

# National School Transportation Association

## Newsletter Advertising & Content Contribution



Dear NSTA Vendor Partner Member,

Thank you for your continued support of the National School Transportation Association. Our newsletter, NSTA-64, is our most powerful tool to reach all our members, it keeps them informed on new and upcoming issues and is a great way to promote your company and services to the school transportation community. Our newly redesigned newsletter is our premier communication link to our membership, providing you a great venue to reach your fellow contractor members. NSTA offers many ways for our Vendor Partners to network with our members, advertising in the monthly e-newsletter, insure your information is reaching every one of our members. We are also accepting newsletter content contributions, which is a great way to showcase your expertise. Submitting your advertising request is as easy as completing this form and submit payment. To have an article considered please contact the NSTA office and ask to speak with our newsletter editor. We look forward to helping you reach your customers through NSTA-64!



### Deadlines

Advertisements are accepted on the 20th of the previous month of issue and can be renewed according to the package that is selected.

January Issue - December 20th

February Issue - January 20th

March Issue - February 20th

April Issue - March 20th

May Issue - April 20th

June Issue - May 20th

July Issue - June 20th

August Issue - July 20th

September - August 20th

October Issue - September 20th

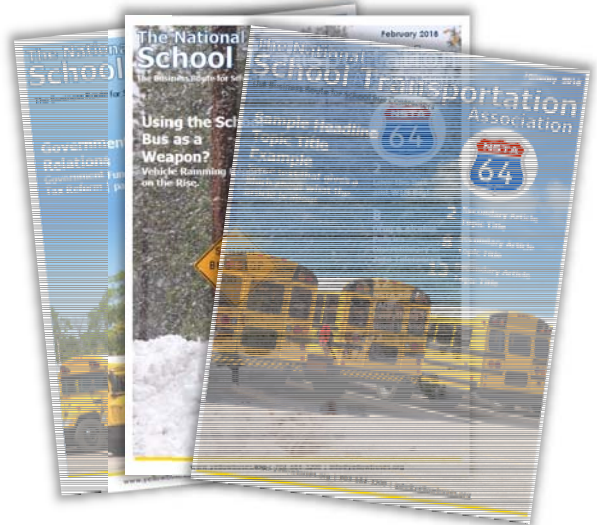
November - October 20th

December - November 20th

### Why Advertise?

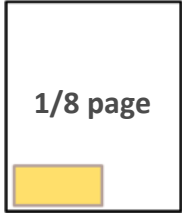
- Variety of spaces available – pick a size that fits your intentions and budget
- Advertising is available exclusively to National School Transportation Association members

The NSTA newsletter is electronically distributed 12 months out of the year to 300+ subscribers which will get your business in front of customers on a consistent basis.



For more information contact the NSTA office at 703-684-3200 or [info@yellowbuses.org](mailto:info@yellowbuses.org).

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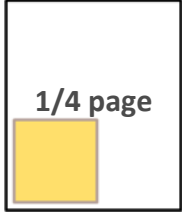


Newsletter Ad | 1/8 page

1/8 page

**6 months \$400**

**12 months \$ 650**

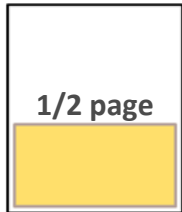


Newsletter Ad | 1/4 page

1/4 page

**6 months \$800**

**12 months \$ 1300**

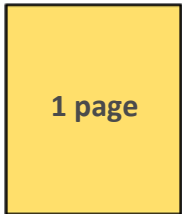


Newsletter Ad | Half page

1/2 page

**6 months \$1600**

**12 months \$2600**



Newsletter Ad | Full page

1 page

**6 months \$3200**

**12 months \$5200**

I would like to sign up for the following advertising package:

1/8 Page Ad \$ \_\_\_\_\_  
6 mo. ( ) 12 mo. ( )

1/4 Page Ad \$ \_\_\_\_\_  
6 mo. ( ) 12 mo. ( )

1/2 Page Ad \$ \_\_\_\_\_  
6 mo. ( ) 12 mo. ( )

Full Page Ad \$ \_\_\_\_\_  
6 mo. ( ) 12 mo. ( )

**TOTAL ENCLOSED \$ \_\_\_\_\_**

**Please Indicate Type of Payment:**

\_\_\_ Check or Money Order enclosed

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

**Please send this completed form along with your advertisement for the NSTA Newsletter to the NSTA office at [info@yellowbuses.org](mailto:info@yellowbuses.org) or 623 North Broad Street Lansdale, PA 19446**