

# SPONSOR PROSPECTUS



## COLLABORATING ACROSS BORDERS V

The Interprofessional Journey: Advancing Integration and Impact

September 29 – October 2, 2015

The Hotel Roanoke & Conference Center, Roanoke, VA, USA

[www.cabvroanoke.org](http://www.cabvroanoke.org)

The fifth Collaborating Across Borders (CAB V) conference will be held in Roanoke, Virginia in the Fall of 2015. The conference is being hosted by the Virginia Tech Carilion School of Medicine and Research Institute in collaboration with Jefferson College of Health Sciences and Carilion Clinic.

The event, sponsored every two years by the American Interprofessional Health Collaborative (AIHC), Canadian Interprofessional Health Collaborative (CIHC), links Canada and the United States around the key themes of interprofessional education and practice.

CAB V will continue the traditions established by previous CAB conferences by focusing on interprofessional education, practice, leadership, and policy in a North American context. The conference will feature best practices, showcase evidence-based outcomes and lessons learned, and provide a venue for scholarly dialogue and productive networking.

The conference theme, “The Interprofessional Journey: Advancing Integration and Impact,” will reflect the importance of integration and impact as they play a role in the preparation of future health professionals.

We look forward to welcoming over 800 health care practitioners, researchers, educators, health system leaders, students, and patient advocates to this conference.

By participating as a sponsor, your organization will benefit from exposure through promotional efforts directed at the attendees for CAB V. Sponsor packages ensure excellent exposure to this key audience before, during and after the conference (via the website).



## CAB V Conference Themes

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- ★ New approaches to collaborative learning and practice
- ★ Learner, patient/client, caregiver and community voices
- ★ Interprofessional collaboration across the continuum of care
- ★ Integrating theory, frameworks, models and evidence into IPE and IPCP
- ★ The impact of organizational context
- ★ Unintended outcomes and unconventional partnerships

## Premium Sponsorship Opportunities

### Titanium - \$10,000

- \* Six complimentary conference registrations (valued over \$3,000)
- \* Four complimentary tickets to the networking reception (downtown Roanoke)
- \* Three complimentary pre-conference workshop registrations
- \* Prominent exhibit space
- \* Company logo on hotel keycards (at The Hotel Roanoke)
- \* Titanium level logo on CAB V website with link to your organization's website
- \* Onscreen logo recognition in the plenary room
- \* Prime on-site signage recognition at the conference
- \* Recognition from the podium at the conference
- \* Special sponsor recognition ribbon for all attending company members
- \* Inclusion of one full-page approved collateral in bag – promote your message directly to attendees via their conference bags. (Sponsor is responsible for printing costs)

### Platinum - \$7,500

- \* Four complimentary conference registrations (valued over \$2,000)
- \* Two complimentary tickets to the networking reception (downtown Roanoke)
- \* Two complimentary pre-conference workshop registrations
- \* Prominent exhibit space
- \* Platinum level logo on CAB V website with link to your organization's website
- \* Onscreen logo recognition at the education level in the plenary room
- \* Signage recognition at the conference
- \* Recognition from the podium at the conference
- \* Special sponsor recognition ribbon for all attending company members
- \* Inclusion of one half-page approved collateral in bag – promote your message directly to attendees via their conference bags. (Sponsor is responsible for printing costs)

- \* Gold level logo listing on CAB V website
- \* Exhibit space
- \* Onscreen logo recognition in the plenary room
- \* Signage recognition at the conference
- \* Special sponsor recognition ribbon for all attending company members
- \* Inclusion of one quarter-page approved collateral in bag – promote your message directly to attendees via their conference bags. (Sponsor is responsible for printing costs)

### Silver - \$2,500

- \* One complimentary conference registration (valued over \$500)
- \* Silver level logo listing on CAB V website
- \* Exhibit space
- \* Onscreen logo recognition in the plenary room
- \* Signage recognition at the conference
- \* Special sponsor recognition ribbon for all attending company members

### Gold - \$5,000

- \* Two complimentary conference registrations (valued over \$1,000)
- \* One complimentary ticket to the networking reception (downtown Roanoke)
- \* One complimentary pre-conference workshop registration

### Bronze - \$1,000

- \* Bronze level logo listing on CAB V website
- \* Onscreen logo recognition in the plenary room
- \* Signage recognition at the conference





## Special Event Sponsorship Opportunities

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### Welcome to Roanoke Reception Sponsor – \$15,000 (3 available)

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Welcome attendees to Roanoke, Virginia on Wednesday, September 30, 2015! Your company will receive six complimentary registrations to the reception and two full conference registrations. Your company's logo and signage will be displayed at the reception as well as listed on the CAB V website. Your company banner will be displayed at the reception venue (banner to be provided by the sponsor), and a complimentary exhibit table will be available in the exhibit area.

