

Class Resources

1. [Hubspot's Video Marketing Starter Pack](#) (Resources & Tips for launching your video marketing strategy)
2. Example: [Landing Page Interactive Video Greeting](#)
3. Example: [Product/Service Explainer Video \(Person/people\)](#)
4. Example: [Product/Service Explainer Video \(Images/text\)](#)
5. [What Does It Feel/Look Like to Work With You](#)
6. [Let Customers Know You Appreciate Them](#)

Tools:

[Video Ask](#)

[Promo Video Maker](#)

[Canva Video Editor](#)

[Camtasia](#)

[Video Script Template](#)

[What Consumers Want to See On Company Websites](#)