



This is for informational purposes only .

You may or may not make any money online or offline following the ideas presented here.

I have simply offered what has worked for many people .

How do you make money at online affiliate marketing ?

If I had a problem with my car I would find a place to have it repaired . The problem with my car is causing me frustration and a bit of pain since it does not run correctly .

With affiliate marketing it is just the opposite . You need to find out what is causing people pain and frustration and offer them a solution (the product you are selling as an affiliate) . This will benefit the person buying as it relieves their frustration/pain , you will also benefit as you have made money helping them .

How do you find out what is causing your potential buyers frustration and/or pain ?

You need to do a bit of research – how ? Suppose you have chosen as your niche vegetable gardening . Type into Google “ vegetable gardening forums “ A long list of forums will appear , simply choose the first 5 or so and read some posts and comments that are there . Perhaps you will find several comments about people having the same problem , you then know what is frustrating people .

You could also look at amazon books reviews . Type in the kind of book you wish and look at the reviews. Specifically the negative reviews – if the book did not resolve a particular problem , perhaps you could use that as an idea as to what product to look for .

This can be a long and tedious process , there is a shortcut . A website called FAQFOX ([click here](#)) . Begin searching as mentioned above . Vegetable gardening is your niche – type in Google “ vegetable gardening forums “ . Choose as many as you like – and copy the address which is in the address bar and paste it in the proper box on FAQFOX . There are two boxes on FAQFOX the top one is for your keyword , the one below is where you paste the website address . Since pest control is a problem with gardening , in this case the keyword is pest control , paste the address of the forum(s) in the next box and click search . Click on any result that comes up and look at the questions and comments , this should give you many ideas as to the kind of product to look for to sell . Try many keywords to narrow down the specific problem . Perhaps they would be – pest control , ant control , roach control , bugs on plants , bugs eating leaves , frogs , moles – The more words you can think of to narrow the options the more precise the results .

There is another way to search this site - type in the keyword(s) and below the box that you put the address of the website there is another section . This section says “ Pick a category of starter sites to start “ Choose one of the categories and click “ Start search “ This will return a rather long list of results. You can read all of them or just a few . Look for many people with the same or similar problem .

What product should you promote ?

Once you have found what causes pain/frustration for people , then you should find a product to alleviate these things . You could also use the Google keyword tool . Simply type in keyword tool and click on the first result , and follow the directions . The keyword tool will tell you how many people searched for a certain phrase in the last month . It will also give a list of alternative words and phrases . Why do you need to know this ? If you choose a subject and there are 20,000 searches for it a month you might have a chance of making money with it . If you choose a product for a subject that has less than 2,000 searches a month you will not make any money . I suggest the more people searching for a particular phrase the more money you could make . I would go with no less then 8,000 or 10,000 searches per month .

Keeping with the example of gardening you might use the main phrase of pests in the garden or pests on plants , the keyword tool will tell you how many people searched for this certain phrase in the last month . You could also look at the alternative keywords that the tool displays .

Where to find affiliate offers ?

Here is a list of just a few with a short write up about each .

A) ClickBank ;

They provide marketers with unique features that make it a really good place to get started .

Two key things about ClickBank are that you can sign up without having a website , they also have lots of educational and service support to help you develop your website and build your audience .

ClickBank is the distributor for its products , so you are always dealing directly with the product supplier , therefore you don't have to rely on anyone else to look after your customers and pay you the commissions .

ClickBank specializes in downloadable digital information products, which is always in high demand with lots of traffic coming from people seeking that type of information . Another tip is to look at the products gravity , the higher the gravity the more sales of the product there are .

B) JV Zoo ;

Everything here is info products , ebooks , video tutorials , software , apps , plugins , email marketing related , list building , self help , product development and more . JVZoo's products are all digital downloads as well . However a little more research at this site , and you'll find there's a huge list of " non make money online " product categories , there's a catch to be aware of . Many of these categories are actually empty since no one has submitted a product .

As a beginner affiliate marketer you should be aware that quality varies wildly at JVZoo , also they do not filter their products for scams . JVZoo does not check the sales pages provided by product vendors , nor do they check the claims made on the sales page , therefore it may not be legitimate .

Despite the popularity of this program , I do not recommend beginner affiliate marketers starting with JVZoo .

C) Amazon Associates ;

This is a huge place and very good for beginners . Advertising is already done , products are there for you to choose from , and Amazon handles all the money transactions , as well as returns and customer service .

D) Commission Junction ;

In my opinion the best time to apply to Commission Junction would be after you have established your website and have had some experience elsewhere . This is a huge company and they expect alot from affiliates , even those that are just starting out , since they are a numbers oriented company .

E) Rakuten LinkShare ;

The main product offers are designed for particular lifestyles and hobbyists , this will help you discover a more highly targeted audience . You will also learn how to create targeted promotions that appeal to this specific type of audience .

