

# WP Promo Theme Instructions

Welcome to the WP Promo Theme

The WP Promo Theme is very easy to setup and use.

We will briefly go through each section to review its setup and use. It's assumed that you are already familiar with how to install Wordpress and Wordpress themes. This document just covers the WP Promo Theme and it's use.

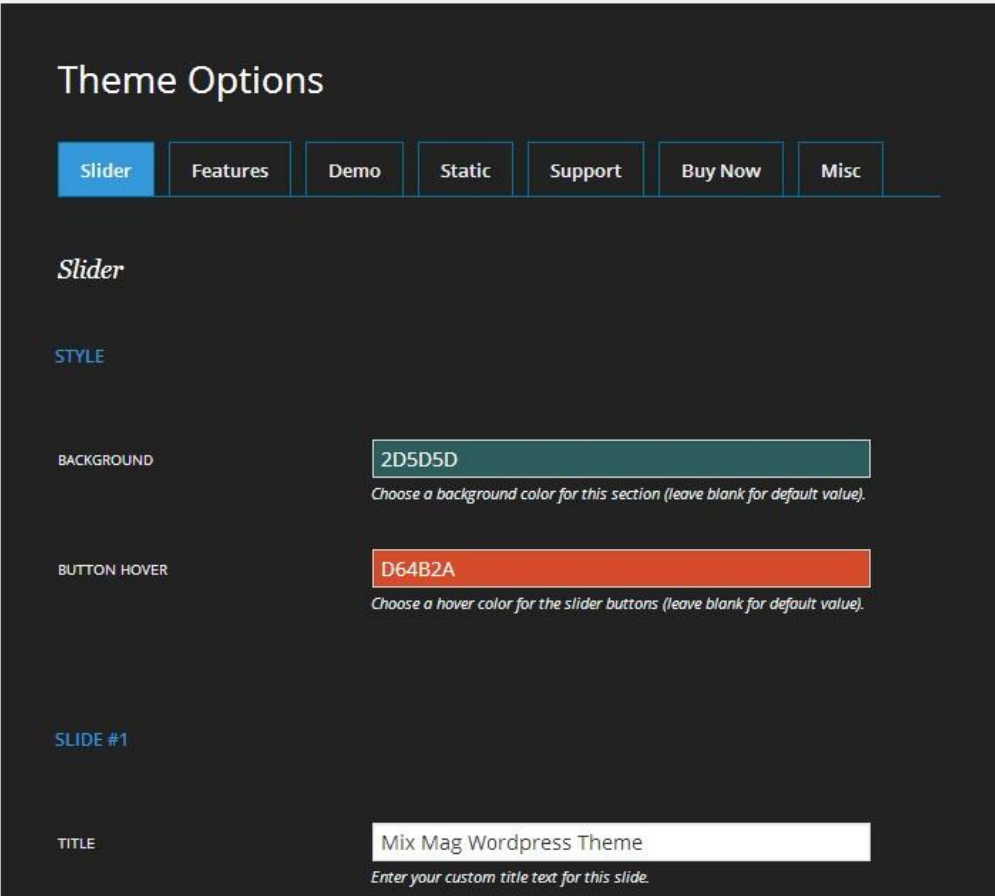
Note, you can use the optional WP clone restore feature if you like. This will allow you to restore the WP promo Site exactly like the demo site including all images and links. See the restore instructions included in the wp promo theme folder.

If you choose to install the promo theme manually then follow the instructions below. Note, when you first install the theme all you will see is the header and slider area. As you fill in the details within each section of the theme options panel your site will begin to take shape and will see each section displayed as you populate the different option fields.

## Section 1 – Slider

In the top section of the promo theme there are 5 slots that you can use for your slider images. Just select your desired color scheme using the color pickers, add in your title text and body and then your slider image.

Images can be uploaded through the wp media center. Once you upload your image, click on the edit link and copy & paste the link into the slider image field and then click save as shown below. Repeat this process for each slider you want.



The screenshot shows the 'Theme Options' panel for the WP Promo Theme. The 'Slider' tab is selected, showing options for 'STYLE' and 'SLIDE #1'. The 'STYLE' section includes 'BACKGROUND' (set to 2D5D5D) and 'BUTTON HOVER' (set to D64B2A). The 'SLIDE #1' section includes 'TITLE' (set to 'Mix Mag Wordpress Theme').

