



# HENDERSON 2050 COMPREHENSIVE PLAN

Comprehensive Plan Advisory Committee Meeting #1

June 16, 2022

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# Meeting Overview

- Committee Introductions
- Comprehensive Planning Overview
- Public Engagement Overview
- Overview of Work to Date
- Committee Exercise
- Next Steps/Upcoming Meetings
- Adjourn



# Committee Introductions

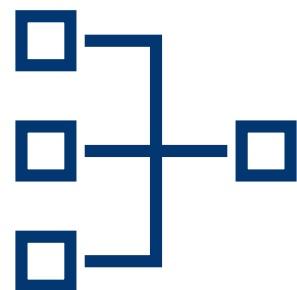


# Committee Introductions

- Name?
- How many years have you lived in Henderson?
- Interest/Role in Community?
- What key objective would you like to see this Comprehensive Plan achieve?
- *Icebreaker: What is your favorite place in Henderson?*



# Comprehensive Planning Overview



# What is a Comprehensive Plan?

- A comprehensive plan is a document that states a community's desired vision for the future.
- It consists of a single plan or coordinated set of plans organized by subject and sometimes geographic area.
- It will include a Land Use Strategy, Development, Infrastructure and Public Services Strategy, Economic / Fiscal Strategy, Mobility Strategy, and Strategic Investment Areas Strategy.
- While a comprehensive plan states the community's vision for the future, it does not constitute zoning regulations or establish zoning district boundaries.

# How is a Comprehensive Plan Used?

- A comprehensive plan is used to coordinate and guide the future establishment of development regulations.
- It is used to provide a basis for future zoning decisions.
- It also helps to guide public investments in transportation and other infrastructure improvements to aide in guiding future development.
- It is a policy document that includes an implementation plan for use by City Officials.

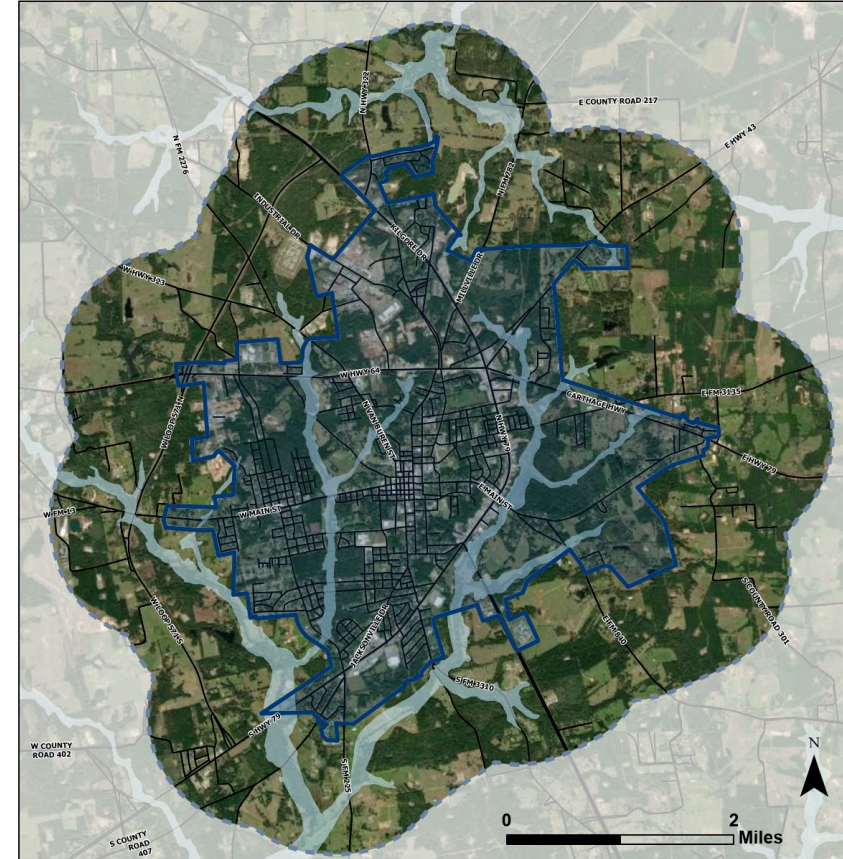
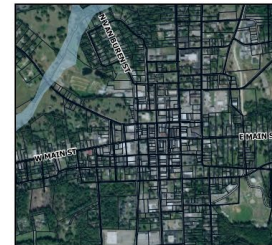
# Why Prepare a Comprehensive Plan?

- Texas Local Government Code requires zoning regulations to be adopted in accordance with a comprehensive plan.
- This is the City's first comprehensive plan.



## Legend

- City Limits
- ETJ
- Floodplain



# What is the Schedule? (Phase 1)

- Data Collection/Mapping (Spring/Summer 2022)
  - Demographics/Market Analysis
  - Existing Conditions Mapping
- Community Engagement(Spring/Summer 2022)
  - CPAC Meetings
  - Joint CPAC/P&Z/City Council Meetings
  - Community Open House
- Strategic Direction (Fall 2022)
  - Alternative Future Scenarios
  - Preferred Vision
  - Vision and Goals Framework

# What is the Schedule? (Phase 1)

## Henderson Comprehensive Plan

### Phase 1 Project Schedule

Month		Mar				Apr				May				Jun				July				Aug				Sept			
Work Week Beginning (Shading Indicates Weeks with Holidays)		21	28	4	11	18	25	2	9	16	23	30	6	13	20	27	4	11	18	25	1	8	15	22	29	5	12		
STATE OF THE CITY (DATA COLLECTION/ANALYSIS)																													
Task 1	Project Initiation and Management																												
1.1	Project Initiation Meeting (1 Virtual)				★																								
1.2	Progress Meetings (Up to 3 Phase 1 Meetings)																												
Task 2	Data Collection/Mapping																												
2.1	Data Collection																												
2.2	Base Mapping																												
2.3	Existing Conditions Review/Analysis/Mapping																												
Task 3	Demographic/Market Analysis																												
3.1	Socioeconomic/Psychographic Information																												
3.2	Market Profile																												
Task 4	Community Engagement																												
4.1	Communications/Community Engagement Plan																												
4.2	Web Based Engagement (Phase 1 Only)																												
4.3	Community Open House																												
4.4	Open House Results																												
Task 5	Community Snapshot/Strategic Direction																												
5.1	State of the City Worksession - City Staff																												
5.2	Key Individual Interviews (Up to 8 Virtual)																												
5.3	Comprehensive Plan Advisory Committee (CPAC) Meeting																												
5.4	Joint CPAC / P&Z / City Council Workshop #1																												
Task 6	Alternative Future Scenarios																												
6.1	Alternative Scenarios Development																												
6.2	Strategic Direction (Preferred Vision and Goals Framework)																												

# What is the Process?





# Public Engagement Overview



# Public Engagement Roles



# Public Engagement Roles

## GROUP

City Council

P&Z

Advisory Committee

Stakeholders

Citizens

Staff

## DATA GATHERING

Insights – Current Policy

Development Trends

Consider Input

Focused Concerns

Ideas and Issues

Content Analysis

## PLAN COMPONENTS

Direction at Key Points

Input at Key Points

Build Consensus

Approach to Issues

General Feedback

Knowledge of Capabilities

## IMPLEMENTATION & ADOPTION

Action

Recommendation

Action on Consensus

Support; Action Partner

Support

Resources for Action

# Advisory Committee Role

- As a group:
  - Reflect the range of interests in the Henderson community
  - Consider professional analysis and community input at each stage of the process
  - Build consensus that balances concerns and interests
- As individuals:
  - Share your own perspectives
  - Serve as ambassadors of the plan

# Public Engagement

- On-Going Involvement
  - Project Website
  - Email Subscriptions
  - Online Survey
  - Interactive Map
- Event Involvement
  - Community Open House
  - *More events to come in Phase 2!*
- Representational Involvement
  - Comprehensive Plan Advisory Committee
  - Stakeholder Interviews
  - Planning & Zoning Commission
  - City Council



# www.HendersonTX2050.com

## HENDERSON COMPREHENSIVE PLAN

Welcome to Henderson2050.com,  
the project website for the  
Henderson Comprehensive Plan!



## Community Feedback Survey

Click the link below to help us identify Henderson's strengths, weaknesses, opportunities, and challenges that will inform the Comprehensive Plan components!



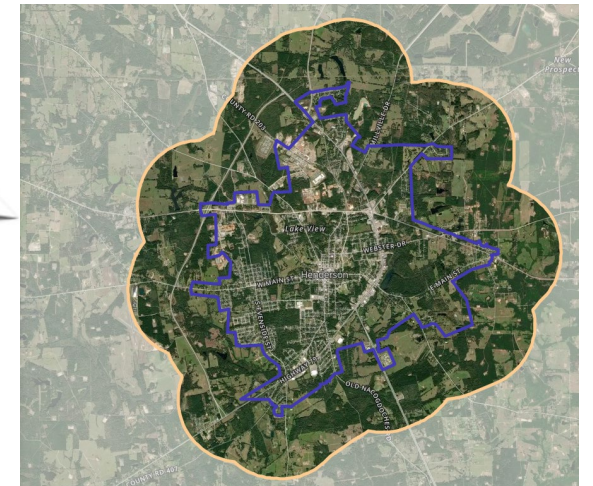
## HENDERSON COMPREHENSIVE PLAN ONLINE SURVEY 1

Welcome to the first online survey for the  
Henderson Comprehensive Plan!



## Interactive Map

Click the link below to leave comments on specific areas of Henderson that you love, areas that you think could be improved, or areas that you have big ideas for!



# Upcoming Event Involvement

- State of the City Meeting with City Staff: *Earlier Today*
- Community Open House: July 2022
  - Introduce the project
  - Explain comprehensive planning
  - Show the public assessment to date
    - Existing conditions maps
    - Demographic and market analysis
  - Gather community input on specific issues (Vision, Guiding Principles) using various techniques
  - Provide background and seek input for use in the development of alternative scenarios for consideration



# Overview of Work to Date





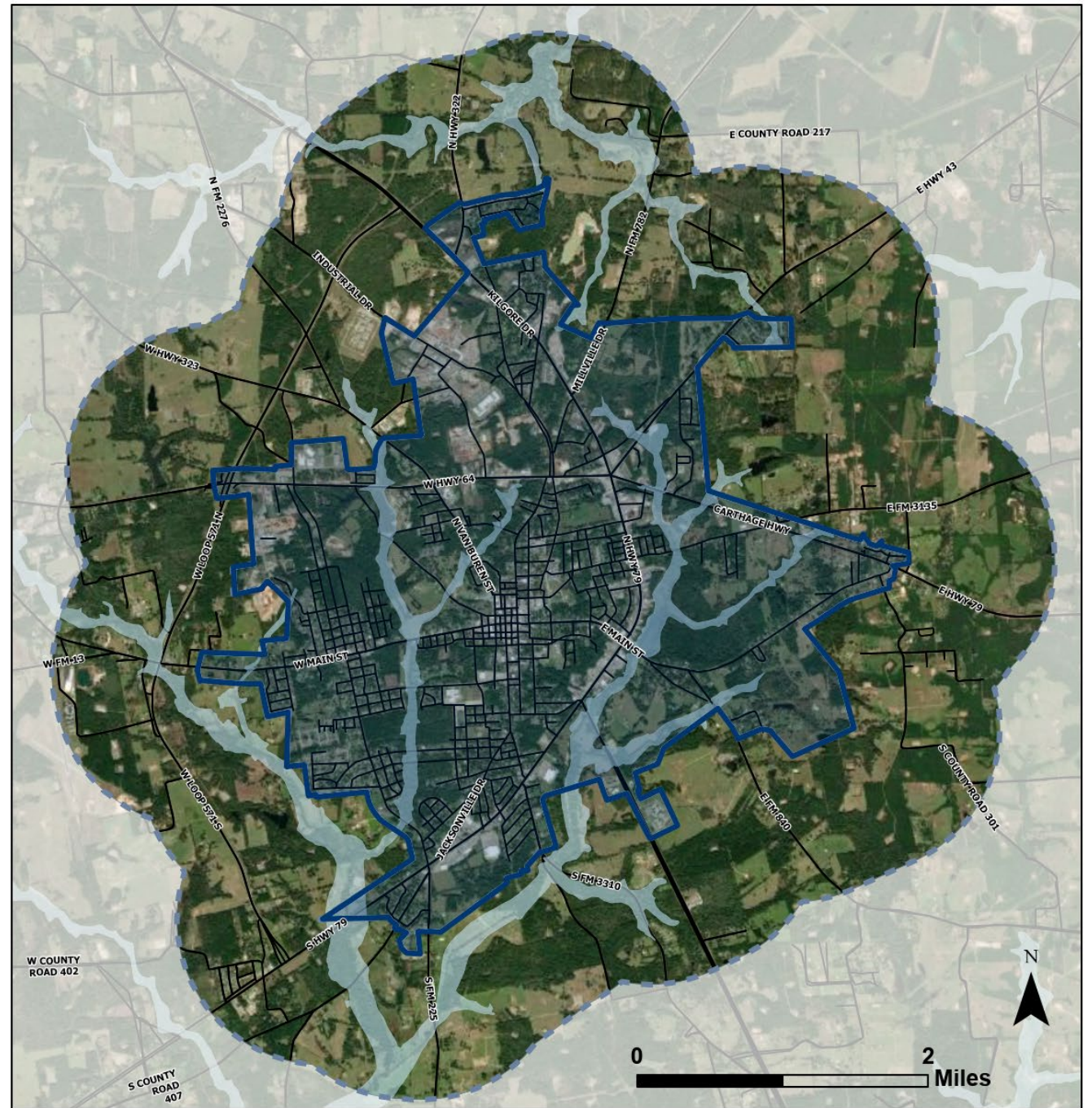
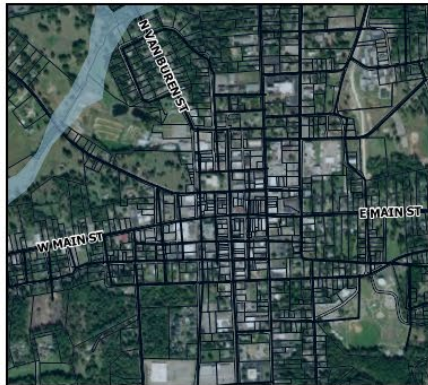
# HENDERSON