One good thing that Rakuten Linkshare has , is the simplest interface to learn and use, plus a tutorial called “QuickTour” that shows you exactly how to use the site .

Very impressive actually and definitely a place to consider starting out and gaining experience .

F) ShareASale

ShareASale is another “ middleman-style ” affiliate program.

It has a great reputation for being one of the friendliest places for affiliate marketers . They are much more people oriented rather than sale number oriented . For example it even hosts its own internal social network for merchants and affiliate marketers to connect with each other . This is a really great thing , not just beginner affiliate marketers , but for all affiliates. The website interface is not that easy to use and as a beginner affiliate marketer you could easily and quickly get confused , however if you do not rush and follow the helpful guidelines I think you should be fine.

Affiliate offers come in a wide range of commissions - from 3% to 90% a few even at 100% !!

These are only a few sites that I listed , there are many more in all different niches . A search on Google will result in many hundreds of sites that have affiliate offers .

Once you have found a niche you wish to promote , you then search for a product within the niche . The product should be a solution to the frustration and pain people have according to the research you have done . Try the sites mentioned above , or search for one online. When you have found a product , it could be a e-book , a video or video course , perhaps software or a plugin for a website , whatever it is , purchase the product yourself . You read correctly , BUY the product yourself ! Read the e-book , watch the video or the video course . If you have a website purchase the plugin to see if it works .(most products come with a 30 money back guarantee) If you have a blog write about the product . Did this product solve the problem the seller intended , did it not do what the seller says it will , if the plugin does not work on your website etc, what was wrong with it ? Be honest with your blog post - people will read the review and leave comments . Also the people leaving comments will begin to trust your reviews about products and will be more willing to buy from you .

For example if you purchased a video course that would teach you how to install a website for beginners and received a course about how to install banners and opt-in pages on a website - you would feel as though you did not receive what you were suppose to get . If you read a blog post about this product you would have known what to expect and probably not purchased it .

Take note ; sell no more than 2 or 3 related products

You will have more sales in the long run

How to begin to sell

If you walked up to a stranger and asked them to buy something from you , they would either say no right away , or ask many questions about what you are selling then probably say no . Why ? Would you buy something from a complete stranger ? Probably not .

If a friend came to you and asked you to buy something , you may consider buying it after a few questions .

One of your very good friends has invited you to come over and help them with a project they know you are knowledgeable about . You use this opportunity to tell him about what you are selling - without hesitation they buy it .

What was different about these ? A complete stranger does not know you , may not like you , and certainly does not trust you .
Where as a very good friend knows you well , likes you and will trust your judgment most of the time .

What I am getting across here is ;

1) find people that will benefit from the product you have chosen to sell - visit the blogs and forums that came up when you typed the keywords into Google .

2) Make comments on the blog or forum - you might begin with " I really enjoyed this post , Especially the part about... " or " I agree with the part where you brought up"

When done in this manner people will get to know you , eventually like you and begin to trust you . This will make it much easier to sell to them at a later time .

3) Another method would be to write an article related to the product , or have someone write an article for you , and post it on your blog . You could then copy one or two lines from it and post it on on your Facebook page and begin telling your friends about it . Write about it on friends walls and ask them to share it . When people leave comments on your blog about this post , become friends with them on Facebook , chat with them every other day . In this manner you are building a relationship with them , leading to liking you and then trusting you .

It is easier to sell many items to a friend then sell one to a stranger .

Should you try and capture the leads you send to the affiliate offers ?

Yes you should . You will do this using an opt-in page , also known as a squeeze page . This is the form that they will put their name and email address on .

You now have them on your list of contacts . You will then be able to send them emails with affiliate offers , thereby making more money .

Highlights to keep in mind ;

- 1) Find what is causing people in your niche frustration and pain using Google search as well as [FAQFOX](#)
- 2) Find a product or two , to alleviate the pain and/or frustration . Purchase the product yourself and use it – read the e-book , watch the video or video course , use the plugin etc..
- 3) Write your review of the product on your blog and write on your Facebook page , instagram , and any other social media you use .
- 4) Visit the forums you used on FAQFOX and make comments on the post about the problem they have and offer a solution . Perhaps you could say –" I have the same problem and I found a solution that works , if you are interested I will send you a friend request for my Facebook page and I will be happy to tell you about it . “
- 5) Begin to build a relationship with them – you want them to know you , like you and then trust you – this way it will be easy to sell to them many times .
- 6) Capture their name and email – keep in touch on a regular basis – continuing the know , like , trust factors

I would like to think this book has brought some information to you which was unknown before reading it . I know during the writing process I learned what I was doing wrong when I began affiliate marketing , which is why I made no money. Using this process , you and I will both be making more money at affiliate marketing since we both know how to begin the process of finding prospects , making friends with them , and then selling something to them that will help rid them of their pain and frustration .

This is JM Whitehead visit my blog if you wish <http://my-simple-solutions.com/>