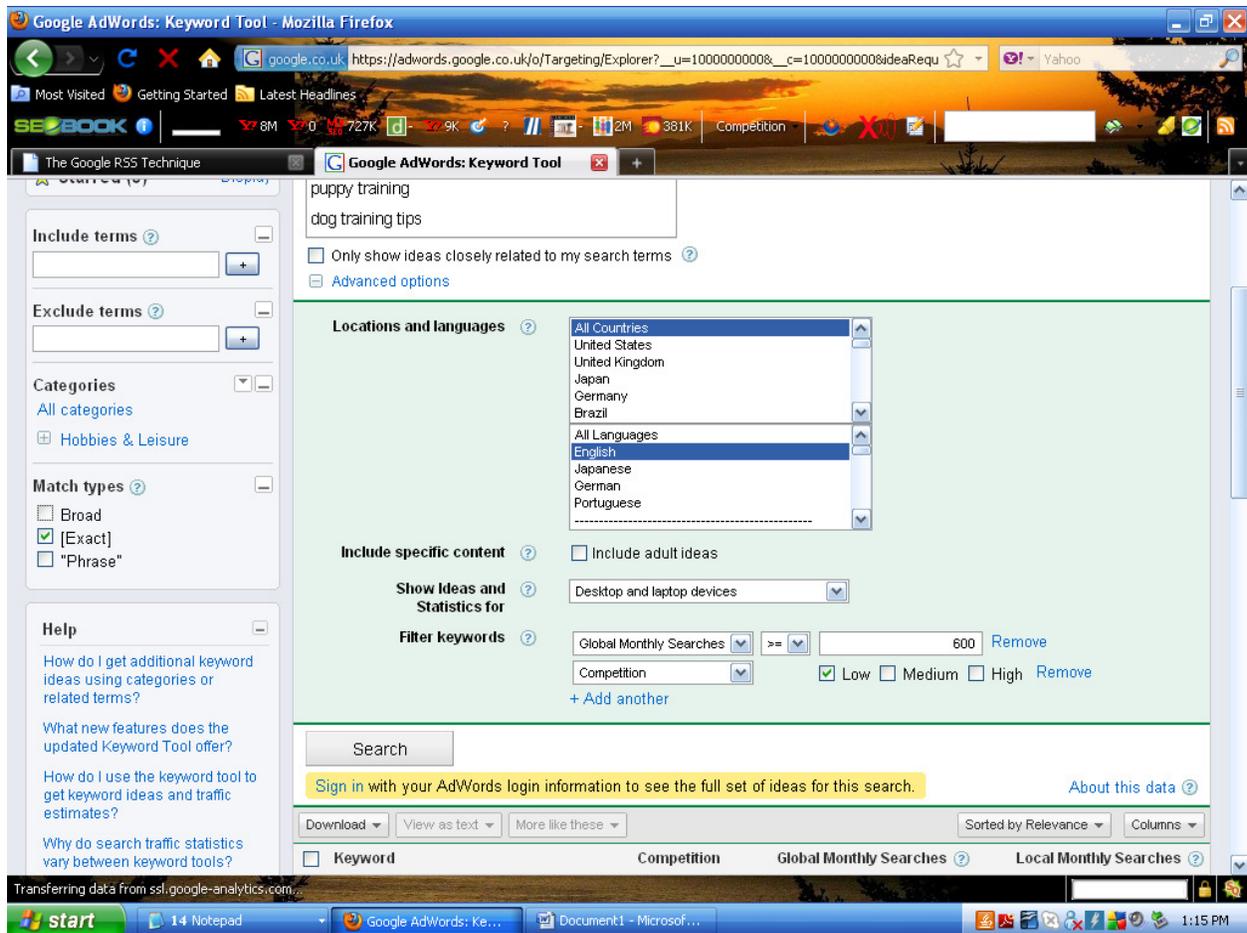
Your screen should now look like this:



Add the captcha code and click 'Search'



Now, click the '[Exact]' match box to the left and click 'Search' again!



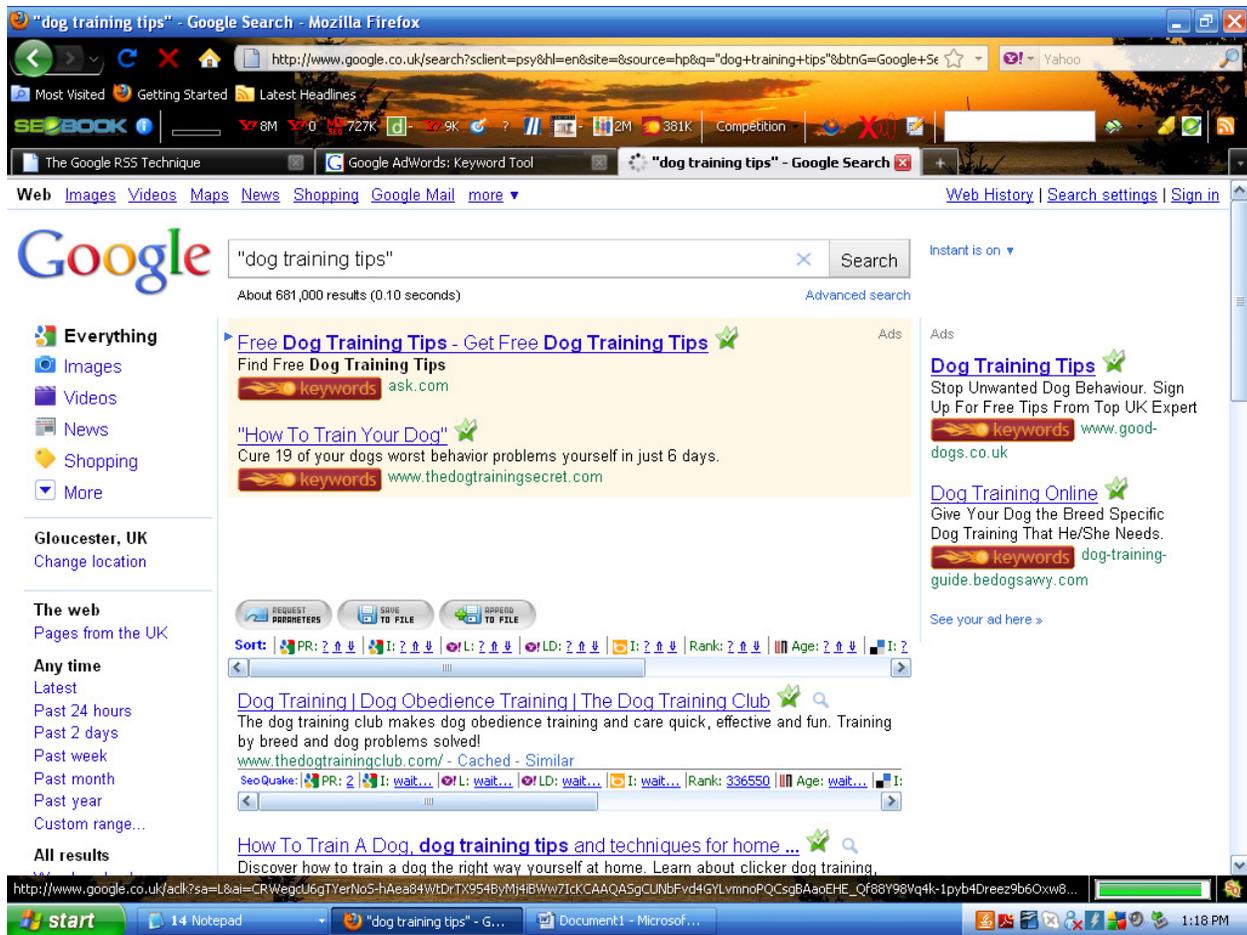
Now, look at the terms that have come up.

You'll notice that I entered "dog training", "puppy training", and "dog training tips": These are quite un-targeted terms and are likely to have high competition (as well as having high traffic).

You want terms with less than 50,000 competing results, for this to work really well!

In my case, the 3 terms I started my search with are listed, but as you cursor over you can see that the competition is, at least, medium. That's no good!

Now, go to Google itself and add the terms you like (in quotes). So, I would add "dog training" and see the number of competing results...



= no good! 681,000 competing results!

What about "dog training tips" I spotted?



Hmmm...! Better, but still about 3 x too much! 136,000

What about "pitbull training"?



= spot on! 48,600... I can use that term.

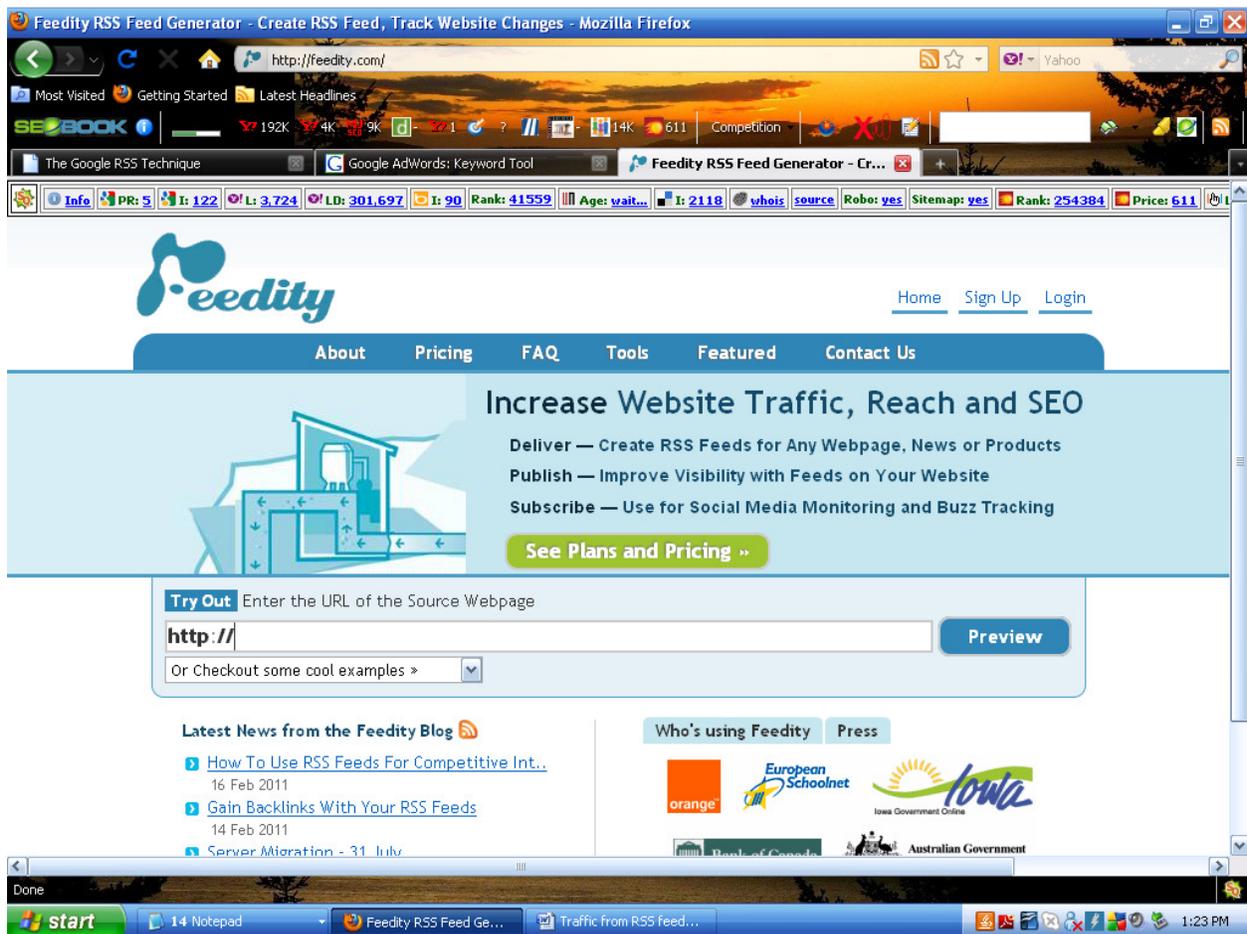
Just keep going like that until you have found a whole bunch of terms you want to use.

