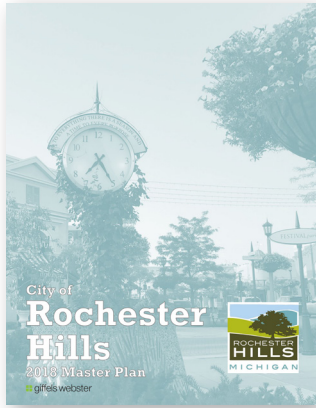


# 2018 ROCHESTER HILLS MASTER PLAN



The 2018 Rochester Hills Master Plan has several guiding transportation themes, including creating walkable places to enhance the city which will in turn support community health and residents of all ages. Additionally, the Plan emphasizes building more connections between neighborhoods, schools and parks, and closing the gaps in the off-street pathway system. The Master Plan will help provide guidance on key priorities to keep in mind as we study the Adams Road corridor.

## Transportation Objectives

- Traffic calming and access management
- Expand non-motorized pathway system that links to various land uses and provides choice of mode
- Encourage innovative traffic design and flexible engineering standards for safety and efficiency
- Opportunities for alternative transportation
- Monitor and plan for future trends (i.e. Connected and Autonomous Vehicles)

# 2019 ROCHESTER HILLS PUBLIC OPINION SURVEY

A 2019 Public Opinion Survey was completed to assess residents' perceptions of existing services and gather their priorities and concerns about different topics. A total of 302 surveys were completed. This is a summary of responses as it relates to transportation topics, including traffic congestion, non-motorized pathways, and road widenings. This survey helped identify Adams Road's need for a Corridor Study.

**60%**

**Cited TRAFFIC CONGESTION as the one of the most serious problems facing the city.**



**Many respondents stated that walking or biking on trails is what they like best about Rochester Hills.**



**75%**

**Indicated that pathways on both sides of the road is either VERY IMPORTANT or SOMEWHAT IMPORTANT.**

**Nearly one-third of respondents said ADAMS ROAD is in the most need of road widening.**

**30%**

**ADAMS**

**18%**

**LIVERNOS**

**12%**

**ROCHESTER**

# 2021 ROCHESTER HILLS TRANSPORTATION MASTER PLAN



The 2021 Transportation Master Plan is a review of the entire transportation system in Rochester Hills, including vehicles, pedestrians, safety, and congestion. The Plan emphasizes improvements to priority corridors to address capacity issues, overall system management (i.e. traffic improvements), and planning for other travel modes beyond vehicles.

The planning process involved engagement of key stakeholders and residents to weigh in on the transportation priorities in the City, including addressing congestion, safety, and pathway connections. Specifically, congestion should be addressed along Adams, Livernois, and Rochester Roads. And congestion and safety are a top priority around the intersection of Adams Road and Walton Boulevard.

## VISION FOR ROCHESTER HILLS

*The transportation system of Rochester Hills will be a reliable network that provides travel options for vehicles, pedestrians, and bicyclists. The transportation network will emphasize safe and efficient travel.*

### SAFER TRANSPORTATION SYSTEM



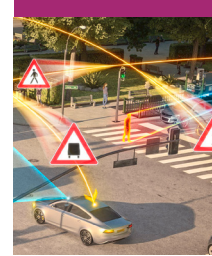
### EASE TRAFFIC CONGESTION



### ENHANCE MULTI-MODAL FACILITIES



### PREPARE FOR NEW TECHNOLOGY



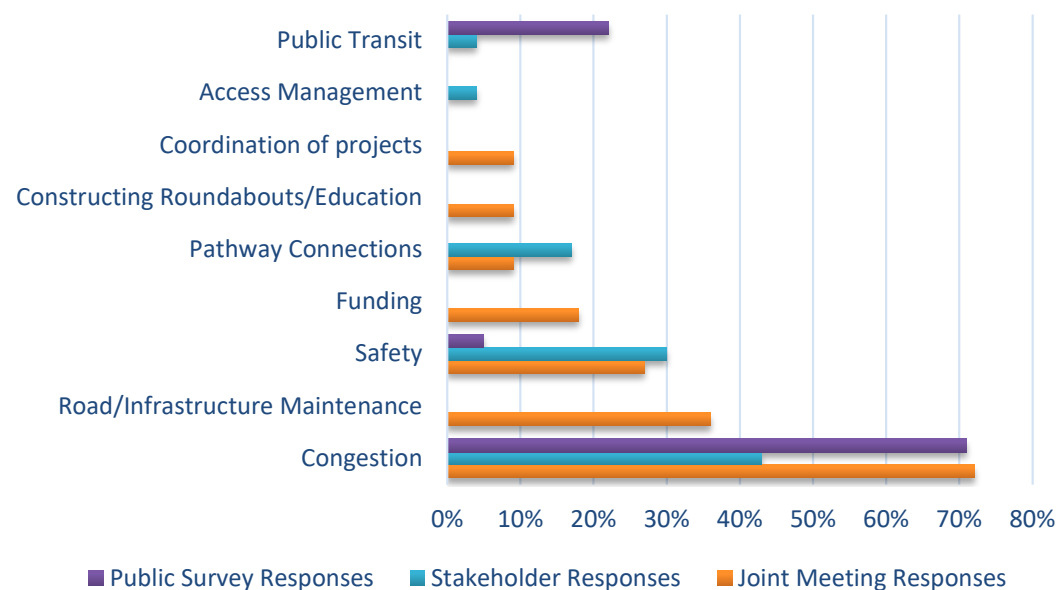
### MAINTAIN CURRENT INFRASTRUCTURE



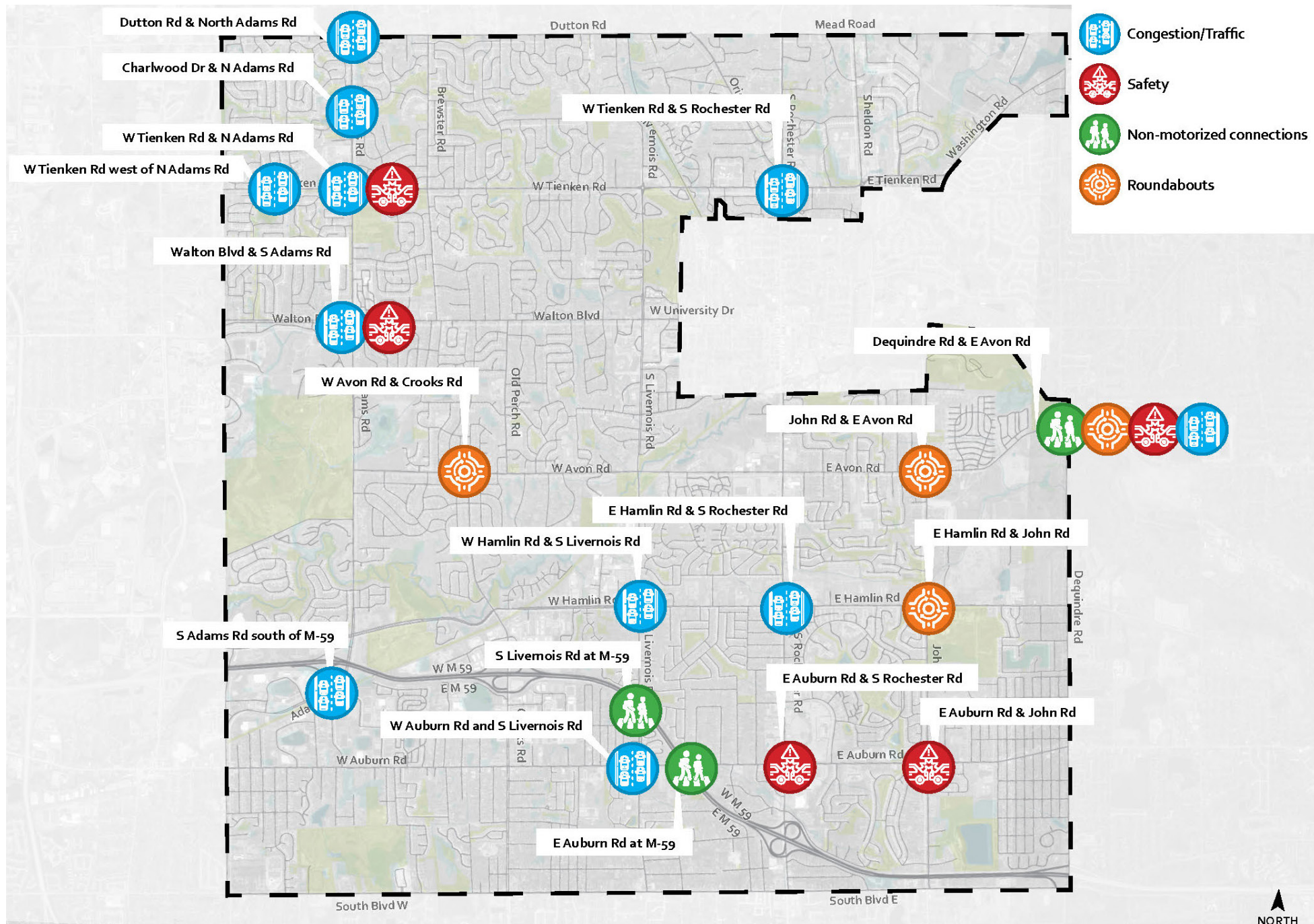
### EXPLORE PUBLIC TRANSPORTATION OPTIONS



## TRANSPORTATION PRIORITIES TO ADDRESS







**PRIORITY LOCATIONS TO ADDRESS (PLANNING COMMISSION, CITY COUNCIL, STAKEHOLDERS & PUBLIC)**