

Community Engagement Visioning Surveys

During the community engagement phase of the comprehensive planning process, the Town released two visioning surveys that targeted different audiences. One survey was for residents, property owners, and visitors (54 respondents), and the second was for the business community (7 respondents). The goal of each survey was to obtain input and feedback on the community's vision, high-level values, and priorities for the Town. Key survey findings are summarized below. *See full survey reports in the Document Library for a more detailed breakdown of survey responses.* [Town of Mountain View Comprehensive Plan Document | Social Pinpoint \(mysocialpinpoint.com\)](https://mysocialpinpoint.com)

Residents, Property Owners, and Visitors Survey Findings

- Over 80% (44) of respondents own a home in Mountain View, 13% (7) are renters, 4% (2) are property owners, and 2% (1) are visitors.
- Over 50% (28) respondents work from home.
- The primary reasons respondents choose to live in Mountain View is its proximity to the City of Denver, the small-town feel, and access to goods and services in the region.
- Roughly 42% (23) of respondents said that they still plan to live in Mountain View in 10 years; 11% (6) said they would live in the Denver region but outside of Mountain View; and 43% (24) were not sure where they would be living in 10 years. One respondent said they would live outside of Colorado, and another said they would live in Colorado but outside of the Denver region.
- In terms of duration of residence, 17 respondents (31%) have been residents for less than five years; 17 (31%) have been residents for five to ten years; 8 (15%) have been residents for 11 to 20 years; and 9 (16%) have lived in Mountain View for more than 20 years.
- Most respondents were between 30 and 49 years old (60%).
- Respondents most value Mountain View's access to the region (23), small-town feel (22), public safety (20), and the people and community (19).
- Respondents believe that Mountain View should prioritize infrastructure maintenance and improvements, such as roads and sidewalks (27), redevelopment of commercial areas (19), sustainability efforts (17), community gathering spaces (17), and improved transit (17).

- Respondents' greatest concerns are the conditions of public infrastructure, including sidewalks and streets (27), local business decline (22), and loss of traditional housing design (18).
- According to respondents, the Town is doing the best at hosting community events, public safety services, and engagement and transparency.
- According to respondents, the Town could most improve street maintenance, sidewalk maintenance, and online municipal services.
- Respondents indicated that Mountain View should look to prioritize restaurants and cafés (44), specialized service stores (21), and retail businesses (13) in the future.
- The top four environmentally sustainable practices respondents would like the City to prioritize and invest in are maintaining and planting more street trees (24), using solar power (18), promoting re-use and recycle programs (15), and encouraging energy efficiency for new development and redevelopment (15).
- Over 30% of respondents said that the Town should make improvements to the playground in Mountain View Park, while approximately 40% were not sure, and 28% said the Town should not make playground improvements.
- Most respondents stated that Mountain View meets or exceeds their expectations as a great place to live.
- Nearly 60% of respondents believe that the Town should continue to grow and change, but incrementally. Roughly 25% said that the Town should be open to significant growth and change. About 17% said that Mountain View should stay the way it is.
- Roughly 45% of respondents prefer remodels and renovations that retain the traditional and historic architecture in Town. Roughly 35% of respondents like to see diversity in home designs; 10% think the Town should allow more contemporary architectural design; and around 10% said they do not care about the Town's architectural designs if property values increase.
- The top housing initiatives, according to respondents, are exploring and prioritizing thoughtful ways to streamline the residential development process as well as retain Mountain View's affordability and community's socioeconomic diversity.

Business Community Survey Findings

- Five respondents work in Mountain View. Two own or manage a business in Mountain View.
- Respondents indicated that people/culture and job options/availability are the primary reasons they choose to work or own a business in Town.
- Most respondents have worked or owned a business in Mountain View for less than five years. One respondent has worked or owned a business in Town for five to ten years.

- Respondents most value Mountain View's small-town feel, people and community, access to the Denver region, and public safety.
- Respondents believe the Town should prioritize redevelopment of commercial areas, sustainability efforts, small business development and support, community gathering spaces, streetscape enhancements, and maintenance and improvement of roads and sidewalks over the next 10 years.
- Respondents are most concerned about the conditions of public infrastructure and park facilities, local business decline, economic development, and housing affordability.
- Respondents think that the Town is doing the best at producing community events, public safety services, and municipal facility maintenance.
- Respondents think the Town could most improve street and sidewalk maintenance, commercial areas, small business support, and attracting commercial development.
- Respondents think the Town should prioritize restaurants and cafés, specialized service stores, and retail businesses in the future.
- The three top environmentally sustainable programs that residents believe the Town should prioritize are maintaining and planting more street trees, implementing better bicycle and pedestrian infrastructure, and using electric vehicles.
- Most respondents believe Mountain View meets or exceeds their expectations as a great place to work or do business.
- Most respondents believe Mountain View should continue to grow and change incrementally. One respondent thinks the Town should be open to significant change. No respondents believed that Mountain View should stay the way it is.