Now you want to optimize a page for each term:

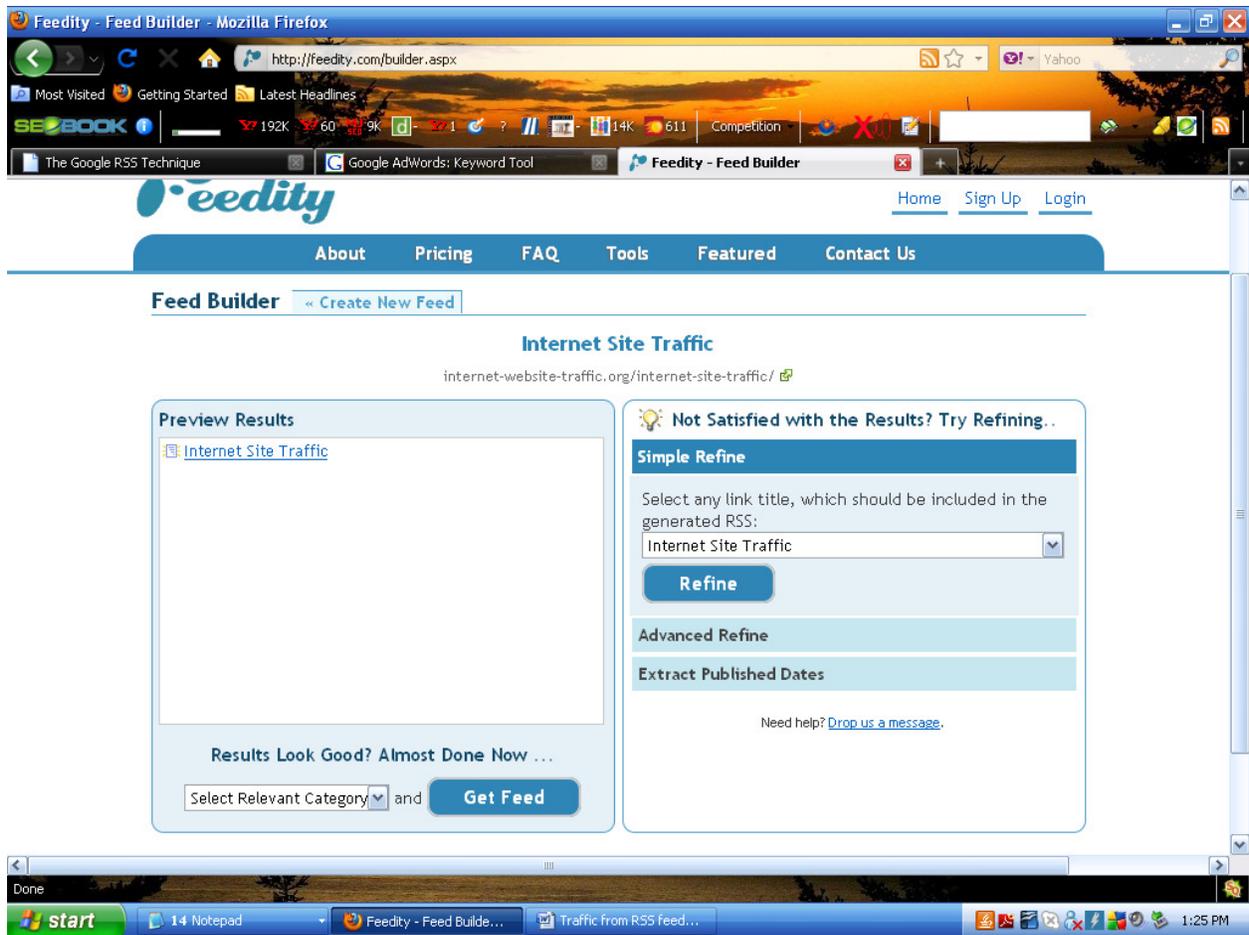
1. Create the page with the term in your article / copy.
2. Save the page as index.html and add to a folder named you term. Then FTP that to your site like this: <http://Internet-Website-Traffic.org/internet-website-traffic/>
3. Make sure your title tag is your keyword as well!

2 – Is your site a blog or a standard web-page?
Most blogs are already RSS optimized, which means you can leave out this step. However, for any other site with no RSS feed already, you can go to a website called ‘Feedity’ to create one.

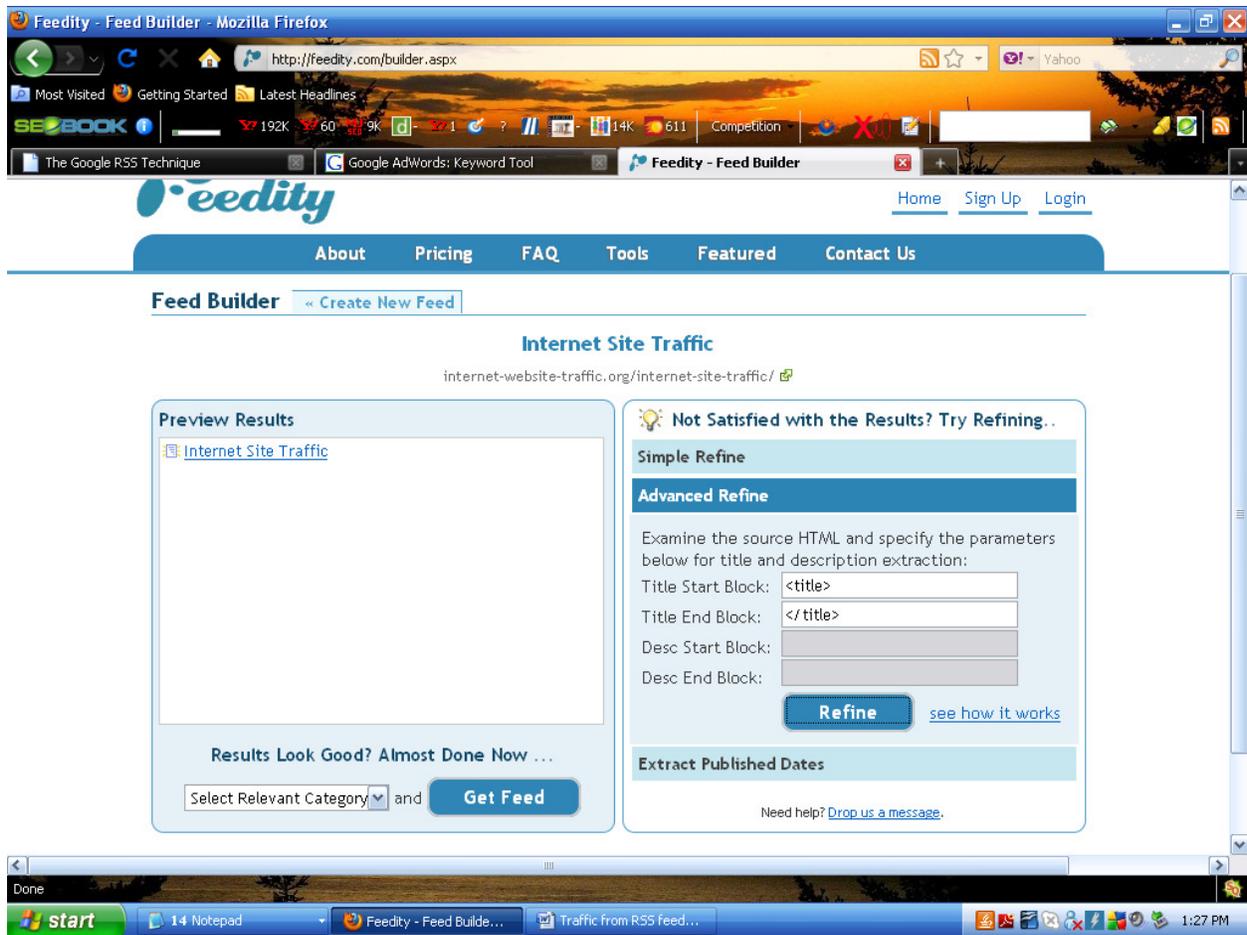
Simply, take your web-page URL and add it to Feedity.com