**Theme Options**

**Slider** | Features | Demo | Static | Support | Buy Now | Misc

*Slider*

**STYLE**

**BACKGROUND** 2D5D5D  
*Choose a background color for this section (leave blank for default value).*

**BUTTON HOVER** D64B2A  
*Choose a hover color for the slider buttons (leave blank for default value).*

**SLIDE #1**

**TITLE** Mix Mag Wordpress Theme  
*Enter your custom title text for this slide.*

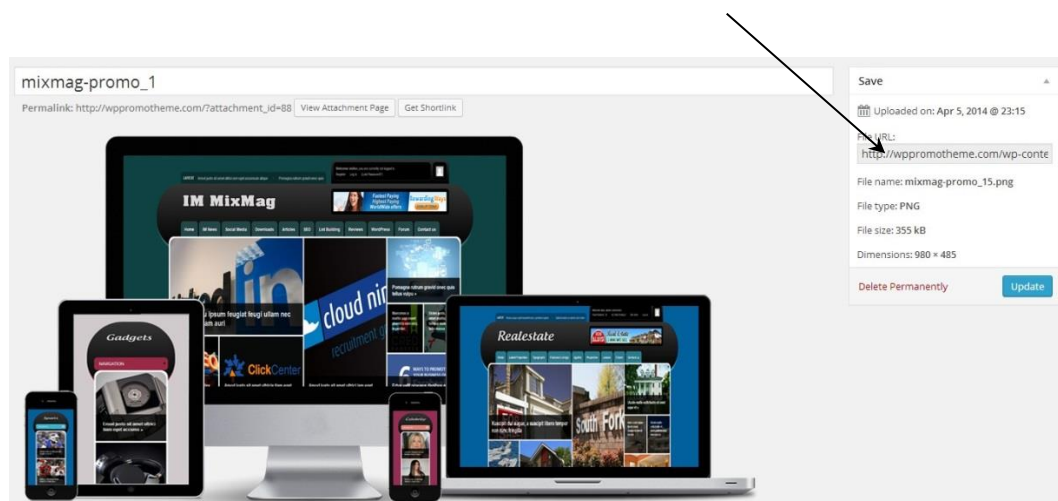
**SLIDE #1**

**TITLE**   
*Enter your custom title text for this slide.*

**TEXT**   
*Enter your custom text for this slide.*

**IMAGE**   
*Enter the full URL to your chosen image (980\*473px).*

Edit your image and copy & paste this link into the slider image field.



## Section 2 – Features

The features section is very easy to setup. First select your menu and anchor names and then start adding your spotlight images. The images are added in the same way as the slider images, using your wp media center.

There are a total of 3 spotlights you can use. The spotlight sections are intended to highlight special features about your product that you want feature to your customers.

# Theme Options

Slider

Features

Demo

Static

Support

Buy Now

Misc

## Features

### STYLE

BACKGROUND

1A1A1A

Choose a background color for this section (leave blank for default value).

### GENERAL

MENU NAME

Enter your custom menu name.

ANCHOR NAME

Enter your custom anchor name.

Fill in the corresponding text fields to complete your spotlights.

#### SPOTLIGHT #1

TITLE

Unique High Quality Image Layouts

*Enter your custom title text for this spotlight.*

IMAGE

<http://wppromotheme.com/wp-content/uploads/2016/05/1600x1200px-image-placeholder.jpg>

*Enter the full URL to your chosen image (475\*404px).*

#### SPOTLIGHT #2

TITLE

Strategically Placed Advertisement Widgets

*Enter your custom title text for this spotlight.*

IMAGE

<http://wppromotheme.com/wp-content/uploads/2016/05/1600x1200px-image-placeholder.jpg>

*Enter the full URL to your chosen image (475\*404px).*

#### SPOTLIGHT #3

TITLE

*Enter your custom title text for this spotlight.*

IMAGE

After you complete the spotlight sections you will see a total of 35 option boxes that you can use to describe the important features of your product. Just fill in as many as you'd like, all boxes do not need to be used.

FEATURE LIST

HEADING

Comprehensive Theme Features

Enter your custom heading text.

SUB-TEXT

Complete Documentation Included

Enter your custom sub-text for this feature.

FEATURE #1

TITLE

Responsive Layout for Mobile Tablets & Smartphor

Enter your custom title text for this feature.

TEXT

The Mix Mag theme features 6 levels of repsonsiveness making it viewable on any mobile device you throw at it.

## Section 3 – Demos

You can post up to 4 demos on your page just fill in the headline and description text, add in your images and URL redirects as shown below and you're good to go.

Slider	Features	Demo	Static	Support	Buy Now	Misc
--------	----------	------	--------	---------	---------	------

