



## **STRATEGIC PLAN COMMITTEE AGENDA**

Board Members: Keith Keogh, Chloe Sallin, Tony McCoy, Jamie Lowe, Bret Jones, Roland Nunez, Donna Forest, Andy Hanson, Kim Jemison, Bridgett Bennet, Jose Rubio

Other Attendees: Community and Economic Development Director Tim Maslow, City Attorney Anita Geraci-Carver, Planner Brooke Worthington, Michelle Kennedy (Berry Dunn)

**December 15, 2021 at 10:00 AM**

**Location:** Groveland Public Safety Complex, EOC Conference Room, 6825 Florida 50, Groveland, FL 34736

**Virtual Call:** <https://berrydunn.zoom.us/j/96254597255>

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- 1. Call to Order - Roll call**
  - 2. Approval of Last Meeting's Minutes**
  - 3. Committee Presentations**
    - **Jamie Lowe**
    - **Keith Keogh**
    - **Kim Jemison**
    - **Dr. Roland Nunez**
    - **Dr. Tony McCoy**
  - 4. Closing Comments - Public, Board, Staff**

**City of Groveland  
Minutes  
Strategic Plan Committee Meeting  
Wednesday, December 15, 2021**

**Item I: Call to Order**

Meeting called to order at 10:00 AM by Chairman Keith Keogh. The following Board Members were present: Roland Nunez; Keith Keogh; Bret Jones; Kim Jemison; Jose Rubio; Bridgette M. Bennett; Andy Hanson; Chloe Gentry (virtual); Jamie Lowe; Tony McCoy. City Officials present were Timothy Maslow, Community & Economic Development Department Director; Anita Geraci-Carver, City Attorney; Mike Walker, Director of Parks and Community Services; Maria Ramirez, Administrative Assistant to Community Development Director; Tsu Yang, ITS Specialist; and Brooke Worthington, Planner I, Recording Secretary.

Absent: Board Members: Donna Forest

**Item II: Approval of Last Meeting's Minutes**

**Approve Last Meeting's Minutes**

**Motion:** Chairman Keith Keogh recommends approval of last meeting's minutes.

Board Member Bret Jones motions approval of recommendation to approve last meeting's minutes, Seconded by Board Member Roland Nunez.

All present members voted aye.

**Item III: Committee Presentations**

- **Jamie Lowe**  
Mrs. Lowe presented about her move to Groveland and experiencing culture shock while transitioning from city life to a smaller agrarian city. Her vision for Groveland is to have a strong educational system, amenities within city limits, walkable communities and transit methods, local shops and restaurants (e.g., farm-to-table), and stronger relationships between merchants and community members.
- **Keith Keogh**  
Mr. Keogh presented on the future of technology in food systems and delivery services. He shared his vision for a community with common kitchens, rooftop gardens and vertical farming, town squares (like Sonoma) with small shops that are a part of a bigger entity, cutting edge technological infrastructure, and a need for collaboration with growers. He explains the distinction between indulgent and escapist culture.
- **Kim Jemison**  
Mrs. Jemison presented about her experience growing up in St. Petersburg, Florida, starting her business in Las Angeles, and her move to Groveland. Based on her experiences, she understands the need for cultivating racial and cultural diversity in our community. Her vision for Groveland entails affordable housing, strong educational systems, access to healthcare facilities, walkable

communities, renewable energy sources, rooftop and community gardens, and increasing equal access to and affordability of these resources.

- **Dr. Roland Nunez**

Dr. Nunez presented trends in our educational school systems, including a lack of academic focus due to teachers tending to emotional needs of students, rapid adoption of technology, transition from digital learning, shift to problem-solving and hands-on learning, increase in micro-credentialing, shifting mindsets in generational labeling. He emphasized the importance of having new school development to meet a growing city's needs. He suggests investment in business technology and educational programs, partnering with organizations, and investing in our youth.

- **Dr. Tony McCoy**

Dr. McCoy presented his vision of Groveland by sharing his values: partnership, respect, purpose, encourage, build, serve, and give. He relates these values to his vision for Groveland. He would like to see a community focus on health and well-being, cultivating collective strengths to build a thriving community, embracing change, and capturing a home-town feel.

#### **Item IV: Closing Comments**

Council meeting preparation with common threads from committee presentations.

#### **Adjournment**

#### **Motion:**

Motion made by Board Member Bret Jones to adjourn meeting at 12:32 pm.  
This motion was Seconded by Board Member Jose Rubio.



Attest: \_\_\_\_\_  
Keith Keogh, Chair

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Jamie Lowe, Vice Chair