Simply add your page URL to the box, and click ‘Preview’



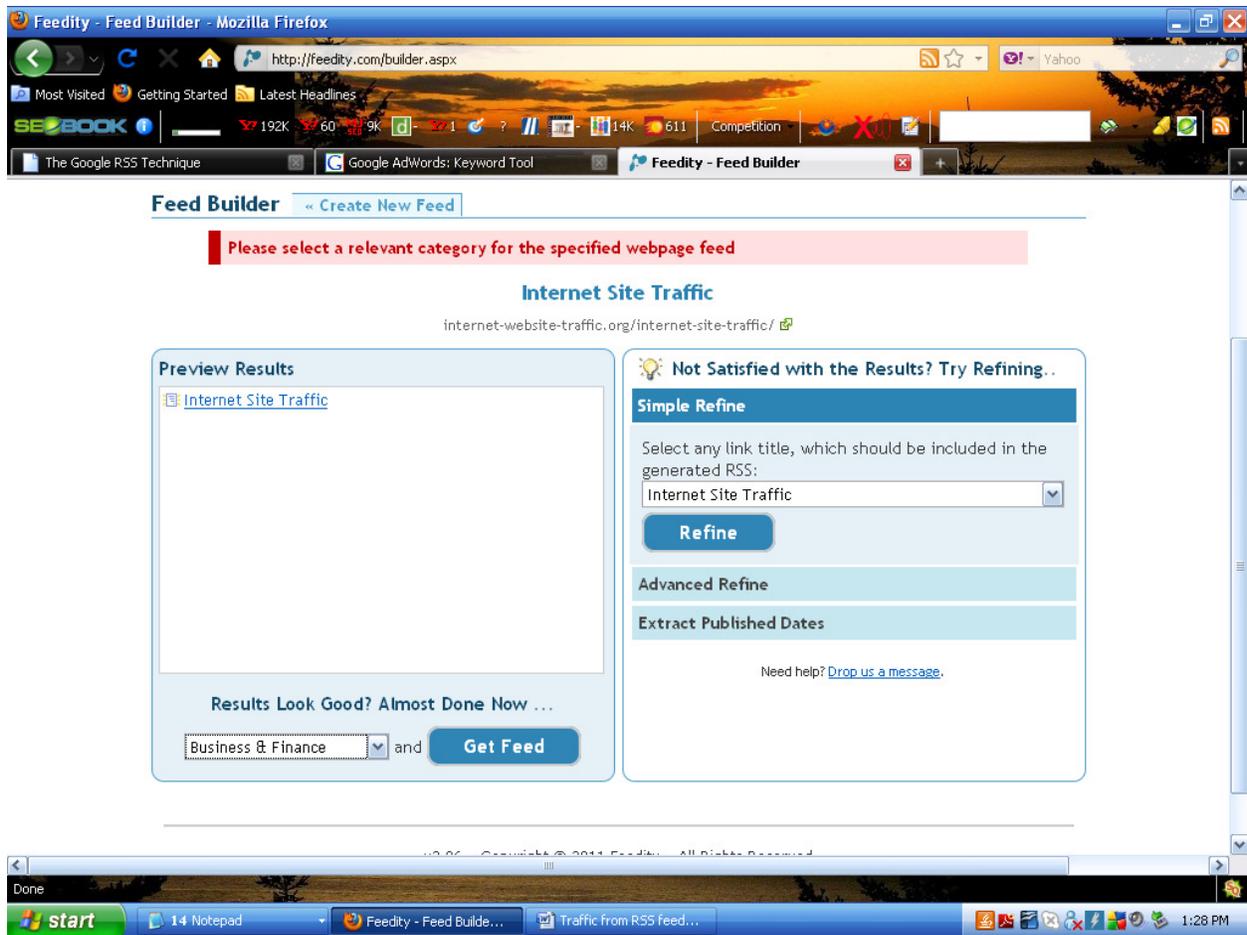
That's great! However, if the clickable link, to the left, is not your keyword phrase, you need to refine your feed.



Click on 'Advanced Refine' and add <title> to the 'Title Start Block:' box and </title> to the 'Title End Block:' box.

Then, click 'Refine'.

