UF PHOTOGRAPHY SERVICES PRICE SHEET

Updated February 16th, 2016.

STUDIO PORTRAITS

Standard Studio Portrait $50.00 per person
Standard studio portraits are photographed on a neutral grey backdrop. The substitution of a white
backdrop may be requested at the time of scheduling.
(Includes 1 deliverable image, additional images may be purchased for $10.00 each.)

Location Studio Kit Fee $100.00
The location studio kit is designed to give our clients the opportunity to have professional portraits taken in
the comfort of their own environment. The fee covers the transportation, setup, and breakdown of our
mobile studio. There is a minimum of 10 studio portraits in one session to request a location studio
assignment.

PHOTOGRAPHY LABOR

Standard Labor $125.00 per hour
Standard labor rates apply to assignments that take place Monday – Friday from 8:00am - 5:00pm.
Standard labor includes basic image editing and digital image delivery via the internet.

Weeknight Labor $135.00 per hour
Weeknight labor rates apply to assignments that take place Monday – Thursday after 5:00pm. Weeknight
labor includes basic image editing and digital image delivery via the internet.

Weekend and Holiday Labor $150.00 per hour
Weekend and holiday labor rates apply to assignments that take place Friday after 5:00pm and weekends
and holidays. Weekend and holiday labor includes basic image editing and digital image delivery via the
internet.

Digital Enhancement/Retouching $30.00 per half hour
Digital enhancement and retouching includes corrective image manipulation, image compositing, and skin
softening or blemish removal.

Photo Assistant Labor $30.00 per hour
Occasionally, assignments require the use of a photo assistant on location. This fee covers their labor.

For questions, please contact UF Photography at (352) 392-9092 or email Bernard Brzezinski at Bernard.b@ufl.edu.