COMPREHENSIVE PLAN

## Planning Area

### Legend

-  City Limits
-  ETJ
-  Floodplain

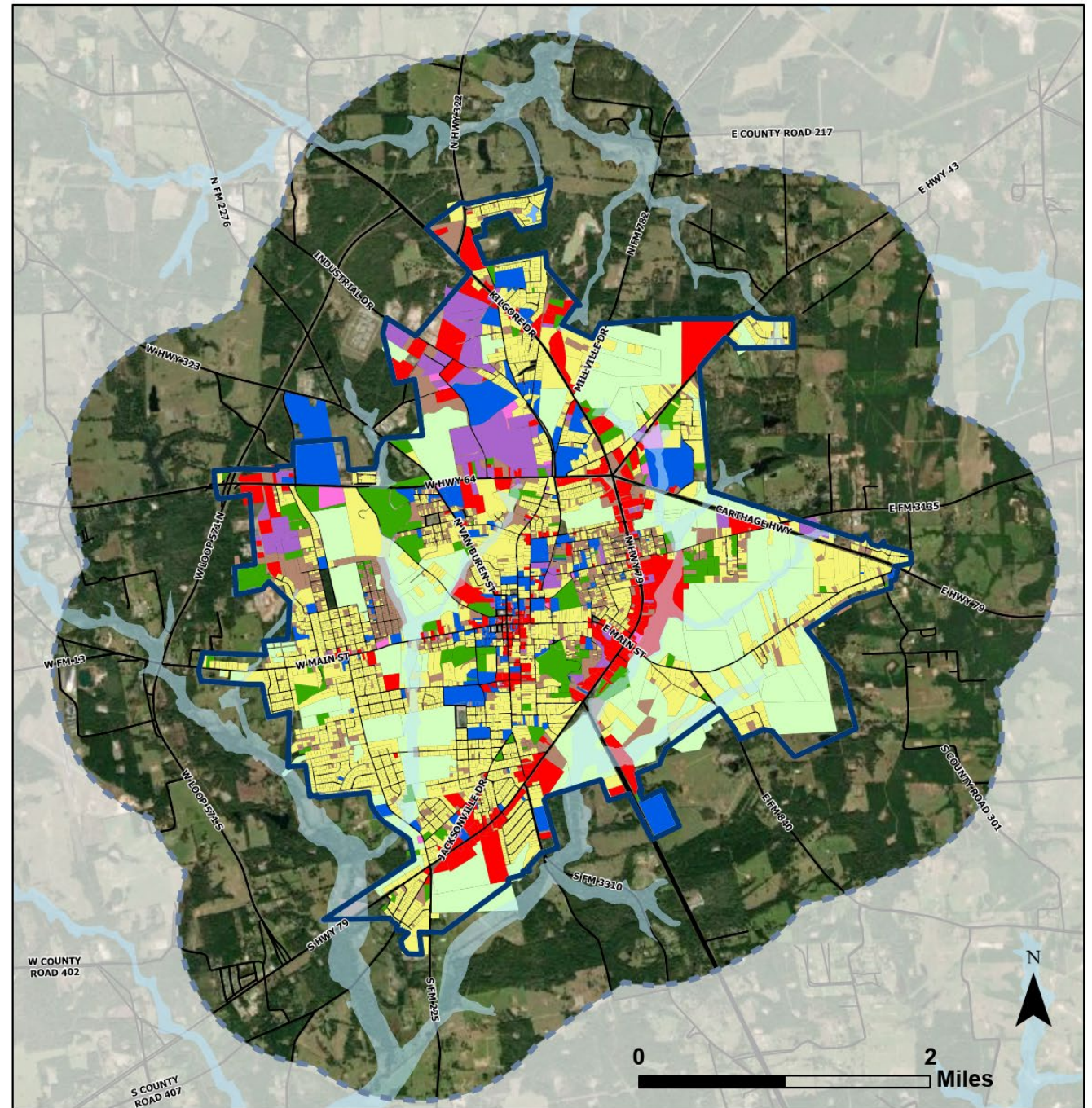
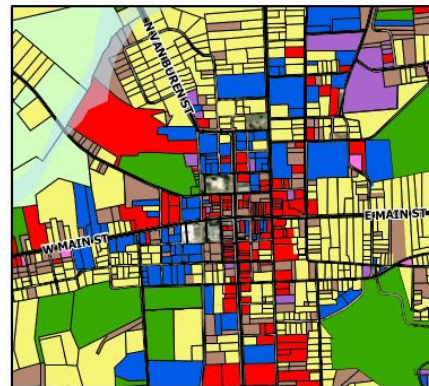




# **HENDERSON** COMPREHENSIVE PLAN Existing Land Use

## Legend

- City Limits
- ETJ
- Water
- Agriculture
- Civic Institutional
- Commercial
- Industrial
- Parks and Open Space
- Other
- Residential
- Transportation Utilities





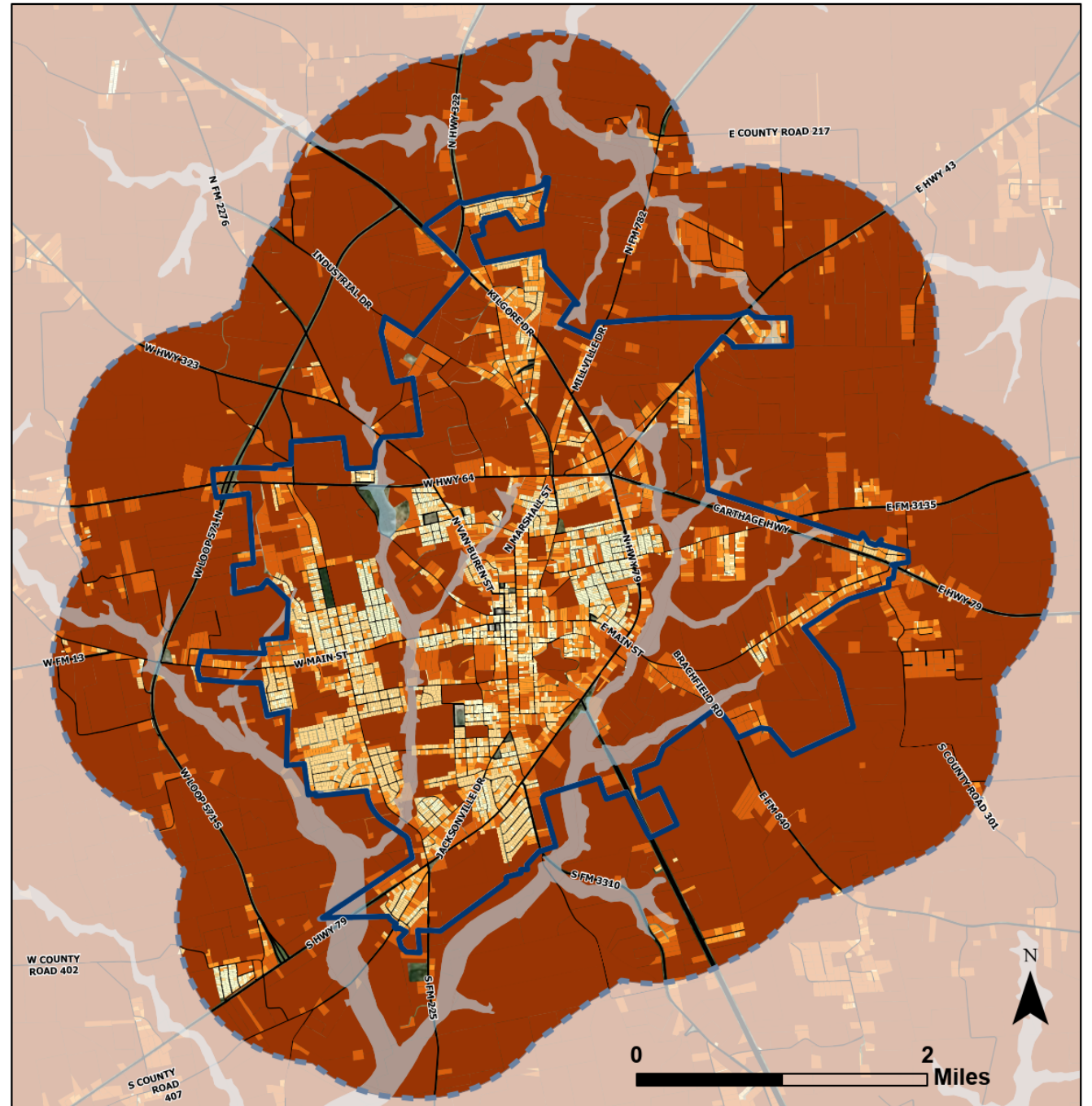
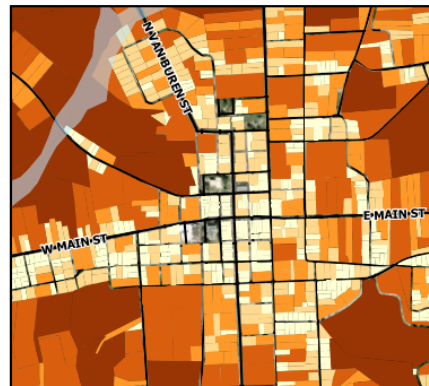
# HENDERSON

COMPREHENSIVE PLAN

## Existing Parcel Size

### Legend

- City Limits
- ETJ
- 0 - 0.25 Acre
- 0.25 - 0.5 Acre
- 0.5 - 1 Acre
- 1-5 Acres
- 5+



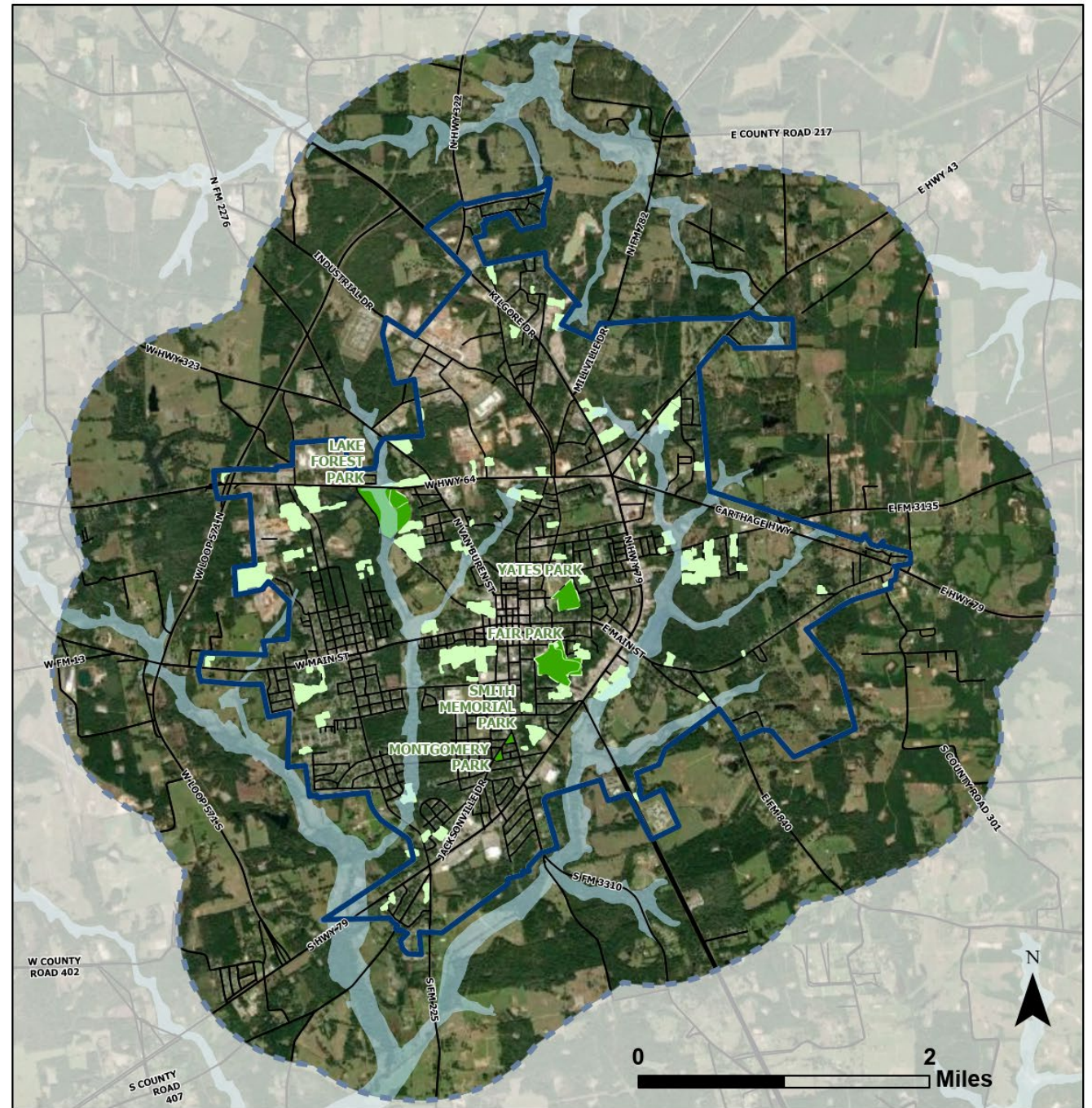
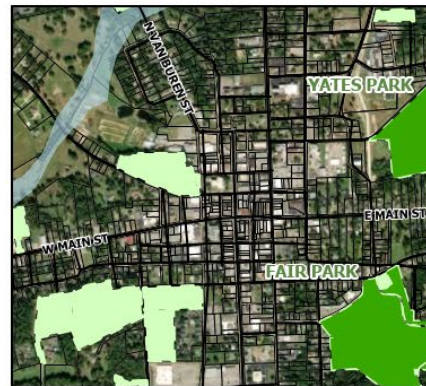
# HENDERSON

