



Product Vs. SKU R6

User Feedback

Tonya Mann

- Long Time Distributor
- Very active
- Not huge
- Buys for herself as well as others
- Wishes there was a reminder to buy related items, possibly in checkout
- Likes if shopping site had Promotion deals
- Likes if Family Groups helped to make her handouts stay fresh longer
- Most important thing for cart is knowing how much she's spent and PV amount
- Wishes there was a reminder about PV amount, in case they switch to AutoShip
- AutoShip Group functionality makes sense to her, no real added comments

Lillian Lacio

- New Distributor, started in October
- Was introduced by Boss' wife
- Initial purchase was 180 Kit
- Uses research and recommendation products to choose what to buy
- Likes a combo of science, label, nutrition info
- Likes 180 because believes in the product
- Would remove the SKU sections
- Only has ordered a single kit and few side items
- Finds it confusing how items are in multiple locations
- Likes the simplicity and user flow of the new wireframes since acts like other shopping sites she's used to
- No response to AutoShip since too green in the system and only buys items on a one-time basis.

Ginny Anderson

- Fairly small user
- Uses kits and individual products
- Interested in home care items as well
- Likes the shopping cart feature in the header, since similar to other shopping sites
- Likes the ability to see all items on one screen
- Related Items are important to her, so Family sections are helpful
- Chooses purchases based on past use, recommendations, and own personal interests in the items
- Doesn't really have a pain point with current site, but does like the new user flow
- Likes the added functionality to AutoShip, but not a major pain point for her



HOME

MY BUSINESS

SHOPPING

MY 180

\$100.00 PV: 502

Product Image

Instant Protein Soy Mix
Quantity: 1
\$100.00

Product Image

Instant Protein Soy Mix
Quantity: 1
\$100.00

Product Image

Instant Protein Soy Mix
Quantity: 1
\$100.00

View Cart

Shopping Home
Healthy Nutrition
Healthy Weight
Healthy Beauty
Healthy Home

AutoShip
QuickShop



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Product Image

Healthy Nutrition

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[Blood Sugar](#)

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[Product Packs](#)

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[Energy](#)

[Sports Nutrition](#)

[Antioxidants](#)



Vitalizer

Item description about the item

[View Item](#)



Vitalizer

Item description about the item

[View Item](#)



Vitalizer

Item description about the item

[View Item](#)



Vitalizer

Item description about the item

[View Item](#)



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Healthy Beauty / Healthy Weight / Vitalizer™

Vitalizer™



Product Image

Thumb

Thumb

Thumb



Available through December 31, 2014



Vitalizer Men

One Time Purchase

Quantity

Add to cart

Item # XXXXX Your Price \$30.00 Retail Price \$30.00
PV 102 AutoShip Price \$30.00 Member Price \$30.00
Size: 15 Servings



Vitalizer Women

One Time Purchase

Quantity

Add to cart

Item # XXXXX Your Price \$30.00 Retail Price \$30.00
PV 102 AutoShip Price \$30.00 Member Price \$30.00
Size: 15 Servings



Vitalizer Gold

One Time Purchase

Quantity

Add to cart

Item # XXXXX Your Price \$30.00 Retail Price \$30.00
PV 102 AutoShip Price \$30.00 Member Price \$30.00
Size: 15 Servings

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Related Items



[Product Name](#)



[Product Name](#)



[Product Name](#)



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QuickShop

Autoship has been added to your cart

Healthy Beauty / Healthy Weight / Vitalizer™

Shaklee 180™ Energizing Smoothies



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Available through December 31, 2014

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Smoothies

Choose your flavor

One Time Purchase

Quantity

Item # XXXXX Your Price \$30.00 Retail Price \$30.00
PV 102 AutoShip Price \$30.00 Member Price \$30.00
Size: 15 Servings



Seasonal Smoothies

Choose your flavor

One Time Purchase

Quantity

Item # XXXXX Your Price \$30.00 Retail Price \$30.00
PV 102 AutoShip Price \$30.00 Member Price \$30.00
Size: 15 Servings

Related Items



[Product Name](#)



[Product Name](#)



[Product Name](#)



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Manage AutoShips

My AutoShips

Group AutoShips

Create new AutoShip

To organize your managed and non-managed AutoShips, please make a selection with the right tab. Some other copy, some other copy, some other copy.