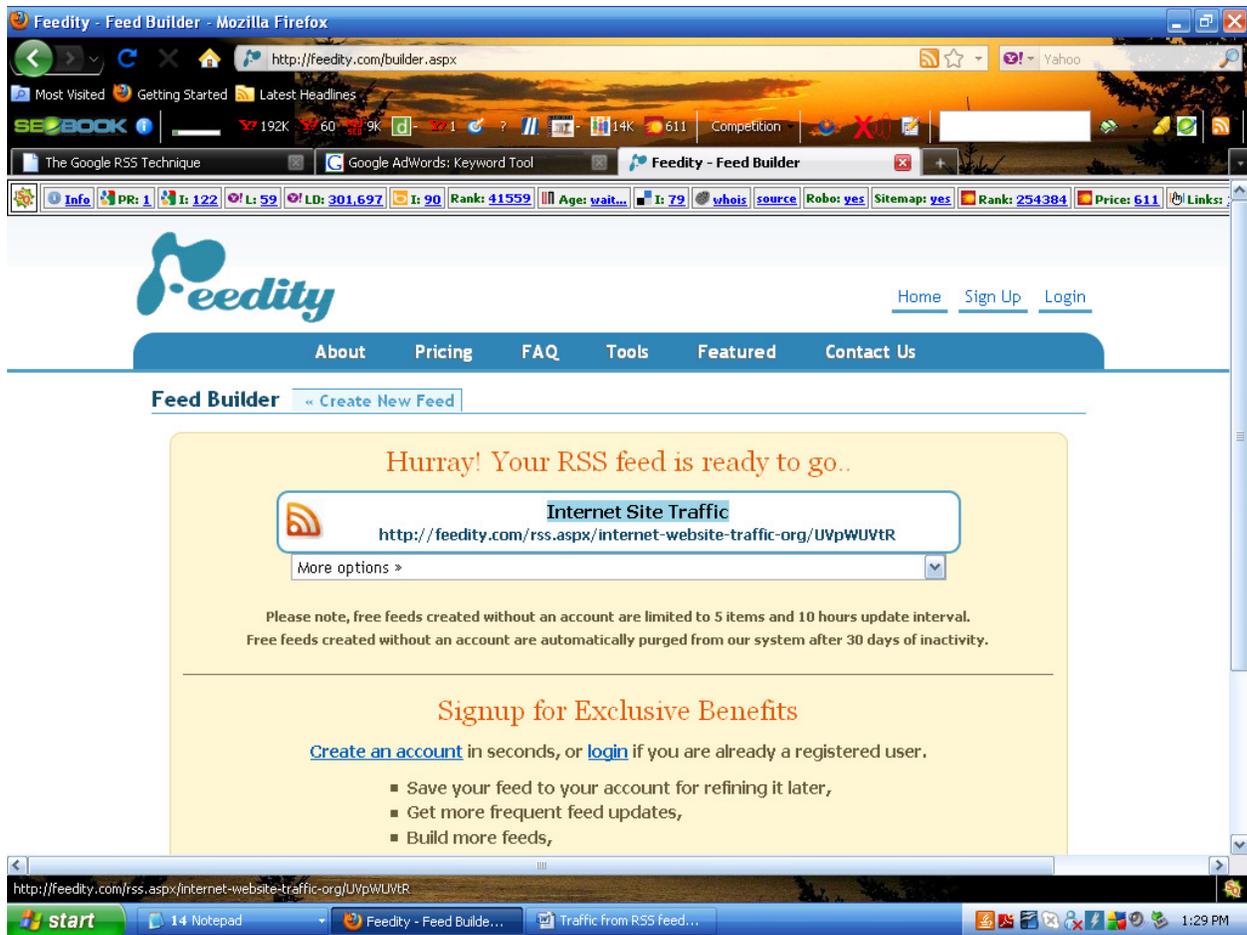
That should do the trick!



Whoops! I forgot to enter a category!

Enter a category (they are a bit limited, but you need not worry)!

Then, click the 'Get Feed' button.



There's the feed for my static web-page! Great, hey?

Simply copy the feed URL and save it (I do so in notepad).

3 – Now take your RSS feed from your blog, or your code created by Feedity, and add it to one of these RSS feed aggregators:

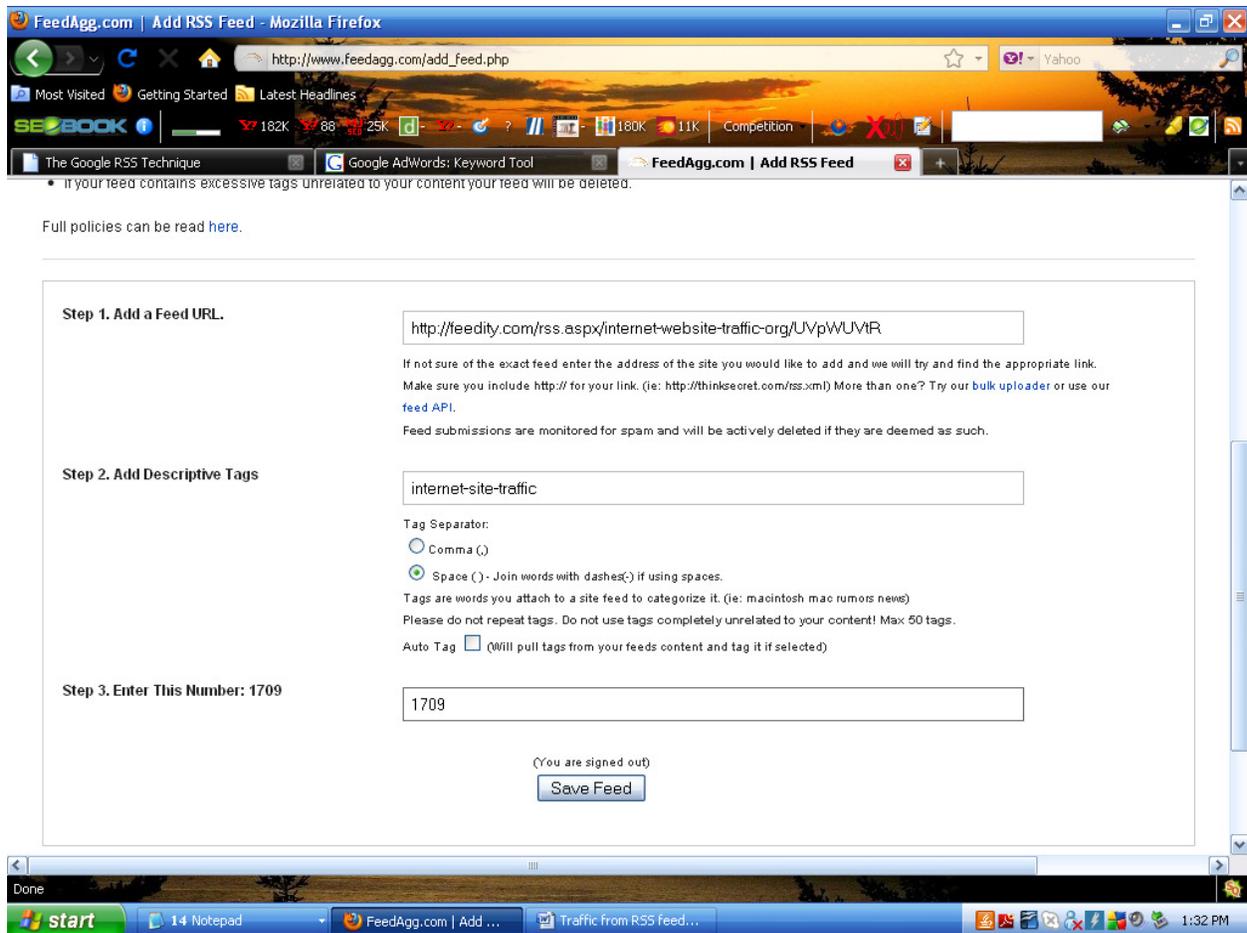
<http://feedagg.com>

<http://feedage.com>

Here's FeedAgg at FeedAgg.com

The screenshot shows the FeedAgg.com website in a Mozilla Firefox browser window. The browser's address bar displays 'http://www.feedagg.com/'. The website's header features the 'FEEDAGG.COM' logo and navigation links: 'Your Account | Sign In | Sign Up', 'Add Feed | Search | Home | Help | Contact | Blog'. The main content area is divided into two columns. The left column, titled 'Discover Content', explains the site's goal and includes sections for 'Lenses?', 'Tags?', and 'Feeds?'. The right column, titled 'Promote Your Feeds', encourages users to submit their RSS feeds and includes a Twitter logo. Below these columns is a 'Search FeedAgg.com' section with a search box and a 'Search' button. At the bottom, there are sections for 'Popular (More) (All)' and 'Top Lenses (More)'. The browser's taskbar at the bottom shows the Start button, several open applications (Notepad, FeedAgg.com, Traffic from RSS feed...), and the system tray with the time '1:31 PM'.

Click on 'Add Feed' in the top right-hand corner.



Add your feed URL (from Feedity or your blog RSS feed) to the box in 'Step 1'

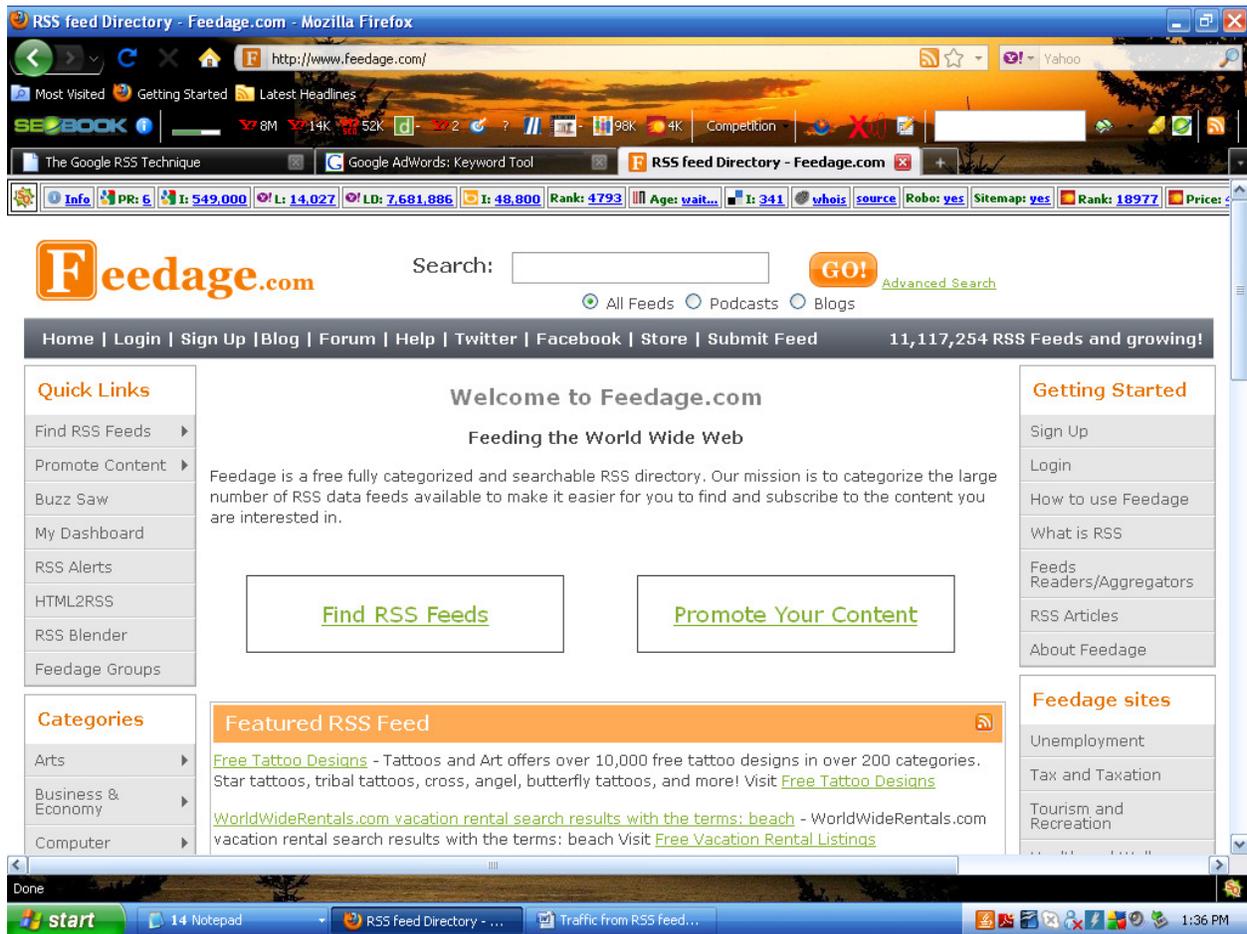
Add your descriptive tag in 'Step 2'. That's your keyword phrase. You need to have the words separated by hyphens.