## COMPREHENSIVE PLAN

## Existing Parks & Open Space

## Legend

-  City Limits  
 ETJ  
 Open Space  
 Parks




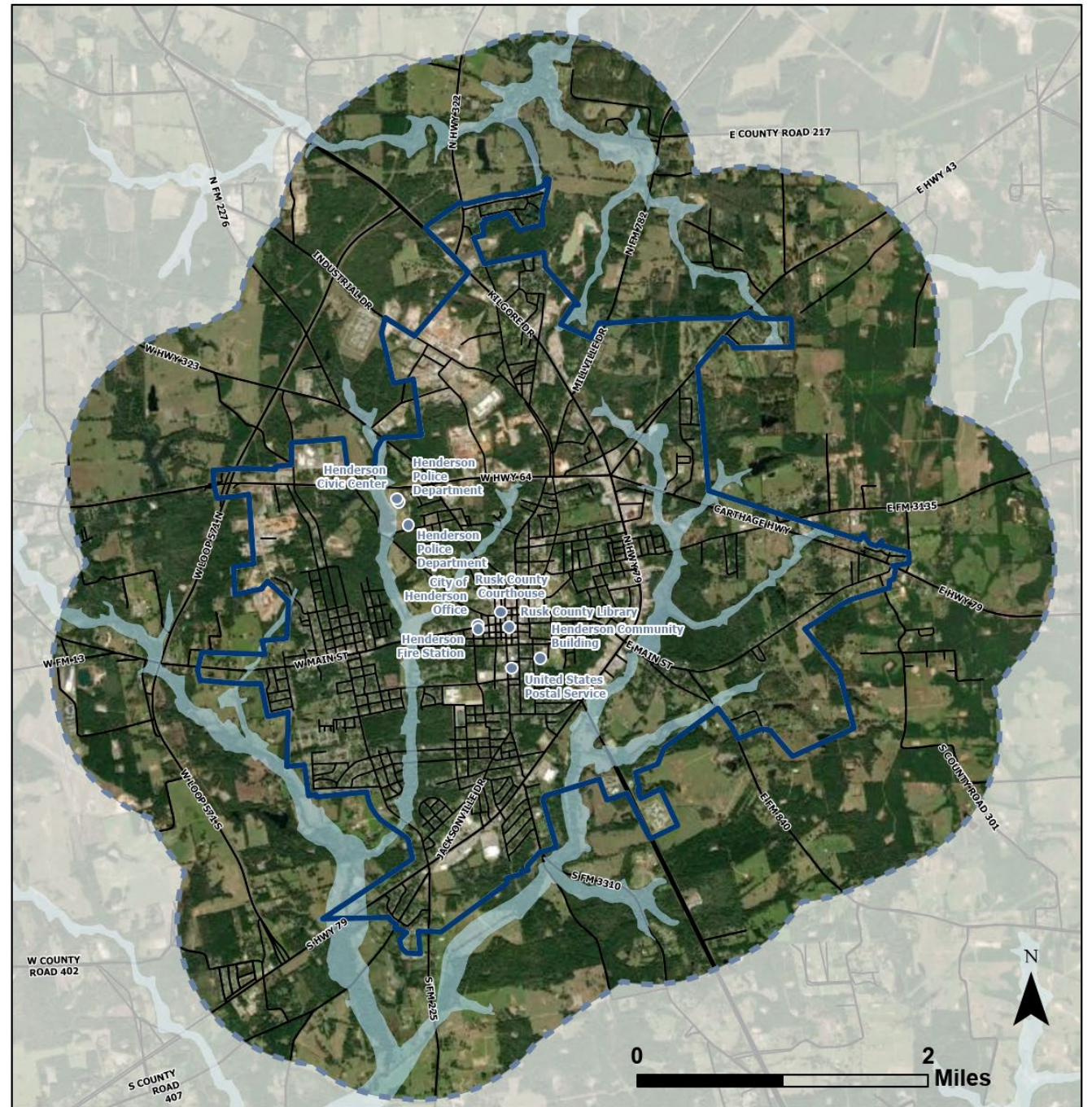
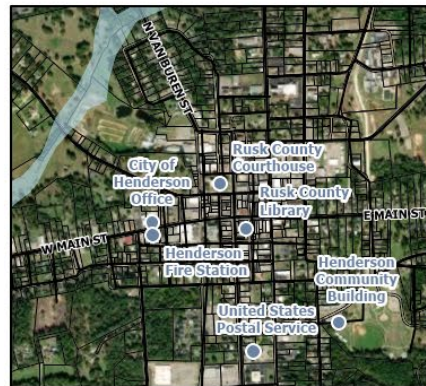