My AutoShips

Search

Title	Nov 2013	Dec 2013	Jan 2014	
t	\$194.70 (143.67 PV)	\$194.70 (143.67 PV)	\$194.70 (143.67 PV)	Action
Long Example Name for AutoShip Title	\$194.70 (143.67 PV)	\$194.70 (143.67 PV)	\$194.70 (143.67 PV)	Action
Long Example Name for AutoShip Title	\$194.70 (143.67 PV)	\$194.70 (143.67 PV)	\$194.70 (143.67 PV)	Action
Long Example Name for AutoShip Title	\$194.70 (143.67 PV)	\$194.70 (143.67 PV)	\$194.70 (143.67 PV)	Action
Long Example Name for AutoShip Title	\$194.70 (143.67 PV)	\$194.70 (143.67 PV)	\$194.70 (143.67 PV)	Action
Long Example Name for AutoShip Title	\$194.70 (143.67 PV)	\$194.70 (143.67 PV)	\$194.70 (143.67 PV)	Action
Long Example Name for AutoShip Title	\$194.70 (143.67 PV)	\$194.70 (143.67 PV)	\$194.70 (143.67 PV)	Action
Long Example Name for AutoShip Title	\$194.70 (143.67 PV)	\$194.70 (143.67 PV)	\$194.70 (143.67 PV)	Action
Long Example Name for AutoShip Title	\$194.70 (143.67 PV)	\$194.70 (143.67 PV)	\$194.70 (143.67 PV)	Action

50 per page

Prev 1 2 3 ... 50 Next



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AutoShips I'm Managing

Search

Member ▼	AutoShip Title ▼	Last Updated ▼	Next AutoShip ▼	Amount ▼	Access Type ▼
Nathan Ross –	Example name	11/24/2013	12/01/2013	\$194.70 (134.67 PV)	View Manage ▼
	Example name	11/24/2013	12/01/2013	\$194.70 (134.67 PV)	Access Managed ▼
	Example name	11/24/2013	12/01/2013	\$194.70 (134.67 PV)	Access Managed ▼
Nathan Ross –	Example name	11/24/2013	12/01/2013	\$194.70 (134.67 PV)	Access Managed ▼
	Example name	11/24/2013	12/01/2013	\$194.70 (134.67 PV)	Access Managed ▼
	Example name	11/24/2013	12/01/2013	\$194.70 (134.67 PV)	Access Managed ▼
Nathan Ross –	Example name	11/24/2013	12/01/2013	\$194.70 (134.67 PV)	Access Managed ▼
	Example name	11/24/2013	12/01/2013	\$194.70 (134.67 PV)	Access Managed ▼
	Example name	11/24/2013	12/01/2013	\$194.70 (134.67 PV)	Access Managed ▼

All Other AutoShips

Member ▼	AutoShip Title ▼	Last Updated ▼	Next AutoShip ▼	Amount ▼	Access Type ▼
Nathan Ross –	Example name	11/24/2013	12/01/2013	\$194.70 (134.67 PV)	Access ▼
	Example name	11/24/2013	12/01/2013	\$194.70 (134.67 PV)	View ▼
	Example name	11/24/2013	12/01/2013	\$194.70 (134.67 PV)	Access ▼
Nathan Ross –	Example name	11/24/2013	12/01/2013	\$194.70 (134.67 PV)	Access ▼
	Example name	11/24/2013	12/01/2013	\$194.70 (134.67 PV)	Access ▼
	Example name	11/24/2013	12/01/2013	\$194.70 (134.67 PV)	Access ▼

50 per page ▼

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Create new AutoShip

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Managed AutoShips

Search

Add AutoShips that you manage

AutoShips

Member ▼	AutoShip Title ▼	Last Updated ▼	Next AutoShip ▼	Amount ▼	Access Type ▼
<u>Nathan Ross</u> –	<u>Example name</u>	11/24/2013	12/01/2013	\$194.70 (134.67 PV)	Access ▼
	<u>Example name</u>	11/24/2013	12/01/2013	\$194.70 (134.67 PV)	View ▼
	<u>Example name</u>	11/24/2013	12/01/2013	\$194.70 (134.67 PV)	Access ▼
<u>Nathan Ross</u> –	<u>Example name</u>	11/24/2013	12/01/2013	\$194.70 (134.67 PV)	Access ▼
	<u>Example name</u>	11/24/2013	12/01/2013	\$194.70 (134.67 PV)	Access ▼
	<u>Example name</u>	11/24/2013	12/01/2013	\$194.70 (134.67 PV)	Access ▼

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