### Lunch Sponsor – \$16,000 (1 available)

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We have an exciting networking lunch planned, and we need your help to make it happen! Your company or organization can make a lasting impression on conference attendees as the dedicated lunch sponsor. Your company will receive two complimentary full conference registrations and a complimentary exhibit table.

### Poster Session Sponsor - \$8,000 (1 available)

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Poster session sponsorship recognizes your company as the sponsor for one of the conference poster sessions. Your company will receive one complimentary full conference registration, signage recognition at the session, and a complimentary exhibit table.

## Other Opportunities to Show Your Support

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### Lanyard Sponsor - \$4,000 (1 available)

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The lanyard sponsorship will include your company logo on the name tag lanyard given to all conference attendees. Customized lanyards are a great way to reach all attendees and provide a lasting impression of your organization!

### Attendee Bag Insert - \$500

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Promote your message directly to attendees via their conference bags by the inclusion of a one-page approved marketing piece in the attendee bag. (Sponsor is responsible for printing costs)



## Benefits of exhibiting at the conference include:

- \* Ample opportunities to interact with conference attendees
- \* Connect with over 800 practitioners, researchers, academics and more
- \* Prime exhibition times will be during the continental breakfasts, breaks, lunch hours and poster sessions.

## Exhibition Space

### Includes:

- \* 6' draped and skirted table with 2 chairs
- \* 8'x8' space
- \* Complimentary Wi-Fi connection

Electrical outlets are available for an additional fee (information will be provided once payment is received).

**NOTE:** Conference organizers reserve the right to determine the allocation of booth space.

## Exhibition Times

Prime exhibition times will occur during the continental breakfasts, breaks, lunch hours and poster sessions.

## Exhibition Setup Schedule

Tuesday, September 29, 2015 (time TBD)

## Exhibition Breakdown Schedule

Friday, October 2, 2015, at 3:30 PM. There will be a final exhibit time at 3:00 PM, so we graciously request that breakdown not occur until after 3:30 PM.

## Refunds

No refunds will be issued to sponsors.

## Questions

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Continuing and Professional Education

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## CAB V Sponsor Benefits Summary

Sponsor Levels	Exhibit Space	Complimentary Conference Registrations	Networking Reception Tickets	Pre-Conference Workshop Registrations	Logo on Hotel Room Keys	CAB Website Listing	Onscreen Conference Logo	Event Signage	Podium Recognition	Bag Insert	Logo on Name tag Lanyard
<b>Titanium</b> <b>\$10,000</b>	Yes	Six	Four	Three	Yes	Logo & Link	Yes	Yes	Yes	Full Page	
<b>Platinum</b> <b>\$7,500</b>	Yes	Four	Two	Two		Logo & Link	Yes	Yes	Yes	Half Page	
<b>Gold</b> <b>\$5,000</b>	Yes	Two	One	One		Logo	Yes	Yes		Quarter Page	
<b>Silver</b> <b>\$2,500</b>	Yes	One				Logo	Yes	Yes			
<b>Bronze</b> <b>\$1,000</b>						Logo	Yes	Yes			
<b>Lunch</b> <b>\$16,000</b> <small>(1 available)</small>	Yes	Two				Logo		Yes			
<b>Welcome to Roanoke Reception</b> <b>\$15,000</b> <small>(3 available)</small>	Yes	Two	Six			Logo		Yes			
<b>Poster Session</b> <b>\$8,000</b> <small>(1 available)</small>	Yes	One				Logo		Yes			
<b>Lanyard</b> <b>\$4,000</b> <small>(1 available)</small>						Logo					Yes
<b>Bag Inserts</b> <b>\$500</b>										Full Page	