# HENDERSON COMPREHENSIVE PLAN

## Existing Public Facilities

### Legend

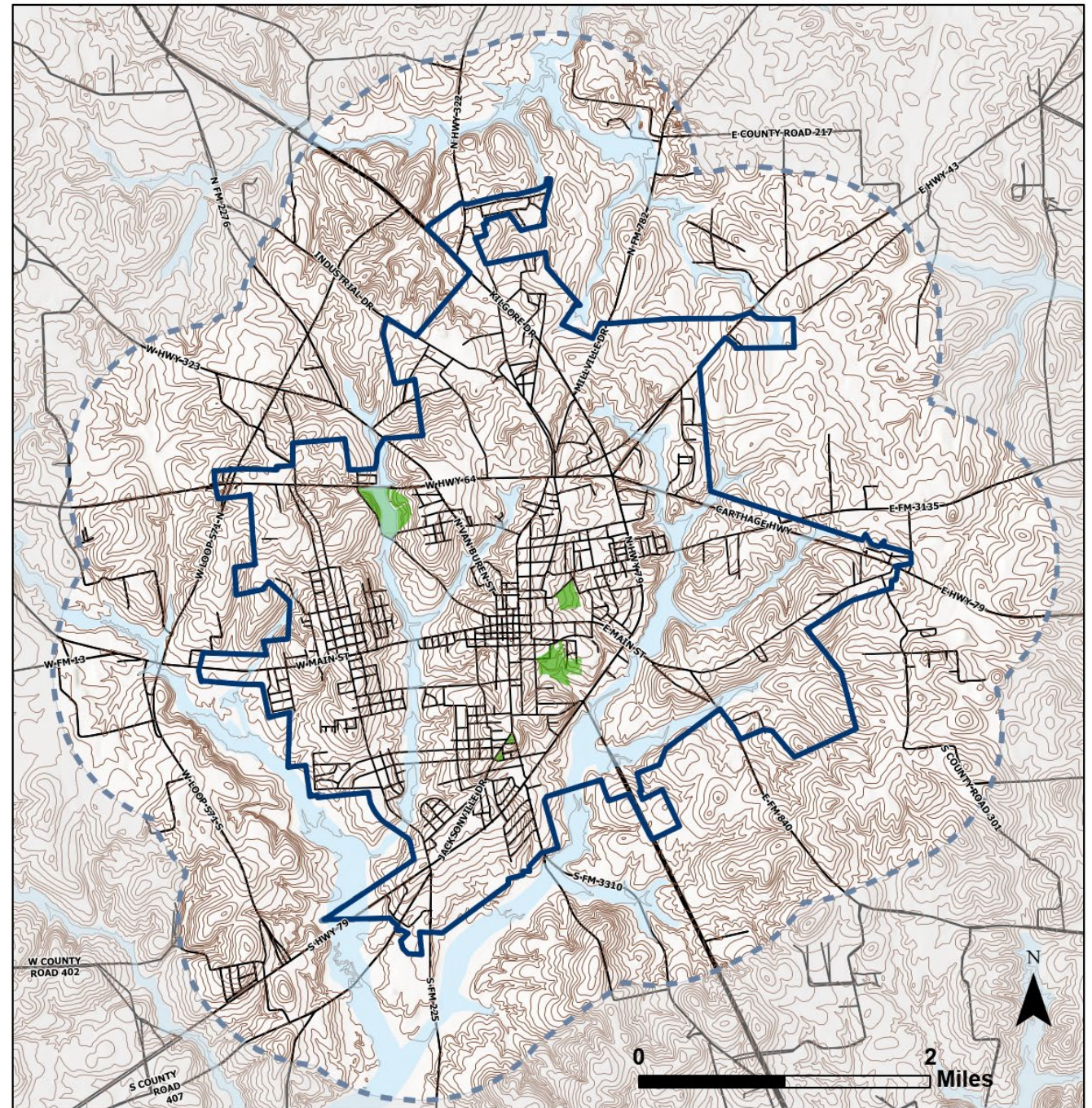
-  City Limits
-  ETJ
-  Public Facilities





## Legend

- 






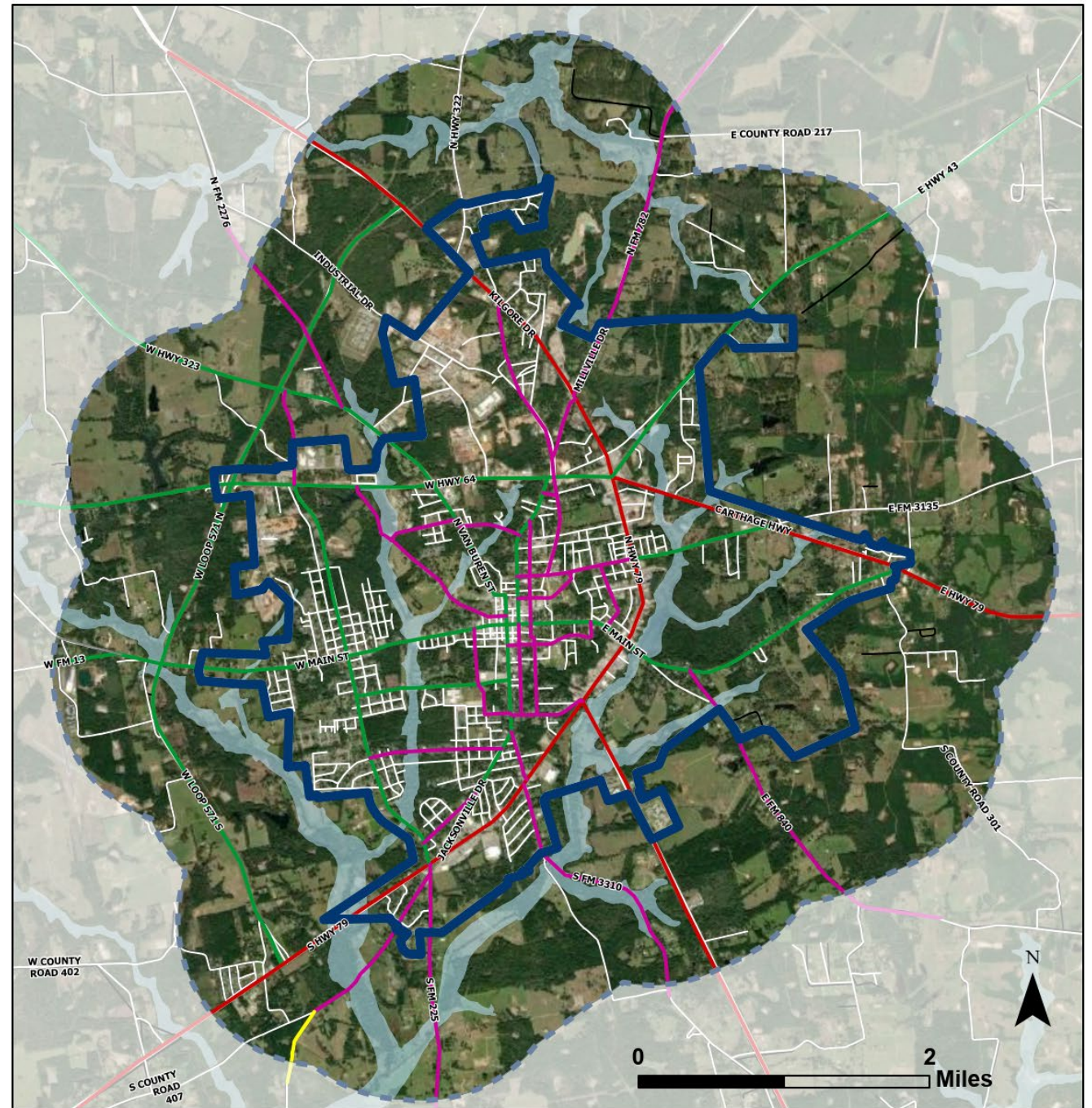
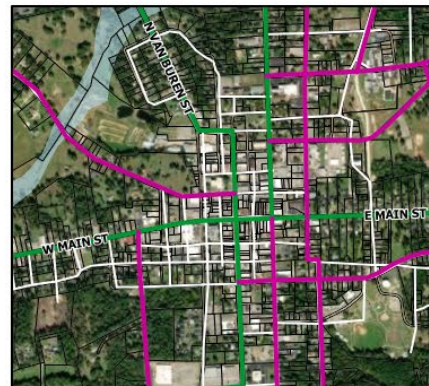
# HENDERSON

## COMPREHENSIVE PLAN

### Existing Transportation System

## Legend

-  City Limits  
 ETJ  
 Principal Arterial  
 Minor Arterial  
 Major Collector  
 Minor Collector  
 Local Streets





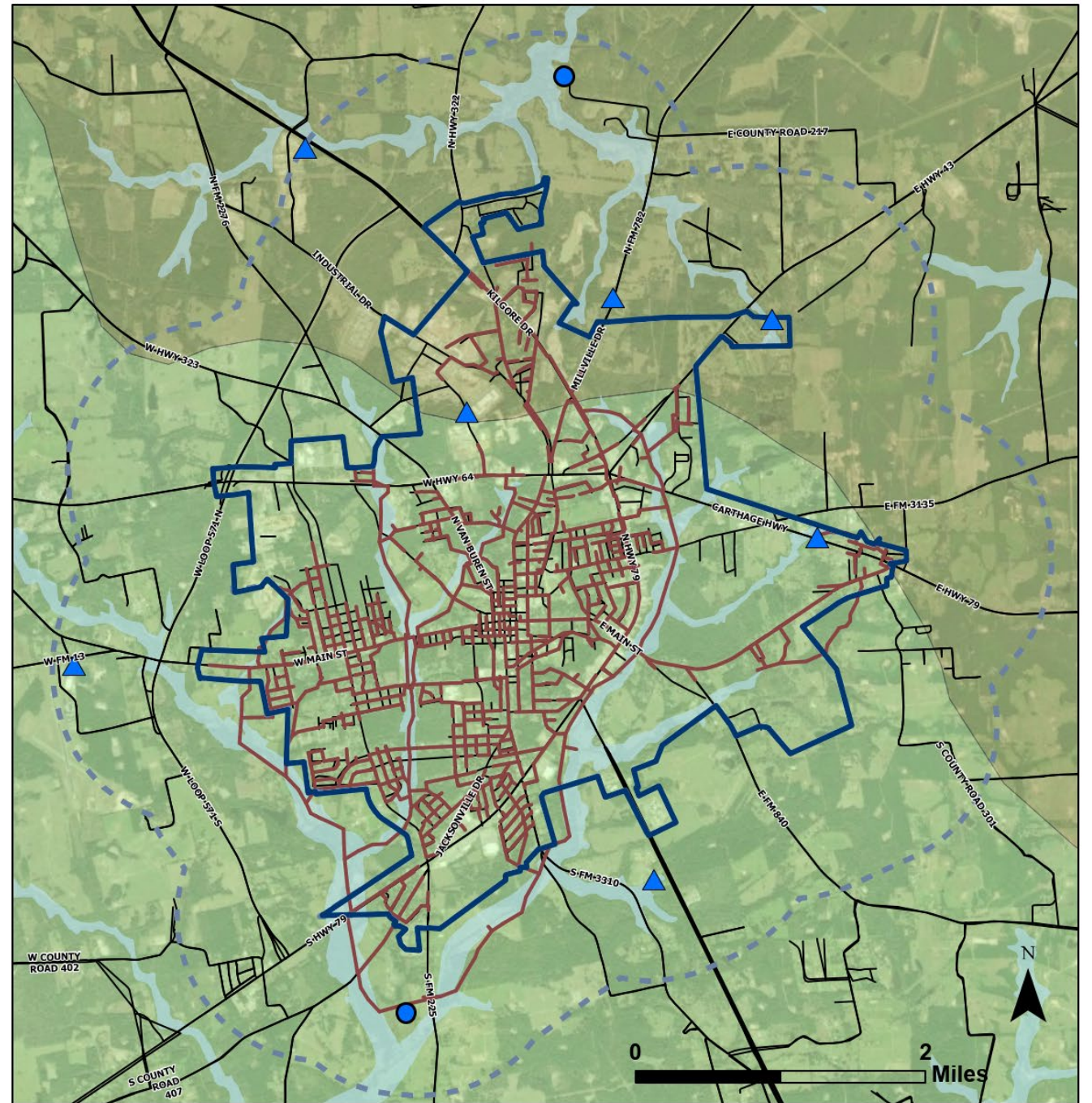


# HENDERSON COMPREHENSIVE PLAN

## Existing Wastewater Lines

### Legend

- City Limits
- ETJ
- Lift Stations
- Sewer Pipes
- Wastewater Treatment Plants
- Neches Basin
- Sabine Basin





