



FOR IMMEDIATE RELEASE

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July 22, 2015

National School Transportation Association and Zonar Systems

Alexandria, VA— The National School Transportation Association (NSTA) and Zonar Systems, Inc., are pleased to announce jointly sponsoring a \$50,000 grant opportunity that supports and promotes the improved safety, effectiveness and efficiency of pupil transportation programs in the United States and Canada.

This \$50,000 capital acquisition grant will equip school buses with the Zonar hardware system necessary to achieve the benefits of Zonar's patented and highly acclaimed technology systems. All the contractor has to cover is the monthly service fee that includes all costs for the cellular transmission of the real-time-data.

This grant has been made available annually to eligible NSTA members since 2011. Beginning this year, the Grant has been named the “**Don Carnahan Memorial Grant**” in recognition of Don’s lifelong contributions to the pupil transportation industry. Don Carnahan dedicated 45 years to his career in the education and pupil transportation industry including school district administration, department of education administration and private sector employment partnering with educational institutions. Don joined Zonar in 2003 and spent 11 years in a leadership role within Zonar.

"We are excited to again partner with Zonar on this grant opportunity and are pleased that this opportunity helps another one of our contractor members become safer and more efficient." said Ronna Weber, NSTA Executive Director. "This opportunity affords members access to valuable tools to improve operations and keep them at the forefront of the industry's best practices."

This grant is exclusive to NSTA private school bus contracting members. For membership information, visit www.yellowbuses.org. Additional questions can be sent to Alexandra Huss at 703-684-3200 or at ahuss@yellowbuses.org.

About NSTA

NSTA is the leading advocate for the private school bus industry in the United States and Canada. The association engages with policy makers, regulators and school transportation officials making school bus operations safe, affordable and efficient. Offices are at 122 South Royal Street, Alexandria, VA 22314. Phone: 703-684-3200. Fax: 703-684-3212. Visit us at www.yellowbuses.org.

About Zonar

Zonar is a technology solutions company that helps pupil transportation fleets improve regulatory compliance, increase fleet efficiency, and improve safety. Fleets utilize Zonar's suite of solutions to capture vehicle-related data that can be integrated with other backend systems or viewed through Zonar's web-based Ground Traffic Control application. The telematics platform includes onboard systems that capture external GPS satellite data as well as performance, control, and status data directly from a vehicle's engine and sub-systems. In conjunction with the telematics platform, Zonar's mobile platform includes user-enabled devices that collect information from a driver, an operator, or from riders. Identifying the right data enables Zonar's customers to create information streams that improve the reliability and effectiveness of their fleets. For more information, visit www.zonarsystems.com.