Add the captcha number in 'Step 3'

Click 'Save Feed'

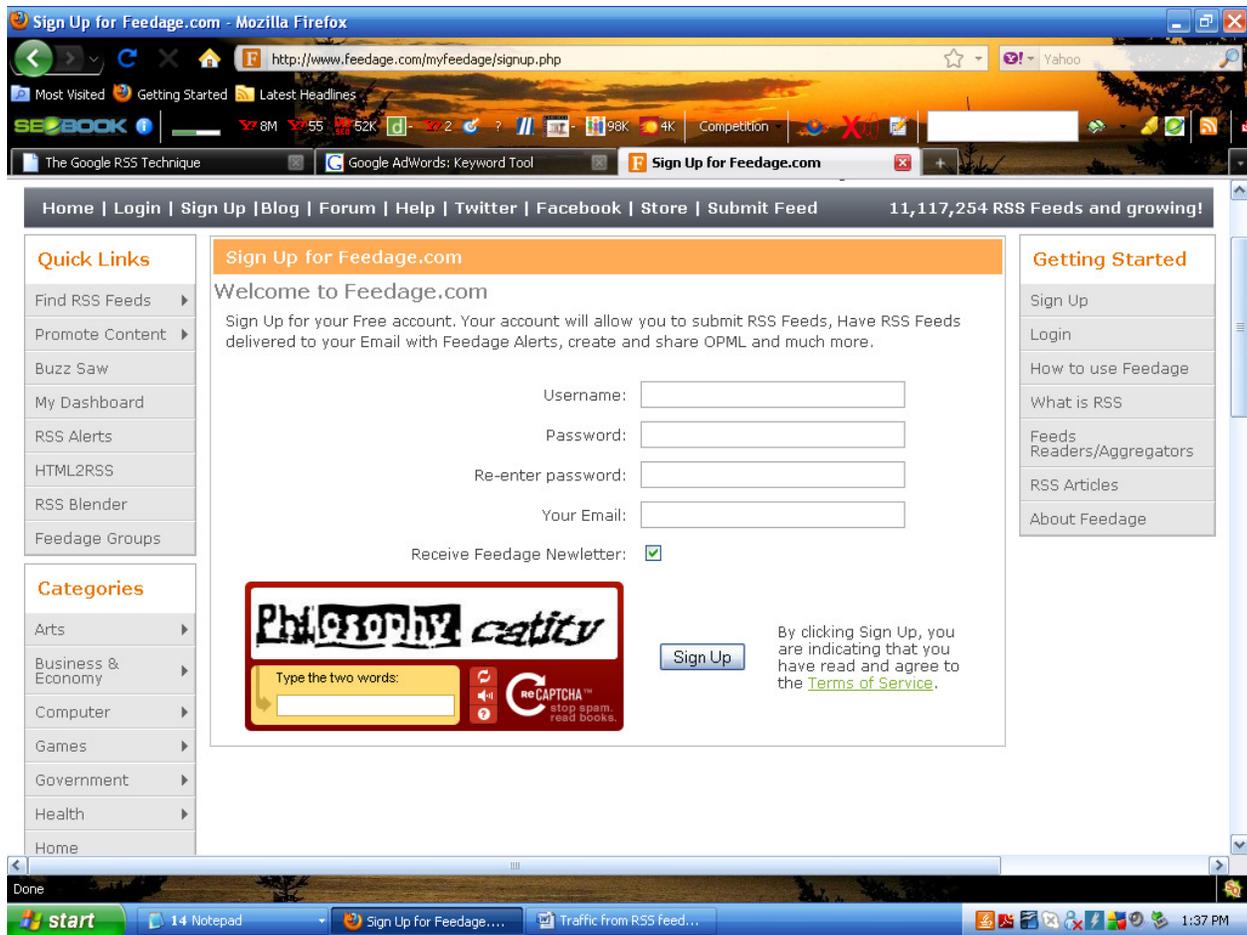
That's it, you've just created a web-page that should rank on page one of Google for that term!

Now, go to Feedage, and repeat.



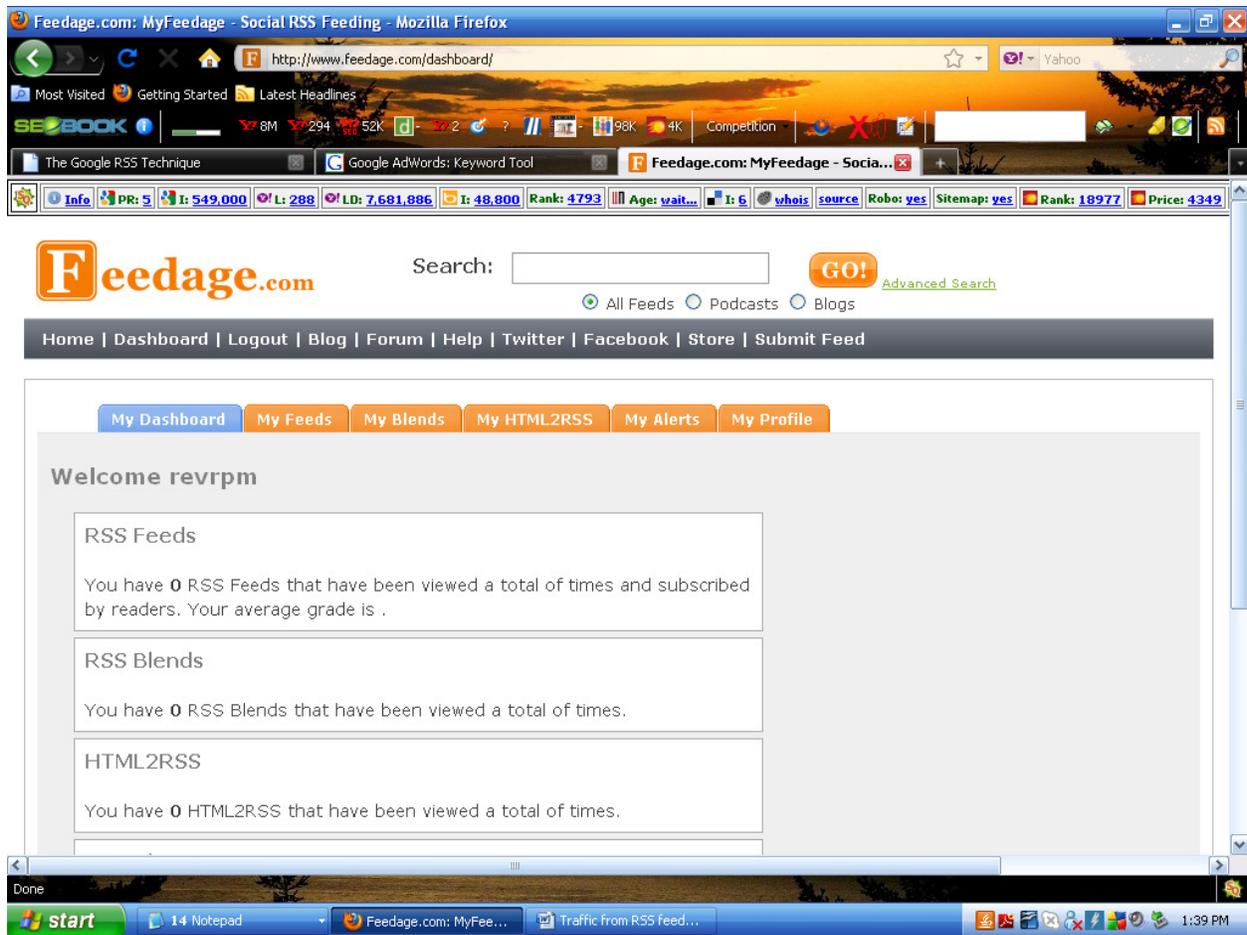
With Feedage, you have to create an account. But, it's worth it as Feedage ranks even higher in Google than FeedAgg...!

Click the 'Sign Up' button on the right.



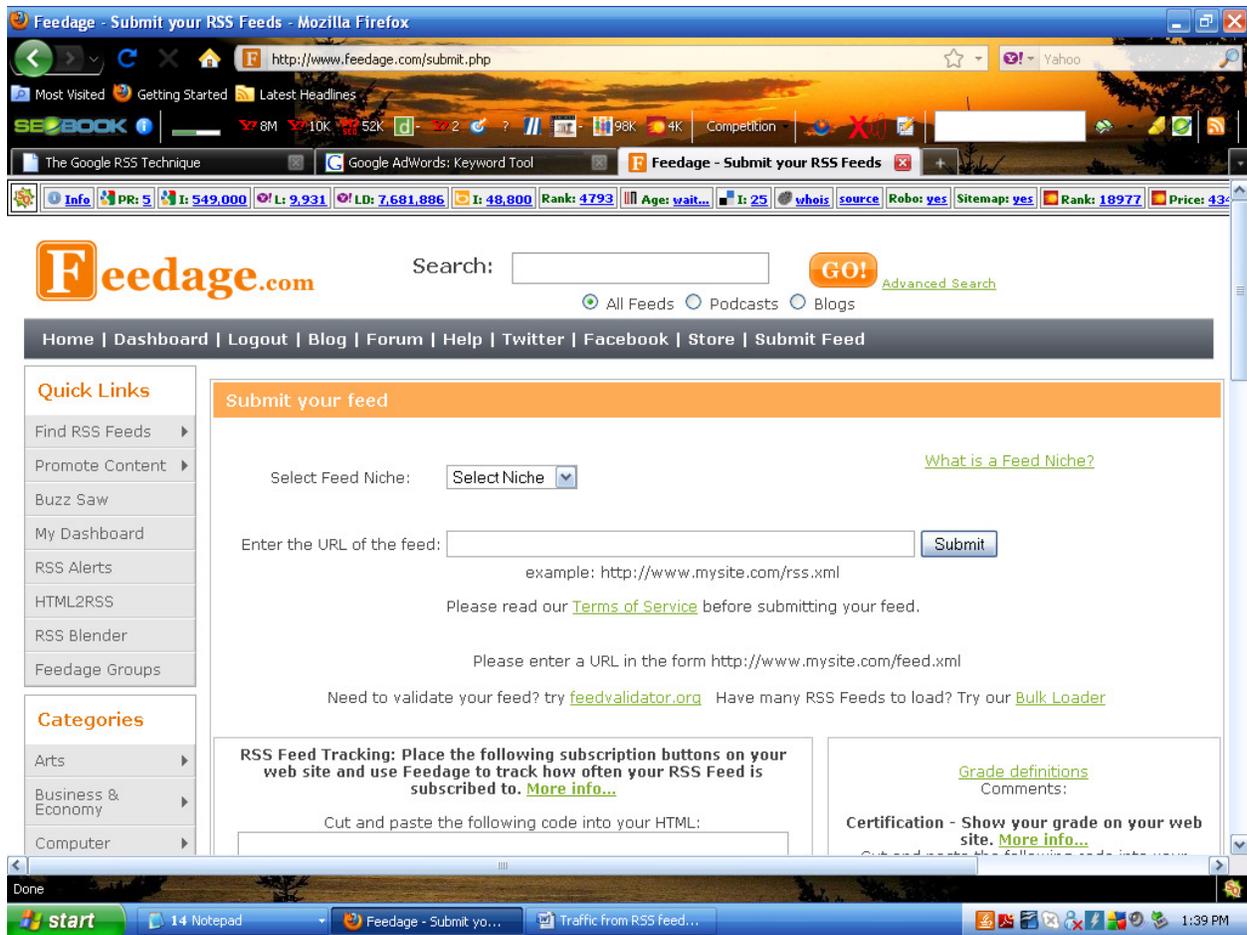
Add your preferred username and password. Your email.

Add the captcha code and click 'Sign Up'



You are automatically re-directed to the dashboard.

Click on 'Submit Feed' on the grey navigation bar.



'Select Feed Niche' (just like FeedAgg, your choice is a bit limited)!

Add your feed URL in the box (either your blog RSS feed or the feed you created with Feedity)

Click 'Submit'

That's it!

You've just created another page that will rank in the search engines!

Here are some other feed aggregators:

<http://feedfury.com>

<http://goldenfeed.com>

<http://rssmicro.com>

<http://rssmotron.com>

Note: you need to be careful which aggregator you use, otherwise this tactic will not work the same.

4 – That's it. Rinse and repeat for other keyword phrases.

Would you like to have a set of videos comprehensively explaining this technique? –
<http://Toraffic.com/Google-Domination/>

How about automating the whole thing? Then, take a look at this: <http://www.WebTrafficGenius.info>

Thanks and all the very best in your online business,

Richard

Want some high page rank links? My blog is PR5! <http://Web-Marketing-Formula.com>

Raise a ticket at my helpdesk, and I'll set you up as an author on there!

<http://RichMort.SupportServiceTeam.com>