 City Limits

ETJ

Local  
Commercial

General  
Commercial

 Low Intensity Industrial

General  
Industrial

Institutional

 Low Density  
Multi-Family Residential

Medium Density  
Multi-Family  
Residential


High Density  
Multi-Family Re


Office Commercial

Planned Development

 Parks & Recreation

 Low Density  
Single Family Residential

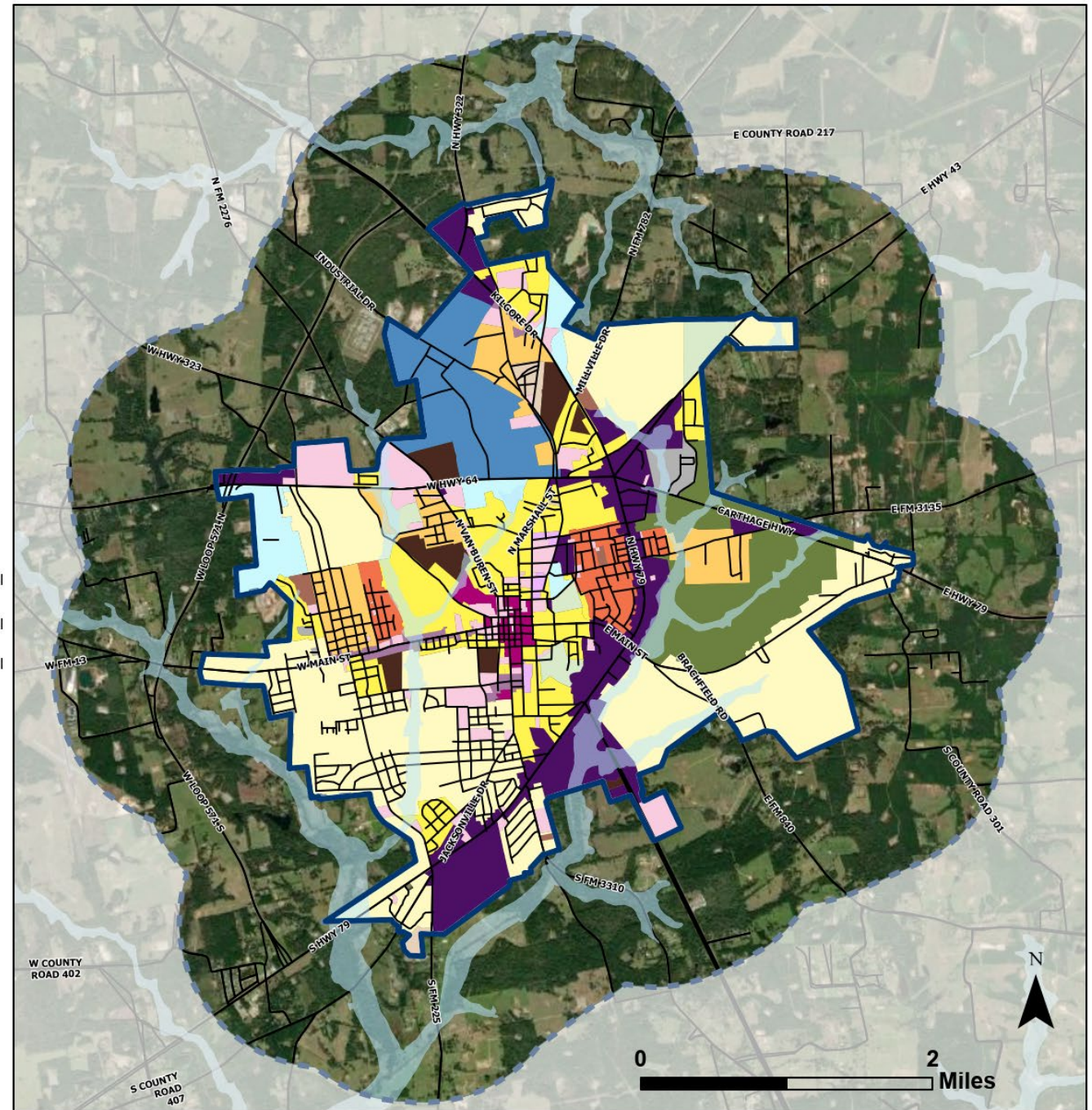
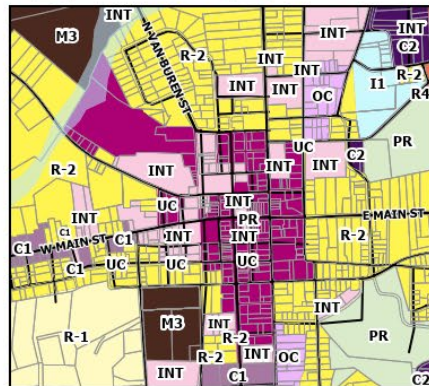
 Medium Density  
Single Family Residential

 High Density  
Single Family Residen

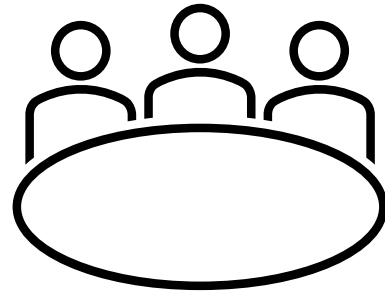
al  Manufactured Home

Residential Estate

Urban Commercial



# Committee Exercise





# Committee Exercise #1



# Committee Exercise #1 Overview

- Please go to the aerial map on the easel and using the colored dots provided:
  - Place **blue** dots on the areas that you believe to provide the greatest future opportunity for the community
  - Place **red** dots on the areas that you believe have conditions that need to be addressed in the future
  - Place **yellow** dots on the areas that are working well today as existing community assets
- *You will have 15 minutes to complete this exercise*



# Committee Exercise #1 Summary/Discussion





## Committee Exercise #2



# Committee Exercise #2 Overview

- Divide up into two or three small groups
- Review the different comprehensive plan elements listed below:
  - Infrastructure & Facilities
  - Parks, Trails, & Open Space
  - Economic Strategy
  - Mobility
  - Downtown
  - Housing & Neighborhoods
  - Future Land Use
  - Placemaking & Urban Design
- Rank the different elements based on what you think is most important elements to discuss in the Henderson Comprehensive Plan
- Use an Expo marker to expand on the specific issues/opportunities that exist in Henderson for that element
  - *EXAMPLE: Mobility → “Mobility was ranked #1 because the City lacks multimodal infrastructure and should focus future improvement dollars creating sidewalks and trails.”*
- *You will have 15 minutes to complete this exercise*

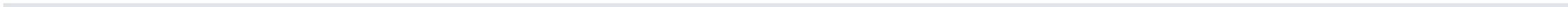


# Committee Exercise #2 Summary/Discussion





# Next Steps



# Next Steps

- The overall community will continue to be engaged through an online survey and interactive map – [www.HendersonTX2050.com](http://www.HendersonTX2050.com)
- The consultants will facilitate the Community Open House to be held in July.
- Feedback from the focus group interviews, Community Charrette and online survey will be summarized and brought to the Advisory Committee in Early December for Committee discussion and direction.
- Based on that direction a preliminary scenario for the future of Henderson will be developed for committee and community discussion and feedback.
- The City Council will be briefed on the Plan's strategic direction later this Summer



# Thank You!

Advisory Committee Meeting #1

June 16, 2022