### Demo

#### STYLE

BACKGROUND

*Choose a background color for this section (leave blank for default value).*

#### DEMONSTRATION

TITLE	<input type="text" value="Check out a few Live Demos Below"/>
	<i>Enter your custom title text.</i>
MENU NAME	<input type="text"/>
	<i>Enter your custom menu name.</i>
ANCHOR NAME	<input type="text"/>
	<i>Enter your custom anchor name.</i>
TEXT	<input type="text" value="Check out our live theme demonstrations on any device to see for yourself how Responsive the Mix Mag Theme really is!"/>
IMAGE #1	<input type="text" value="http://wppromotheme.com/wp-content/uploads/2015/05/mixmagtheme.jpg"/>
	<i>Enter the full URL to your chosen image (450*256px).</i>
URL #1	<input type="text" value="http://mixmagcelibrity.imbuilders.com/"/>
	<i>Enter the full destination URL.</i>
IMAGE #2	<input type="text" value="http://wppromotheme.com/wp-content/uploads/2015/05/mixmagtheme.jpg"/>
	<i>Enter the full URL to your chosen image (450*256px).</i>
URL #2	<input type="text" value="http://gadgets.mixmagtheme.com/"/>
	<i>Enter the full destination URL.</i>
IMAGE #3	<input type="text" value="http://wppromotheme.com/wp-content/uploads/2015/05/mixmagtheme.jpg"/>
	<i>Enter the full URL to your chosen image (450*256px).</i>
URL #3	<input type="text" value="http://im.mixmagtheme.com/"/>
	<i>Enter the full destination URL.</i>
IMAGE #4	<input type="text"/>
	<i>Enter the full URL to your chosen image (450*256px).</i>
URL #4	<input type="text"/>
	<i>Enter the full destination URL.</i>

## Section 4 – Static

The static sections make up the different theme highlights for your page. In each section you can customize the colors as you wish. Just fill in the text sections and images as shown below. You can use html when needed as well to set paragraphs and bolden text.

Slider

Features

Demo

Static

Support

Buy Now

Misc

Static

STATIC A

BACKGROUND

191761

Choose a background color for this section (leave blank for default value).

TITLE

Unlimited Theme Color Schemes

Enter your custom title text.

TEXT

<p>Using multiple color pickers, you can create an unlimited amount of theme color schemes - allowing you to design the style of your choice, whenever you like with complete ease.</p>

<p>Fine-tune your custom color scheme or select one of the pre-defined schemes at any time via the theme options panel with just a

Enter your custom text.

IMAGE

http://wppromotheme.com/wp-content/uploads/2015/01/191761.jpg

Enter the full URL to your chosen image (450\*256px).

## Section 5 – Support

A support section is included for any general questions your visitors might have. The support form is based off the free contact 7 form. This can be installed within your plugin dashboard. Just copy and paste the form code into the text box as shown below and you're all set. Messages will be returned to the email address you have established on your domain.

Slider

Features

Demo

Static

Support

Buy Now

Misc

### Support

#### STYLE

BACKGROUND

3B83F9

Choose a background color for this section (leave blank for default value).

SUBMIT BUTTON

E67E22

Choose a background color for the contact form submit button (leave blank for default value).

#### SUPPORT

TITLE

Free Customer Support

Enter your custom title text.

MENU NAME

Enter your custom menu name.

ANCHOR NAME

Enter your custom anchor name.

TEXT

Feel free to get in touch with us using the provided contact form should you wish to:  
Ask any pre-sale questions you may have.  
Report any bugs or errors within the default theme code. Request assistance with anything not covered by the theme documentation.  
Request a quotation for any custom theme modifications.

Enter your custom text.

IMAGE URL

Enter the full URL to your chosen support image.

FORM

[contact-form-7 id="31" title="Contact form 1"]

Enter your Contact Form 7 shortcode.

Save Changes



## Section 6 – Buy Now

The buy now section is where you setup your payment information. Just fill in the text boxes with your desired text, add your desired buy button image and payment link as shown below and you're ready to start collecting payments.

Slider

Features

Demo

Static

Support

Buy Now

Misc

### Buy Now

BUY NOW

BACKGROUND

Choose a background color for this section (leave blank for default value).

TITLE

Enter your custom title text.

MENU NAME

Enter your custom menu name.

ANCHOR NAME

Enter your custom anchor name.

TEXT

Enter your custom text.

IMAGE

Enter the full URL to your chosen Buy Now image.

URL

Enter the full URL to your chosen destination.

CART URL

Enter the full URL to your chosen cart.

SUB-TEXT

Enter your custom sub-text.

Save Changes

## Section 7 – Miscellaneous

The Miscellaneous section is pretty straight forward. You can setup your menu color text, social media connections and copyright text as shown below.

**Misc**

**STYLE**

**MENU**   
*Choose a color for the menu buttons (leave blank for default value).*

**MENU HOVER**   
*Choose a hover color for the menu buttons (leave blank for default value).*

**SOCIAL**

**TWITTER**   
*Enter the full URL of your Twitter page*

**FACEBOOK**   
*Enter the full URL of your Facebook page*

**SOCIAL**

**TWITTER**   
*Enter the full URL of your Twitter page*

**FACEBOOK**   
*Enter the full URL of your Facebook page*

**COPYRIGHT**

**COPYRIGHT TEXT**   
*Enter your custom copyright text here*

**Save Changes**

Thank You!

Forward any questions to [support@imbuilders.com](mailto:support@imbuilders.com)