

My Ideal Client is...

My ideal client is between _____ and _____ age.

My ideal client has the following characteristics:

My ideal client belongs to these organizations:

My ideal client has the following pains and problems:

My ideal client attends these types of events in person:

My ideal client has these dreams and hopes:

My ideal client reads these books, magazines:

My ideal client loves these websites:

My ideal client is known to be committed to: